



## SAILING CLUB PICKS OFFICERS

The Babson Institute Sailing Club has elected their officers for the coming year. Chosen Commodore was Hargreaves Heap; Vice Commodore is Pat Jackson. Juan Fernandez was elected Secretary, and Manuel Navarro was voted Treasurer.

Announcement was made at the January 21 meeting that a team of delegates will attend the meeting of the NEISA to be held in Boston on February 6. Faculty Advisor Paul Staake will also attend this convocation.

The club has arranged to have their boats stored in the gymnasium this year to facilitate easier repair and conditioning work on them.

Freshmen are eligible to compete in varsity events to be held during the Spring Sailing season.

## FELLOWSHIP OPEN FOR ECONOMISTS

The Chicago City Board of Trade has announced the opening of competition for the 1,500 dollar Uhlmann Fellowship for graduate study in Economics leading to a Master's degree. The award is offered by Richard F. Uhlmann, president of the Uhlmann Grain Company, and is administered cooperatively by the Chicago Board of Trade and its Educational Advisory Committee. Applications for the scholarship may be obtained at the office of the Dean of Students.

Previous winners have been Richard Haidacher of Purdue University last year, and Vernon McMinimy of Kansas State University in 1957.

## UNESCO BOOKLET EDUCATION AID

The United Nations Scientific Educational and Cultural Organization has announced the completion of its 1960 issue of "Study Abroad". This annual volume lists 90000 opportunities for fellowships and scholarships offered by governments, universities, foundations, and other institutions, for study in foreign countries.

Also included in this volume is a classification of who may study what subjects and where, the amount of each award, and how and where applications may be made.

Interested students may contact Unesco Publications Center, 801 Third Avenue, New York 22, New York.

## BEAVERS BEAT BEDFORD 72-56

The Battling Beavers beat an experienced Bedford Air Base basketball team 72-56 at Peavey Gymnasium Monday night.

Leading scorer for the Beavers was Stan Briggs with 20 points. He was followed by Bob Bennett with 16.

## GILLETTE EXEC TO SPEAK AT KNIGHT

Ronald G. Johnson, Merchandising Manager in charge of packaging and display for the Gillette Safety Razor Company, will address some 200 marketing students on February 8 at 1:30 P.M. in the Knight Auditorium.

Johnson will speak on the methods used for introducing a new product to the public.

After graduating from the Vesper George School of Art in Boston, Johnson worked for several years as an artist and copy writer for Boston newspapers and the Rexall Drug Company.

In 1948 he joined the Florence Stove Company as Assistant Advertising Manager and then moved up to the post of Merchandising Manager until 1954 when he joined the Gillette Safety Razor Co.

Johnson started with Gillette as Wholesale Sales Promotion Manager and was promoted to his present position of Merchandise Manager in 1956.

## MARCH OF DIMES SHOW AT MILLEA

Robert C. Finer, Framingham M.O.D. swim show chairman, has announced plans for a fancy diving, swimming and water ballet exhibition to be held at Millea Pool, Wellesley, on January 31.

All proceeds will benefit the Framingham March of Dimes as part of the National Foundation's drive for funds to fight the crippling effects of birth defects, arthritis and polio.

Mr. Finer states that prominent sports figures will be featured as part of the program, including a possible swimming meet. The program will begin promptly at 9:00 P.M. at the Pool. Tickets are available at Martin's Paint & Wallpaper Store, Howard St., Framingham, or from Robert C. Finer, 18 Bantry Road, Framingham.

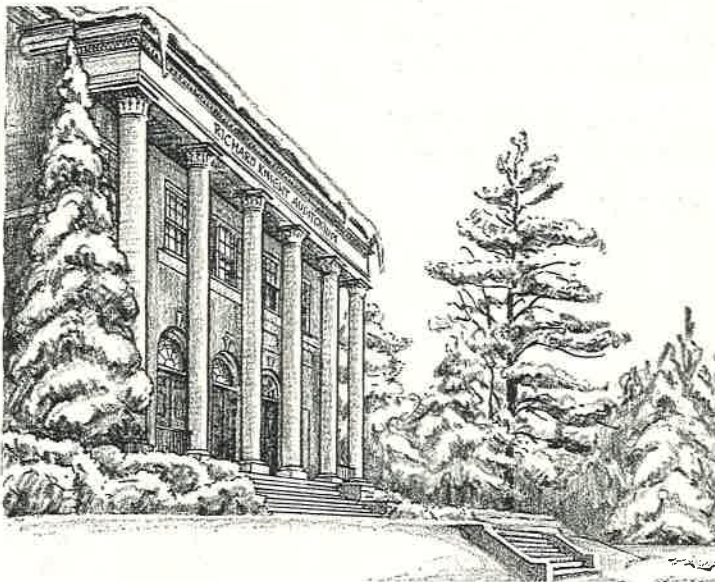
Those wishing to use the pool facilities may do so before taking in the show. Because of pool regulations, only adults will be admitted.



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## FRATERNITIES ACCEPT Seventy-One Pledges



Last week a total of seventy-one men were accepted into the five week pledge period by the three campus fraternities.

### ALPHA DELTA SIGMA

Cohen, Arthur D.  
Ellis, William G.  
Fishman, Barry  
Hatfield, Ross  
Kimball, Lawrence  
Klaur, Frederick J.  
LoBello, Joseph D.  
Paine, John  
Phillips, Norman  
Pike, Chester  
Roey, Harold  
Salkeld, Steve  
Spagnolo, Phillip

### ALPHA KAPPA PSI

Adams, Charles S.  
Barren, Bruce W.  
Bigglestone, Donald K.  
Boyce, David M.  
Chernis, Steven A.  
Clark, Herbert T., III  
Damon, Lawrence B., Jr.  
Driscoll, Neil W.  
Duncan, L. Fuller  
Fast, John L.  
Fernandez, Thomas B.  
Fisher, Jay L.  
Fox, Charles C.  
Gordon, Melvin P.  
Hendrickson, David C.  
Hunnewell, David C.  
Lerner, David L.  
Marshall, Robin J.  
Osborne, Edson H., Jr.  
Paternaude, Donald F.  
Pekrul, Russell H.  
Petery, Andras R.  
Rabb, David S.  
Ravitz, Justin C.  
Rosen, Allan D.  
Rosen, Michael A.  
Rosen, Ronald C.  
Sasse, Frederick D., Jr.  
Silver, Barry S.  
Slosberg, Paul W.  
Smith, Hudson A., Jr.  
Snyder, Robert N.  
Taintor, Barry M.  
Wenrich, Theodore R.  
West, John C.

ed in several plays presented throughout the Boston area by various well known groups.

### RUNYON STORY

For the benefit of those who might not be too familiar with "Guys and Dolls", perhaps a little background information is in order. It is a musical comedy based on story and characters by the late Damon Runyon; the music is by Frank Loesser and the book by Jo Swerling and Abe Burrows. It made an excellent showing on Broadway for over three and a half years.

To those of you who could not make last year's performance of the "Boyfriend", let us suggest that this year you make a definite attempt to see "Guys and Dolls". The members of the "Theatre Guild" are to be commended on the long hours of practice they have already spent and the even longer hours that will be spent in making the finishing touches. We believe the upperclassmen that attended last year will support us on the fact that the play last year was one of the outstanding features of the entire Winter Carnival.

### SHOW OF THE MONTH SPECIAL

The Show of the Month Club has made available to Babson students special discount rates for tickets to the club's production of "Mary Stuart". The drama opens at the Colonial Theatre in Boston on February 22 and will run through March 12.

Friedrich Schiller's depiction of the war between Queen Elizabeth of England and Mary, Queen of

Scots, has Eva LeGallienne as Queen Bess and Signe Hasso as Mary.

A 20% discount from box office prices for second balcony seats will be given to student groups of twenty five or more. There will be six matines during the engagement: Feb. 25, March 3, 10, (Thursdays) and Feb. 27, March 5, 12 (Saturdays).



— EDITORIALS —

On this page is a reproduction of a message printed in *Newsweek* magazine in December. It is an appeal for young blood, vital in most fields of human activity, to make its appearance.

The "Young Turks" referred to in the message are those young men who were so instrumental in changing the ways of the Turkish nation and in bringing modern western ideas and practices to that country. These men saw and felt the attitude of resistance to change prevalent in Turkey. They also foresaw the future that lay ahead for their nation unless this attitude was overcome. The young Turks pictured their country being left behind as much of the rest of the world progressed socially, politically, economically, and academically. Not inclined to standing idly by while the world spun by them, the "Young Turks" accepted the challenge of the future and stirred their homeland to such depths that the entire history of that land was unalterably changed.

The reprint on this page is one of *Newsweek's* "Responsibility Series". Mr. Gibson McCabe, President of the magazine calls the series "a program of public service messages intended to nudge Americans!" Mr. McCabe went to to say, "Youth, ever healthy, strong and forwardlooking, fights for change. But when the young are listless, business, industry, the professions and government all have reason to worry."

*Newsweek* has placed the problem before us, the "Young Americans". Will we rise to meet the challenge or will we be content to let "someone else do it?"

Just where are American's "Young Turks?"

# Where are the "Young Turks"?



Where is that traditional young American who takes the "Boy Wanted" sign out of the window and says to the boss, "I'm your boy"? You know the lad I mean. The bell-ringer, Up with the sun, Last to leave, Sweep the floors, Learn the line, Get to know the territories, Up off the canvas, Shoot for the moon, Watch-my-dust! We've had our bellies full of the play-it-safe boys. Where is that enterprising youth who's willing to stick his skinny neck out and make decisions? "He only has to be right 51% of the time to be a success," says Bruce Barton. America needs more Young Turks. (And more Old Turks who know how to recognize the Young Ones). The kind of man who parachutes into darkest Africa — and opens a chain of supermarkets in sixty days!

This message is from



WEEKEND SOCIAL

CALENDAR

THEATER

The Josua Logan production, "There Was a Little Girl", adapted from Christopher Davis' novel, premiered last Monday at the Colonial Theater.

The Charles Playhouse premiered "Children of Darkness", last Wednesday, under the direction of Michael Murray.

CINEMA

"The Lovers" is being held over a second week at the Coolidge Corner Theater in Brookline, where the widely discussed French film is breaking all records.

"Operation Petticoat", the Cary Grant-Tony Curtis comedy, is being held another week at the Keith Memorial.

MUSIC

The world acclaimed "Mr. Improvisation", better known as Errol Garner, will appear Friday night at Symphony Hall.

The Totem Pole is currently starring the Four Lads, Friday and Saturday nights.

SPORTS

This Saturday, at 2:00 P.M., Detroit will play against the Boston Bruins at Boston Garden. Sunday night, Montreal will play against Boston at 7:30 P.M.

Basketball — Detroit vs. the Boston Celtics, Sunday—2:30.

PEACE AND WAR

By COSTAS G. CHAKOURIDES

The following work is reprinted from the latest issue of the *BAB-SAM BULLETIN*, publication of the George W. Coleman Chapter, Society For The Advancement of Management.

Last Sunday evening I was going according to custom in my apartment high above Beacon St. . . . a glass full of pleasant inspiration, Maverick on TV, and crackling embers in the fireplace.

The door bell rang just as Bart was drawing to an inside straight. With a tremendous effort I set my glass down and left Bart as he was raking in the chips and saying, "My pappy . . .", just long enough to let the intruder at the door in.

I was a little disappointed in the fruits of my labor because it was only my room-mate with another one of his mysterious friends. There was nothing strange about that except that I couldn't understand what our guest was saying . . . he was speaking Arabic. He spoke excitedly to my friend who seemed very interested in the news from his native country, Iraq. Occasionally they spoke English for my benefit.

Our guest told about his education in England as an architect and about his life in Iraq until last month when he escaped with his wife and whatever valuables they could carry. As we talked, I was deeply impressed by his personality. He was a dark and distinguished looking middle-aged man who spoke with vitality and wit.

He told of open turmoil in Iraq where the Communists are instigating mob violence and murders. Recently, an American girl visiting in Bagdad was shocked by the sight of a man's head on a pike carried through the streets by a bloodthirsty mob. Automob-

# ON THE STREET

By C. R. SHEPPARD

Restless trading on low volume were the features in security markets last week. Market leadership declined in quality with such stocks as Hupp Corporation, Fairbanks Whitney and A. J. Industries being the volume leaders. The short interest figure declined substantially from the previous month. Following the promise that the shorts are invariably wrong, (they are incidentally), I look for a further slight decline in the market. A fall to the 615 DJIA level would seem reasonable. In the 610 to 620 level a strong double bottom exists according to chartists.

This slight decline, if it occurs, will probably put the market on a much more firm basis. It is my contention that such a decline would be beneficial to fostering a fairly substantial rise later in the spring.

If we try to analyze the very slight decline in the market in 1960 we find several reasons worth considering:

1. Some people sold stock to establish capital gains in 1960. They held off from taking these gains in 1959 because of other gains they had taken.
2. The President's budget is not very inflationary hence it is not overly helpful for the stock market.
3. A fairly severe break in prices on the Paris Bourse where speculation was rampant, i.e. Machines Bull the IBM of France, has almost doubled in a year.
4. Tight money tending to restrict the economy, particularly construction.

In conjunction with observation number four I might point out that long-term money has actually gotten cheaper in the last two months. It has fallen from approximately 5.40% to about 5%. The figures being quoted are selling yields on two AAA utility issues.

MARKET NOTES

Very happy to see buying in *Paddington Corp.*, the importers of J & B Scotch Whiskey. Stock has moved from a recommended price of 18 to 23. It should be good for 25-27.

*American Motors* looks like a good buy at 85, first quarter earnings should be terrific, and a price of 115 to 125 seems to be possible.

*Sperry Rand* continues to confound me. Recommended at 23, it jumped up to 27 3/8 only to fall back to 23 1/4. For the present continue to hold. No changes in supervised portfolio this week.

biles are often stoned as they pass in the streets. A parent doesn't dare reveal his political thoughts in the presence of his children since they are urged by the government to report such things. Many parents are jailed or killed as traitors on the weight of children's information.

Much of the turmoil is the result of the dictator's actions. He discontinued the service of the Red Scimitar which is the equivalent of the American Red Cross. The economy of Iraq has collapsed to the point where many staple goods that were previously exported are now imported. There is even a severe shortage of flour.

There is presently an impasse between the three political elements: the dictator, the Communists and the Nationalists who invite Nasser to take control of the government. Many Iraqis think that the dictator rose to his present power from obscurity with the assistance of the English interests who supported him as a pawn against the Communists. The English apparently regret their action now, since he is acting more like a Communist every day.

An Iraqi's only hope of escape is through Lebanon which borders Iraq and is the only country to which they are allowed to travel. There is presently a mass exodus to Lebanon which now does not welcome refugees.

Our visitor was fortunate to escape with his life. He finished his drink and left; I turned on Alfred Hitchcock.

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# DUNK DARTMOUTH



## BEAVERS DAMMED

Last Saturday, a spirited but outclassed Babson quintet met defeat at the hands of Bates, one of the top New England ballclubs. Bates took the lead in the first quarter and never relinquished it.

### 6' 7" CONTROLS BOARD

The Beavers were outplayed by a much taller and smoother-work-in-k five. "Spook" Sutherland dominated both boards, enabling Bates to score on the fast break. When the fast break wasn't used a bevy of jump-shots kept the Babson squad in tow.

Babson's high spots were Bennette's battle with Sutherland under the boards and Pete Wilson's and Dick Duffy's spirited playmaking.

High scorer was Rapp of Bates with 22 points; Babson's leader was Stan Briggs with 10 points.

BABSON			
Player	G	F	Pts.
Bennett	1	1	3
Duffy	2	0	4
Polhemus	0	7	7
Lunnie	3	0	6
Briggs	3	4	10
Barren	0	0	0
Wilson	0	2	2
Demakis	0	2	2
Gottlieb	1	1	3
Hahn	0	0	0
Pearson	0	0	0
<b>Total</b>	<b>10</b>	<b>17</b>	<b>37</b>

BATES			
Player	G	F	Pts.
Johnson	1	4	6
Rapp	8	6	22
Sutherland	0	2	2
Fisk	4	1	9
Brown	4	3	11
Glanz	1	1	3
Lawler	2	6	10
Freeman	4	0	8
<b>Total</b>	<b>24</b>	<b>23</b>	<b>71</b>

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## ST. FRANCIS

### TOPS BEAVERS

Sparked by Murphy's playmaking and Rojas fine corner shot, the Beavers went down to a 71-66 defeat at the hands of St. Francis of Biddeford, Maine.

Half time looked good for the Babson quintet as they held St. Francis to one point, 31-32. During the second half Babson's defense was not as effective as its first half performance due to a lack of team play. The final minutes of play saw a further capitalization of Babson's poor team play and numerous fouls which spelled final defeat for the Beaver five.

### POLHEMUS SCORES 19

High scorer for the night was Rojas of St. Francis with 20 points. Close behind was Babson's Ken Polhemus with 19 points.

BABSON			
Player	G	F	Pts.
Patenaude	1	0	2
Duffy	5	5	16
Polhemus	9	1	19
Briggs	3	5	11
Lunnie	2	3	7
Pearson	0	0	0
Wilson	0	2	2
Gottlieb	0	0	0
Demakis	1	1	3
Hahn	0	0	0
Bennett	3	0	6
<b>Totals</b>	<b>24</b>	<b>18</b>	<b>66</b>

ST. FRANCIS			
Player	G	F	Pts.
Hawes	2	2	5
Ovellette	3	6	12
Rojas	8	4	20
Cumbs	5	1	11
Murphy	7	2	16
Fino	0	0	0
Wagner	0	0	0
Keonane	0	0	0
Donaghue	0	2	2
Gabler	2	1	5
Pelletier	0	0	0
<b>Totals</b>	<b>27</b>	<b>17</b>	<b>71</b>



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## INTRAMURALS

Tuesday afternoon the gym again proved to be a busy place as Park Manor South met Pub-Coleman in their intramural basketball game. The Pub-Men produced a strong team, backed by a well staffed bench.

The game was hard fought, but the final whistle found the Pub-men ahead by a score of 81-50. The high scorer in the game was Bodemer of the Pub-Men with 32 points. Herriatt, with 15 was high man for South.



### OFF-CAMPUS vs PM

The other game being played was between Park Manor and Off-Campus. As always, the Off-Campus students produced a large squad.

Contrary to their first game, which Park Manor forfeited, a team was produced to meet the Off-Campus machine. The game was hard fought, with Off-Campus leading all the way. At the half the score was 31-21. After the half Park Manor fought hard and brought the score within 3 points. That was the closest they came though, as Off-Campus won 50-47. High man for PM was Dave Patnaude who had 32 points. High scorers for Off-Campus were Drugan with 16 and Driscoll who had 12.

## LACROSSE CLUB PLANS FORMED

At the first lacrosse meeting, January 20, several points were clarified and the possible future of lacrosse at Babson was discussed.

### UNIFORMS

If enough interest is shown Babson will field a team with the school purchasing twenty-four uniforms.

### WELL ROUNDED SCHEDULE

A tentative schedule is being discussed which will feature games against Bowdoin, Nichols, and the freshmen teams of the Universities of New Hampshire and Massachusetts. About eight games will be played. The season will extend from the end of March (when the snow clears) until the end of May.

### PRACTICE

Movies will be shown meanwhile, to educate those who have not played the game before, and to enhance the knowledge of those who already know how to play.

There will be a two week practice period in March, tentatively under the direction of the assistant Lacrosse coaches of Harvard.

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## — From The Sidelines —

By PETE BUCHANAN

The University of Massachusetts proved unworthy of the opponent, as did Babson a few games later. In Babson's case it was not a situation of lying down without resistance. The score may show this to be, but it would be an erroneous assumption. Bates, a magnificent team, far outclassed Babson. This is the simple and probably most complete explanation of the loss Babson suffered last Saturday night. Bates is a team with such a fine reputation that it was able to draw the largest crowd to the Babson gym for any basketball game this season. It favored a Bates team; nevertheless, it was a decent crowd. The fans for Babson were louder because they were not parents and because they supported their home team — as they certainly have every right to do.

### THE ACCURACY OF WILL TELL

Field goal shooting in a basketball game is perhaps the most important. The first half showed Babson with a 22% rate of successful shots from the floor. Bates finished the first half with a 50% shooting average. The average, phenomenal even for Bates, was not good for Babson nor so exceptional for Bates as compared to their second half average. In the second half Bates appeared to miss only one of every four shots, a feat not often accomplished even by the pros. Bates' shooting average — will tell.

Babson was up for this game. As keyed up as any team could be. The growling and yelling during the warm up period gave the impression that Bates was going to be battled. The Beavers fought hard, but against a team with the poise and ability of Bates, plain guts is not enough.



### THE FOUL FOUL

The game previous to the Bates one was against St. Francis, and was thrown away on the foul line. Eighteen foul shots were missed, many in the one and one situation. The five points which St. Francis won by could have easily been made up on the foul line. The tussle with Bates marked definite improvement in scoring from an heretofore foul foul line. This was the brightest spot in the loss.

Bates went back to Maine with another victory tucked under their belt. Babson will have to wait until they have a 6ft. 7 in. player before they move into this class of ball. It must be reminded that there was a team to meet Bates and that there will be a team for the rest of the season. A good team and certainly one which fights.

## BIRDMEN TRY OUT WINGS

Babson's first badminton team made its premier performance on January 8 — 10th at the University Club of Sargent College. Of the 174 entrants participating in the mass. State 'D' Badminton Tournament Babson's squad of four, Dick Kates, Elliot Conviser, Yod-Jin Uahwatanasakul, and Sukum Raiva, fared excellently for their first attempt at this type of inter-collegiate competition.

### YOD-JIN IN SEMI FINALS

Yod-Jin teamed with Phil Theodore of the University Club to reach the semi-finals of the men's doubles; they defeated three teams before losing to Tony Greene and Peter Fitz to Needham, the tourney winners. Yod Jin also reached the quarter-finals of the mixed doubles with the aid of lovely Judy Speel of Sargent College.

Another doubles team of Dick Kates and Sue Allen, also from Sargent, entered the mixed doubles competition but were forced out after a hard fought match in the second round.

The singles competition was a bit stifling to the Babson quartet as all four men lost out in the early rounds. Yod-Jin lost his match to Carwford Dunlop of the University Club; Dunlop later became one of the finalists in the men's singles.

### COACH SIME ENTERS CONN. OPEN

At the close of the match grad student-coach Dave Sime stated that though "most of the players were new to the game this season, the Babson team did an outstanding job against top competition. They should be a strong contender in the New England intercollegiate to be held at Babson the last weekend in February." Coach Sime will be representing Babson in the Connecticut Open Badminton Tournament being held in New Haven this weekend. Representative teams from Canada, USA, and several foreign nations will comprise the competition for this international tournament. Last year Dave was seeded 6th in the East in singles competition.



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BODY BUILDERS

Every Monday, Wednesday and Friday from four to five o'clock Peavey gymnasium becomes a hustling and bustling place for the muscle men of the school. The cause of this activity is the newly formed weight lifting class. The group is made up of twelve to twenty five students.

is added to the workout in each of the next two months. After the third month it is suggested that new exercises be developed that are more difficult and take more time. This method prevents any one part of the body from becoming over-developed.

ADVANTAGES

An average workout lasts from one half hour to one and a half hours depending on the individual's advancement.

Some of the results and advantages to weightlifting are increased energy, a larger appetite, better sleep, better physical appearance, and an improved state of mind.

WARM-UP PERIOD

The workout is usually preceded by a warmup period embodying five minutes of pushups, sit-ups, running on the treadmill, and use of the pulley weights.

One of the many false rumors connected with weight lifting is that the lifter becomes muscle bound if he does too much or becomes very "flabby" if he stops lifting. This is not true if a prescribed program is followed. Once a desired state of fitness is reached a person may stop lifting weights with very little worry becoming "flabby" as long as normal exercise is maintained. There is an instructor at the gym every Monday, Wednesday, and Friday to confer with anyone interested in joining the group.

The actual weightlifting follows the warmup period. The exercises practiced are: military presses, bench presses, curls, bent arm laterals, lateral pullups (often called rowing), squats, toe raising, and situps on an inclined plane. When doing the exercises the approved and recommended method is performing sets of eight. A set of eight consists of doing all the exercises eight times. During the first month of lifting, one set is attempted. Another set

Any student wishing to build up all, or part, of his body will be given a prescribed program.

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