

2-1-2010

Research at Babson - 02/2010

Babson Faculty Research Fund

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Recommended Citation

Babson Faculty Research Fund, "Research at Babson - 02/2010" (2010). *BFRF and BoR Newsletters*. Paper 6.
<http://digitalknowledge.babson.edu/bfrfnews/6>

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February 2010

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Research @ Babson is published by the
Babson Faculty Research Fund

Babson Faculty Research Fund Awards

2010-2011 Course Release Awards

Nestor Azcona, Economics
Sebastian Fixson, TOIM
Steven Gordon, TOIM
Patricia Guinan, TOIM
Lori Houghtalen, Mathematics
and Science
Gang Hu, Finance
Dennis Mathaisel, Mathematics
and Science
Salvatore Parise, TOIM
Vikki Rogers, Mathematics
and Science

Glavin Global Program Award

2010-2011 Course Release Award

Kankana Mukherjee, Economics

Funds Still Available
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Upcoming Research Chats

Noon to 1:15 PM – Needham Room, Olin Hall

Tuesday, March 23

Marjorie Feld, History and Society, “American Jews and the Struggle Over Apartheid: Global Justice and the Activist Tradition in American Jewish Life”

Elaine Allen, Entrepreneurship/Mathematics and Science and **Nan Langowitz**, Management, “Understanding the Gender Entrepreneurship Gap: A Multi-Country Examination”

Wednesday, March 31

Lisa DiCarlo, Entrepreneurship, “Social Entrepreneurship in Context: Garbage Ladies”
Danna Greenberg, Management, “What to expect when she’s expecting: Work-life and identity integration challenges and opportunities of “soon-to-be” working professional mothers”

Faculty News

Ryan Davies, Finance, has several new publications to his credit. “Using Matched Samples to Test for Differences in Trade Execution Costs,” co-authored with S.S. Kim, appeared in *Journal of Financial Markets*. *Journal of Derivatives and Hedge Funds* published “Funds of hedge funds portfolio selection: A multiple-objective approach,” co-authored with H.M. Kat and S. Lu. Both of these projects were supported by BFRF awards. Another paper by Davies and D. Bernhardt, “Smart fund managers? Stupid money?” appeared in *Canadian Journal of Economics*.

Yunwei Gai, Economics, presented a paper at this year’s American Economic Association meeting in Atlanta. “Survival and Financing of Black Owned Start-ups in the U.S.” was supported by the BFRF.

Mary Gentile, Lewis Initiative, has two new publications to her credit. *Harvard Business Review* will publish her article “Keeping Your Colleagues Honest” in March, 2010. In August, Yale University Press will publish her book, *Giving Voice To Values: Preparing Business Leaders Not Only To Know What is Right...But How To Make It Happen*.

Finance professor, **Gang Hu’s** paper “Costly Arbitrage and Idiosyncratic Risk: Evidence from Short Sellers,” has been accepted for publication in the *Journal of Financial Intermediation*.

CRC Press has published *Enterprise Sustainability: Enhancing the Military’s Ability to Perform its Mission* written by **Dennis Mathaisel**, Mathematics and Science, and co-authors Joel Manary and Clare Comm. “Military supply chains are unique because what is supplied to the end user is routinely returned to the supply chain for maintenance, repair, and overhaul (MRO). Offering a blueprint for transforming military depot workload and processes into those of high-performance commercial facilities, *Enterprise Sustainability: Enhancing the Military’s Ability to Perform its Mission* provides a powerful system of concepts and tools for enhancing the ability of the military to perform MRO on its weapon systems.”

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More Faculty News

“Investing in Troubled Times – Entrepreneurs are Your Safest Bet,” by **Joel Shulman**, Entrepreneurship, was published in the fall 2009 issue of *The Investment Professional*.

Bulletin of the French Society of Egyptology has published an article by **Janice Yellin**, Arts and Humanities. “The Transition between the Late Napatan and the Meroitic Periods based on research in the Southern Royal Cemetery at Meroe” is based on a paper she gave, as one of the two Egyptologists invited to present at the plenary session of the Annual Meeting of the French Society of Egyptology in Paris, 2008. The paper presents some of the results that will be published in *Necropolises of Kush I. Meroe. The Southern Royal Cemetery*, the first of the volumes to be produced by the Royal Pyramids of Kush project, has benefited from the support of the BFRF.

Funds Still Available

BFRF has funds for mini-grants.

CWL has funds for stipends and mini-grants.

The Center for Women’s Leadership is eager to support projects that help all of us better understand women in the workplace, women in society, globally and the myriad challenges and opportunities for women as students and at all stages of their career development. These awards are available to our male and female colleagues and across all disciplines.

GGP had funds for stipends and mini-grants.

The Glavin Center is interested in supporting research that fits its mission to raise Babson's reputation for international and global management. Research should be aimed at the international management community.

Details on application forms and proposal guidelines may be found on the [BFRF website](#).

If you have any questions, contact [Susan Chern](#) (x5339).

Library E-Resources

[Boston Business Journal & Other City Business Papers](#)

Right from the Library’s home page you can now access the image version of the *Boston Business Journal* as well as other city business papers from across the nation, such as the *Atlanta Business Chronicle*, *Baltimore Business Journal*, *San Francisco Business Times*, and many others.

[Explore the Higher Education Marketplace via Eduventures](#)

The President’s Office has negotiated a one-year trial membership for this new e-resource now available to the Babson community. Eduventures is the industry leader in research and consulting for higher education institutions. They facilitate the exchange of best practices among members and conduct actionable research and analysis on shared challenges. For more information about Eduventures, see the Library’s [database guide](#).

[A New Look for Lexis-Nexis Academic Makes Searching and Finding Easy](#)

Search the News, Get Company Info, Research Countries, Research People, Look up a Legal Case, and Combined Search are menu-driven search boxes that make it easy to pinpoint what you’re looking for. Give it a try – here’s a [link to our database guide](#).

[Socrates Gets a Face Lift](#)

KLD Global Socrates monitors corporate social responsibility for 3000 publicly-traded US and international companies. With a new look, this resource is easy to search and comparing companies is made easy. Socrates examines companies’ performance in the areas of human rights, ethics, employee safety, climate change, community involvement, governance, diversity, etc. [Check it out!](#)

[Not Just Periodicals....](#)

EBSCO’s [Business Source Complete](#) and [ProQuest’s ABI/Inform and Entrepreneurship databases](#) have a lot more than article content. Find company profiles, industry studies, country analyses, case studies, working papers, dissertations, business videos, and more. For help with finding this content, please reach out to the research librarians by emailing research@babson.edu.

[RGE Monitor relaunched as Roubini Global Economics](#)

This source provides relevant insights on a broad range of global economic and political developments, including global macroeconomics, emerging and developed markets, geostrategic and long-term issues, finance, banking, and world markets. Access Roubini via the Library’s [database guide](#).

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