

New Ways to Make Money

By Roger W. Babson

Published by Harper & Brothers Publishing Company, New York, 1930

<http://babsc.iii.com/record=b1089724~S0>

Babson, famed statistician, highlights the fundamental laws at play in the business and financial world that can be used as business tools. By applying the laws he describes, one may solve financial difficulties and achieve success (depending on the skill with which one uses the laws). Beginning with “The Use of Statistics,” Babson addresses the general trends of economic conditions to forecast business conditions and guide investments. Additional chapters include “Managing Men, and Economic Law,” “Financial Independence,” and “Successful Speculations.”

Babson College Archives copy: Purchased by the Babson College Library in 1930

Signed by Roger W. Babson

5 x 7 1/2”, maroon cloth cover, 258 pp.

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