

Business Barometers and Investment

By Roger W. Babson

Published by the Harper & Brothers Publishing Company, New York, 1954,
Seventh Edition

<http://babsc.iii.com/record=b1030938~S0>

Babson wrote this book to emphasize the universality and timelessness of the laws of economics. Business fundamentals are lasting, and Babson feels that each individual has the opportunity to achieve success by paying attention to the rules of finance and statistics. Numerous chapters include “Two Classes of Statistics,” “Life Insurance,” “Planning for the Investor,” “Taxation” and “The Mechanics of buying and Selling.” Thirteen charts, focusing on a variety of subjects, are also interspersed throughout the book, containing material such as “Commodity Prices Since 1790” and “Analysis of Living Trust.”

Note: The College also holds the 1st through 6th editions of this work.

**Babson College Archives copy: Gift to the Babson College Archives
6¼ x 9½”, brown & tan cover with brown paper jacket, 301 pp.**

Archives

HG

4521

B34

1954