The theme here is art, music and other cultural interests. For business this is especially important.

-Roger Babson
Organizations

This is a very BIG ADVERTISEMENT

The BABSON FREE PRESS

The Babsonian

CAB

GIVE

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APPLE
Babson Hiking Club
The Babson Boxing Club enjoyed great success in its second year as a Babson organization. The goal of the Boxing Club is to teach the art of boxing and self defense through sportsmanship and hard work. The annual Babson Bouts was once again one of the most well attended Babson sporting events. The boxers' impressive combination of athleticism and dedication made the Bouts an exciting spirited night of sport. The proceeds of this event went to the Juvenile Diabetes Foundation. The success of the club is greatly due to its experienced and passionate coach Sal Bartullo and its captains Rich Carfagna, Mark Capuano and David Carvalho.
Concerts, regional social events, fellowship meetings, Bible studies, and retreats were some of the many activities that BCF sponsored on a regular basis. In the fall, BCF sponsored its first coffeehouse at Roger's Pub with Tennessee singer Anna Hutto. Her down-to-earth, folk-music style was nothing less than inspiring. Various contemporary Christian music concerts such as: Michael W. Smith, Jars of Clay, DC Talk, Rich Mullins and Susan Ashton, were amazing.

Many a Friday night, Harvard hosted regional Campus Crusade meetings. A live band led 200 Boston-area attendees through praise and worship.

During Spring Break, BCF sent one member to "The Big Break" a conference which 800 students from around the country attended. Phenomenal speakers, great people and awesome music defined further their integration of Bible ethics with the business environment.
Babson African Cultural Society

Members of BACS are pictured with former Surgeon General Dr. Joycelyn Elders

College Judicial Board

The College J-Board is a forum through which any member of the Babson community may pursue a complaint against an undergraduate student. The purpose of the Board is to: protect the rights of the Babson community, assure that all parties receive fair process when handling complaints, and assist students in becoming responsible citizens by accepting the consequences of their behavior.

The members of the J-Board include: Tim Sheehy (chair), Carol Hacker (advisor), John Pagliuca, Stephanie Baker, Jen Foley, Alfredo Fonseca, Leslie Simone, Tom Arruda, Susan LeFand, Joe Witosky, and Orville Randolph

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Blue Key Honor Society

The Blue Key Honor Society is a non-profit national fraternity. It is organized to assist the community in any way that it can. It strives for scholastic excellence. The members of the group are committed to groups and activities outside the classroom. The executive board who competently ran the organization this year were:
President  Jeff Kavka
Vice Pres.  Jeff Morandi
Secretary  Nicole Branca
Treasurer  Katie Sweeney
V.P. Public Relations  Brandon Beauvais

Roger W. Babson Debate Society

The 1995-1996 debate season was very successful for the Debate Society. The Babson Debate Team hosted the Third Annual Babson Debate Tournament and attended various other tournaments including Harvard, Yale, MIT, Amherest and Boston University. For the last three years the Debate Team has competed in the Division I circuit of the American Parliamentary Debate Association. Debate Team President Alexander Handy salutes Todd Silverstein, the graduating Vice President of Legal Affairs, for his long distinguished tenure of service.
The Babson Marketing Association (BMA) is one of the largest academic organizations on campus with sixty members. BMA was established for all undergraduate students, of every major, to participate and gain a perspective into marketing. The main purpose of the organization is to provide an informational foundation that is enriched by experts from the marketing field which help to direct students toward their future goals and ambitions.

This year BMA sponsored speakers from the Boston globe, Bose Corp., Pepsi-Co, Cone Communications, Raytheon and WCVB Channel 5. The increase in number and quality of speakers represents the board’s desire to contribute valuable events for the Babson community. The speakers represented various areas of marketing such as public relations, communications, high tech. Marketing, and advertising.

In December, BMA sent Senior resumes to over 75 companies in New England and across the nation. A Summer Internship Book will be sent out in the spring for all members interested in summer internships. The new executive board has many new ideas for next year which will continue the great traditions of BMA.

Executive Board:

President: Mark Gambale
Executive V.P.: Shawn Wells
V.P. Activities: Nicole Branca
V.P. Public Rel.: Jennifer Biggar
V.P. Membership: Asante Nsilo-Swai
V.P. Comm.: Jessica Kim
Class of 1998 Class Officers

The 1995-1996 academic session was a landmark year for the Class of 1998. Not only did they adopt a constitution, they elected Alexander Handy the Chairman of the Class of 1998. Continuing on past class traditions, the ever popular Casino Night was, once again, hosted on Family Weekend. The second annual candy cane sale proceeds were donated to Catholic Charities, a group providing assistance for needy families. Second semester included one of the greatest events in the history of Babson College, a concert starring the much sought after and exclusive band Toby’s Mohm. The event prompted President Oscar Diaz to say, “This is the greatest event since Casino night!” Innovative and exciting were words used to describe “Coed Naked Underwater Basket Weaving” a self-explanatory activity. A committee chaired by President Heather Pellegrini began work on a Class of 1998 Seminar Series, the first seminar being, “Intermediate Pencil Sharpening.” Due to popularity, the seminar may be reoffered.

Campus Activities Board

The mission of the Campus Activities Board (CAB) is to strengthen the spirit and social interaction of the Babson community by identifying and fulfilling campus needs through cultural, social, political and educational events. Some examples of these events are Knight Parties, Dr. Joycelyn Elders, Blessed Event, Jeff Dunham (comedian), Oktoberfest, Winter Weekend, Spring Weekend, movies, country line dancing, an murder mystery dinner.

To carry out so many events every year, CAB’s 50 members and executive board work tirelessly. This year’s executive board consisted of: President-Robert Speigel, V.P.-Della Rovere, Info. Director-Aimi Miyashiro, Promotion-Elodie Viand & Andre Santos DeSouza, Pub-Lisa St.Pierre, Novelty-Jordan Eagles, Culture-Cydney Aiken, Special Events-Heather Koselke, Film-Matt Berg, Knight Events-Heidi Rubin.
Cardinal Key

Cardinal Key is a national organization that honors those students at Babson who have shown strong leadership skills, academic excellence and a dedication to the school through their involvement on campus. This year, Cardinal Key had 30 Junior and Senior members who helped to cosponsor many campus-wide events. It began in the fall by sending Kris Kupfer to the National Conference in Texas. Other fall activities included the Oxfam Banquet, the AIDS Dance-a-Thon, and the first annual Faculty/Staff Appreciation Night in the Pub. Spring activities included SGA elections and fund-raising events for our national philanthropy, the Juvenile Diabetes Foundation, which included: Babson Bouts, a Pub Night, and a car wash. Thanks goes out to all members for all of their hard work.

Cardinal Key Officers:
Amy Bartlett, Mike Conlon, Kris Kupfer, Andrea Barriault, Eric Walgreen, & Danah Al-Husaini.
The goal of the Babson Billiards Club was to establish competitive play among players in a relaxed atmosphere where students can have fun. The club also organizes two tournaments every year. Altogether the club has about twenty players. Through the Billiards Club, members can also earn those important and highly treasured P.E. credits which are always very popular with seniors.
Get Into the Volunteer Experience

The G.I.V.E. Volunteer Center celebrated its fifth anniversary and had a record-breaking year of community service work. Babson students, staff, and alumni contributed nearly 3000 volunteer hours to a variety of community service agencies. G.I.V.E. organized the annual Hunger & Homelessness which raised awareness to these problems. This week was full of events which raised money for many non-profit organizations which work toward abolishing these two societal ills.

The Babson community participated in events such as: City-Year Serve-a-Thon, AIDS Dance-a-Thon, Walk for Hunger and other nationally noted events.

G.I.V.E. also organized weekly activities which served children, the elderly, the mentally disabled and the homeless.

The Volunteer Center provides many opportunities for service for the entire Babson community. The three student interns which program the many activities which G.I.V.E. is responsible for are Nicole Jensen, Jon McGowan, and Jeannette Prince. The director of G.I.V.E. is Karen Kus.
Babson Dance Ensemble

The Babson Dance Ensemble (BDE) is one of the most popular organizations on the Babson campus. Apart from entertaining Babson students, the goals of the BDE include creating diversity, creativity and providing an opportunity for peers to see the talent of other students.

The many dance styles form an entertaining blend of jazz, hiphop, lyrical tabulation, techno and partner dancing. Every year, the Dance Ensemble performs two shows which include both students and faculty. Other than the BDE’s primary shows it has also participated in the World of Wellesley, Green Day, basketball games, Casino Night and the Other Side Art Show.

The Executive Board consisted of:

President    Tracy Hayes
V.P.         Eileen Burkhardt
Treasurer    Whitney Hodson
Secretary    Nicole Davis
On-Campus P.R. Amber Satagaj
Off-Campus P.R. Gretchen Zielinski
Program Chair  Tracie Morse
House Manager Tom Bourdon
Babson College Habitat for Humanity

Babson College Habitat for Humanity was founded to unite students to work towards building decent homes for low income families. This year thirty-three people traveled on a twenty-two hour bus ride to South Carolina. Once there, they worked on putting finishing touches on the same nine homes that were begun the year before.

Habitat for Humanity has been an exciting experience for not only the participants but the entire Babson community. In less than two months the faculty, staff, alumni and family of Babson College students raised twelve-thousand dollars which was used to fund the trip.

The Habitat Spring Break Trip is entirely organized by three coordinators, John Hart, Nicole Jensen and Dan Trafton.
Mission Statement:
The Babson Free Press seeks to:
inform all members of Babson College of community related activities, issues and concerns; act as an ambassador of the college to people outside of the Babson community in an unbiased form; provide entertainment and information through publication of articles, comics, poems, photographs, specialized columns, etc. in a professional and ethical manner; promote the Spirit of Excellence and the Babson Vision through community educated journalism. Finally, our job is not to satisfy our customers...our job is to amaze them!

The Media...
By Larry Ganti B'97
You consider it your best friend and your worst nightmare. Like a hawk, it soars through the sky without a sound until it sees its next prey. Within seconds, it swoops down and tears apart the hopeless and the clueless. As well, it lingers in the clouds like an angel waiting to whisper to you, the truths about deception, crime, and uncertainty. You trust what it tells you, for it never lies. But truth is only an interpretation of the facts; an interpretation that is as clear as the California sky.

The media is credited for presenting the news of the world to you. It brings clarification of the uncertainties of issues and concerns that intrigue the public mind. The lies and the truths are exposed for your benefit. But who is to judge them? What they say is a lie, can be a truth; and what they say is a truth can be a lie. Are we the readers and viewers helpless? We are drawn into a cycle of belief. What the media says is the truth. If you do good, they ignore it. But if you do exceptional, they make you out to be a king. On the flip-side, if you do bad, they let everyone know. If you do nefarious, they rip you apart. The media- truly your best friend and your worst nightmare.

Our job is not to satisfy our customers.
Our Job is to amaze our customers.
Letter From The Editor

My first year as Editor-in-Chief has ended. After a year of threats and compliments, I have learned that it is virtually impossible to make everyone happy. When I first came to this paper, I had a vision: diversity, school spirit, entertainment, and awareness. I wanted to produce an information guide that would act as a source for conveying information to the Babson community. My goal was to make everyone happy.

After hearing the feedback throughout this year, it seems as though many of you believe that I have skewed away from my vision, that maybe, just maybe I have been blinded by all the glory and power. I beg you to see, I did not skew away from my vision at all. In fact, I believe that I have upheld my promise of working toward my goal.

Among the feedback that I have received, the promotion of school spirit, or my lack thereof, was the one that peaked my interest. The Free Press is not a newsletter. In fact, many have stated that this is the first year that the Free Press has acted like a newspaper. A newspaper is not supposed to be “happy” simply because a few students feel that it should be. A newspaper should be “happy” if all of the news is happy. In the same light, if the news is “bad” then the Free Press should reflect upon it. My job as editor is to make sure that my staff covers all the news that occurs at Babson. Mind you that I have a limited staff. Given the large scale of events that were negative that happened this year, the Free Press was in fact negative. However, if you look beyond the front page you will see that there are many articles that promote the Babson Spirit.

Part of the Babson Spirit is upholding integrity. My job as the Editor-in-Chief is to inform the community of all the news, good or bad. Therefore, if I only printed the “good” news then I would not be upholding the Babson Spirit. Not many of you understand or even care how much work and time my staff puts in every week. You are willing to take the time to criticize, but not to compliment. Granted, I am the first to agree that criticism is good, but a little “good job” or “nice work” always helps. The Free Press has changed over the years and I am very proud of where the Free Press is today.

I have been lucky to have been re-elected as Editor-in-Chief for the 1996-1997 academic year. My vision has not changed and neither has my goal. In fact, I have not reached my goal. I have not made everyone happy. As we know, that may be impossible. My feeling is that if a goal is easily attainable, and provides no challenge, then it is not a real goal. In past years the award of “Organization of The Year” has been won by the organization with the largest membership. After all, the student body votes for the award. I am proud to say that after all the criticism and all the complaints, the Free Press, which does not have a large membership, has been awarded Organization of the Year. Obviously, we are doing something right.

Lawrence P. Ganti
Editor-in-Chief

The Staff...

Lawrence P. Ganti, Editor-in-Chief & CEO
Brent C. Larson, Managing Editor & CIO
Adam E. Berk, Operations Manager & COO

Ross Sanger, Production Manager
Gardner Boulmay, News Editor
Chris Keenan, Features Editor
Dan Keefe, Business Editor
Evgeni Mitkov, Intrnl Bus. Editor
David Chun, A&E Editor
Adrian McCoy, Cultural Editor
David Onorato, Sports Editor
Cris Concepcion, Web Master

Kelly Gryncel, Photo Editor
Dan Root, Controller
Ted Bearor, AccntManager
Scott Noll, Accnt Manager
Todd Waxman, Accnt Executive
Rob Goodman, Accnt Executive
Lara Maish, Copy Editor
Karen Valdepeñas, Copy Editor
Natalie Vlahovic, Writer

Shiv Singh, Philosopher
Steve Giove, Writer
Walter Zemrock, Writer
Mike Conlon, Writer
Skip Connelly, Writer
Leticia Stallworth, Writer
Kevin Black, Writer
Mark Ford, Advisor
Squash Club

The squash club organized a highly successful handicap tournament to help increase awareness and participation on this campus of this sport. Squash is a very popular game but has long lacked the competitive atmosphere here at Babson. The club practices every weeknight and is open to everyone. With the success of this year’s tournament, the squash club hopes to see more people out on the courts next year.

Credit for the success of the squash club goes to Aman Batra and Mihir Bhansali for devoting their time, energy and expertise to the development of this sport.
One is very crazy when in love.

-Sigmund Freud