Even in the shadow of giants, Bobson attracts enough light and care to flourish. In the air of Bonsai, the symbol of this year’s Bobsonian, a young seedling is never allowed to grow haphazardly. Instead, the small plant is meticulously contrived through frequent watering and pruning. The “tree,” in essence, holds all that is found in its larger relatives, but practically each branch and curve have been painstakingly created. Under expert guidance, the bobson tree improves with each passing year. The final product, which takes several years, captures an exotic beauty unique unto itself.

Since the beginning, Bobson has been expertly shaped and continued to become the unique institution of excellence we know today. On September 2, 1979, Roger W. Bobson planted the seed that sprouted into Bobson Institute. The institute grew, but under Roger Bobson’s guidance it grew cautiously, remaining small. Tiny Bobson’s trunk grew heavier as new buildings were added. Branches began to bud and thrive as more departments and facility members were added. Each new year brought more substantial foliage in the form of a larger and more qualified freshman class. In spite of these additions, Bobson Institute kept its small school size and atmosphere.

In 1989, Bobson grew from an institute to a college with renewed vigor. Shortly thereafter, Ralph S. Sorenson arrived to carry on the gardening responsibilities. Along with him came the Master Plan which further strengthened and sculpted this still small school. Bobson’s roots stretched outward, nurturing not only its outer quality, but also its inner quality.

Our little Bobson continues to grow, yet always maintains its personal atmosphere. This year we say goodbye to another caretaker of the tree, Ralph Sorenson, thanking him for his expert guidance and wishing all the luck to his successor.
The Institute Grew

Our bonsai is small
But with each year it matures
And bears us its fruit
Each Branch And Curve Have Been Painstakingly Created.
What kind of student goes to Dabson College? The Official Preppy Handbook claims we are a school predominated by Preppies. So much so in fact, that we are dubbed as one of the top ten preppiest schools in the country. Is it by accident that the symbol of the Dabsonian bends solidly to the right? Our staff cameraman took an informal poll and the "collars" have it.

Collars and Dollars,
The elephant walks with pride
Alger would be proud.
THAT SMALL SCHOOL ATMOSPHERE
Emphasis On Studies Increases
Emphasis On Parties Declines

Along with the addition of new buildings and the upgrading of students and faculty comes what many students perceive as a substantial increase in workload. Indeed, it is not unusual to hear a distinguished alumnus reflect on the Babson of yesterday as follows:

“Yeah, I remember when I used to go here a few years back. It sure ain’t what it used to be . . . . Studying? . . . . Heck, I didn’t know where the library was until my junior year . . . . And the parties . . . . boy, the parties . . . . Cases? . . . . Of course I know what a case is . . . . What? . . . . You mean they let you drink in class? . . . .”
Applying as check one: □ Freshman □ Early Decision Freshman □ Transfer
For semester beginning: □ SEPTEMBER 19 □ JANUARY 19
Have you previously applied for admission to Babson? □ Yes □ No
(If yes, please write in):
Name:
Home Address:
□ Female □ Male
Home Telephone:
Are you a U.S. citizen? □ Yes □ No
If no, country of citizenship:
Date of Birth: Month Day Year
List all secondary schools, colleges, or universities that you have attended or are presently attending:
School Location Dates Enrolled Dates
Name of your present counselor or dean:
Date you will finish course work at your present school:
Have you ever been dismissed from a secondary school or a college? □ Yes □ No
If yes, please explain:
If you are no longer in school, explain what you have been doing since leaving:
Father's Name:
Home Address:
□ Male □ Female □ Other than parent
Zip:
Have any members of your family attended Babson? □ Yes □ No
If yes, give names, relationships, and dates of attendance:
By checking one or more of the items listed below, please indicate the source or sources which first acquainted you with Babson:
□ Friend or relative who attends □ Babson publication
□ Alumni/ae of Babson □ Guidance publication
□ Elderly visit by a Babson representative □ Newspaper or magazine article
□ Guidance counselor □ Other (specify):

The way it was!

The way it is!
1980 saw Babson occupying a new spot in the Barron's Guide to Colleges. Long relegated to the section of schools judged simply as "Competitive," Babson now finds itself as one of those deemed "Very Competitive." This is due, of course, to the great increase in applications. As a result, the Admissions Office has become increasingly more selective in choosing prospective freshmen.
EVERY TREE NEEDS WATER
Shaping our bonsai
Demands money and money...
Doesn't grow on trees