CLUBS & ORGANIZATIONS
PRESS
of Babson College
THURSDAY, APRIL 24, 1986

Campus
Prof. Wallbanger's
Drink Of The Week

ANIMATIONS

Caricature

EDITOR'S WASTEBASKET

...wherein we ask...

Making the Grade:
Student Government and You

MOVIE MUSINGS
This Year in Student Government

Mike Sload, V.P. Socials; August, and V.P. Communication, Bob Sugarmass. Student Government was an effective force in dealing with and solving many issues that affected student life here at Bacon this past year. The major issue that was dealt with was the problem associated with the increase in the drinking age from 20 to 21. In response to concerns regarding our social life as affected by the new law, Student Government worked closely with the Student Affairs Council to examine the possibility of a revision to the campus party policy. Unfortunately, the new law was not passed before. It was also agreed that the second policy would remain as is until January 1.

The year also marked the very successful implementation of the licensing process, including the creation of an Executive Vice President to oversee and coordinate events. Other notable accomplishments included the elimination of any advertising and scheduling functions, and the attempt to ensure that future activities are more student-centered.

At the end of the year, the Student Government representatives provided valuable input and administration provided very responsive service.

President James Taylor
STUDENT GOVERNMENT
EXECUTIVE BOARD

President ........................................... James Taylor
V.P. Social ........................................... Neil August
V.P. Finance ......................................... Pete Morris
V.P. Licensing ....................................... Mike Sands
V.P. Communication .............................. Rob Sugarman

STUDENT GOVERNMENT

Student Government officers are elected in the spring, and Student Government representatives are elected in the fall. They meet weekly to plan and implement programs for the benefit of all undergraduates. Their objective, as stated in the constitution, is “to represent, promote, and further the interests of the student body.”

Student Government appoints student representatives to all college committees, including academic affairs, governance, planning, development/public affairs, grading, food service, bookstore, library, and faculty and division meetings. In addition, Student Government maintains its own standing committees — social, vending machines, licensing, and security.

The constitution and bylaws of Student Government, which define its responsibility and authority, are available in the Student Government office in Park Manor Central and in the Office of Student Activities Hollister Building.
BABSON COLLEGE COAT-CHECK SERVICE

This coat-check service offers "a touch of class" to a party's atmosphere. It provides a coat-check service that protects personal belongings at various college functions. Whether you are at the Beaver Brau Pub or Knight Auditorium, checking your coat eliminates that painful experience of theft. "It's better to be safe than sorry!"

STUDENT PHONE DIRECTORY

Alpha Kappa Psi offers a resident student phone directory to the campus and commuter students each fall. The directory includes resident students' phone numbers, residence hall, and mailbox number. It also includes phone numbers of professors and administrators, as well as advertisements of local businesses.

VIDEOSTAR ENTERTAINMENT & THE CRUSTATIONS D.J. SERVICE

The Crustations D.J. Service provides music and lighting for parties and dances throughout New England. Now in their fifth year of operation, The Crustations have expanded and now have two complete sound systems and six D.J.'s. With the purchase of a giant screen video projection system and video equipment, Videostar Entertainment has become Boston's first mobile video nightclub featuring sound, lights, and music videos.

CAMPUS CLOTHING COMPANY

Campus Clothing Company sells men's suits and sportcoats of wool, wool blend, silk and corduroy. A variety of styles from tweed to burlap silk are offered. Payment in check or cash, with delivery in 24 hours available.

NUTS TO YOU

Nuts to You, one of the most visible businesses on campus, supplies all kinds of delicious nuts, trail mixes, imported candies, and special holiday items. The Nuts to You pushcart is located in the mailroom and in Trim, providing high quality products at college student prices.
BABSON CHAMBER OF COMMERCE

The Babson Student Chamber of Commerce, established in 1977, serves as a forum for the exchange of ideas as well as an aid to students trying to start their own businesses. Membership is open to any Babson student who is involved in some aspect of enterprise.

RENT-A-FRIG

With exclusive right to Babson and Pine Manor College, this refrigerator rental service has turned out to be a very successful and profitable business over the last decade. Any student can rent a refrigerator for an entire school year. It's delivered right to their room, and picked up in the spring.

ONTAP

ONTAP is an on-line information service serving the Babson community. Students, faculty, and administrators access ONTAP by logging into the school's VAX computer system. ONTAP users have access to a wide range of information: entertainment schedules, local sports scores, speakers coming to campus, coupons from local merchants, and much more.

CAMPUS COMPUTERS

Founded November 1, 1984, Campus Computers has become the fastest growing personal computer business catering to the college market. Through a unique distribution system and sales program, student sales reps provide service to students on campuses all over the United States and offer highly competitive prices on computer hardware, software, peripherals and supplies.

DEEDESIGNS ADVERTISING

Deesigns creates and prints large signs to announce events such as speakers, happy hours, Knight and Fo'c'sle parties. Extra large Valentine messages have also been designed. This service is open to anyone on campus.

STUDY BASKET

Everyone knows how trying and aggravating times are right before finals. Alpha Kappa Psi developed a way to make this time a little more bearable, with the "Study Basket." Promotional mailings are sent out students' parents who can then order a delicious basket of fruit sent to their son or daughter during exam times.
The Babsonian, an annual publication is designed, produced, and managed by undergraduate students. The Babsonian serves as an historical publication, striving for professionalism in the areas of photography, journalism, graphics, and internal management. The Babsonian invites the student with energy, creativity, and dedication to join the staff of the yearbook. The office is located in the lower level of Park Manor Central.
Co-Editors
Caroline Guarino Susan Sybertz

Production Staff
Wendy Bleiweiss Ray Hepler
Bonnie Gauch Cheryl King
Robert Gorton Steve Wholey
Chris Haney Nicole Winter
NEW BABSON JAZZ BAND

The aim of the New Babson Jazz Band is to promote student and faculty interest in performing music. Membership is open to students and faculty who have had previous instrumental training.

BLUE KEY

Blue Key is a national organization that recognizes students for excellence in leadership, college activities, and scholarship. Members must have a cumulative average of 8.5 or better and have completed 45 credit hours of college with at least 15 credit hours at Babson. Blue Key strives to stimulate intellectual achievement, to extend a good image of Babson College to the community, and to encourage service to others.
BABSON ASSOCIATION OF COLLEGIATE ENTREPRENEURS

B.A.C.E. was founded in October, 1985 by Darrell Daybre and Phil Goddard to promote and enhance opportunities for students interested in entrepreneurial pursuits. B.A.C.E. provided workshops and speakers which gave the student practical and informative advice to prepare them for their business careers. These events included workshops by the IRS and Small Business Administration and speakers covering topics such as advertising, strategic planning, and the changing role of the entrepreneur.

CARDINAL KEY NATIONAL HONOR SOCIETY

The Cardinal Key National Honor Society is designed to recognize both academic excellence (9.0 and above) and leadership. The society aims to honor students who show these qualities, inspire leadership in others, and utilize leadership capabilities in an active program of service.
PROGRAMMING BOARD

The formation of the Programming Board in 1984 responded to the on-going need for greater diversity in non-academic program offerings, and the need for improved coordination.

Through the Programming Board, members of the community can share ideas, knowledge and resources, and participate actively in the long term planning and execution of cultural, political and educational events for the college community.

The Programming Board was proud to coordinate and fund the following events: Guilty Children Comedy Group, Dr. Ruth Westheimer, Holiday Tree Trimming, The Mr. Finger's Show, Robert Brown ("Beirut Hostage Crisis and World Terrorism"), The Great College Drive-In, and Second City Comedy Group.

With the continued support of the college community, the Programming Board will continue to offer Babson a diversity of highly respectable events.
CIRCLE K

The 1985-86 year was a busy, fun-filled year for Circle K. Circle K started the year by building a float for the Wellesley Veterans parade. We visited the Shriner’s Burn Institute on Halloween, sponsored a fast to collect money for Oxfam America, served a Thanksgiving dinner for the elderly of Wellesley at Dana Hall, created decorations for Babson’s Holiday Tree, and collected money for Globe Santa.

Spring semester, we sold Candiograms for Valentine’s Day and sold donuts door to door for fundraisers. We spent a great deal of time in choosing a recipient for our Circle of Service Award. A major project was our Annual Dance-a-thon for the Kiwanis Pediatric Trauma Institute. We collected over $1500. We hosted the 1985-86 New England District Convention in Lawrence, where two members were elected as Lieutenant Governors in our district. Babson College Circle K received awards for Outstanding Member, Outstanding Officer, Interclubbing, District Project and Yearly Achievement.

We had a very successful year and wish the same for next year’s Circle K board and members.
BEAVER BRAU

The campus community pub is open to all Babson students and their guests. The menu provides a variety of non-alcoholic beverages and food items. Wine and beer are available to anyone 21 years or older with a Massachusetts driver's license or a Massachusetts Liquor Purchase Identification card and a college I.D.

A wide variety of entertainment is featured on a regular basis. If you would like to entertain at the Beaver Brau, contact the manager. A giant screen video projector is available for showing movies, sports events, and television programs.

Persons outside the Babson community are required to sign in as guests of a Babson student.
COMMUNICATION SOCIETY

The Babson Communication Society is an organization whose purpose is to band together college students committed to high standards of communication. Other ideals include: to develop public as well as social service and professional applications to the study of communication, to establish rapport with communication division faculty and to sponsor 'skills' acquisition workshops.
ASIAN STUDENT ASSOCIATION

Designed to promote an understanding of Asian cultures, this organization offers good speakers, social gatherings, and interaction among students in area colleges and universities. Membership is open to all Babson students.

BABSON STUDENT FEDERAL CREDIT UNION

The Babson Student Federal Credit Union (BSFCU) is the first savings institution on the Babson campus. Run entirely by volunteer Babson students, the BSFCU exemplifies the entrepreneurial spirit as taught in the Babson classrooms. With an office and convenient hours, the BSFCU provides a variety of well-needed services to the Babson community. These include check cashing for depositors, payroll deauctions, secured loans, and a quarterly dividend (about 6.5%). Each deposit is insured for up to $100,000 by the NCUA.
WOMEN’S OUTREACH TO THE WORLD

Women’s Outreach to the World, open to the Babson community, is devoted to recognizing the increasing population of women in business through seminars and guest speakers. WOW also provides members with the opportunity to develop skills such as leadership, communication, and organization. Through our Mentor Program, members gain an insight into the working world by meeting with Babson alumni who offer advice as to interview techniques, resumes, and career opportunities.

BABSON COLLEGE IN FINANCE & INVESTMENT ASSOCIATION

The Babson College Finance & Investment Association has four major objectives: foster an interest in the study of finance and investments, promote exposure to the practice of finance and investments, enhance the identity of finance and investments as sciences on the Babson College campus, and encourage the involvement of both under-class and upper-class students in the Finance & Investment Association.
BABSON INTERNATIONAL STUDENT ORGANIZATION (BISO)

BISO helps international students find their niche in the Babson community and serves as a link between international students and the college. BISO's motto, "international is Everyone", encourages Americans to join the organization and share ideas and experiences.
BABSON ENTREPRENEURIAL EXCHANGE

The Babson Entrepreneurial Exchange has experienced a year of significant growth. The club sponsored seven events in the last semester alone. Membership comprised of students, alumni, and business professionals grew to over three hundred in the last year. In an effort to promote, facilitate, and encourage entrepreneurship, B.E.E. sponsored events such as round table seminars and guest lectures.
SOCIETY FOR THE ADVANCEMENT OF MANAGEMENT

S.A.M. provides an opportunity for the members to increase management skills and expertise through participation in programs and services designed to improve the professional quality of their knowledge, performance, and leadership ability. Through programs such as the Living Classroom, sponsored by S.A.M. during Parents' Weekend, and the familiar C.E.O. Nights, members find their participation in S.A.M. an excellent way to bridge the gap between the theoretical training and the practical world of day-to-day business.

MERGERS AND ACQUISITIONS CLUB

Mergers and Acquisitions Group, Inc., a licensed Mass. company, serves as a vehicle for Babson students to extend learning beyond the classroom. Members are provided with an opportunity to meet outstanding senior executives as dinners, seminars, and speeches. The club's activities cover all areas of business, not just mergers and acquisitions. Membership is limited, but applications are welcome.

This year's M & A club was very successful and sponsored six speakers, all of which were Chairmen/C.E.O.'s of large companies.
BLACK STUDENTS ASSOCIATION

The organizations objectives are to promote awareness of Afro-American and Latin cultures and to provide social functions. Through its endeavors and associations with other campus organizations, the BSA strives to establish a unified environment. Membership is open to all Babson students.

ACADEMY OF ACCOUNTANCY

The Academy offers undergraduate students a vehicle for honoring outstanding majors and for promoting the profession as a career choice through enrichment programs. It also allows members to make use of their skills by participating in public service work for nonprofit organizations.