THE FORUM PRESENTS:

THE BEST OF GODSPELL

AND WIZ

HECTOR OLIVERA
On April 15th, the Forum presented a program with Mr. William E. Phillips. The program was entitled "TWELVE THINGS I WOULDN'T WANT BUSINESS SCHOOL TO TEACH MY DAUGHTER". Mr. Phillips cut his talk down to the ten things he would not like his daughter to learn in business school. They were as follows:

1. Business management is a science.
2. Business failure can be excused by circumstances.
3. There is a substitute for fairness, toughness, and hard work when running a successful enterprise.
4. Salesmanship is either ignoble or an outmoded skill.
5. The personnel department should be in charge of people.
6. Corporate management can be effective without entrepreneurial instinct or experience.
7. Process or procedure is more important than people.
8. Success is not to be respected.
9. Parkinson was wrong.
10. Working in a family business is either easy or unworthy.

The 1976 BABSONIAN Staff felt that there were "just a few things" that Mr. Phillips forgot to mention. They are as follows:

1. The address of Bill Baird's abortion clinic.
2. How to jump out of a frat party cake.
3. The "One night stand" method of making friends.
4. Professor Bruno's home address.
5. How to be a "Ball Girl" for the Soccer Team.
6. How to be Dick Metzger's favorite dish.
7. Professor Rybolt's favorite measurement.
8. How to form a Student Government Committee.
9. How to get into Professor Kleiler's "Home Movies."
10. How to do all the entries in THE HAPPY HOOKER'S books.