Lock Your Doors!

Keep Your Keys!
Security distributes brochures; removes them due to contents

Babson Security's attempt to launch a "Lock Your Door" campaign was stopped short last week when a brochure distributed by them was removed from the mail boxes due to its contents.

Robert Drapeau, Chief of Security, explained the reasons behind the campaign. "There has been a lot of larceny this year, and it has increased 14% over last year," Drapeau said. "We felt that a campaign to get students to lock their doors and take their keys would be a step in the right direction in slowing thefts down."

Drapeau added that October of last year was the worst month for larcenies. This is the reason that the campaign was started in October of this year.

The Security Chief said that the brochure was used at other schools in this area and also in New York State, among them Northeastern and Boston University. "The brochure was not our original creation," he said.

Elliott McBride, Business Manager, said that he had talked to Drapeau about beginning such a campaign a few weeks back, but that he didn't know of the brochure's existence until last Thursday.

"I received a few phone calls from students, mostly women, and Mr. Putney did too," said McBride. "After a couple of conversations with Chief Drapeau, we all agreed it wasn't a very good thing to put out."

McBride added that he personally felt the graphics were in poor taste.

Drapeau said that he had shown the brochure to various people before distributing it, and received no adverse reaction from anyone. "I had no idea the brochure would have the effect it did," he said.

There were rumors that after the brochures were removed from the mailboxes, they were burned. Both Drapeau and McBride reported, however, that the remaining pamphlets were still in Drapeau's office.

According to Drapeau, a program to educate students to lock doors and take keys will start again, but he felt it would take a different tack the next time.

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SECURITY

To
The
Editor

Upon reaching our mailboxes and expecting to find a list of the next week's activities, we were treated to a very humorous pamphlet concerning the subject of security: something that is very rarely stressed on the Babson campus.

Unfortunately, not all of us got to read this pamphlet because they were ordered to be pulled from the mailboxes. This is all because of some students who were concerned about this pamphlet corrupting people's minds.

When most people enter college they are expected to be mature enough to handle something that is a bit off color. Admittedly, the back picture of the security brochure could have been interpreted as obscene, but even so, we feel it was effective. How many people who throw away everything except personal mail read this? Quite a few, we imagine.

In closing we would like to congratulate Chief Robert Drapeau for a most entertaining and effective approach to a very real problem.

Respectfully,

Bill Thurlow
Gary Lee
Stanley Tripp
Morris Lawee
Jane Butler
Jane Yuile
Edward Arsenault
Tom Raduchka
Paul Gelinas
Jane Tizio
Ross Stevens

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