DEVELOPMENT PROGRAM
by Dennis Rocoh

The Bubbon Development Program was Initially started this past Tuesday when claims were begun to build the tennis courts in April 1969. Dennis Bubbon Inc. was awarded a contract to construct eight all-weather tennis courts along the road between Bryant and the Peavy gym. Four of these tennis courts are to be built before the tennis season begins.

The completion date for these courts is not until the first of September. The contractor claims that the courts are nearly ready within a month, but in order to build the best quality all-weather courts it is necessary to have the clay set for pouring the cement. If the contractor's prediction for completion is correct (they rarely are) we can expect to have eight new all-weather tennis courts when the college returns after summer break.

Some of the eight all-weather tennis courts are meager beginning to a $1 million dollar development project. But it was expected that the tennis courts were not constructed now, conceivably Bubbon could be without any tennis and the grandstand con
struction of a new classroom-building which is to be one of the first major building projects on the campus of the College of Education. The classroom-building is to be on the site of the present tennis courts.

CONTINUING DEVELOPMENT:
At present Phase 1 of the development is not expected to break ground until after spring. Up to present progress of the project has been slow. The Cambridge firm of Debr, Paddock, Upton and Associates have been working on the whole Development Program as far as education, dormitory, library, and classroom laboratory are concerned. Their report is due this month, and the plans for the project should prove very interesting.

The EXECUTIVE, in conjunction with the Foundation for Spiritual Understanding, is sponsoring a joint photography contest. The contest entitled "The Other Side of Things" enables us to offer prizes of a more substantial nature.

How would you represent in a photograph the concept of man's kinship with nature, his love of life, his fraternity with his fellowmen, his human aspirations, compassion, constructive service—in short, spiritual insight into life's moments of positive and inspiring emotional impact? This is what THE OTHER SIDE OF THINGS is about.

You might find your winning picture in a seascape, a sunrise, or landscape to which you have added a human interest quality. You might find it in a child watching a bird feed his young. You might find it in industry or farming, in social relationships, art, travel. In fact, the philosophy of the contest is that there is spiritual understanding to be found in all experiences if we but have the awareness to see and interpret the meaningfulness of life's constructive activities.

Here are the rules: you may submit black-and-white or color prints. Name and address must be on each picture, as well as where and when the picture was taken. Each contestant may enter up to four prints. Prints must be no smaller than 4 x 5 in. or larger than 8 x 10 in., unmatted. Two Prizes of $25 each: First Prize of $50, second prize of $20, and a third prize of $15. The winners here will also earn the right to be entered in the International competition where the prices become really significant.

First Prize Winner: A trip to Hawaii Black-and-white winner: A week at Mariner School (in Montreal, Canada)

Two Second Prizes of $10 each, Two Third Prizes of $5 each. Plus 10 additional Cash Prizes totaling $50.

Deadline: NEDAY, APRIL 20, and published in the May 1 issue of the EXECUTIVE. So get your entries in to the EXECUTIVE (Box 140, Student Mail) by Tuesday, April 20.

We anticipate a good turnout so why not get that camera out and give it a whirl?

Grad. Paper

Dr. Vaughan

The Bubbon Evening Journal is being launched as the first step of a campaign to establish an organization representing Bubbon evening students.

This publication was first discussed last year by a group of interested students who felt that MEB students should do more than just attend classes, although the event could not be finalized before the end of the spring semester.

An evening student organization and newspaper was discussed again this January on a more detailed level when representatives of the U.S. Association of Evening Students and the Evening Collegiate Press Association met with the dean. Basically, Bubbon

Dr. Canfield

Former Professor Dies
In Sarasota, Florida

Dr. Bertrand R. Canfield, who retired last year after 29 years as a professor at Bubbon, passed away suddenly on Friday, March 21, at Sarasota, Florida where he and Mrs. Canfield were completing a winter vacation. He was 70 years old.

Services for Dr. Canfield will be held in Sarasota with cremation following the funeral. There will be a memorial service at the First Congregational Church of Wesleyville Hills at 3 p.m., on Sunday, April 11, Dr. John E. Walling, minister, will be in charge, assisted by Dr. Henry A. Kribiel.

Dr. Canfield is survived by his wife, Elma, a daughter, Mrs. Patricia Walling of Bridgeport, Connecticut; a son, Kenneth, who with his family recently moved to Florida; and three grandchildren.

Last summer upon his retirement the Canfields purchased a home in Greensfield, New Hampshire. Professor Canfield continued page 4

BOOK EXCHANGE SUCCESS

After a week of having been in operation the student book exchange has been a big success. Students were able to find many of the books they were looking for. The service was considered successful enough to be continued. The book exchange will again be open on the last day of the term and early in the fall term. Those who left their books on consignment at the exchange may of course claim them back but we would very much like for the books to remain as the basis of the stock for the June and September exchanges.

Dr. Vaughn - Sams Speaker

Welcome to the second guest speaker in the 1969 Karl C. Sams Lecture Series at Bubbon Institute will be Dr. Charles L. Vaughn, executive director, Center for the Study of Railroad Distribution at Boston College. The lecture will be presented Monday evening, April 14, in the Fo'c'sle at 8 p.m.

The Sams Lecture Series is, "Modern Management of a Business Enterprise."

Dr. Vaughn will discuss opportunities for marketing through the franchise system.

Dr. Vaughn joined the Boston College faculty in 1941 and since then has directed a long list of conferences ranging from franchise distribution to marketing in the defense industries. In 1966 he directed Project FIT (Franchise Industry Training), financed by a contract with the U.S. Department of Labor. More than 500 youths were trained at various locations over the nation. In addition to Project FIT, Dr. Vaughn has directed numerous other studies in the manpower field, including the Manpower Skills Survey of the Boston Metropolitan Area (1964), During World War II, he was assigned as a U.S. Naval Lieutenant to the task of developing a combat criterion of performance of Naval Aviators, in the Aviation Medicine Division of the Bureau of Medicine and Surgery, Earlier

continued page 4
Letters
To The
Editor

we bring reform...

Dear Sir;

Our last issue of the EXEC carried a somewhat satirical article about the "Sir Isaac Newton Library." The article was prattled for the sole reason of producing some much-needed change in the manner in which the library functions. Some members of the EXEC have noticed the lack of books in this library on this speedy and notices notice of the manner in which the librarians have neglected the library. It is obvious that the book has been neglected and not given proper care.

The Reserve books are now where they belong. The librarian especially are taking care of their books very well and are enforcing rules in a manner that should not present any problem. The new term already has a new library, Miraculous, which can be expected to be a success. Since we have a new librarian, I am sure that the Reserve books should be taken care of excellently.

L.R.

Editor;

Aloha from Hawaii! Thank you for allowing me to speak about the Diamond Head Institute. I think the summer of 1949 commemorates our first session.

The Diamond Head Summer Institute is the new concept in summer co-educational programs and is one of the first of a series of institutes to be offered to college students coming to Hawaii. The school's curriculum evolves around a marine sports program. Classes will include instruction in sailing, scuba diving, surfing, and special outdoor activities. In the case of scuba diving there will be field trips to the Oceanography Center and the Sea life Exploration Center.

Part of our total involvement program is a Hawaiian style luau which includes food, native dances, and brass (co-educational) entertainment.

A trip to Hawaii would be incomplete if it didn't include a visit to one of our three national lands. The staff of DISH has chosen the island of Kauai for a three day camping trip. We will supply all of the camping gear, you supply the tents and food. The cool mountain waters, the emerald green rain forest of this island offer some of the most spectacular scenery in Hawaii. Returning from Kauai you might complete a trip of one of the more famous spots that are being horsebacked for Hawaii from Los Angeles, or San Francisco to St. Paul in the year of the Trans-Pacific Race. We have made special plans so that you can participate in the Trans-Pacific race events that will be in full swing. In summary, the Diamond Head Summer Institute is an institute in Hawaiian living and was designed for the average student who desires to learn what Hawaiian living is all about, and what it will be like to start! You have asked what people ask him when he was visiting Hawaii. He was no. Aloha, and Sincerely.

Douglas S. Taylor

ed. note: the EXEC would be happy to furnish additional information,

B. A. (Bergstrom Appliance) shifted once more in his seat, an uncomfortable, decipherable wooden chair. Although he had kept his mouth open at four o'clock in the morn- ing, B. A. was not at all sure that he would be able to recite his report, recited to an acting request for rest, slept soundly at the approximate noon hour. B. A. was not quite, too quiet, quietly reading a book, made its last minute attack on his homework. Perhaps several years were struggling. Actually, Bergstrom had not been curtly any more quietly, too soon, commencing paperbacks never to be read, B. A. and all the rest, probably at one time or another, ponder- ing what to make the best defense to the casual existence, a final decision, and with the book's windowed, the advent of a note, you know that the grade card would not be fatal. You know a less than nothing.

Really B. A. should realize some consolation in all fairness. He does, he tells for one class three times, maybe twice a week, while at many other schools he might be situated within a sweaty classroom five times a week, of cutting five, claims he could do it in two or three. Also things really got B. A. would only have half the time to study, maybe twenty or fourteen. There is an advantage to the quarter system and then.

All the B. A.'s do it make it easy for themselves. In fact, it is almost always in certain courses (i.e., liberal arts) that the B. A.'s have the easier time. In a rare, but not unique position, the B. A. never seems to be in possession of an awfully valuable, after all, we don't know if that faculty namely the English department actually is supposed to serve. Sometimes, B. A.'s is beginning to show the institute that although specialization is a beautiful art in itself there is an ominous world beyond the dollar sign.

The B. A. crowd, on the other hand plays the wild rave game. They are sleeping in the dorms, leaving the school before the bell rings. It would make an interesting angle for a newsman to determine if the old grade receiver (i.e., B. A.) has a directly proportional link to the student body. It is hard to measure the progressiveness of the new faculty, and it is necessary for the B. A.'s to determine when to detect when the B. A. group eventually will be subject to our new curm requirements, requirements allowing small groups in the subgroup of extra fewexter.

Next issue Thursday, April 17.

The Executive

EDITORIALS

CLASS OFFICERS ANALYZED

Where have all the leaders gone? Long time passing! I thought they had to have a 6.0 to hold any of the official offices. I am sure that this is not possible, it seems the election of officers for the freshman class I have seen no action except a sheet in my desk. I don't think I could name more than five people. It seems they have chosen the role of those leaders before them. Some change we bargained for.

The freshman class president was elected on his proclamation that he had "never been so motivated" in his life to hold office. Since then he has restricted his normal Bobalic.clearing of unmotivation, a little bit of pleading, and writing home to mom and asking her how great it is to be president, I can lie, but it is about time these "leaders" defined the role of class officers. The people up for office during last term's "freshman fresman" was not the same old kind of leadership. Most of you for what you've done not how many girlsfriends or good looking sisters you bring here during the first two weeks of class. All of the freshman have been chosen.

The president must take an active role so as to get those officers, who presently don't know what's coming off, under him start working at their job. Instead of this it seems our president has taken the popular 1949 governmental policy employed by a certain other "Tricky Dick" who also ran on an appealing platform and when elected immediately ignores his promises to his supporters. Yes you Dickie, it's about time you did something before you find yourselves first without friends, and later without a damn job.

A FUTURE FOR YOUTH FARE?

WASHINGTON (CBS) - The fate of airline Youth Fare- for the moment anyway-is in the hands of the five-man Civil Aeronautics Board. The C.A.B. members are currently weighing the pros and cons of the rather bureaucratic Affairs of the Social discount fares. Some matters may take priority, and potential implications of the decisions will be pondered, it is not certain when a decision will be made. Meanwhile, Youth Fare lives. And even after a decision is made, any new evidence would require further consideration. That, and any court challenges, would carry a weighty burden on the airfare crunch.

During the debate over the government's role in setting rates, so-called social discount fares have been a major issue. The Social discount fares are those offered by the airlines to students and military, as well as to the young, prospective workers, and "good" discrimination against, evil discrimination.

The Courts vs. the Legislators

The C.A.B., created by an act of Congress, is concerned about how its decision will hold up in court. The current hassle over Youth Fare began when Trailways Bus Company, 45 smaller carriers, and a national trade association of bus operators launched charges that the C.A.B. was out of order in its investigation of the 1953 Act. He ordered them shelved, but the order was appealed and the case went to court. C.A.B. is hearing the arguments that the discount fares are illegal. The Fifth Circuit Court of Appeals has scheduled the hearing for April 10, with some of the arguments, and ordered the C.A.B. to investigate.

C.A.B. examiner Arthur L. Present ruled on January 21 that the fares are in conflict with the 1953 Act. The C.A.B. must now decide whether the fares are a new market branch, or the judicial, the old vs. the young,inters, and the young, prospective workers, and "good" discrimination against, evil discrimination.

Board chairman John H. Crooker minced no words when he spoke to an attorney upset with the situation. If you don't like the decision, he said, you have a chance to get around and get a majority to have the law changed to allow Youth Fare, continued page 4

DO YOU HAVE SOMETHING TO SAY, OKLA. OR TRAVEL EXEC new offers FREE classified section to students beginning next issue. Submit classified ads to EXEC, box 149, by Monday preceding publication date.

Next issue Thursday, April 17.
Summer Jobs

Job opportunities are open in Europe this summer, ranging from construction work in Austria to forestry work in Germany. Other jobs are offered in Sweden, Denmark, Norway, France, England, and Italy by consent of these countries' governments to American university students for the '69 summer.

The purpose of this program is to give the student an opportunity to get into real living contact with the people and the customs of Europe. In return for your work, you will receive room and board, plus a wage. Jobs are being offered in farm work, road construction, and hotel work, while some specialized jobs are also available.

In most cases, the employers have requested especially for American students. They are aware of the intent of this program and will help the student receive the most from his summer in Europe. The place to write for information and applications is American-European Student Service Box 34723 FL 750 Vagas, Liechtenstein (Europe)

Another Europe summer work project is the National Student Travel Association, which for $55, offers students a two-day orientation on their arrival in Europe plus their entry permit.

The orientation will cover lectures and briefings, as well as accommodations, and will stress detailed information on companies employing Americans and how to look for them.

For $10 the NSTA will pre-arrange jobs in Australia, New Zealand, and Ireland. These jobs are generally in resort, factory, or sales work. The student is left with obtaining a work permit because it is illegal to work without one, but NSTA has seen to it that all students in its program have no trouble obtaining it.

Deadline for applications is April 21, 1969. For more information about NSTA's Exchange Visitor Program and low-cost transportation to these countries, write to:

NSTA
Dept. R
70 Fifth Avenue
New York, N.Y., 10011

DELANO, Calif. (CP) - The United Farm Workers, who have for months been staging a dramatic and successful (in making a point) boycott of table grapes in the United States, are trying to finish their job.

"Finishing" means realizing their goal of achieving a bargaining position with grape growers in California, being given the right to unionize among the workers, and gaining a chance at the benefits others have long enjoyed: minimum wages, sanitary working conditions, pension plans.

And "finishing" will require more work from people dedicated to a cause that has gained strong support from coast to coast.

The United Farm Workers' Organizing Committee is planning to send teams of workers to every major U.S. city this summer, to advertise the boycott and its goals, to push table grape sales (which in some cities have already fallen by half) even lower.

"To fill their teams, they need volunteers for summer work. The Committee has issued a call to students and others who want to advance the workers' cause. They can pay room and board and a subsistence wage of $5 per week. Interested students contact: Jim Lollis, United Farm Workers Organizing Committee, P.O. Box 130, Delano, California 93215.

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SPORT SHORTS

Returning after a year’s absence is Ralph Chambers, who coached for their first match against Cuphy. After a low record of one win last year, the team is looking forward to a definite improvement. Also returning after a year’s absence are Topeka and Steve Knott. The key to a successful season maybe Jack Bottel, ineligible last year due to transfer rules. Jack has looked very strong and aggressive so far. Returning lettermen: Capt. Charles Fawcett, Mike Clough, and Michael Bender. Also important to the team’s future is a strong newcomer, freshmen Peter Rahn.

Grad Paper cont.

students to suggest a method of action. Also present at this meeting was Dean Frank Genovese, who established the evening MBA program. Dean Genovese has felt strongly for some time that an organization of evening students was needed at Babson. It was agreed by those present and that an evening newspaper should be established and that the new publication could spur the formation of a formal evening organization.

First issue of this year’s Babson Evening Journal is the result of several months of planning. Its stated goal is to keep the evening MBA student better informed of events concerning his school and his education.

Admittedly, this goal is very broad in nature. The implementation of this goal will depend in great measure on how this publication is received by evening students. At present a small group of MBA students is involved in this venture, however, if the HJ is to grow and succeed it will need not only the support of the Babson evening students, lines, Government subsidies to airlines go down as profits go up, another attorney noted.

To the airlines too are profit-conscious, Boron argued that the airlines instituted discounts to lure away the frequent passengers taking buses or trains.

That may be true, but whatever the airlines’ motives, the result has been good. The courts may have to decide whether discrimination in this case is a good thing. As attorney Morgan said, “There’s no evidence that justice would be served by putting American youth back on the bus.”

Your last check from home just bounced?

Think it over, over coffee. The Think Drink.

MALCOLM A. DOOLITTLE

Chairman of the Division of Distribution at Babson, a position he held for more than 25 years. He was appointed in 1946 Director of Alumni Relations and during the 23 years that followed visited Babson alumni and alumnae clubs and many parts of the world. Dr. Canfield was author of several books on the subject of business, and many articles for business and professional magazines.

Dr. Canfield was constantly in demand as a speaker or panel member at professional gatherings or in meetings in all parts of the world. He made a number of visits to foreign countries, particularly to Europe, where he conducted seminars under the auspices of the United States government and the Ford Foundation of New York. On one occasion he spent six weeks in Helsinki, Finland as instructor in marketing to the Finnish Foundation for Productive Research and as marketing counselor to Finnish businessmen. He returned only a week before his death from Mexico City where he had lectured at seminars attended by young men employed as management personnel by large commercial firms in Mexico.

President Canfield was a charter member of the Boston Chapter of the American Marketing Association, a member of the Public Relations Society of America, past national president and treasurer of Alpha Delta Sigma, collegiate advertising fraternity, and a member of other professional societies. He completed his formal education at the University of Kansas in 1918 and was awarded a honorary degree of Doctor of Business Science by Webster College, Florin, in 1960.

Youth Fares cont.

It’s clear that the real concern of the bus companies is not justice, but money. While. Railways complained Howard E. Boron said bus operators thought students were "little kids" who spoke up for "the little man," he conceded that the first consideration was out-of-pocket loss. The kids were no longer taking the bus and leaving the receipts to the bus, the company said in effect.

The airlines argued that adults were not losing, because young people flying Youth Fares kept all fares down by filling empty seats, and that it was unfeasible to provide a capacity to not transport unbooked passengers from companies, argued attorney Vance Morgan for American Air-

WELLESLEY PRESENTS

MISALLIANCE

George Bernard Shaw’s Misalliance will be presented by the Wellesley College Theatre on Friday and Saturday, April 18 and 19, in Alumni Hall on the campus in Wellesley at 8 p.m.

One of my masterpieces," said Shaw of this drama which he wrote in 1910 and in which the generation gap of the Edwardian era is a major theme.

James Butterfield, president of the Babson Theatre Guild, plays the role of Johnny Tarleton in Shaw’s Misalliance. He admits that the play is worth the effort to make it, as it incorporates students from B.C., B.U., Harvard, and Babson’s sister school, Wellesley.

Tickets may be obtained by mail, at the college information bureau, or at the box office. General admission is $1.50.

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NEW YORK TIMES, THURSDAY, MARCH 19, 1969

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SPORT SHORTS

A large number of Architecture firms have been asked to submit preliminary petitions on or before April 18th. Firms who are interested will be notified by April 25th. If all goes well, groundbreaking should be July 7th. After eighteen months of mud and machines, the first building of the development program should be ready in the fall of 1971. But knowing how accurate construction predictors are, it is safer to assume that the first building will be ready in the spring of 1972.

All-in-all, the Development Program is moving ahead with some activity. Although, until recently it appeared that Babson’s Development Program had been programmed out of existence.

The Babson Gold Team is looking for an improvement of its 5-6 record of last year. According to Captain Steve Lewis this year’s team “looks good.” There are three returning letterman in Capt., “Veele,” Bruce Luchs, and Peter Crase. The other three starters could well be freshman John Earhart and Bruce Charles, and upperclassman Bill Koch. The team is under the arith coaching of Peter Brady who has just finished guiding the Hockey team to one of its most successful seasons in recent years.

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NEW YORK TIMES, THURSDAY, MARCH 19, 1969

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