"There is always room at the top."
Daniel Webster

FRATERNITIES
AND
ORGANIZATIONS
Officers, first row left to right, Treasurer Feldman, President Brown. Second row left to right, Secretary Fenton, Vice-President Clarke.

BLUE KEY

This year Blue Key, the National Honor Fraternity on campus, has expanded its activities greatly.

In addition to conducting all class and Student Government elections, supervising the mayoralty campaign, ushering at both the Founder's Day and Honor's Day assembly programs, and raffling off a Babson Chair for the Charity Bazaar, Blue Key has taken on the job of the selection of freshmen advisors and the overseeing of the Freshmen Orientation program in conjunction with the Admission Office.

Probably the most significant accomplishment of Blue Key this year has been the founding of a local honor fraternity, Beta Gamma, to recognize academic excellence by members of both the undergraduate and graduate schools. Blue Key feels that this fills in a significant gap in honors attainable at Babson and stresses the importance of higher scholastic endeavors.

With these activities being continued in the ensuing years, and new ones being taken on, Blue Key is living up to its motto: "Serving, I Live."
The Gordon M. Trim Chapter of the Beta Gamma Scholarship Society was founded by Blue Key Honor Fraternity this year to complete student recognition for academic excellence.

To be eligible for election to the society graduate students must be ranked in the top twenty percent of their class, seniors in the top ten percent, and juniors in the top two percent of their class.

Those men who met the strict qualifications were elected to Beta Gamma by a permanent committee composed of the President, Dean of Faculty, and Dean of the Graduate School. The names of the first honor students to belong to this chapter were announced on Honor's Day. To climax this momentous occasion a banquet was given at the Wellesley Hills County Club, where each member was given a shingle and key as tangible recognition of his outstanding achievement.
R. G. Barker

E. M. Brown

J. W. Wallace, II

D. A. Drinkwater

N. W. Driscoll

J. S. Flann

C. E. Hill

R. C. Hedstrom

M. B. Jensen

J. H. Kavanaugh, Jr.

P. D. Monceur

R. E. Purden, Jr.

D. F. Putnam

G. L. Swope

T. L. Wheeler

L. Torgerson

L. P. Kimball

L. T. Lynch, Jr.

R. J. Marshall

Z. D. Patterson

A. B. Petery

I. C. Rice

R. E. Sparnt

A. J. Woodworth

D. R. Ziegensbein

Members not listed
R. C. Hedstrom
M. B. Jensen, Jr.
J. H. Kavanaugh, Jr.
P. D. Monceur
R. E. Purden, Jr.
D. F. Putnam
G. L. Swope
T. L. Wheeler

Honorary Members
Dr. Gordon Trim
Joseph Bewaler, Jr.
Again in 1961, Alpha Delta Sigma presented a varied program consisting of business, social, and charitable functions. The major function of the Fall Term was the Annual Christmas Party for the children of a nearby orphan's home. The party consisted of games, songs, refreshments, and of course, a visit from Santa Claus. This party is only one of the events conducted by Alpha Delta Sigma to strengthen relations between the school and the community. The fraternity continued its support this year to Yoon Hwang Nam, a Korean War Orphan.

The big social event of the year was the Spring Fever Dance, held early in April, in Cambridge. This dance was open to the entire student body, and the music was provided by Don Russell.

This year's Robert Murray Memorial Advertising Contest was the largest in its history, and the quality of the entries each year appears to be improving.

The year closed with the First Annual Conference on Advertising, and participants in the conference came from all over the New England area. The speakers were even lined up as far away as Washington, D.C. This premier conference was a great success, and the Brotherhood is looking forward to an even more successful year in 1962.
Alpha Delta Sigma

Babson Institute
1960-1961

A.D. Cohen
W. Chipman
O. Doxer
W. Ellis
B. Fishman
H. H. Feldman
P. H. Garland
R. A. Gartner
C. V. Gessaro
K. H. Gold
R. W. Hatfield
W. C. Henderson
R. G. Isaacson
P. Lisenberg
F. J. Klauer
R. B. Levine
J. D. Lobello
B. R. Martin
J. A. Mendles
W. B. Morse
J. S. Paine
N. A. Phillips
A. C. Pike
W. F. Rand
G. J. Rizzo
H. S. Roey
S. A. Salkeld
L. W. Silver
J. F. Villamil

One for you, two for me
Once again the brothers of the Gamma Nu Chapter of Alpha Kappa Psi Fraternity can be proud that their chapter had assumed a dual-leadership role; one, on the Babson Campus; and two, throughout its 121 National Chapters.

Every year the fraternity's national headquarters assigns ratings to each of its chapters, based on the efficiency of each chapter in Scholarship and Professional Activities conducted. The fraternity is honored that this year, as well as in the last four out of five years, it has been selected by its national headquarters to be the leading chapter in the entire country.

The Gamma Nu Chapter has among its objectives, but not limited to the furtherance of the welfare of its members, the fostering of the academic ideals of the Institute in the fields of Finance, Commerce, and Accounting. To implement these objectives, AKPsi began the social year at Babson by sponsoring the fraternity's annual Phoenixian Ball for the entire student body. The first professional undertaking was the Fraternity's an-
nual trip to the New York Stock Exchange, American Stock Exchange, Commodity Exchange, and a lecture tour through the stock brokerage firm of Merrill, Lynch, Pierce, Fenner and Smith. The second, which is planned to be an annual event, constituted another "First" by the fraternity on the Babson Campus. The brotherhood sponsored a "Dad's Weekend."

At the onset of the Winter Term, the fraternity had its Winter Wonderland annual rushing dance at the Blue Hills Country Club, and the brothers were most gratified to initiate twenty-two new brothers for the year; and, also the newest faculty brother is Mr. Rudolph A. Johnson.

A well conceived and a well executed series of events in the Spring Term made the school year most interesting and profitable to the brothers. The spirit of fraternalism was manifested sincerely and wholeheartedly by the course of conduct not only in the brotherhood, but also toward the rest of the student body.

"Alan, does John teach one of your classes also?"
Delta Sigma Pi entered into the decade of the Sixties with a feeling of accomplishment. Under the direction of their President, Descom D. Hoagland III, they had a full schedule of events.

On the social front, Delta Sig became the leader of social events for the fall term by having that ever popular Stan Rubin and His Tiger Town Five at a Dance that was open to the entire student body at the Grand Ballroom of the Bradford Hotel. The Fall season came to an end socially with a huge turnout of brothers at the Harvard-Brown Football Game, despite the bitter cold weather. Delta Sigma Pi opened their Winter social calendar with their traditional Fraternity Anniversary Party, which was attended in full blast by both faculty and student brothers. Winter term meant “rushing,” and Delta Sig managed to get a top notch pledge class of eighteen, who were later initiated into the brotherhood. The pledges enjoyed an unique evening of portraying “Beatniks,” and the brothers too, enjoyed playing the role. Spring Term was even more rewarding than the previous two, and the newly initiated brothers enjoyed...
a closed "clam-bake" with their brothers at Cape Cod. The last social fling of the year was opened to the entire student body, and was better known as "Babson Goes To The Pops."

Since business is Delta Sigma Pi's interest, there were field trips to Carlinus and WBZ, and speakers from all phases of the business world. Even Bill Shanman and Frank Ramsey of the World Champion Boston Celtics came to speak not to forget faculty brothers, Dr. Gibson and Dean Stephens who gave interesting talks about their respective interests.

The high point of the year came as Delta Sigma Pi capped the Tri Fraternity athletic crown with undefeated seasons in all three sports — football, basketball, and softball. Perhaps the first time in Trifraternity history that a fraternity has remained undefeated for a season.

What kind of a year will it be next year? The answer will lie on these same pages, when the reign of our newly elected President, Frederick Howard, will be the subject of a similar synopsis.
This year the Society for the Advancement of Management has fulfilled its purpose of providing the Babson Community with a means of supplementing their academic pursuits with practical experience and an open contract with the leaders in business and industry. Through this means the members have had an opportunity to develop those qualities and establish those ideals which will further their business careers.

This year SAM reinstituted the Board of Directors under the leadership of President Kinkade. This body has successfully filled a vacancy in the organizational structure. As a result of the new ideas and initiative developed the chapter has pursued a more diversified program of activities, revised its monthly publication, and made more effective use of the talents, abilities,
and ideas of its members.

Through speakers, on a wide range of topics, and plant visits the chapter has maintained the close contact with local industry for which it is characterized. The heart of the organization, its committees, has been revised in order to better serve the interests of all the members and to plan for the coming year.

For the fourth straight year, S.A.M. also sponsored the mayor of the spring weekend; and needless to say, the society's own Charles Klotsche, alias "Chuck Car-ectator!" was crowned Mayor of Babson Park.

The chapter wishes to extend special recognition to Mr. Clinton A. Petersen, faculty advisor, for his sincere interest and sacrificial cooperation in its activities.
The Student Government, representative of the student body and a channel of communication between the student body and the administration, has been extremely active in the initiation of several major programs. Under the leadership of Don Ziegenbein, the Student Government promoted a complete reorganization of driving and parking regulations on the campus. This program was most controversial, but extremely necessary. Closely allied with this program is the recently established Student Court, designed to enable a student to contest a traffic violation.

Coordination to prevent an overload of term papers became necessary and was successfully achieved by the Student Government. A highly-unique "Open-House" program has been inaugurated, whereby female visitors will be allowed in the dormitory residences on certain specified occasions.

An active social committee organized and executed the planning for four extremely successful social events during the school calendar — the Winter Carnival, the Spring Weekend, the Fall Frolic, and the Charity Bazaar.

Overall, the Student Government proved once again, to be successful in the promotion and coordination of student affairs.
The Babson Institute Student Cabinet is Babson's unique "trade-association" of club leaders. It is an informal organization designed as a device to be used by the Institute and its various organizations connected with the student activities program.

Who is in the Cabinet? The head of every official campus organization including fraternities, publications, clubs, and classes, is automatically a member. The president of Blue Key presides over the Cabinet, and the Director of Student Activities serves as the advisor of the organization. One might say that the Cabinet is an advisory organization established to help the Director of Student Activities. Any member has the right to call a meeting; there are no regularly scheduled meetings.

What does the Cabinet do? The Cabinet, last Fall, met with all the incoming freshmen during Orientation Week to explain the purpose and activity of each member's respective organization. During the year, subjects such as the role of Cabinet, the role of Student Government, the value of student evaluation of faculty, and the methods available to increase student participation in extra-curricular activities were discussed.
This year the Babsonian has made a strong effort to obtain the individuality that the staff has felt it deserved. The main course which has been taken has been the attempt to reflect Babson's progressive character and yet maintain its conservative dignity.

In striving to obtain such objectives it has been necessary that the entire staff be constantly on the move. At times when it appeared that one department was not functioning as efficiently as it should have, various members of the staff were requested to do more than their share of the work. For this reason special recognition should be given to David Umanoff for his conscientious work as Sports Editor and to Robert Y. C. Lee for his unselfishness and willingness to run off at a moments' notice in order to take pictures for us.

It has been a long and almost unending task to put together this yearbook and the staff sincerely hopes it will become a priceless possession for every Babson student and graduate.
The staff of the Babson Globe News aimed at maintaining the high standards established by its predecessors in keeping the students informed on subjects of interest. Naturally the focal points were on newsworthy events and activities concerning the Babson campus and the students' college life.

The publication of this paper was dependent on the willingness and cooperation demonstrated by a few members of the student body so that the whole student body received an adequate finished product.

Gratitude is expressed to everyone who contributed to the paper during the year. A particular note of appreciation is extended to the members of the staff that regularly strive to make the paper the best possible. Dave Umanoff and Mike Rubin did an excellent job of keeping the students up to date on the activities of the Babson sports teams and individual athletes. Bob Demko worked to keep the features page strong. Lee C. Georgeou, Bob Fain, Larry Frohman and others did a great deal to support that effort, and Mike Graham deserves special thanks for his work which was quite varied and well done. Paul Dean handled the news department and Tom Jackson did a fine job seeing that the papers reached the newstand. The business transactions were ably handled by Pete Holtje. And to you, Fred Grant, we owe a special thanks for a job well done.
PARODY ISSUE

Of all the campus publications the Parody Issue stands head and shoulders above those in terms of its stark realistic literary content, witticisms, creative artwork, and utmost insincerity. This year's issue, The Baboon, was a joint effort of the literary departments of "True Confessions," "Teenage Crime Magazine," "Better Homes and Gardens," "Screen Gems," and various other prime sources of public opinion in the U.S. In fact, The Baboon staff has plagiarized from every major magazine published within the last quarter century.

For membership into this body of characters a student must fulfill certain minimum requirements: he must have a minimum IQ; he must have scored the minimum on Dean Stephens' personality adjustment test; he must maintain, at least, a minimum average. As can be seen in the group picture, these standards are rigidly upheld.

Aside from publication of The Baboon the group sponsors other interesting and educational activities: "We help the needy by becoming needy" campaign, field trip to the South Natick dump, semi-hourly "Good Cheer" parties, and a sightseeing tour of the Dover State Forest Reserve.
AVIATION CLUB

The Babson Flying Club has been in existence on the Babson Campus since 1948, presently operating its own Aeronca Chief aircraft out of Westboro Airport at Westboro, Massachusetts.

The Club serves those members, including many alumni members, who hold their own licenses by providing them with an economical and readily available craft to fly. In addition, the Club provides those members working towards their private licenses these same advantages, plus the community interest developed within the Club among the novice pilots.

To date, several members have made their initial solo flight in the Babson plane, and it is the sincere wish of the officers and the membership as a whole, that the students at Babson in the future take full advantage of the unusual opportunities provided by the Babson Flying Club.
B CLUB

The Varsity "B" Club is comprised of the athletic letter winners who are voted in by a majority of the club. The purpose of the club is to instill the student body and faculty with a high level of school spirit and interest, and to instill the spirit and interest among the members of the Institute, to a level high enough to perpetuate it into alumni years.

Some of the projects that the club undertook this year were a soccer rally in the Quadrangle on the eve of the first game, a rally to "jump off" the basketball season, inducing such athletes already on the campus to participate actively in the athletic program, and aiding where possible both the intramural and inter-collegiate programs by ushering services, posters, printed schedules and any other practical means. The "B" Club also helped to develop a lasting school spirit by cultivating with the faculty a desirable attitude concerning the participation of players and managers involved in intercollegiate competition and promoting athletic contests between the varsity teams and the alumni.
Under the able direction of Mr. Frederick A. Harris, Jr., the 1960-1961 Babson Institute Men's Glee Club experienced a successful and enjoyable year.

With an average membership of twenty men, the club gave two performances for the Institute and participated in three joint inter-collegiate concerts.

The club started its year by singing for the pleasure of all at the Founder's Day Assembly in November. Shortly thereafter, the Glee Club went to Simmons College for an informal dinner-dance concert. Soon afterwards, the club received and accepted an invitation to perform at Mt. Ida Junior College. Once again, our men were treated to a dinner and social gathering with the co-eds. In April, the club returned to Mt. Ida to perform with the M.I.T. Concert Band and the Mt. Ida Women's Glee Club with a dance following the concert. We closed the year singing at the Babson Institute Honor's Day Assembly in May.

During the year the Babson Glee Club built up a strong repertory of sacred songs, Negro spirituals, popular and folk songs.
The Interfraternity Council, sponsored by the three fraternities on campus, has as its major goal the solving of common problems, such as "dirty-rushing" non-conflicting social schedules, campus meeting timetables, pledge rules, and joint guest speaker meetings.

It is only natural on such a small college campus, as Babson Institute, that a competitive and rugged existence should develop to prepare us for the business world. In order to bridge the gap, the lethargic council meets frequently in order to ease over and make decisions to relieve tensions.

This past year, the council revised the fraternities' "rushing" regulations. In spite of the fact, that the student body felt it was regressive in nature, since it appeared to be on a pre-school level and lacked an avenue to express true collegiate hazing regulations, it was invoked by this council. Such amusing regulations as eliminating first term rushing and famous Babson "Tea Parties" in the dorms proved to be a poor attempt to imitate government regulation of competition. To top it off, even pledge rules were similarly revised.

Although the student body realizes that the council makes an attempt to accomplish its objectives "of togetherness," many feel they are taking a wrong avenue of approach. In the future we hope that a wider recognition of campus officials should be recognized on the council, and the regulations be brought up to the level of other universities in the country.
INTERNATIONAL RELATIONS

Members of the club, both foreign and American, meet to develop interests in international affairs. The club hopes that these interests, in turn, will inspire keener understanding and better relations between all countries.

Another major purpose of the club is to hear guest speakers talk on subjects pertaining to countries other than the United States. This year most of the speaker meetings were opened to the school, and turnouts were very good. There were several good speakers on this year's program that covered a wide area of subjects. And, our own Dr. John S. Gibson gave a stimulating discussion on "United States Foreign Policy towards Cuba." This talk was of major interest, since the majority of the club comes from Latin American countries.

The club wishes to express their sincere appreciation, at this time, to their faculty advisor — Dr. Raymond H. Wheeler.
The Newman Club is a Roman Catholic Organization and a member of the National Federation of Newman Clubs, which are located throughout the United States. The Club is primarily dedicated to the care of the religious needs of Catholic students on campus, and also other activities which complement their formal education. It avails to its members (and the rest of the student body) encouragement to create a more conscious religious attitude on campus, which helps students retain free-mindedness, clean ambition for their studies, and true perspectives. It stimulates intellectual development through speakers and discussions on religious, political, and economic thought, and it offers a social contact with the sister Newman Clubs throughout the Boston Province.

This past year, the club has had meetings in conjunction with the Sinai Club, Pine Manor and Wellesley College Newman Clubs and have had such speakers as Dr. John S. Gibson and Vincent M. Martin, the latter being of the Dominican House of Philosophy. The topics of conversation this year have engaged discussion on Existentialism, Confession, and a wide range of topics vital and stimulating for those participating.

The Club hopes to build a spiritual life to use as a tower in which reflection and release from the pressures of college life are eminent, in which the members can observe their activity and direct properly a clear perspective within their education. It hopes to stimulate a healthy adjustment to college life, to create a constructive, well disciplined life which will allow its members the progress to become successful at Babson, and open the door of their minds to a pulsatory intellectual development.
The Sinai Club, somewhat fashioned after the National Hillel Club, consists of Jewish students interested in cultural as well as social functions. It is the hope of this club to join this national organization in the near future, as it has the characteristics of a permanent club on the Babson Campus. Since becoming organized two years ago it has been subjected to the normal problems confronting a new organization, but we are confident that progress will be faster in the forthcoming years.

In conjunction with the local women's colleges the club was able to have several successful social events.

This year under the leadership of its officers, the club had several inspiring meetings. One was the controversial topic, "The Eichmann Trial" which was conducted by a guest speaker. This successful speaker meeting will only serve as encouragement for future years to come.
PHOTOGRAPHY CLUB

The Photography Club enjoyed another year as perhaps the most imposed upon organization on campus. Members of the organization have been requested to photograph everything from riots to lost sheep.

During the wee hours of the morning, members can generally be located in the hypo-filled darkroom, performing "rush" jobs for various members of the faculty and student body. One of the most important functions of the club was the supplying of pictures for the Babsonian. Club members covered many events for the yearbook and furnished the editors with over 1,389 negatives, many of which appear in this book.

The Photography Club serves a fine purpose on the campus by enabling students to participate in their hobby or to learn a new hobby. Through its activities many students have experienced the satisfaction of planning, taking, developing, and printing their own pictures. To many photography is still a form of magic, but without it life would be different; yet, like many other features of everyday life, it is usually taken for granted.

We wish to take this time to give our many thanks to reliable Bobby Lee, whose unlimited efforts have greatly aided in supplying us with material to put this yearbook together.
The Sailing Club, Babson's only official "boat-rocker's," enjoyed a very active season, highlighted by sailing meets with various schools and informal talks by members and guests. With the cooperation of the Wellesley Recreation Committee a plan has been developed so that boats could be used at Morse's Pond in Wellesley. Because the boats were only ten minutes away with this arrangement, membership has grown rapidly. Qualified members of the sailing club participate in the intercollegiate sailing competition as members of the sailing teams. A noteworthy record was made by this team this year.

During the last weekend of the Spring Vacation the Babson Sailing Team finished third among a field of ten formidable opponents in the 32nd annual McMillan Cup Regatta at Annapolis, Maryland. The regatta consisted of three races sailed in Lunders designed 44-foot yachts. Winds averaged from 15 to 40 knots. Originally in eighth place the team moved to third place to threaten the leaders, Navy and Harvard. Since its inception in 1931 the coveted trophy has been won by such a notable as President John F. Kennedy.

To climax the season, a crew from the sailing team won the Raven Meet at the Coast Guard Academy at New London.

With this past record in mind, the sailing club is looking forward to a better inter-collegiate standing in next year's races.
Making its second round on the campus, the Sports Car Club has made itself very quickly known around campus and at other colleges throughout New England. Babson sports car drivers traveled from Connecticut to Maine this year to compete in events with fellow drivers from other colleges and clubs. The name of Babson won a great deal of respect as its members gave more established sports car clubs many defeats.

With the cooperation of the administration, the club has been able to bring “gymkhana” to campus this year using the large area of the main parking lot as their speedway. The club provided great entertainment for the student body on the Sunday of “Fall Frolic.”

The club met regularly, on the track during Fall and Spring, and meetings were held inside during the Winter where the members heard Gaston Andrey, a leading authority in this field, speak on sports car racing. Movies were also shown at several meetings.

The club was also one of the founding members of the Intercollegiate Sport Car Authority. Almost any day, the members can be seen driving or maintaining their cars in the way of true enthusiasts.
This year, the Babson Institute Theatre Guild kept its fine reputation in presenting a top-notch musical comedy for the student body. As the curtain went up on Saturday afternoon, the student body and their dates enjoyed the Adler and Ross production of "Damn Yankees." Many talented Babson Students took part in the show; Lee Welling, played Mr. Applegate; Bob Pludo, played Joe Hardy; Jack Bacon playing Joe Boyd and Smokey; Mike Graham playing Sobchik; Ron Perry portraying Vernon; Bob Bernstein playing Van Buren; Lee Georgeou portraying Herne; and Barry Nickerson playing Rocky. We are grateful to the female members of the cast from neighboring schools, which included Wellesley College, Pine Manor, Lasell, and Boston University.

Once again, this year, the talented Peter Hoagland and DeFrench directed the music and the acting of the students, and the entire cast is grateful to them.

The Annual Theatre Guild Award for outstanding participation in the production, went to Steve Lighthill for his outstanding lighting direction.

The Guild has already made plans for next year's production, which is to be presented on two week-ends.
FORMED in 1952, the club is designed to provide an organization for the veteran students of Babson Institute such that these students may meet to share common interests and to discuss common problems. The club members have also sought to further the best interests of Babson Institute.

Soon after its organization, the Vets Club assumed control over arrangements for the regular Red Cross Blood Drives which are held on campus each year. Many of the men in the club knew, from first hand experience, the value of blood in saving lives. The Blood Drive was won by Babson, over the competing schools of Pine Manor and Lasell Junior College.

On another hand, the Club had a very social year. The year got off to a good start last Fall, with the Veterans' Ball, which was open to the entire student body. The music was provided by Don Russell. The club also had several closed functions during the year such as the Spring Picnic, which were attended only by members, their dates, and invited quests. To keep united, the club has a monthly dinner meeting at Eagles Hall, where it is customary to have a "Happy Hour" before and after each meal.
WIVES' CLUB

The Babson Student Wives Club is just what the title implies — "a club for the wives" — where many activities keep them busy throughout the school year.

One of the many interests is the bridge club which meets monthly at the home of a faculty member. Cookie and candy sales are held each semester around exam time, so that the men can enjoy some good home-cooking.

Other activities include a welcoming tea, a demonstration on flower arranging at a near-by florist, a covered dish dinner, picnics, various lectures, and parties with the husbands and faculty.

The format of the program allows for participation of the group, and the club proves to be a wonderful outlet for the student wives.

Officers include, Mrs. Thomas W. Ferguson, President; Mrs. Duane Johnson, Vice-President; Mrs. Huntington Blatchford, Corresponding Secretary; Mrs. Murray Campbell, Recording Secretary; Mrs. Dixon Griffin, Treasurer; Mrs. Stephen Goldstein, Reporter; and Mrs. Ward Fearnside, Faculty Advisor.
Tensions develop as Castro issue is discussed.

"The other night when I was having dinner with the Pope."

"Damn Good Goodies"

Newman Club plays host to Pine Manor.