The purpose for which Blue Key National Honor Fraternity is established may best be described by the Preamble to the Official Code, which reads in part:

"Students problems may be studied, student life may be enriched, and the progress and best interests of the institutions in which the organization is found may be stimulated and promoted."

Blue Key consists of a group of student leaders in American colleges and universities devoted to such service. Its members are chosen on the basis of leadership in scholastic and student affairs, good character and personality.

Blue Key has undertaken many projects during this past year. The most important of which was the conducting of all Student Council and class officer elections. Promotion of the Official Babson Chair and a program whereby Babson Students recorded text book material for the benefit of blind students in the area have also been accomplished, along with many worthwhile projects.

Alpha Delta Sigma, the pioneer fraternity on the Babson campus, had a most exceptional and active year.

During the school year the fraternity enjoyed a series of interesting meetings at which several outstanding personalities from the field of distribution were featured as guest speakers.

Other highlights were the successful pledging periods in the fall and winter terms, the widespread extension of the Robert J. Murray Memorial Advertising Competition—now recognized as New England's outstanding collegiate advertising promotion—and the fine job done by the Chapter in the annual Presidents Cup Competition.

Hearts were warmed by the annual Christmas party for underprivileged children from the Peabody House—Mr. Canfield, our advisor, acting per usual as Santa.

Socially, the Fraternity's annual semi-formal dance was most successful and was heralded as the best dance of the year. Other events and informal get-togethers promoted brotherhood and pleasant memories. The dixieland concert held at our first open meeting started off the social functions of the year with a bang.

The executive council played a most outstanding part in the success story. President Chuck Johnson—aided by Don Bolster, Bill Huberlie, Charlie Fitzgerald, and John Dobbins—led the course we followed during the year. Many things are recalled at this time and memories which this year has brought shall be etched on the walls of progress... never to be forgotten.
With the opening of school in September, Alpha Kappa Psi began its best year of activities. Our goal was delineated by Brother President Prince early in the Fall Term: the best chapter in Alpha Kappa Psi Fraternity and on campus. We are happy to report that results have exceeded expectations.

Highlights of Fall Term activities included the annual Phoenician Ball which was held this year at Boston's Hotel Statler.

The Alpha Kappa Psi-sponsored field trip to the New York Stock Exchange, the American Stock Exchange, and the brokerage firm of Merrill Lynch, Pierce, Fenner & Beanne, received favorable comments on the part of those in attendance. The administration, also, expressed their gratitude by hoping that we will make it an annual affair, which we shall.

Two dinner meetings were enjoyed at the 1812 House and the Hampton Court Hotel. Eleven new brothers were initiated on December 8, 1955.

Winter Term activities began with an open meeting. On January 25th, 1956, the first dinner for the brothers was held.

The success and growth of the chapter was due in great part to the efficiency of its officers: David Prince, President; Paul Clark, Vice-President; William Walker and Donald Zele, Secretaries; and Richard Krupke, Treasurer.

The Gamma Upsilon Chapter of the International Fraternity of Delta Sigma Pi enjoyed a very active and interesting year of professional and social activities.

Under the able leadership of President William C. Cleworth, the Chapter planned and carried out various educational and social functions. In the fall, the Brothers and their dates attended the Harvard-Bucknell football game which was followed by a cocktail party at President Cleworth's home. A joint dinner meeting with the Gamma Chapter of Boston University was held at Science Park Museum commemorating the founding of the International Fraternity. Our own Mr. Carpenter served as toastmaster, doing an excellent job in making the evening an enjoyable one.

During the winter and spring, a professional program including movies and speakers were heard discussing the problem of modern business.
OFFICERS

Steven N. Karavatos
President

Charles G. Johnson
Recording Secretary-Treasurer

Donald W. Balske
Corresponding Secretary
Top: Don Bolster, Charlie Johnson, and Steve Karavatos look over the Blue Key display.
Bottom: The famous Babson Chair sponsored by Blue Key
First Row, left to right: Charles Johnson, Donald Bolster, Charles Fitzgerald, John Dobbins, William Huber, Robert Preyss, Norman Mildowf.

Second Row, left to right: William McKeon, Richard Austin, Robert Heron, Jacob Kamborion, Nicholas Wortworth, Luis Pineda, Joseph Gabor.

Third Row, left to right: Esteban Pineda, Martin Samuels, Gerald Siegel, Ralph Stevens, Michael Ross, Richard Berry, Robert Luther.

Fourth Row, left to right: Marshal Chevarin, Peter Phillips, James Ferris, John Manary, Jose Leon, Philip Grillo, Charles Cullen.

Fifth Row, left to right: Roger Mallery, James Quinn, Arthur Samuels, John Woods, R. Glenn Stouffer, Peter Noble, Peter Rozzer.

Sixth Row, left to right: Robert Lutz, John Marion, Milton Maga, David Bronze, Leo Mousset, Brit Little, Anthony, Crossley.

Seventh Row, left to right: Theodore MacDonald, Alec MacCall, John Kems, Paul Lavoie, Jeffrey Wortworth, Joseph Piacco, Edward McGill.

Eighth Row, left to right: George Sotchy, Ronald Silver, Red Rutterberg, Robert McWalter, Stanley Reader, David Palmer, Ira Hunley.

Ninth Row, left to right: George Zabriskie, Frank, Southwick, George Yorks, William Hopkins, Leonard Barbo, Lewis Sandler, Horrax Sandler.

Tenth Row, left to right: Saul Stockmeyer, Charles Goldsmith, Lawrence Dillm.

Missing: John Noonan, Mitchell Levven.
A great deal of practical knowledge is derived.

There are also social advantages to a fraternity.

Miss Joan Anderson,
The Sweetheart of Alpha Delta Sigma.
GAMMA NU CHAPTER

OFFICERS

President .................................................. David B. Prince
Vice-President ............................................ W. Paul Clark
Recording Secretary ................................. Donald F. Zele
Corresponding Secretary .................. William F. Walker
Treasurer .................................................... Richard Krupke

President Prince entertains his Brothers at a dinner meeting.

"Should auld acquaintance be forgot . . . ."

Mrs. "Zip" Palfy,
The Sweetheart of Alpha Kappa Psi.

ALPHA KAPPA PSI

Second Row: John Hood, Gerald LaMarque, Bruce Kullman, Charles Cleworth, Walter Shaw, Gordon Hogenauer, Joseph Arnold.


Fifth Row: Gerald Lown, William Lenoci, Peter Barrett, Robert Severson, James Morse, Horace Patterson, Robert Namian.

Sixth Row: Alan Corp, Kenneth Orwell, Douglas Putnam, Robert Hoeller.

GAMMA UPSILON CHAPTER

OFFICERS
President: William C. Cleworth
Senior Vice-President: John F. Dolan
Junior Vice-President: Edward J. McCabe
Secretary: Thomas M. Greene
Treasurer: Charles W. Hedrick

The Brothers enjoy many excellent speakers.

"We even train bartenders."

Barbara Glass, The Rose of Delta Sig.
1. This year brought inter-fraternity athletics—a great morale booster.

2. The Tri-Fraternity Athletic Council — Bob Diamond, Alpha Kappa Psi; Jesse Putney, Delta Sigma Pi; and Alex McColl, Alpha Delta Sigma.


4. The "Delta Sig" Cocktail Party
The Key To Participation

CLUBS
The Student Council elections yielded four very good officers of the student body. Stew Stokes will go down in Babson history as one of the most successful student body presidents the school has ever enjoyed. The other officers—Bill Walker, vice-president; Dick Hilt, treasurer; and George Jones, secretary—also deserve a great deal of credit for the success of the year.

Babson society suffered a great loss with the resignation of its social chairman, Walter White, but his successor, "Whitney" Hall looks very promising.

**STUDENT COUNCIL**

The Cabinet, which is composed of the presidents or other student leaders of all campus organizations, meets whenever a problem calling for consideration by the whole group arises. Meetings are called at the invitation of the Director of Student Activities, or at the request of any of its members, at which time the President of Blue Key presides.

Its purpose is to foster extra-curricular activities in general, and to further the interests of the various organizations on campus by mutual cooperation in problems of organization, selection of club meeting time and places, and joint efforts to finance activities.
The principal objective of the 1956 BABSONIAN is to be published on time. The motto was, in fact: "TO PUBLISH ON TIME FOR A CHANGE."

The production of an annual starts to make progress about one year ahead of the publication date. During the year, a staff must strive to meet deadlines and deal with the impossible. On this page are shown many of the staff members, but the most important part of the staff cannot be included in one photograph. That important part is the student body. Without their excellent cooperation, the book could not be published.

There are certain people not in pictures on this page that should be thanked for their help. They are Charlie Johnson, artist, Wally Peck, photographer, and Jim Dolan, senior historian.

THE 1956 BABSONIAN

WRITING AND TYPING—Walt, Mike, Phil, Bruce and Fred

SPORTS STAFF—"Boo", Dick and Alex.
Staff

Advisor: Mr. Earl K. Bowen
Editor-in-Chief: Robert E. McWalter
Business Manager: Richard P. Beck
Photography Editor: William McMeekan
Copy Editor: Philip M. Grillo
Advertising Manager: Henry F. Gordon

Writers
Organizations: Bruce S. Nelson
Special Events: James P. Dolan

Sports: E. Richard Rothmund

PHOTOGRAPHY AND ART:
Special Events: Roger Mallory
General: Richard P. Beck

Art
Artist: Noel J. Giard

BUSINESS:
Edmund T. Bennett
Ronald Grilljohn
Herbert T. Duane
Edward C. Hall
C. Leo Mesteret
Michael W. Littmann

Typing Chief: Frederick E. Orton
Communications Chief: Fred Orton

Photography Staff—Bob, Norm and Bill.
$107,700

Advertising Exam

Babson Beaver

Babson Park, Mass. 02015

The BABSON BEAVER is published on a bi-weekly basis, all members of the Babson Institute faculty, past, present, or future, may will to its production.

Curators
Herbert T. Duane, Jr.
Business Manager
John P. Woods
Faculty Advisor
Dr. John Stoeving
Faculty Editors
Rudolph Maloney
Rudolph Maloney
Paul Clark
Charles Cutler
Eugene Gotta

Eurlyn Edwards
Jim Eckel
Sports Editor
Jim Feedel
Assistant Editor


Edward G. Halstead

Proof Readers
Lavellia Adair, Louise McCauley, Maxine Cuthbert, Kay Hardy, Vivian Robinson.

Printed at The Eulen Press, Inc.

Waterfront, Mass.

They’re Off

Entry blanks for the Babson Class of 1965 were passed out this week.

According to Tony Crossley, L. O. Balfe, Representative of the Babson College, all members of the Babson College staff, past, present, or future, may will to its production.

The contest consists of completing 25 words or less. "I should have a Babson Class Ring because . . ." A $25.00 class ring will be presented to the student who Judges the Most and McGee, is most accurate, and original in his answer.

Entries will not be accepted after February 7. The winners will be announced the following week in the Babson College News, or in the case of exact duplication of winning answer, the first entry in will be awarded the ring.
AVIATION CLUB

The Babson Aviation Club was formed in 1953 for the purpose of discussing and studying flying techniques. In 1954 it purchased a plane of its own and became incorporated under the laws of the state. It has since sold the old plane and purchased an Aeronca Champ, which is hangered at the Westboro airport.

In this past school year the club has been extremely active, with several hundred air hours being logged. A good many of the men have received their licenses. Club meetings have been especially interesting, with many air-force training pictures being shown. We have also had flight instruction to aid for license test.

Officers for the past year have been: President, John Dobbins; Vice-President, Edmund Murray, Jr.; Secretary, John Sanderson; and Treasurer, Milton Magee, Jr.


COSMOPOLITAN CLUB

The Cosmopolitan Club was organized in the winter of 1953 by a group of foreign students with the desire to strengthen the relationship between American and foreign students as well as among the foreign students themselves. Through its activities, it is the aim of the club to foster broader understanding of the customs, languages, economics, and politics of the homeland of its members.

Regular meetings which are held twice each month, include guest speakers and discussion of various topics of international interest. Other activities comprise representation on the Council of Colleges and Universities of the International Students Association, dancing, and dinners typical of the various countries. Many meetings and activities are held jointly with comparable organizations in the various colleges in the area.

All students with interest in International affairs, or in becoming acquainted with peoples of other lands are cordially invited to become members of the Cosmopolitan Club.

Officers: Lafayette K. Morgan, Jose A. Leon, Juan J. Garcia, Bruce G. Brackett, Morikazu Akiho.
The Dramatics Club's main function is the presentation of the Winter Carnival Play. This year's play, "Ain't Like Sin," by Al Floyd and Wallace Peck, was presented at the Wellesley Junior High School Auditorium. The success of the play was due to sustained, fruitful endeavor on the part of the entire club membership. Peter Tischer played the male lead, Wallace Peck played a difficult teacher impersonation, and Bill Huberlie, Joe Gaber, Bruce Kullman, Martin Samuels and Rod Mallory gave excellent performances in the supporting roles.

This year's stage crew, headed by E. J. Bleiler, as usual gave their all in the set construction, lighting, and mechanics of good stage procedure.


Club hierarchy is listed: Producer-director, Wallace Peck; Technical director, William McMeekan; Stage manager, Edward Bleiler.

Other club activities included the supplying of talent for the Wellesley College production of the "Madwoman of Chaillot," and entertainment at a Veteran's Administration Hospital. Girls were supplied for "Ain't Like Sin" from Lasell Junior College and Pine Mander Junior College.


GLEE CLUB

The Glee Club, after a successful return to the school year, showed great promise during the Fall Term under its capable leader, Mr. John Hicks. The group made a fine showing on Founder's Day, and its two selections were very enjoyable and worthy of high praise.

In the Fall Term, the "Wallstreeters," a small select harmony group, was formed. After hard and diligent practice it received the honor of singing at the Wellesley Christmas Festival, and was very well received.

During the winter term however, both interest and attendance dropped. Immediate action will have to be taken if this organization is to remain on campus. Naturally, a successful Glee Club requires much time and effort, and on those two factors hinges its future.

The Babson Photography Club has been growing steadily since its re-organization one year ago. The Club is the chief source of photographic work on the campus, helping organizations like the BABSONIAN staff.

One of the outstanding things accomplished by the Club is the building of their new darkroom in the basement of Coleman Hall. The five-room work place was completely designed and built by the members of the Club.

There exists an excellent opportunity in the Photography Club for students to practice their present hobby or develop a new one. The technical advisor to the Club is Mr. Glen Staufer. The officers are Bill McMeekan, president; Wally Peck, vice-president; and F. C. Irrgang, secretary-treasurer.

The big question is—Who took this picture?

PHOTOGRAPHY CLUB

Proud of their new darkroom are Bill McMeekan, Norm Robbins, "Skip" Irrgang, and Wally Peck.

VETERANS CLUB

The Veterans Club, formed in 1952, has been very active this year. The Club has arranged this year and others the ever vital Red Cross Blood Drives. A new activity was successfully carried out by the Club this year called "Project Ivy Limb." Its object is to make the campus a more attractive place for the mutual enjoyment of the student body and visitors to the school through the group effort of all the Vets Club members. On "Ivy Limb Project Day" this year, the members of the Club trimmed and cleared the pine grove located along the walk from Park Manor South to Lyon Hall. The Club hopes to make this project an annual affair. Future projects include organizing entertainment groups for hospitalized veterans' and children's hospitals in the Wellesley area.

Operation "Project Ivy Limb"—The Vet's Club performs a great service to the Institute.
This was the first year for the Bridge Club on the Babson Institute Campus. "Rome wasn't built in a day," and neither was the Bridge Club. Its founder, Bill Walker, has made a great deal of progress with his Sunday evening get-togethers.

For some time unorganized Bridge has been played in the dormitories quite successfully. Where it is such a common past time, it makes for a great deal of enjoyment when the men get together in competition. The Club is still in its early stages, and it is at this time that there is a dire need for stick-to-itiveness on the part of the members. It is here that Bill Walker has performed his greatest service to the club.

Bridge Club Founder—William Walker

B R I D G E  C L U B

Management has risen to a professional status and is now applied with a scientific method. Its importance must be recognized by every businessman and prospective businessman. It is with this principle as a theme, that the Babson Institute Chapter of the Society for Advancement of Management has given service to the campus through the years. This year’s able president, Francis Smith, was assisted by Peter Quinn, vice-president; Roberto Escobedo, secretary; and Donald Bradley, treasurer.

In order to “get the student out of the classroom and textbook,” many field trips, guest speakers, and industrial films were provided to the members. Field trips enable the members to view the latest production methods where they are afforded the opportunity of discussing various problems with top-management.

The importance of S.A.M. lies in the fact that its members begin to think along the lines of management, and to make the most out of their business education through practical experience.

THE SOCIETY FOR ADVANCEMENT

Field trips to local plants give the members a chance to observe management in action. The visitors are given the various inside stories of the plants.

**OFFICERS:** Left to right: Bob Escobedo, Don Bradley, Fran Smith, and Pete Quinn.

Speakers from large companies and management associations often visit the meetings thus providing for further practical study in the field of scientific management.
V

eni, vidi, vici.
We came, we saw,
we conquered.

- - CAESAR