FOUNDERS' MESSAGE

(Taken from an address by Roger W. Babson on Founders' Day, 1955)

"God bless you all. You are facing marvelous opportunities. But don’t forget these three basic principles of success: Religion, Patience, and a Desire to Create rather than to ride on what others have accomplished."

Roger W. Babson
Grace K. Babson
FOUNDERS' DAY

Annual recognition of our distinguished Founders has been accorded a place of honor. Indeed Founders' Day is a day of honor for Mr. and Mrs. Babson; the day on which the largest of their three schools of higher learning shows what it has accomplished in the field of education.

This year Mr. and Mrs. Babson witnessed part three in the customary three part program for Founders' Day. The three parts are Babson's Reports, Business Statistics Organization, and the three Colleges.

Of principal interest to this year's Founders' Day audience was Mr. Babson's address. Directed to the Student Body, the address was heartily acceptable and was flavored with Mr. Babson's best brand of humor.

Basically, the address focused on forms of judgment which might prove valuable to the student. Religion took a fore part; Mr. Babson told of how it was impossible to put too much emphasis on the sustaining and rewarding powers of Faith in God. In connection with a characteristic of faith, Mr. Babson stated that humble attitudes and a willingness to start small with an eye to becoming one's own boss, would pay dividends.

Following the address, flag presentations and the school gift, the Babson Hymn was sung and Founders' Day '55 became a page in the book of valuable memories.

IN MEMORIAM

Well done, thou good and faithful servant.
Matthew 25, 21.

1874 GRACE KNIGHT BABSON 1956

Roger W. Babson gives history of Institute.  Grace K. Babson receives gift with pride.