Gentlemen:

Now that you have come to the end of your college program, and are about to be awarded the degree of Bachelor of Science in Business Administration by Babson Institute, I want to tell you how proud we are of you as a class and how interested we shall be to hear of your future successes in the field of business. We have worked together for three academic years, and have profited much from the ideas and attitudes which you brought to the campus and which you have developed while students here. It has always been a firm conviction with me that a college is a living, fluid organization, and every year I find confirmation in the calibre and maturity of the graduating class. For this I find in retrospect that the college is on a sounder footing financially, academically, cooperatively, and spiritually than when that first graduating class first entered the doors of Babson Institute. For your contribution in making Babson Institute strong, I want to express the appreciation not only of myself but also of the faculty and staff who have enjoyed working with you over the last three years.

As you go out into the business world, I hope that you will remember that Babson Institute is your academic home and place where many of the happiest hours of your life to date have been spent. The sum of all your days at Babson can never fully be told, for a college education like any similar period of intellectual, emotional, and spiritual development is a long range investment whose final profit no man can imagine nor accurately predict. We believe that you have a firm foundation in the techniques of business. We hope that your character has become molded along lines of integrity, good craftsmanship, and liberal thinking. We are proud of our product and we believe it can compete successfully with the product of any similar institution in the world.

Good luck to all of you in your enterprises, and remember that the latch-string is always open at Babson Institute.

Sincerely yours,
E. B. Hinckler
President
This education forms the common mind:
Just as the twig is bent the tree's inclined."

-- POPE