The Folly of Installment Buying
By Roger W. Babson
Published by the Frederick A. Stokes Company, New York, 1938

http://babsc.iii.com/record=b1089020~S0

This book teaches the lessons of installment buying, giving a comprehensive analysis of its history, its function (and abuse) in business, and its influence on labor issues and loans.

Babson College Archives copy: Purchased by the Babson College Library
5 x 7 ½”, red cloth cover with orange paper jacket, 248 pp.

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