YOUR MAN FOR 1942

We of the 1940-1941 Junior Class may consider ourselves one of the most privileged junior classes that has ever entered Babson Institute. We have two things to be thankful for: the newly instigated junior course in Industry Analysis, and the prospect of being the first senior class to enjoy, during the Winter and Spring terms next year, the opportunity of specializing in our own respective fields. This past year, Industry Analysis was introduced into the junior curriculum. Industry Analysis may be called an introduction; specialization in our senior year is the great innovation. But Industry Analysis is our first introduction to work bearing specifically upon our chosen industries. This new course combines a fundamental exposure to statistics with general investigation of our particular interests. Herein, we are given an opportunity to break decisively the indecision shackling the average job seeker. Herein, jobs assume true values in relation to ourselves, our assets and our shortcomings. We may not be experts in our fields of interest, but when we graduate, we will have learned at least enough to apply objectively for our jobs. This year, through the medium of Industry Analysis, some Juniors have decided that this or that industry may have been hardly suitable for them, or that they had never realized the true merit of some other particular industry. We have been given an opportunity to move a few steps in the right direction. Next year, as Seniors, we will be given the chance to take greater strides. This is, we believe, the most valuable change since the forming of the first Babson curriculum. And we consider ourselves fortunate as being the first class to be subject to the change. We have had a good year; and we are looking forward eagerly to what the senior year has in store for us.

*Juniors Plan Their Business Futures*
George Smith Ackerman

"Ack" came here from the Hill School in Pottstown, Pennsylvania, where he was president of the student body and captain of the football team. We, too, know Ack as a born leader. He was elected as representative of his section on the Student Council, and is on the Religious Activities Committee. He is interested in the air transportation industry. Public relations, on which he has his eye, is his forte. He is a fine speaker.

Noble Banbury

"Bane" came to us from the University of Minnesota. He wants to obtain all of the business training available at Babson, especially with reference to the rubber tire industry. Here at the Institute, he has shown himself to be an excellent student. He intends to specialize in accounting, and may spend the summer studying this field. This is in line with his policy of doing his best at all times.

Ralph Drake Alexander

Axel came here from the University of Minnesota, where he studied mechanical engineering. For the most part of his life, he has lived near granite works; is now interested in going into the industry for himself. Accordingly, his specialty in industry analysis here at Babson is the granite industry. About the Institute, Axel has proven himself a sociable fellow, possessed of a poise valuable to those who intend to go into business.

George Beggs, III

Here we have one of those who will defend the South to the last. He is also one of the best students in the Institute. George prepped at the Howe School of Howe, Indiana, and went to the Texas Technological College. He came to Babson to learn the financial and executive side of livestock ranching, the business field he plans to enter. He has lived in the cattle country for the most part of his life.
Arthur Richardson Bell

"Ding Dong" went to Brown University before he came on to Babson Institute. He prepped at the Choate School in Wallingford, Connecticut. Here at Babson, he quickly made a reputation as one who worked hard while he worked, and played hard while he played. Consequently, he made a great many friends, who were constantly attracted to him for his good spirits. He is interested in advertising.

Charles Domenic Bonanno

Another true, dyed-in-the-wood Yankee, Charlie came to Babson from Newton High School. Since his arrival, he has worked hard toward furthering his knowledge of the industry in which he is chiefly interested, the laundry business, and has done much study of the operations of his father's firm. Charlie played touch football in the Fall, was seen often around the tennis courts in the Spring, and made many friends.

Arthur Richardson Bell

Park Lane Hotel
Toledo, Ohio

Robert J. Boher

Bob is the descendant of a line of metal manufacturers and apparently intends to uphold the line to the best of his ability. For here at Babson he is following up his interest in the aluminum industry with an intensive study of the sales and purchasing functions of the industry. Bob has had some experience in selling and in manual work in pattern works. With this experience and with the knowledge gained here, he should go far.

Charles Theodore Boynton, II

Ted prepped at Lake Forest Academy and at Deerfield. He has come to Babson to study the finer details of the iron and coke industry. He used to spend his summers as a worker in the coke ovens. In coming to Babson, Ted made friends here quickly, turned out to be an authority on speed-boat and auto racing, but did not leave his mark on Babson alone. Tally Ho! Wellesley and the Manor, here comes Boynton.

Charles Domenic Bonanno

95 Commonwealth Avenue
Newton, Massachusetts

Charles Theodore Boynton, II

608 Hawthorne Lane
Highland Park, Illinois

Arthur Richardson Bell

Toledo, Ohio

Robert J. Boher

Shaker Heights, Ohio

Charles Theodore Boynton, II

Highland Park, Illinois
James Gordon Brennan

Travel on the European Continent and two years of college work have served to give Jim a broader and more mature outlook on life than the average among us. He has been in contact with the meat-packing industry and wants to enter it himself. He came to Babson to investigate the business functions of the industry. Jim must enter Selective Service this summer. Another job well done, we have no doubt.

Guy William Donahue, Jr.

Before coming to Babson, Bill spent two years at Williams College, as an economics major. Hence, he has the advantage over many of us by having a broad knowledge of financial trends. He wants to go into the machine tool industry after finishing at Babson. He has served on the Social Activities Committee, Advertising Staff of the 1941 Babsonian, and is a high-scoring bowler.

John E. Crowley

John is older than the average among us and has seen more of life. He is already started on the climb upward along the business promotional trail. He is married now and has two children. Before he came to Babson, he had considerable experience working in the milk business. Included in this work was retail milk selling, dairy store management, and factory work. Now, he is studying production and distribution.

David John Dunigan, Jr.

Dave came to Babson from the Landon School. He has always been around the building and real estate world, and wishes to go into it for himself. We were attracted to Dave for that polite reserve of his. Maturity and a quiet air of capability will doubtless give him an advantage in whatever work he enters. Dave is a good man in a discussion, but never better than when that discussion includes Vail and Boynton.

JAMES GORDON BRENNAN
4737 Ellis Avenue
Chicago, Illinois

JOHN E. CROWLEY
Newton, Massachusetts

GUY WILLIAM DONAHUE, JR.
845 Summer Avenue
Springfield, Massachusetts

DAVID JOHN DUNIGAN, JR.
2400 16th Street
Washington, District of Columbia
Leon Thomas Ellis, Jr.
207 Cumberland Avenue
Kenilworth, Illinois

Milton Bernard Fortas
2899 Iroquois Road
Memphis, Tennessee

Ruford Franklin, III
39 Hillcrest Avenue
Summit, New Jersey

William Johnson Fuller, Jr.
Drake Road
Madeira, Ohio

Leon Thomas Ellis, Jr.
Upon his entrance into Babson, Tom plunged into school activities with a vengeance. The result: he is one of the best-liked of the class. He played for the Junior B touch football team last Fall, entered the Bowling League in the winter, and was a member of the Varsity Basketball Team. Tom was also chosen as a member of the Social Activities Committee. Tom hopes to enter commercial credit banking.

Ruford Franklin, III
Wherever there are cars, and in particular green convertible coupes, we are sure to find Ruf. Ruf has been endowed with one of the great virtues: tenacity. When he sets his mind and body to gain or accomplish something, he is sure to succeed, even if it takes years. The aviation industry, into which Ruf has decided to investigate, is new and progressive, and will be a good field for a man of such perseverance.

Milton Bernard Fortas
Milt is one of a number of smiling Southerners here among us. Had the South consisted entirely of such men as Milt, there would have been no cause for strife. Milt led his prep-school life at the Staunton Military Academy in Virginia. Here at Babson, he has chosen to specialize in the field of distribution in his senior year. After he graduates, he plans to enter the retail furniture business. He will make the grade.

William Johnson Fuller, Jr.
Bill went to the Asheville and Hill Schools before coming to Babson. When he came here, he set to work to study intensively the financial side of the automobile industry. Bill doubtless has derived considerable information from his father, who is connected with this industry. Bill wants to sell cars. Here at Babson, Bill has made many friends, has taken a leading part in many of the activities of the school.
Dick thinks "in terms of" petroleum cracked, and when he talks of it, his Pennsylvania twang vibrates and bounces around the halls of Babson. He has been picking up information on the business management of the petroleum industry. For extracurricular activities, he has been on the Physical Activities Committee, and on his section's touch football team. Dick's eloquence and friendliness have made him a friend of all.

Before coming on to Babson, "Willkie" went to the Taft School in Watertown, Connecticut, and then to Worcester Academy, in Worcester, Mass. Due to family connections, he knows a good deal about electric utilities and paper manufacture. For himself, he has had several summer jobs, and he has worked on a line construction job. "Willkie" makes friends easily; he has them everywhere. He is capable and will go far.

When Charlie came to Babson, he drew many new friends immediately because of his sharp sense of humor and his ability to have a good time. He also proved himself to be one of an unusually fine mind. Charlie came to Babson from the Massachusetts Institute of Technology. It is highly probable that he suffered this year from an acute case of diverted interest. Reason and a good enough one— he was to be married.

What most of the fellows around Babson can not understand is why Dick does not like U.C.L.A. Of course, he went to U.S.C., but U.C.L.A. is such a fine school too. At any rate, here at Babson, Dick is making quite a name for himself, as a student and as an athlete. Dick regularly leads the class in marks, is on the varsity basketball team, the Physical Activities Committee, and the 1944 Babsonian advertising staff.
EGBERT STARR HADLEY

Bert is particularly interested in commercial aviation. He wants to become associated with T.W.A. Airlines after finishing at Babson. We all feel sure that this organization would receive a capable and competent business worker. For Bert has been combing the aviation business field of study with a fine-tooth comb. His activities in this field have been various, versatile, and far-reaching.

PHILIP JACOBS

If you have anything that needs investigating, see Phil. If there is a fire in the neighborhood, get out of Phil's way. If anything needs fixing, and requires real perseverance, Phil will be on hand. For he is one of the real workers of Junior A. Phil has two interests here at Babson: news photography and commercial aviation transportation, the one his hobby, and the other his study.

WILLIAM STOWELL HOWE, JR.

Bill is a dyed-in-the-wool New Englander. He prepped at Deerfield for five years and then came to Babson, to learn the business side of the machine tool industry. He has already had experience in the technical side of the industry, having been in the shops before, and also on the road as a salesman. Bill has the strong point of being reserved and unassuming. If he goes into machine tool production, he will be on the top.

JAMES E. JONES

Jim came from Washington last Fall to study the aviation industry in particular, and has made great strides in it ever since. He fairly has aviation running in his veins now. Jim is quiet and reserved, having the appearance of dependability upon which so much depends in the industrial world today. He has had a number of jobs in the past that have been good experience for one who hopes to make flying his life work.
THEODORE G. LEONARD

Ted went to the University School in Cleveland, and to Brown University before coming to Babson. During his summer vacations, he has picked up quite a good deal of experience as messenger for a bank, mail clerk, and clothing salesman. Ted has made many friends at Babson and has been the center of many activities. He has always been interested in the financing of industry, and is following up this bent at Babson.

HECTOR EVERETT MACKINNON

Mac is a man with a purpose. He is determined that whatever line of business he enters will see him, if not at the top, at least, very close to it. Woe unto those who block Mac’s climb to success. Plastics is the field in which Mac is specializing. He has the foresight and opportunism that will shoot him ahead in this rising young industry. We hope to see in Mac a leader in the plastics field.

HENRY S. LEVKOFF

If you are a Yankee, with a strong northern bias, and feel like fighting the Civil War over again, just go around and see Hank sometime. Hank intends to go into the paper carton industry. He has had considerable experience and came to Babson to pick up knowledge of finance and business administrative work in his field. He has the ability to mix and cooperate with others.

RICHARD ARTHUR MALING

Dick came to Babson from the Edgar Academy and the University of Wisconsin. He is a member of the photography group and has some outstanding prints to his credit. Dick is interested in the personnel division of shoe retailing and already has had varied experience in this line. For his senior year at Babson, he plans to major in the field of distribution. Honesty and an ability to attract friends will always help him.
RUSSELL DUNCAN MEYERS, II
12 Lake Forest
St. Louis, Missouri

JOHN ROBERTSON MINIKIN
Mountain Road
Farmington, Connecticut

RICHARD JOHN MORGAN
1100 Chicago Boulevard
Detroit, Michigan

LLOYD A. NEWCOMBE
Kingston, New York

RUSSELL DUNCAN MEYERS, II
Russell came to Babson College this year from the Taylor School in St. Louis, bringing with him many of his experiences gained in the Southwest. Russ is analyzing two industries; they are the brewing and the shoe industries. We hope upon completion of his analyses that he will have found the suitable field in which to apply his talents. Here at Babson, Russ served on the Religious Activities Committee.

RICHARD JOHN MORGAN
Dick went to Cranbrook Prep in Michigan for three years, then on to Carroll College for two. Here at Babson, he has been one of the more influential men about the campus. He was on the Advertising Staff of the 1941 Babsonian and went out for intramural sports. Dick intends to go into real estate when he leaves Babson. In as much as his family is connected with this business, Dick has been able already to learn much about it.

JOHN ROBERTSON MINIKIN
John came to us from Williams College, where he was an English major. He has lived in New England all of his life. John is interested in the frozen food industry, particularly in the financial aspects. We feel sure that because of his fine work at the Institute, he will be successful in this field. John's command of the English language and a lively wit have contributed much to the conversations about the school.

LLOYD A. NEWCOMBE
Lloyd is another of those who might have been suffering from a case of diverted interests. As a matter of fact, Wellesley College saw almost as much of him as Babson did. Lloyd came to Babson to study the business functions of the petroleum industry. He had already gained some of this knowledge through experience and some through the Wharton Business School of the University of Pennsylvania.
JOHN EDWARD NUCKOLLS
3 Northwood Street
Jackson, Tennessee

CLARENCE BRUCE OSBORNE
2387 Tremont Road
Columbus, Ohio

DAVID DUFF O'BRIEN
330 Union Street
New Bedford, Massachusetts

JAMES CARTER PARRY
1602 Hinman Avenue
Evanston, Illinois

John Edward Nuckolls

John prepped at the Columbia Military Academy and went to college at Harvard and Lambuth. He came to Babson in the second term, and consequently was at a slight disadvantage in getting started investigating the labyrinth of industry analysis, the functions of marketing, and the problems of government. But he had a pleasing personality and went far in a short time toward building up a large number of friends.

Clarence Bruce Osborne

Bruce is at Babson studying to go into his father's business, and is stressing personal finance and management. But Bruce has not been the student alone while here. He may be considered the ray of sunshine to all of us. Among extracurricular activities, Bruce has been active in bowling, Junior basketball, and he plays a fine game of bridge. He will be an asset wherever he may be.

David Duff O'Brien

David came to the Institute this year from Hun School in New Jersey. He has a rather quiet unassuming manner which has drawn to him many friends during the past year. Dave spent some of his past summers gaining profitable experience as a runner for the Merchants' National Bank of New Bedford. The town, itself, is by nature a town of merchants and business men, and Dave has gained much by the atmosphere about him.

James Carter Parry

Here we have "Left Glass," financier nonpareil, who came from Lake Forest Academy, to see whether Babson Institute had anything to offer which he did not already know. Already with some experience in house-to-house selling, it is his purpose to school himself for selling some large commodity. Jim has the outstanding virtues of being very generous and friendly in a somewhat callous world.
Aaron Morton Raboff

Aaron could boast that not only does he study hard, but also he plays hard. He attains an enviable skill in both recreation and in study. We commend him for his high endeavors. Distribution is the field in which Aaron hopes to specialize during his senior year at Babson. Upon graduation, he will enter into the field of chain drug stores. With his capacity for work and his self-assertion, Aaron should succeed.

Edgar P. Sawyer, II

Ted came to Babson as one of a small select group of men who commanded among us a degree of respect bordering on awe. Ted had taken that stride in life toward which we all look with anticipation and with the look askance. Ted came as a married man. Ted is now a member of the Student Council, and the Social Activities Committee. When he graduates from Babson, Ted hopes to be an investment counselor.

Daniel Cogswell Roberts, II

Dan comes to join us at the Institute this year from the University of Maine, where he majored in Chemical Engineering and was a member of Kappa Sigma Fraternity. Dan is interested in the paper and pulp industry, and has done extensive research in the production and distribution of southern kraft paper. Business experience plus an engineering background all contribute toward Dan's knowledge.

Robert E. Smith

Bob's chief virtue is that he is very neat and thorough in his work. He is at Babson to study in particular the distribution phase of the plastics industry. Bob has already had some experience in the distribution functions of business in the wholesale grocery business. He was outstanding in offering sound opinions in the marketing discussions. The plastics industry should have an excellent asset in Bob as a salesman or manager.
Jack E. Steele

Jack intends to go into the baking industry when he concludes his work here at Babson. During the summers of his prep school life, Jack gained much valuable experience in working on a retail bakery truck and in a bakery office. At Babson, he has been studying vital statistics on the industry. Next year, he intends to take those subjects that will train him for such management. We wish Jack the best of luck in the business.

Frank Perkins Timberlake, Jr.

"Tool Pusher" extraordinary is "Tex," in the terminology of the oil fields. Early in his work at Babson, he began investigation of the petroleum industry. He has had some experience in the fields in Texas, but came to Babson to find out the business functions of his industry. When "Tex" came up to Babson, he bewailed the idea of losing his boots. Result—he still is wearing them.

Francis L. Thompson, Jr.

"Bud" comes to Babson from Culver Military Academy as an officer in the Army. In his study at the Institute, he has had considerable conflicts thrown at him, as far as future plans were concerned, in the form of the call to Selective Service. We hear that, because of the draft, he may not be with us next Fall. Here, he has been interested in personal finance companies. We hope that the draft will not interfere with his plans.

Raymond Shaw Tomassene

Ray has been investigating the iron and steel industries during his first year at Babson. But confidentially, we all know that this is just a front. Who could fail to recognize Ray as "the Senator," with aspirations first to his local gubernatorial boards, eventually to the presidency of the United States. Babson has already felt the mark of this genius. Let us hope to see "the Senator's" standard flying high some day.

Jack E. Steele
115 Tremont Avenue
Greensburg, Pennsylvania

Francis L. Thompson, Jr.
Park Plaza Hotel,
St. Louis, Missouri

Frank Perkins Timberlake, Jr.
2107 Miramar Street
Wichita Falls, Texas

Raymond Shaw Tomassene
Hazlett Court
Wheeling, West Virginia
WALTER ELLIOT TRAVERS, JR.
23 East 83 Street
New York City, New York

DAVID BRYANT TURNER
209 2nd Avenue
Warren, Pennsylvania

DONALD SEYMOUR TUTTLE, JR.
Middlebury, Conn.

HENRY SHERMAN VAIL
190 Lakewood Place
Highland Park, Illinois

WALTER ELLIOT TRAVERS, JR.
Before coming to Babson, Walt went to the Hun School in Princeton, New Jersey. Now he wants to enter the real estate field and is studying it at Babson from the financial standpoint. He has also been interested in the functions of the stock market. Whatever Walt does when he leaves the Institute, we feel that he can not help but succeed. He has a great good nature, speaks quietly and with authority.

DONALD SEYMOUR TUTTLE, JR.
"Tut" prepped at Hotchkiss and went to Trinity. When he came to Babson, he made friends quickly and took an active part in extracurricular activities. He played touch football, bowled, and was elected to the Physical Activities Committee. He wants most of all in the future to fly and then to enter the aviation industry. Excitement is "Tut's" yen; so he will probably forsake us next year for the Navy Air Corps.

DAVID BRYANT TURNER
Prior to entering Babson, Dave prepped for four years at Phillips Exeter Academy, and went for two years to Yale. Upon coming to Babson, Dave took up the study of the plastics industry and plans to study in the sales and advertising fields next year. He was a member of his section's touch football team and is Junior Editor of the 1941 Babsonian. If Dave has as good success with plastics as we think, he will arrive.

HENRY SHERMAN VAIL
Scientists declare that sound waves never really die; they continue to diminish and rebound ad infinitum, after they grow inaudible to human ears. If this be true, among the many more well-defined sound waves reverberating in the corridors, class rooms, and offices of Babson Institute will always be that of the booming and amiable voice of "Hank" Vail.
ROBERT T. WARD
New Rochelle, New York

ROBERT FREDERICK WEINGARD
715 North McKean Street
Butler, Pennsylvania

LYMAN C. WETHERBY
2531 La Salle Boulevard
Detroit, Michigan

JOHN HOWARD WHEELER
160 Buckingham Street
Springfield, Massachusetts

Robert T. Ward
Ted wishes to go into the bakery business, when he has finished the preliminary study of its financial functions. Considering that he is connected with Ward Bakeries, he should have considerable knowledge of how the wheels turn. What we should like to see is Ted at the head of these great bakeries. He is a hard worker and has a quiet pleasing presence that should go far toward lifting him into a responsible position.

Lyman C. Wetherby
Wherever Lyman may go, the gloom can not remain. His good spirits and his bold blarney never fail to cause the most downcast of us all. He came here to Babson after going to Culver and Northwestern University. While at Babson, he plans to learn all he can about the production and distribution of automobile parts and bodies. Lyman enters the Army as a second lieutenant this July. We wish him the best of luck.

Robert Frederick Weingard
Bob's family lives right in the heart of the old Pennsylvania oil district. For many years oil refining has been the family business. Bob is interested in it and has made an intensive study of it at Babson. What Bob has not learned by experience about oil and what he has not picked up by hearsay, he is now finding out in his study of the oil industry up here. Bob is on the Religious Activities Committee and Bowling League.

John Howard Wheeler
Here is another man who realizes the great future in the aviation industry, and wishes to hop aboard while it is still on the upward grade. Jack is a Yankee with a makeup that is well suited for practical business. He has always lived in New England. He prepped at Loomis School and then came on to Babson. Here he wants to specialize in distribution, since he thinks that he is best suited for the job of selling.
Charles William Willard

Bill is another of our New Englanders who has lived in this neighborhood and has gone to school here most of his life. Bill has not as yet definitely decided on his major field of study for next year at Babson. But he is deeply interested in the production phase of the business world. He is possessed of self-reliance and confidence and will doubtless prove himself worthy of a high position in business.

Charles Wacker Zimmerman

Charlie came here from the Chicago Latin School. Inasmuch as his family is associated with the automotive parts industry, and he has had contact with it most of his life, Charlie intends to study it here at Babson and then go on and enter it for himself. Here at the Institute, while engaged in learning about automotive parts, Charlie has found time to satisfy a keen interest in current events of the day.

Charles William Willard
Worcester Street
Natick, Massachusetts

Charles Wacker Zimmerman
2340 Commonwealth Avenue
Chicago, Illinois