The Student Executive Committee is a representative administrative group composed of five members elected from each of the five student divisions: namely, Production, Distribution, Finance, Junior A, and Junior B. The chairmanship of this committee is vested in the current representative from the Finance division. Thus, the chairmanship is rotative among the three Senior members of the committee over the school year.

Responsibility is adequate and the duties of the body are numerous. Direction, supervision, and promotion of all student activities is their primary purpose. To correlate these activities with the Babson business training is their secondary objective. The group is also a permanent intermediary council between the students and administration. Problems of diverse nature are handled by the members with the aim of maintaining a high student-faculty administrative relationship.

The Student Activities Fund, which consists of a fee paid by each student at the beginning of the school year for all activities, is disbursed only on authorization of the Student Executive Committee. Budgets are prepared and submitted by the chairmen of the student activity committees.

Those students who now hold these important positions are pictured above, reading from left to right: Fred H. Butterfield, George S. Ackerman, James E. Borendame, Jr., Edgar P. Sawyer, and Bernold T. Holmes.
The true complexity of the problems confronted in the final development of our “personal sales portfolio” can be understood only by those who were actually connected with its promotion—the editorial and business staffs. However, this book could never have been published by one, two, or ten people. It has taken the combined efforts and counselling of the entire student body and numerous interested outsiders. Therefore, in honest appreciation for all the cooperation extended in the evolution of this unique yearbook, we thank all concerned for their unselfish assistance and advice.

Robert S. Davies, Editor-in-Chief
James E. Borendame, Jr., Business Manager
SOCIAL ACTIVITIES

On the Babson campus, the Social Activities Committee functions in a manner different from most college social committees. Here the business training of the Institute is put into practice. The committee, under the chairman, James A. Anderson, planned the entire schedule of social activities.

At the beginning of each school year, the student body through the medium of the Student Executive Committee votes a certain amount of money for the use of the Social Committee. It is then the work of this committee to allocate these funds properly throughout the year so that the student body will be provided with the quantity and quality of social entertainment that they desire. All this complements the main purpose of Babson Institute, namely, practical business training.

This year the Social Activities Committee opened its program with a "get acquainted" smoker. Following this, the committee held two informal record dances at the Institute itself. Next came the fall formal at the Hotel Statler in Boston, followed by a smoker at which Jack Crawford of the Boston Bruins hockey team spoke. On March eighth, a formal dinner dance was held at the Hotel Vendome in Boston. A smoker with American League Baseball pictures and the Spring formal dance, polished off the major social events of the year.

Active committee members directing these functions are pictured above, reading from left to right: D. C. McNeill, J. A. Anderson, III, J. W. Buck, Jr., G. W. Donahue, Jr., W. J. Fuller, Jr., D. B. Peters, J. E. Borendame, G. W. Munger, F. H. Butterfield, L. T. Ellis, Jr.
Like all other business men, the Babson business students need a certain amount of physical as well as mental exercise. This physical exercise has been provided for by the Physical Activities Committee, under the leadership of Robert Kremers.

This committee attempts to provide a complete intramural sports program. To accomplish this, it forms teams among the five student divisions. These division teams compete with each other for the various sports championships.

In the fall, the teams play a series of touch football games. With the advent of cold weather, the action changes from the football field to the gym where basketball reigns supreme. After this championship is settled, and the volleyball has taken its share of the punishment, it is time for spring and the great outdoors again. Ball games are the style at this point and even the faculty comes out for the fun. After all the ball games are played off, the laurels for the season are awarded. A cup and a trophy are given to the best individual and the best team respectively. As each division’s team has its own name, and these names remain with the teams throughout the years, regardless of the change in team members, the trophies are inscribed each year with the victorious team title.

The function of the Religious Activities Committee is two-fold in purpose. Its primary function is to provide for the students ample opportunity to congregate together for the purpose of discussing timely religious questions and giving expression to their individual beliefs on religion. Its secondary purpose is to acquaint the students with the different types of churches and religions.

To accomplish the first purpose, the committee makes use of the beautiful chapel room which the school provides. In the chapel, nonsectarian services are frequently held. This chapel gives the students a chance to worship together when, as, if, and in whatever manner they desire. The living room with its big fireplace affords an excellent atmosphere for intelligent, wholehearted discussion. These discussions of religious questions are conducted either by the students, Mr. C. E. Butler, the faculty advisor, or by prominent men in the business or professional world.

To fulfill its second purpose, the committee under the leadership of James Godfrey, sponsored many visitations to the beautiful and historic churches in and around Boston. Some of the churches visited were the Christian Science Mother Church, The Old North Church, Trinity Church, and the Wellesley Congregational Church.

Students who have served on the Religious Activities throughout the year and pictured above, reading from left to right are: R. E. Smith, R. D. Meyers, Jr., C. E. Butler, J. M. Godfrey, Jr., T. B. Trump, M. D. Perkins, R. F. Weingard, T. C. Maris, B. H. Metzloff, R. J. Boher, K. B. Cunningham, G. E. Best.

*Religious Expression...*  
*Faith, Courage, Tolerance*
A new organization appeared at the Institute this year with the formation of the Camera Club. Two of the students from Michigan, Vernon Veith and Ted Maris, both whom have had experience in different phases of photography, organized this club with the assistance of Mr. Canfield of the faculty.

At its bimonthly meetings, the club discusses photographic principles and technique, listens to talks by experienced photographers, and studies pictures taken by the great photographers of past and present. It obtained from the Eastman Kodak Company for one of its meetings this year, a prepared lecture accompanied by slides on “The Principles of Photography.” It also heard talks by its own members on the subjects of taking, developing, and printing pictures. The club presented several color appreciation hours and devoted some time to direct color photography.

Another activity of the organization is the sponsoring of print clinics at which the members submit their best prints for exhibition and competition.

The Camera Club met with considerable success in its first year of organization, and has provided another outlet for student interest and activity.

Students who have actively participated in Club activities are pictured above, reading from left to right: H. S. Levkoff, A. J. Anderson, Jr., R. D. Alexander, R. J. Boher, R. E. Smith, S. R. Barr, Jr., A. T. Shott, Jr., T. C. Maris, L. J. Keenan, J. E. Borendame, Jr., V. L. Veith, Jr., C. J. Glore, Jr., P. Jacobs, K. B. Cunningham, J. M. Camp, Jr., G. Bieberbach, Jr.
VARSIITY BASKETBALL

The men from Babson proved to be a formidable aggregation on the home floor, winning six of seven contests played and losing the other by a two-point margin. Foreign soil was "taboo" to the Babson quintet and they lost all four of these games.

Captain Broadwell and the blond junior from California, Dick Gunter, led the assault in almost every game, scoring 94 and 76 points respectively.

Handicapped by a small floor and lack of practice, the team showed good spirit and indications are that next year's team, built around Gunter and Ellis, will give opponents a run for their money.

TEAM MEMBERS

Standing, left to right:
G. W. Kenyon
B. A. Davies
H. W. Simpson
D. C. McNeil
D. C. Roberts, Jr.

Seated, left to right:
G. E. Best
G. Bieberbach
L. S. Broadwell
R. R. Gunter, Jr.
L. T. Ellis, Jr.

Speed and spirit . . .
Stamina and training . . .
Rigid requisites of . . .
Basketball and business
ROYAL ORDER OF THE GOAT

One might call it Babson tradition. It might even be termed a deep, dark mystery. Yet, since the early Babson Institute years, John E. Millea, Director of the Production Division, and Most High and Exalted Goat, has annually given recognition to certain students in his conference discussions on Management.

Why these men receive his accolade of acknowledgment has been the major question of every year's student body. Some believe it is because these men have the courage to express their convictions on a subject familiar to them. Others think it might be attributed to their attempt to rebuff Mr. Millea in one of his Management lectures.

At any rate, this year's students still do not know whether their acceptance of his stigma is honorable or dishonorable. However, Babson men complacently conceal their curious and indescribable astonishment when Mr. Millea strides into conference and pins on them a cellophane-wrapped, coiled mohair boutonniere—the brand of the Ancient Royal Order of the Goat.

Perhaps, some day before he retires, he will actually inform the students and the alumni of his reasons for identifying Babson men with the Order of the Goat. Yes, unfortunately, we must leave the mystery to other classes to unravel. We cannot enlighten you.

Goats...Men Cast with Courage of Convictions?

MEMBERS

J. A. Anderson, III
G. Bieberbach, Jr.
J. M. Camp, Jr.
J. E. Chapman
R. S. Davies
B. C. Edenton
T. O. Hammond
J. G. Harder
W. J. Healey, Jr.
A. G. Hilmer
B. T. Holmes
C. F. Jaeger
L. J. Keenan
G. W. Kenyon
T. C. Maris
Lt. R. Meyers, U.S.N.