BABSON MEN IN BUSINESS

The alumni of Babson Institute are distributed, geographically, in nearly every state of the Union and in Canada, Central America, China, Cuba, Dutch West Indies, England, Netherlands, Sweden, and Switzerland.

Active alumni clubs have been established in Boston, New York, Philadelphia, Pittsburgh, Chicago, Detroit, Cincinnati, Cleveland, St. Louis, Los Angeles, Seattle, Binghamton, and Montreal.

Presenting a mere handful of Babson business men is difficult. This is readily understandable when one considers that there are now well over twelve hundred alumni out in the business world.

However, limitation of space has forced us to present only eighteen men. These men have been selected at random and with no intent of directing attention to the outstanding and successful alumni. Primarily, they are included in this "personal sales portfolio" because they are in diverse phases of business. This is indisputable evidence that Babson Institute offers exceptional all-around business training.

Today, one may find Babson alumni in the following fields of business:

- Banking
- Manufacturing
- Production and engineering
- Distribution
- Assistant to executives
- Credit
- Accounting
- Purchasing
- General management
- Clerical
- Retailing
- Chain department
- Department
- Chain grocery
- Other retail
- Distributing
- Public accounting
- Public Utilities
- Insurance
- Investment department
- Sales
- Office
- Newspaper and publishing
- Government positions
- Advertising agencies
- Teaching
- Transportation
- Students
- Army
- Foreign
- Real Estate
- Financial
- Attorneys
- Hotel and restaurant management
- College

Arranging Alumni Activities
Chester W. Cleveland, '21, Editor and Business Manager of the Magazine of Sigma Chi, Chicago, Illinois. In 1940, this publication won four awards for excellence. He named the BARSONIAN and was its first editor. Today, WHO'S WHO of America lists him as a director of the Edgerton Manufacturing Company, Plymouth, Indiana; co-author of the seven-volume history of the Sigma Chi Fraternity; member of the Chicago Rotary Club. He is also a thirty-second degree Mason.

Chester W. Cleveland, '21

Raymond P. Mechelle, '34, President of the State Farm Mutual Insurance Company, Bloomington, Illinois. Started working for the State Farm Mutual in 1924. In a very short time, he was promoted to Superintendent of Commissions and Assistant Secretary and Treasurer. June 1930, he was made Vice-President of the Company. For a brief period after graduation from Balson Institute, he associated himself with the investment business. In 1937, he was made President of his present firm.

Raymond P. Mechelle, '34

Lester M. Blair, '36, Financial Secretary to Alvin T. and Gifford K. Simmons of the Simmons Saw and Steel Company, Fitchburg, Massachusetts. He has served 20 years in the Whitingville, Massachusetts Post Office, 17 years as Assistant Postmaster, 13 years as Postmaster. He was commissioned a Lieutenant of Infantry in the Organized Reserves U. S. Army after attending Plattsburg training camp in 1916; was in active service with the A.E.F. in France and the Army of Occupation.

Lester M. Blair, '36

Donald B. Jelly, '24, Vice-President of Parker Brothers, Incorporated, Manufacturers of Games, Salem, Massachusetts. Jelly prepared at Loomis Institute prior to his academic training at Dartmouth. He was graduated from Balson Institute in 1924, associating himself immediately with his present concern. The position of only a clerk in the organization was his lot at first, but it was not long before he had assumed the position of Purchasing Agent. In 1937, he was promoted to the position he now holds so capably.

Donald B. Jelly, '24

Ledyard S. Bowen, '37, Assistant Advertising Manager of Hat Corporation of America, New York City. In September 1937, he was employed by the D. L. Ellisman Brokerage Corporation as salesman. December 1937 found him associated with Cecil, Warwick and Legler doing advertising work. In 1938 Bowen was with Standard Oil Company in New York City, and later with Market Analysis, Inc. doing Consumer Research work. In January 1940, he accepted his present position.

Ledyard S. Bowen, '37

Philip A. Starck, '34, President of P. A. Starck Piano Company, Chicago, Illinois. This organization is one of the largest piano distributing businesses in the country. Starck attended the Chicago Latin School. He graduated from the Hun School and went on to Princeton in 1932. After one year there, he entered Balson Institute, graduating in 1934. Since leaving the Institute, he has been associated with the above firm. In June 1936, he was married and today Mr. and Mrs. Starck have a son and daughter.

Philip A. Starck, '34
George L. Colburn, Jr., '32, President of Colburn Gear and Manufacturing Company, Incorporated, North Quincy, Massachusetts. Colburn's early training was received at Chauncy Hall School and Massachusetts Institute of Technology. He then attended Babson Institute for practical business experience. Today, he is also Secretary and Treasurer of the Atlantic Memorial Church School, Treasurer and a member of the Executive Committee of the Quincy Orchestral Society, which is a sixty-piece symphony orchestra.

John A. Hare, '40, Vice-President of W. Hare and Sons, Incorporated, Chevrolet Distributors, Noblesville, Indiana. Hare attended Indiana University three years, where he was Circulation Manager of the largest selling college Magazine in the country. After graduating from Babson Institute, he attended and graduated with distinction from the General Motors Graduate School of Merchandising and Management. Today he owns one-half of the automobile agency with which he is associated.

William R. Ford, '24, Secretary and Treasurer of Dan Joseph Company, Food Brokers, Columbus, Georgia. Ford attended Randolph-Macon Academy, graduating in 1920. His training was followed by a year at Georgia Tech. The United Fruit Company employed him at their Tela Railroad Company subsidiary in Tela, Spanish Honduras, Central America, the following two years. After this varied background, he came to Babson Institute to complete his practical business training.

John Stafford Mather, '39, Member of firm of Rankin and Mather, Auditors and Public Accountants, Dallas, Texas. He came to Babson Institute directly from Monterey High School in California. He has specialized in the Accounting profession since leaving Babson Institute, having a somewhat checkered, but illustrious career. The Sea Pride Packing Corporation, Monterey, California, has employed him as Cost Accountant and Manager. In January 1941, Mather and his partner organized their present accounting firm.

Reed M. Andrew, '25, Vice-President and Foreign Manager of Barnes Drill Company, Rockford, Illinois. His education has consisted of training at the University of Illinois and Babson Institute. He has been associated with his present firm since graduation from Babson Institute, starting as timekeeper and cost clerk, then Purchasing Agent, and Traffic Manager, domestic and foreign sales, and in 1938, he was elected Vice-President and Foreign Manager and a Member of the Board of Directors.

Oscar Monrad, '23, Executive Secretary of the New Haven Chamber of Commerce, New Haven, Connecticut. He attended Trinity College, University of Cincinnati, and Babson Institute. He is an outstanding authority on industrial development, not only in New Haven and Connecticut, but throughout the country. He is also a Director of the New Haven First Federal Savings and Loan Association, and a Director of the Connecticut Chapter of the Society for the Advancement of Management.
Ashton L. Goddard, '28, Manager of Mercantile Claims Division, Dan and Bradstreet, Incorporated, Boston, Massachusetts. Goddard attended Williston Academy, Syracuse University, and Babson Institute. He has a very diversified business background having been Assistant to the Sales Manager of an automobile agency; associated with the department store business; commercial refrigeration; a wholesale furniture salesman; Manager of a trade publication, and connected with a Pittsburgh Collection Agency.

George A. Crafts, '27, Sales Promotion Manager, Stilwell-Minneapolis Paper Company, Minneapolis, Minnesota. Crafts attended Chase School, the University of Maine, where he specialized in the Pulp and Paper Technology Course, and Babson Institute. When he went out to earn a living in 1928, he leased himself to Mead Sales Company in New York. Then in 1932, the Eastern Corporation took him into their New York Sales Department. He was later transferred to Chicago. Came a call from his present firm, so he accepted.

George W. Kleiser, Jr., '25, Vice-President of Foster and Kleiser Company, San Francisco, California. This concern is today one of the largest outdoor advertising companies. Kleiser graduated from the University of California in 1923. Prior to his coming to Babson Institute, he handled Research for his present firm in the San Francisco office. After Babson Institute training, he returned to the firm. He was transferred to the General Office as Assistant General Manager, Vice-President, and Member of the Board of Directors.

Robert B. Proctor, '31, Consultant, Life Insurance Sales Research Bureau, Hartford, Connecticut. Proctor, upon graduation from Babson Institute, joined the Penn Mutual Life Insurance Company in Charlotte, N. C. He transferred to the Osborne Bethia agency in New York City as Manager of the Programming Department. He was appointed Assistant Director of Training in 1937. In October 1939, he became associated with his present firm. He is co-author of "Your Dollars", published by Selavision Company, 1939.

George W. Weldon, Jr., '27, Member of the firm of Crowell, Weldon Company, Los Angeles, California. After leaving Babson Institute, he was employed by the Bank of Italy in Los Angeles. In January 1932, he and his partner opened their present firm. They have been actively engaged in the brokerage, underwriting, and investment business since then and are now operating their Los Angeles office along with four branches. He is a governor of the Los Angeles Stock Exchange and also its Treasurer this year.

Harry W. Aiken, Jr., '34, Research Statistician, Lever Brothers Company, Cambridge, Massachusetts. Aiken graduated from Norwich University in 1933, where he received a Bachelor of Science Degree in Chemistry. He is a Commissioned Second Lieutenant, U. S. Field Artillery Reserve. The Boston Babson Alumni Club elected him Vice-President in 1936 and 1937. Because of his active participation in Babson Alumni Association affairs, that body elected him a Director. He has held this position since 1937.