What's Inside This Week:

On Campus
You're undergraduate politically oriented student organizations share some thoughts on the upcoming elections...check out page 2 and 3 for "Both Sides"

Useful knowledge
People you should know received great feedback...find it on page 7
Shout across campus...find out why on page...starting on page 3

Ask The experts
The TV show Expert is back and she's breaking the hearts of those 90210 fans

On the Web
The Free Press website is being revamped! Keep an eye out for new website, its sure to be AWESOME!

As Always....
Those fun Sudoku puzzles can be found on Page 6
Alongside the Campus calendar also on Page 6

For more, such as current updates, polls and babsonTV, check out babsonfreepress.org and don't forget to add our Babson Free Press facebook application to your profile!

Check it out! Babson Athletics has a Cool New Service
The Babson Free Press Team
So you've finally gotten into the Beaver spirit mode and you want to see your favorite Beaver Sports team whip another school. Oooh! Emergency FME, MCE or class group meeting - you can't make it to the game. Although that's sad and the team would definitely love the support, you can at least hear all about it with the new email service provided by the Athletics Department. This service will send you a game recap and final scores via email just after the game ends.
To gain access log onto "sign up for your sports updates today!" www.babson.edu/athletics. On the right side of the screen, just below "FEATURES" is a note offering the service. Once you've clicked on that link it will bring you to a short form to fill out regarding which sports you would like to receive updates. If you have any questions you can contact the Sports Information office directly at chuck@babson.edu. So you know, the athletics website also has other cool information and features. It's updated regularly with sports scores, upcoming games, press releases and other Babson Athletics information. Make sure you check out the site soon and sign up for your sports updates today!

Thursday September 4th, a mysterious mechanical appeared on the upper quad, spurring the most talked about party in recent Babson history. Above students take part in the seemingly spontaneous party. Photo courtesy of senior, Michaela Malloy

The Roger Babson Society or 'RBS': Who are these people?

The Babson Free Press Team
Even if you weren't there, because say, you were in Brookline that night, you've heard about it by now. A mechanical bull on the upper quad? Ladies and gentlemen, we seem to be getting a message from somewhere: "Stop being ladies and gentlemen! Start being college students, oh?" And apparently it's endorsed, or at least tolerated, by Public Safety, SGA, and whoever didn't call the Wellesley police two Thursday nights ago.

Perhaps you check your Babson email account. If so, you have either read aloud to you, or have heard about the email that was sent out:

"Student opinions of the party and the email sent through UGRADS on page 5 through SGA to Ugrads about a secret society. That's right. A secret society. And though we know it's not the only secretive association that exists on this or any other campus, boy has it caused a stir.

The Babson Free Press has asked around for student opinions and reactions, receiving some opinions and reactions but more-so humorous speculation and imaginative scenarios. We'd like to share those thoughts with you, the reader, and we feel it's part of our duty to record the mentality and history of the Babson College Undergraduate life through student-run documentation. Leave your legacy. Interact. (And enjoy!)"
GET OUT AND VOTE

The Free Press Presents "Both Sides":
An article from both the Students for Barack Obama and the Babson Republican Campaign Committee

Michael Smith
Coordinator of Freshmen Recruitment & Communications, Babson Republican Campaign Committee

Today, in a world that is both dangerous and delicate, our country faces a lengthy list of crucial challenges that will demand leadership unlike any other time in our history. The way our elected officials respond to the troubles of today will determine the outcome for our future and the world in which our children and grandchildren will inherit. With Election Day less than sixty days away, Americans face an important choice between two very different candidates for this nation's highest office. Especially in today's world, where nations across the globe felt the pains of the financial crisis and in which Islamic terrorist states are ramping up uranium production, we must stand united and refuse to settle for empty promises, aimless rhetoric, and blatant inexperience. In this election, however, we are reluctant because we don't have to risk making such a dangerous mistake.

John McCain, the Republican nominee for President, has a lengthy record of service to his country that will allow voters to feel confident about placing their trust in him. Serving as a prisoner of war in Vietnam for five years, and choosing honor above disgrace was one of many early previews of a man that would live out a lifetime of integrity, courage, and service to his country. After returning home, physically bruised and battered, John McCain turned to public service. Many years later and up to today, he has acquired a reputation as being a straight shooter, a maverick, and a man of unshakeable principles. He has a record that distinguishes him as a unique leader, ready to lead this country through the challenging times we face. His experience, wisdom, determination, and courage equip him as a candidate that can break the stagnancy of Washington, and inspire a new generation of citizens to get involved and make a difference for the future.

John McCain has made his intentions very clear, and we as voters should be comfortable believing his word when he says that he is going to Washington to fight every special interest that diverts from the one interest that matters: the best interest of the American people. John McCain will put his country above party, politics, and that is the type of leader needed for these arduous times.

The depth of knowledge, readiness to lead, and passion to bring about change, was only intensified recently with the inclusion of Alaskan Governor Sarah Palin on the McCain ticket. She is currently the most popular governor in America, with an approval rating of nearly 80%. Also, with a distinguishable reputation as a leader who has brought reform and fought corruption from members of both political establishments, she has proven that she will only add to Senator McCain's staunch traits as an independent reformer who belongs to no party, rather one country. Put in the words of an independent perspective, Connecticut Senator Joe Lieberman said that "these are no ordinary times, and John McCain is no ordinary leader". We hold the potential to vote for change, for strength, for safety, for prosperity, and for reform, by casting a vote for John McCain and Sarah Palin this November, and I am confident that Americans are too wise, at least this time, to fall for politics as usual.

Got an opinion?
Email Babsonfreepress@gmail.com

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A BOSTON back to school PARTY over 20 years in the making

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GET OUT AND VOTE!
The Free Press Presents "Both Sides"
an article from both the Bsbsonian Republican Campaign
Committee and Students for Barack Obama

Cori Allen & Winfred Fields
Students for Barack Obama

Here at Babson, we wear many hats: student, entrepreneur, and eventually, job-seeker. Who we elect as our next president will have an enormous impact on the opportunities available to us in each role we play. Our future is on the line in this election. The economy is at a breaking point. More of the same policy we've seen for the process down to a single check-box that releases your tax form to the school, eliminating the need for a separate application and saving countless trees wasted on FAFSA forms. More higher education in this country will allow prosperity.

Entrepreneurs
At Babson, we believe entrepreneurs can change the challenges we face today into tomorrow's best-selling solutions. Obama recognizes that by encouraging and supporting entrepreneurship, we can help turn our economy around. He plans to eliminate the capital gains tax on small and start-up businesses, as well as simplify the borrowing process in general. He plans to increase funding to $250 million for small-business incubators; and his Patriot Employer Act gives tax credits to businesses that employ Americans keeping jobs at home. An Obama presidency could help your new business get a head start.

Job-Seekers
Whether you graduate from Babson this year or in four years, you have a vested interest in the job market. Some of the largest Wall-Street employers of Babson students are endangered by the credit crisis to which they contributed. The foreclosure crisis is not without a significant shift in the government's response. Obama's proposal would help keep banks from making the same mistake twice by developing responsible regulation that works in the 21st century. To turn the tide of job-loss into job-creation, he will focus national resources on innovation in manufacturing and energy sectors. Investing in clean technologies and renewable energy sources will not only green the economy, but also create new jobs.

Shout!
Robin Messerli
Senior Editor

It's starting. Students on this campus have been quiet. Reading their books. Stocking their vocal chords away. Afraid to speak, afraid to laugh, afraid to shout. We've gotten used to not addressing each other as we pass in the hall or on the path. And we stay on the path. Sometimes it takes an outside voice to remind us that this college campus. Get loud. Throw frisbees. Hang posters.

When Len Schleiger got to campus he blew everyone away by swearing in his casual speech at the town meeting last year. "That's not business-like," whined the ties wrapped around our necks. And since then, he's blown us all away with his vision for Babson. Before he officially sat in his role as President of this here-school, he practiced a foreign business concept of which you may or may not have heard. It's called listen. He was very attentive to what was going on in the minds and in the organization of the students here.

By muting ourselves as undergraduates, we've forgotten that separating business and pleasure is no longer a rule. We do business because we like it. We can be successful and dynamic at the same time—two traits that Len so daringly displays. Business isn't what it used to be. Banks aren't in and it's boring. It's time to have a living off of non-profit work. Start to think and live like entrepreneurs, people! They aren't the most soft-spoken people in the room. We are graded on professionalism, so we pretend to be adults. We care more about who professors know than what we can teach them. What's more important than high grades is the ability to have an intelligible conversation and carefully communicate opinions, which is what we fake in class then forget to practice on campus. We're skipping steps here, people.

As a friend put it to me earlier, sometimes it seems like we haven't gotten past the infant stage in life. We don't communicate through language but through crying out for incomprehensible things when we need to be fed, to be held, to be changed. We're skipping the part where we have some fun and learn the true rhetoric of life. We have drama between athletic groups. We have rivalry between student orgs and Greek life. We lack the "liberal arts" as if they are mutually exclusive. Can't we all just get along for four or four-and-a-half years?

A lot of us are here, because we know that Babson can teach us how to get what we want. The first step in getting what we want is being able to get others to know our intentions. Some of us are already in the "real" world. That's great. When you're on a conference call, go ahead and speak in full sentences and play by the rules. Be cordial. But don't save all the spirit in you for the weekends. You might just take it out on someone else's

continued on page 5
Feed your future

See how many ways there are to create your own path at PwC.

Begin at www.pwc.tv


"That e-mail was creepy but in a fun way. Like a, "I know you, but you don't know me! I can see you, but you can't see me," type of thing. It makes the event that much more mysterious. The mechanical bull was AMAZING. You mystery peeps are OK in my book. Keep it up."  
- Member of the class of 2012

"Yeah throw more parties you anonymous group of people."  
- Anonymous

"This RBS email is all a big front. The real story here is that 08' graduate, David Yarus, is living in hiding somewhere on campus and organizing underground parties to keep his legend alive. My suspicion is he is inhabiting the Babson Globe, where he plots and then hands down orders to his pawns who carry out his plans. I can truly say he is the only man capable of these doings, and this is the only reasonable explanation."  
Sincerely, Norm de Silva

The Original Email:

From: Roger Babson [mailto:rbs1919@gmail.com]

To the Students of Babson College,
Have Fun on Thursday?
The hushed whispers around campus are wondering who threw the big pub-party after-party on the upper quad on Thursday. I can tell you it wasn't CAB, it wasn't SGA, it wasn't Dean Hamno or even our new president, Len. Unfortunately for you, you'll never really learn who it was, but that's how we want it. We're all around you. Don't bother asking the administration - even they don't know who we are. We're so happy you had fun the other night. That was exactly what we set out to do, but you guys trashed the quad. Beer cans and Pizza boxes were everywhere.
So here's the deal... our parties are going to get better if you guys can pick up after yourselves and respect the spaces we use. Otherwise, you can kiss surprise blowouts goodbye. The stuff we have in the works is insane and we're here for you so help us out. If you have ideas, tell a bunch of people and they'll eventually get around to us. We can't tell you who we are and if you find out... it's over. We've been around for a long time now and throwing parties for you guys is something new for us so don't ruin it.

Until next time,...
RBS

"I seriously don't care. At all. If you speak to them, tell them to shut up."  
- Member of the class of 2009 who was so indifferent that he felt the need to respond.

"I was happy and excited to know that there are finally people on this campus who care about the social life of Babson Students, and we cannot even reward them for the great job they have done so far."  
- Member of the class of 2011

This week, let us know where you think the next party is going down. If you guess right, the Babson Free Press might just give you a surprise on top of the bragging rights. For future reference, when submitting your comments, please state whether or not you would like to be quoted. If we don't have your explicit permission, your new name is "anonymous" or "class of...

Shout!
from page 3

Jaw
Personality can even get you a job on its own. Don't underestimate this half of our lives, it's draining to have a split personality. Business is getting more casual, which does not mean that it's OK to be a blathering idiot. By blurring the lines, it's actually making it harder to properly communicate in the business world today. We feel free to speak our minds in certain settings, but the consequences of not having practiced that are critical.
We're not training ourselves how to comfortably and correctly express ourselves, as ourselves, in a professional setting. It's not that anyone's at fault. The classes we take and the resources available are plenty to prepare Babson students for a conversational 21st century. It's the splitting of ourselves and the stagnancy mentality that doesn't allow us to grow personally and professionally at the same time.
The focus and seriousness has been on the latter.
And in the past, perhaps it should have been all Business Time. In the true heart of entrepreneurship, though, there's a craft that can't be taught. We can engineer a plan that sounds perfect and sells to investors, but success lies in the passion to make that plan happen and to be open to change. When the social realm influences your income, and when social impacts can be paid well, those who are unsociable lose out.
And it's finally starting. Throw rouge parties. Figure out how not to invite Public Safety or the Resident Directors into dorms on Saturday nights. KNOW your drinking limit. Go through the stages of learning yourself so that the campus doesn't have to treat us like children. Be approachable with facilities and Babo staff members. Get to

Continued on page 8
The Who What Where and When
Campus Calendar from portal.babson.edu

Tuesday-September 16, 2008
How to work with students who are CRAZY/RESTY
Contact Name: Mary Powell
Contact Phone: 781-288-4508
Sponsor: Office of Academic Services
Location: Needham-Westley Room
Time: 11:30 AM-2:00 PM

Repubilican Voter Registration
Contact Name: Antoniette van Wijngaarden
Contact Phone: 781-354-8896
Sponsor: BCC
Location: Global Lounge and Library
Time: 11:30 AM-1:00 PM

Women's Soccer vs. Framingham State
Contact Name: Athletics
Contact Phone: ext. 4390
Sponsor: Athletics
Location: Upper Fields
Time: 4:00 PM-6:00 PM

LSE Summer Abroad Info Session
Contact Name: Christine Pinnini
Sponsor: Office of International Programs
Location: Tomanos 202
Time: 6:00 PM-8:00 PM

World MBA Tour
URL: http://www.worldmbatours.com

Contact Name: Jillian Cone
Location: Boston, MA
Time: 5:00 PM-8:00 PM

CIRA International Info Session
Contact Name: Alternative MacCormack
Contact Phone: 5818
Location: Reynolds 241
Time: 5:00 PM-8:00 PM

Field Hockey vs. Tufts
Contact Name: Athletics
Contact Phone: ext. 4290
Sponsor: Athletics
Location: Upper Fields
Time: 6:00 PM-8:00 PM

Fort Foundation
URL: http://www.fiforfoundation.org
Contact Name: Jillian Cone
Contact Phone: 6132
Location: San Francisco, CA
Time: 6:00 PM-9:15 PM

FME Kick-off - Doug Hall
Contact Name: Sandy Siciliano
Contact Phone: 781-288-4221
Location: Knight
Time: 6:00 PM-8:00 PM

Women's Volleyball vs. Smith
Contact Name: Athletics
Contact Phone: ext. 4390
Sponsor: Athletics
Location: Stansky Gymnasium
Time: 7:00 PM-9:00 PM

Gluon Info Session
URL: http://www3.babson.edu/gluon
Contact Name: Dennis Hanna
Contact Phone: 4390
Sponsor: UG School and OIP
Location: Global Lounge, Reynolds
Time: 8:00 PM-9:00 PM

Wednesday-September 17, 2008
Mem's Soccer vs. Keene State
Contact Name: Athletics
Contact Phone: ext. 4390
Sponsor: Athletics
Location: Upper Fields
Time: 4:00 PM-6:00 PM

PA Consulting Info Session
Contact Name: Alternative MacCormack
Contact Phone: 5818
Location: Alumni Auditorium, Olin Hall
Time: 4:30 PM-6:00 PM

Employer & Alumni Resume Critique Night
Contact Name: Michelle Lederhos
Contact Phone: ext. 4899
Sponsor: UG CDP
Location: Reynolds 241
Time: 5:00 PM-8:00 PM

Honors International Electives Info Session
Contact Name: Emily Marks
Contact Phone: 781-288-4080
Location: Horn 154
Added By: Sandy Siciliano
Time: 6:00 PM-8:00 PM

STAND Meeting
Contact Name: Rescoe graham
Contact Phone: 860-598-0974
Sponsor: STAND
Location: Horn 153
Time: 7:00 PM-9:00 PM

Thursday-September 18, 2008
AEFI 24 Hour Charity Barbecue
Contact Name: Brad Levin
Contact Phone: 860-598-0974
Location: Upper Quad (Confined C)
Time: 4:00 PM-11:00 PM

TSA Moon Festival Welcome Back BBQ
Contact Name: Serena Chu
Contact Phone: yhisc103@babson.edu
Sponsor: Taiwanese Student Association
Location: Park Manor Quad
Time: 4:00 PM-8:00 PM

Women's Soccer vs. Emmanuel
Contact Name: Athletics
Contact Phone: ext. 4390
Sponsor: Athletics
Location: Upper Fields
Time: 6:00 PM-8:00 PM

Babson Investment Management Association (BIMA)
URL: http://www2.babson.edu/bima/academ
Contact Name: Julie O'Malley
Contact Phone: 781-288-5018
Sponsor: BIMA
Time: CONTINUED NEXT PAGE
People You Should Know

The Dean Hanño Edition

A Scathing Review of 90210

Amanda Medin
TV Snob (expert)

When I was younger, I used to watch a great show about the glamorous lives of Beverly Hills High teens. Sure, there were flaws (Luke Perry trying to play a high schooler... c'mon!), but overall, the show was entertaining and endearing.

When I heard the CW was reviving the series for their fall season, I was pumped! Brandon Walsh! Kelly Taylor! Dylan McKay! Even better, the show was going to be written by my all-time favorite show-runner, Rob Thomas (Veronica Mars, Cupid). I read the pilot script as soon as it leaked online, and it reinforced the feeling of the show for a brand new generation.

Then the problems started.

First, Rob Thomas stepped down and had to defend the infamous “creative differences” that means. Two relative newcomers took over and made major adjustments to the script. The new script removed anything that was vaguely different or interesting and turned it into just another teen show. Then the casting began. I don’t know what those people involved were thinking when they hired the cast that did, but they obviously weren’t looking for acting abilities. We’ll get into that later, though.

Finally, it was premiere night. I sat down with my samovar ready for a delicious dose of drama. Right at 8:00, the beginning beats of Coldplay’s “Viva la Vida” started playing over stock Hollywood Orchestre. The first shock of the series happened on the first shot of the new Hills (aka the Walsh family). The twins Walsh no longer existed; the family consisted of Caucasian daughter, Anna, and African American son, Dixon. Dixon, drunkenly exerts his tragic adoption story (of course he has a tragic adoption story), but for the next thirty minutes, preposes to be confused.

The entire first hour of the series is spent on exposition. There is no subtlety. Literally, some character exclaims “...and away rapidly recaps everything we need to know to follow the show every three seconds (Most of the show is Navid). Viewers needn’t worry about thinking—the show does it for them.

Also, there were really no people who looked different, to fill some roles? Other than Dixon, every single teen character on the show could be interchangeable if they put on a wig. What’s with the cookie-cutter image, Hollywood? Diversity is not just skin deep. You know it’s a problem when I’m including the character of the high school teacher in the “teen” category, since I can’t tell him apart from dreamboat Ethan. And don’t even get me started on their so-called “outsider” character.

What happened to the 90210 of yesteryear? The one where there were actual differences between the adults and the kids, and not every girl was a flawless, size negative every inch, and one where the drama was just subby enough to get you hooked, but not so ridiculous that you could see through it all the way? No, you’re safe there. The show I used to watch had integrity and showed people suffering consequences for the decisions they made. This show is fluff and only fun if you are under the age of 16. Younger fans who don’t mind cardboard acting and enormous plot holes may find 90210 enjoyable, but these are the same people who keep One Tree Hill on the air, so their taste is debatable.

My advice is to skip it and watch Gossip Girl instead. There is an interesting show about the people who lead glamorous lives and those who don’t.

Fans beware; this review isn’t pretty.

He had a large family and attended the University of Notre Dame. "At this point, he checked his phone for the score of the Son game and gave an enthusiastic high-five." Hanño was a public accountant for several years before getting his PhD and becoming a Professor. He taught accounting and came to Babson in the Fall of 2009.

5. Do you like being a dean better than being a professor? Hanño views each as different variations of teaching. While a professor, he believes it’s his job to help students develop in the classroom, and as a Dean, he believes it’s his job to help students develop in many different ways. He makes sure to teach at Babson, even though he is glad that as a Dean, he has the ability to help a large number of students.

6. What was the most shocking thing about Babson when you got to campus? One thing that stood out was the level of energy and involvement of everyone on campus, especially students. He says that everyone here is invested and has an opinion about everything. He recognizes that this can be a challenge, but that it is also exciting.

CAMPUS CALENDAR CONTINUED

Location: Ohio Hall, Room 101 1650 Waltham St. 617-287-5605
Field Hockey vs. Eastern Connecticut State University
Contact Name: Athletics Phone: 4590
Location: Upper Fields 6:00 PM Sunday
Cover Letter Writing Workshop Contact Name: Michelle Lederhos Phone: 8380
Location: Reynolds 241 11:00 AM Monday
Oberlin Water Water Rafting Trip Contact Name: Jeff Holubek Phone: 1319
Location: Atlanta, GA 8:00 PM Tuesday
Women’s Basketball vs. Amherst Contact Name: Rebecca Pelletier Phone: 868-5033
Location: Rogers’ Pub 9:00 PM Friday
Saturday September 20, 2008
Cross Country at Umass-Dartmouth Invitational Contact Name: Athletics Phone: 4290
Location: Reynolds Back Nine Dining Room 11:15 AM Monday
Women’s Tennis vs. Smith Contact Name: Athletics Phone: 4290
Location: Webster Courts 1900 PM	Thursday
Women’s Volleyball vs. WPI Contact Name: Athletics Phone: 4290
Location: Reynolds 241 11:00 AM Thursday
A Sweet Class Assignment

Team 6
Len Green's Ultimate Entrepreneurial Challenge

As part of a market research study conducted by Babson College students, several local Wellesley bakeries competed in a cake tasting competition this past Tuesday. Four bakeries donated cakes that were judged by juniors and seniors in Professor Len Green's Ultimate Entrepreneurial Challenge course. The cakes were judged on presentation, moistness, sweetness, and taste.

The overall winner of the competition was a gâteau concord with chocolate mousse filling and baked chocolate meringue cigarettes dusted with powdered sugar donated by La Riviera Gourmet. We found that the combination of different textures elevated the cake to a new level.

Querada Baking Co. entered a strawberry yellow cake with a whip cream icing and fell short of beating La Riviera in the overall competition, but it placed first in the overall taste category.

Susu's Bakery tied with Rosie's Bakery for 3rd place. They entered a coconut cake with lemon filling and a chocolate cake with chocolate icing, respectively.

Although La Riviera was the overall winner of the competition, it should be noted that the participants found all of the cakes to be of superior quality. We recommend each of these fine bakeries and have listed their addresses below for anyone who wants to try one of the cakes mentioned in this article.

1. La Riviera Gourmet 390 Washington St. Wellesley, MA 02481 (781) 233-1585
   "The cake looked awesome!"

2. Querada Baking Co. 272 Washington St. Wellesley, MA 02481 (781) 237-2111
   "I loved the fresh strawberries..."

   "...I enjoyed the tartness of the lemon."

4. Rosie's Bakery 55 Central St. Wellesley, MA 02482 (781) 431-2628
   "It was moist and delicious."

FNL: (Friday Night Live)
The Schedule.

Have you made it to a Friday Night Live in the pub yet?? Do you like real music, live music, and floors that are a little less sticky than on a Thursday night? Well, all the avid Pub-goers, who like leaving before the crowds make it impossible to get a dollar draft, have consolidated around Friday nights to set the perfect pub mood.

Enjoy actually getting a pool table? Wish you had more room to dance without some guy grooping you or spilling beer on you? Are you one of the good people on campus who hides out on a Friday night? Well, we at the Free Press want to see you in the pub this week!

Thanks to BEI, we know a couple of acts that you'd be missing out on if you didn't make it to FNL. Here's what you've missed already and what you can't wait to see. Shows start at ten.

September 5 ... You missed! RBR
September 12 ... You Missed! Dusty and The Know
September 19 ... The Day Life
October 3 ... McAlister Drive and Strike Package Bravo
October 17 ... Cabaret
October 24 ... Dear Havannah
November 7 ... Afroman
November 14 ... Dear Havannah
December 12 ... Rude Boy Riot