President Len Schlesinger Announces Big News
(Number) One Giant Leap for Babson, One Small Step for Businesspeople

On Campus

Robin Messore
Senior Editor

Tuesday, September 2nd was no doubt one of the best days I have ever had on this campus. I usually don't check my Babson email account as frequently as I ought to, (Right Dean Hanno?) but last week I happened to catch in my inbox something from our new President, Len Schlesinger. #1 Just Got Better was the title of the email, and it asked the Babson Community to join Len at Humphrey’s Plaza (the Flag Fountain) at 4:30pm. I was free—why not? It was a beautiful day out. I figured he’d introduce himself and mention some new award that Babson got maybe The Chillest Business School...”

"All of these things mean attracting better students, professors, and entrepreneurs to campus."

Robin Messore
Senior Editor

On the Web

The Free Press Website is being revamped! Keep an eye out for new website; it's sure to be AWESOME!

As Always...

Those fun Sudoku puzzles can be found on Page 4
Alongside the Campus on ladder also on Page 4

For more, such as current updates, polls and babsonTV, check out babsonfreepress.org and don't forget to add our Babson Free Press facebook application to your profile!
**Website of the Week: www.FightTheSmears.com**

**The Babson Free Press Team**

You don’t have to be a Democrat to respect some of the actions that Barack Obama has taken in the general election, since his win over Hillary Clinton in the Democratic primaries in June. From his ballot “lay-off my wife” comment, to filling sandbags instead of just getting a photo-op in Iowa during the floods this summer, Barack has made some bold choices in the run to the White House. This week’s website features a new, internet savvy way of dealing with the mudslinging during his 2008 presidential campaign against John McCain.

Towards the beginning of the summer, McCain was keeping clean of sludge-throwing. However, Obama still somehow managed to find slur after slur of negative slander thrown at him. Throughout the summer filled much, the shots might not have been coming at Obama from McCain’s camp, but they were coming from somewhere. Something needed to be done to inform the public of the truth. This website not only disproves myths about the presidential hopeful, but it tracks down where rumors originate and urge supporters to investigate and destigmatize the credentials of such offenders.

Most of the people found guilty of birthing and spreading these smears turn out to be very oriented towards a certain party and tend to have records of negative campaigning. This is just one of the ways Obama wants to reform how Politics is done—take illegitimate nonsense out of the debate and concentrate on what needs to be done to help our country through tough times. Now, when your grandmother forwards you that email about how Barack Obama is a radical Muslim trying to infiltrate the White House, you can send her directly to www.FightTheSmears.com. This is much easier than having to explain to her that her forwarded email, which cites only www.nopes.com, is discredited by none other than the head story on...you guessed it www.snopes.com. Oh, the ridiculousness! Here at the Free Press we appreciate a good debunked excuse, don’t we?

Is there a website that you think everyone should know about? Spotlight it for us, grab some print screens, and we’ll stick it in the Free Press!

BabsonFreePressgmail.com

**Name: Jordan Kelley**

**Year: 2009**

**Birthdays: November 16**

**Activities you are involved in: I started my own company summer after freshman year! It is called jeb.com and is extremely successful and is gaining momentum every day. I also am a big believer in having a great time. I would definitely consider this an activity.**

**On campus work:** Simply enjoying and appreciating all that Babson has to offer.

**Favorite Class at Babson:** Ultimate Entrepreneurial Experience with Leonard Green

**Favorite Babson Moment:** Driving my limo up to Worcester with my friends to go and support our basketball team at last year’s semi final game. (The limo is now entirely out of commission...thanks to that trip.)

**Favorite thing about Babson:** The school, the people and the unbelievable relationships that you establish.

**Reason for wanting to be EVP:** I am a Babson Student and have been for 3 years. I have met my best friends and have met some of the best people I’ve ever known. I have also been in Babson business and a whole new way of thinking.

During the summer, I considered running for this position and I finally came to my senses around the last week. I asked, “how much has this school done for me?” Funny enough, I just had 4 of my great friends (Jenna, Samantha, Joe and John) for the best weekend of my life. I said, “I would never had done this without Babson.”

I am ready to give back. I know what Babson needs and I know what the community needs. I will lend the RAs in making this school the greatest! I will be the Babson community’s voice. I will make Babson great.

**Go Greek!**

**Fraternities on Campus:**

- Alpha Epsilon Pi
- Sigma Phi Epsilon
- Tau Kappa Epsilon
- Theta Chi

**Sororities on Campus:**

- Chi Omega
- Kappa Kappa Gamma
- Sigma Kappa
You're Welcome.

the babson free press

Find the latest issue at any of our convenient locations.

Trim | Olin
Reynolds | Library

Vote Yoshi. Vote Right.
VP of Ridin' Dirty

image: davidbabylon@flickr.com
People You Should Know
The Julie Blazar Edition

We asked Julie Blazar, the new Coordinator of Student Activities and Leadership, ten simple questions that we hope will help introduce her to the Babson Community. For those who worked with Jonnie Erdle (and must have) you’ve probably heard by now that she has completed her master’s and left Babson to work at BU. While she’ll be missed, don’t miss out on getting to know Julie!

1. Name: Julie Blazar
2. Job Title and Description: Coordinator, Student Activities and Leadership, working with students and student groups to create opportunities for learning and fun outside of the classroom.
3. What’s the difference, now, between what you do and what Jonnie did?
   I’ll be advising Greek Council and Conduct Council—responsibilities previously handled by Jen Zemora and Erica Road, respectively. Jen Zemora will be advising SOA, a job that Jonnie Erdle used to hold.
4. Background: I grew up in Hudson, Massachusetts and attended Smith College as an undergraduate. I worked at the Cambridge School of Weston for four years before getting my master’s degree at Harvard.
5. Why did you come to Babson?
   Two of my good friends are Babson alumni, and I was excited by the idea of working with students as brilliant and enthusiastic as they are. My friend Heather Fishman also works at Babson in the Office of International Programs, and she had great things to say about the community.
6. What’s the most interesting thing you’ve experienced so far on campus?
   Finding out that two student-sponsored pig roasts were scheduled for the same day. That’s something I’d encountered in my other jobs!
7. What were you like in college?
   I was always busy. I ran the LGBTQ organization on my campus, and served as president of my dormitory. My favorite college memories are of the traditions particular to my college, and I’m excited to learn about special Babson traditions.
8. What are your goals at Babson?
   I want to become an entrepreneur in my work as the students are in chairs.
9. Favorite Baseball team:
   Let’s just say I’m Boston born and bred.
10. Is there anything else we should know about you?
   I love country music, playing soccer, being a hockey spectator, and watching HDTV.

6:00PM-9:00PM
Women’s Soccer at Bridgewater
Contact Name: Athletics
Contact Phone: ext. 4250
Sponsor: Athletics
Location: Bridgewater, MA

2:00PM-4:00PM
The MBA Tour
Contact Name: Athletics
URL: http://www.thembatour.com/event... Contact Name: Jillian Cone Contact Phone: 6139
Location: Shanghai, China

11:00AM-1:00PM
Women’s Volleyball vs. Williams
Description: Brandeis Invitational
Contact Name: Athletics
URL: http://www.thembatour.com/event... Contact Name: Jillian Cone Contact Phone: 6139
Location: Los Angeles, CA

12:00PM-2:00PM
Golf at Middlebury Invitational
Contact Name: Athletics
Contact Phone: ext. 4250
Sponsor: Athletics
Location: Middlebury

2:00PM-5:00PM
The MBA Tour
Contact Name: Athletics
URL: http://www.thembatour.com/event... Contact Name: Jillian Cone Contact Phone: 6139
Location: San Paulo, Brazil

6:00PM-8:00PM
FME Kick-Off - Doug Hall
Contact Name: Sandy Siciliano
Contact Phone: 781-239-4223
Location: Knight

6:30PM-8:30PM
The MBA Tour
Contact Name: Athletics
URL: http://www.thembatour.com/event... Contact Name: Jillian Cone Contact Phone: 6139
Location: Beijing, China

7:30PM-9:30PM
Ghana Info Session
Info session on the Ghana Short Course. Information to include program description, travel details and itinerary on the ground, cost, course requirements and registration process. Two info sessions will be held Sept 8th and 16th at the Global Lounge (9-10:30pm).
URL: http://www.babson.edu/newr... Contact Name: Dennis Hannon Contact Phone: x5660
Sponsor: UO School and OIP Location: Global Lounge
flavor of the town. Pilsner/Oktoberfest—light-bodied German style beers. New to town? Try this one first, they go down real easy.

3. Hofeweizen: cloudy, unfiltered, golden wheat beer, often decorated with a lemon.
4. Wheat—same as above, but filtered.
5. Fruit Beer—any type of beer with fruit flavors added to it.

6. India Pale Ale (IPA) - best hoppy beer. A citrus nose with a fruity taste and a potentially bitter finish.
7. Amber—medium in color, medium in body.
8. Brown—getting darker...

9. Porter/Stout—dark, creamy, a potent meal, and often flavored with chocolate.
10. Miscellaneous—whenever brewer has the chance to get creative.

You're just getting into microbrews, you should still find some of these options on tap.

Brewing Co (Milton, DE)
A hophead's heaven. This beer will kick your ass if you're not ready for it.

Amber
Drop Top Amber - Widmer Brothers Brewing Co. (Portland, OR)
Smothered in malt with a slight nutty and a well-balanced, malty body.

Brown Handbuilt Brown - Rogue Ales

The variety and availability of this brewery are amazing for a mid-sized micro (at least 30 different beers in all 50 States). As you dive deeper, you'll find a lot of unique beers. Not to mention their recently expanded facilities in Vermont include a new taproom with 40 tap lines for the ultimate tasting experience.

New Belgium Brewing Company

"Coined" the most environmentally friendly brewery in the world. They have not only set the bar with their sustainability efforts, but they also have a huge group of brews. Their Mighty Arms is known for west coast-style Pale we've never tried, and their flagship Fat Tire Amber Ale just hit the cask. And their taproom is open every day offering four free and a good time, and there's nothing wrong with that.

Widmer Brothers Brewing (Portland, OR)
This large micro is a Portland staple and most commonly known for their flagship Hefe, which you can find in bottles and cans in the country. Little do most know, the rest of their beer is just as good. The Drop Top Amber is unbelatable and the Beckon Halo IPA is one of the top three west coast-style pale ales we've come across and that's why for Us.

Top Brewpubs

All of the brewpubs we visited were ranked based on quality and variety of beers on tap, the food they served, and the overall atmosphere of the establishment. Should you find yourself in any of these areas, we highly recommend checking each one.

Capitol City Brewing Company (Washington, DC)

"CapCity's" unique lineup of quality brews is what propels it past all other brewpubs in our journey. Its location in the D.C. area offers a great escape from the city and a hearty menu complements all the beers on tap. We're sure there's a brew and a meal for everyone in your dinner party. Try the Maple Cherry Ale, a favorite of ours and something you won't find anywhere else.

Mountain Sun Brewing Company (Boulder, CO)
The Mountain Sun has more beers on tap than any brewpub we've come across. Teamed up with some of the most interesting crowd of local beer lovers, you're sure to have a good time in the PYZI or at the Pearl St. Porter a try, they're well worth it.

You want to work with us.
Email freepress@babson.edu
Babson Free Press

Brewery Tour Continued

3. Thirsty Bear Brewing Company (San Francisco, CA)

* Thirsty Bear sets itself apart from the rest with an impressive tapas menu that leaves more room for the good stuff. Snack away as you sip on their nitro-infused Moyers ESB, unquestionably the best we've come across.

4. Crescent City Brewing Company (New Orleans, LA)

* Should you ever find yourself in The Big Easy, take a break from Bourbon Street debauchery and stumble over to Beaucarne, where Crescent City is waiting to introduce you to some quality German-style beers and classic local cuisine. Don't miss the baked oysters and the Pilsner, both the best of this tour.

5. River City Brewing Company (Wichita, KS)

* Located in the heart of Old Town, River City needs to be part of anyone's trip to Wichita. They've got more seasonal brews than any brewpub out there, stretching the boundaries of your traditional styles. You'll leave with wholly satisfied in your tasting experience, most likely in a cab.

The Babson Free Press does not support under-age drinking or clock-in miles after hitting the pub. Want to see more articles like this one in the Free Press? Write one! Email Jamie at JKuntz@babson.edu to find out how the boys went about funding their trip, and then take one! Do something fun this summer that college students want to hear about? Let us know: BabsonFreePress@gmail.com

Activities you are involved in: Kappa Kappa Gamma (Philanthropy chair), Babson Republicans Campaign Committee (Head of GOP Relations), Babson Christian Fellowship (Leadership team), H-Tower (Board of directors/Philanthropy chair nominee), Women's Leadership Program, Babson Players

On campus work: None, but two off-campus jobs (Nanny and tutor!)

Favorite Class at Babson: So far, HSF with Professor Deets

Favorite Babson Moment: Last year's Superbowl party in Reynolds

Favorite thing about Babson: All of the opportunity that comes with being a student at Babson. You can start clubs and organizations, you can be on executive boards of organizations if you put yourself out there, you get experience starting a business and you get a better education than at any other business school in the world. All of this combined makes me, and many other students at Babson, feel empowered and engaged in the Babson community, and also prepares us for the "real world" outside of Babson.

Reason for wanting to be EVP: Mainly, I want every student at Babson to feel that they have the opportunity to feel as engaged and as empowered as I do by being at Babson. Not only that, but I would also like to open the lines of communication between the SGA board and other students, hold weekly coffee hours where you can talk to us and tell us what you want, instead of writing it and putting it in a suggestion box, or waiting for a turn at the weekly meetings. What I want is to know more of what YOU want and make that happen.

Some Fresh Fron Tips for the Fresh Year Students

With Love, your upperclassmen

Don't like a Professor? Want to take a class later in the year? DO take advantage of Add/Drop. DON'T expect to find food on campus later than 11 on weekdays and 7am on weekends. As Dean Hanno would say, "Keep a bag of chips in your dorm room."

DO take advantage of the commuter rail and the shuttle service into Boston and around the Wellesley/Natick area.

DON'T leave your bike in the rack outside the festivities. You'll thank us for this one.

DO meet with your Professors early in the semester. Find out what their style is. DON'T mix up the free drinks in the Pub at the Friday Night Lives.

DO note that there are motorcycle spaces for a reason in the parking lots.

DON'T complain about things at Babson if you don't even go to Student Government meetings! (Wednesdays, Upstairs in Trim, 6:30pm)

DO make sure to vote in Babson elections and take surveys. (p.s. Absentee ballots for the upcoming Presidential Election take Forever to make it to you. Get on that yesterday!)

DON'T take FME too personally, and you will learn a lot and have fun.

DO seek out resources on campus! Always ask! You can ask us! BabsonFreePress@gmail.com

DON'T keep popcorn in the microwave for 30 minutes instead of three!

DO work on campus.

DON'T do damage to your laptop, it costs money to replace parts, and it's nice to have a ThinkPad that functions.

DO know your attendance policy. "Nough said."

And finally,...

DO join the Free Press!!! It looks great on your resume, and we're tons of fun.
Big News from College President

ministration (and sprinkling of students) before going on to declare the most exciting thing that Babson has ever experienced in my presence. (Besides maybe the whole Northface email thing.) did you know there was even an Olin facebook chapter?!

Len mentioned how he was hoping that the campus would get a little louder, a little more like a real college campus, and he mentioned one thing that will truly change the mentality around here. Actually, 10.8 million things.

You can wait for the official Press Release to come out in the next week or so, but I’ll give you my take on the announcement. Babson has received the second-largest donation in our history for the foundation of The Lewis Institute, dedicated to Social Entrepreneurship. If you remember a previous Free Press article about an Institute for Social Entrepreneurship, this is it. One key question that Len emphasized was that when you’re number one, what do you do next? His answer was to stop worrying so much about yourself.

As Cher so fabulously mused, “Tis a far, far better thing doing stuff for other people,” and here at Babson, Len said something to the extent that we have the unique opportunity to become a place that everyone knows for using our entrepreneurial thinking to better the world. He’s right. Considering how much a trip to Ghana can change a few students’ lives over here, imagine what that program does for business owners in Ghana. Now, use your imagination further and think what more of the same could do for Babson’s reputation and the legitimacy of our degrees across the globe. The tone of the speech was that true power is the ability to lift other people up, not just yourself.

Len got into some specific specifics of what this money will be used for, and getting out my trusty notepad, at this point I was able to take some decent notes:

- Some money will go towards venture capital for social businesses (I’d imagine for-profit and non-profit). The Institute will also continue the Green Collar Competition that was so successful last year (think Green in the MBA program).

More research will continue about the growing field of social entrepreneurship that some fine professors in the Blank Center have been collecting for, oh say, 16 years in some cases. Schlesinger also mentioned a student initiative award, more fellowship and internship opportunities for students, and hosting an annual conference and festival to bring the most esteemed scholars and business people to Babson to discuss and act upon the topic of social entrepreneurship.

All of these things will last attracting better students, professors, and entrepreneurs to campus.

Get excited! Taking four and a half years to get my degree (in eight semesters) meant happening across the best email to date and being able to attend this school-changing (and eventually world-changing) speech. Before Len closed it off for some cake and lemonade, he said yet one more true thing about the meaning of greatness. He said that at some point it’s not enough to dream, but that these dreams must be backed with substance.

Mark my words, Len is heading us in the right direction, and the Lewis family are true and generous visionaries who will never let down! I have never regretted taking a semester off from Babson College to make sure I was in the right place, and on Tuesday, I was sure without a doubt, with a smile wider than my face, that Babson is the place for greatness, for me. I am so glad to be on this campus right now to see the beginning of it all and will forever be proud to call Babson College my home.