ADMINISTRATION
JOHN E. MILLEA
DEAN OF BABSON INSTITUTE

Driving
Dynamic
Leader
Learned
PHILIP V. BURT  
Manager, Park Manor

Our genial and efficient maitre d'hôtel has been serving Babson interests for over twenty years. Graduated from Massachusetts Institute of Technology in 1913, Mr. Burt shortly joined the Babson Statistical Organization. After ten years there he transferred his activities to directing the hotel which is now Park Manor South. When the new dormitory, Park Manor, was completed in 1931, Mr. Burt assumed its management. Besides his regular activities, he has found time to make a study of dietetics and has contributed considerably toward maintaining the superior quality of the Babson menu.

CHARLES E. BUTLER  
Student Secretary

Babson Institute's new Student Secretary, Mr. Butler, began his work among young men immediately after his graduation from Wesleyan, when he was associated with the Hartford Y.M.C.A. Subsequently, he spent nine consecutive years as student secretary on the campuses of Rutgers University and Dartmouth College. In 1935, he obtained a Bachelor of Divinity degree from Yale University. For the past eight summers he has directed the Boston Y.M.C.A. camps. This education, religious, and athletic background make him an ideal balance wheel for invigorating student life.

BERTRAND R. CANFIELD  
Sales and Advertising

Babson's progressive instructor in Sales and Advertising was at Kansas University for a time before enlisting in the Army. After the War, he was associated for several years with trade journals in the fields of building, banking and finance. Later he turned to advertising, ran his own business in San Antonio, Texas. He was sales manager of a food products company when he was called to the Babson Institute. Students admire his enthusiasm, the forceful freshness of his approach to his subject.
CLYDE J. CROBAUGH
Statistics, Insurance, Business Law

Babson's well-versed instructor in statistics is a graduate of Leland Stanford, where he acquired a proficiency in wrestling in addition to a Master of Arts Degree. An extensive career, during which he has been in turn Assistant Professor of Business at Indiana University, Member of the Research Staff of the Chamber of Commerce of the United States, Educational Director for the Aetna Affiliated Companies, and author of several fine books in this field, qualifies Mr. Crobaugh as an extremely able instructor.

AUSTIN H. FITTZ
Director of Finance

A background of education and experience which renders him an authority in his field, together with a deep interest in his students, adapts Mr. Fitz to his position. Graduated from Brown a Phi Beta Kappa, he received a law degree at Harvard. He is a director in several corporations which include the Babson Park Company and Poot's Publishing Company. In addition, Mr. Fitz has served as President of Webber College. In the realm of stocks and bonds he has imparted to Babson men valuable guidance.

IRWIN K. FRENCH
Assistant to the Treasurer

Several years spent in the field of banking qualified Mr. French for this position as Assistant to the Treasurer. He was associated with the Webster and Atlas National Bank in Boston, where he served as an assistant auditor, studied accounting and finance at the Bentley School, and was employed by the accountant firm of Peat, Marwick, Mitchell and Company. During almost five years at the Institute, Mr. French has won the particular esteem of Babson men for his contributions in coaching and arranging games for the basketball team.
ELEANOR HAYWARD
Registrar

In the capacity of Registrar, Miss Hayward has served continuously since the Institute was founded in 1919. Graduated from Simmons College with a B.S. Degree, she received a graduate degree from the Boston University School of Business Administration. Before taking her present position at the Institute, Miss Hayward was a member of the Economics Department at Tufts College and later at Boston University. Extremely able, she has capably functioned as Librarian besides serving as instructor in English Composition to the newly-formed two-year group.

C. A. HENDERSON
Director of Personal Efficiency

One of the oldest members of the faculty in point of service, Mr. Henderson attended the University of Missouri and Harvard, where he first developed his deep interest in philosophy and psychology. A member of Phi Beta Kappa, he entered the ministry and held a Unitarian pastorate for several years. Later he turned to teaching Sales Administration and Industrial Management at Boston University. Meanwhile Mr. Henderson began to probe into the relation of psychology to business. One of the pioneers in this field and author of several books on the subject, he has taught at Babson now for over a decade.

DWIGHT G. W. HOLLISTER
Treasurer

Graduated from the Boston University College of Business Administration, Mr. Hollister is serving the Institute as Treasurer and Business Manager. With considerable business experience behind him, Mr. Hollister is now Executive Vice-President of the A. F. W. Paper Company of Albany, New York, and a Director of the Wellesley National Bank. He has always maintained his interest in student activities and also instructs Wellesley College young women on income taxation.
JAMES M. MATTHEWS  
Director of Distribution

Born in Missouri and educated at Park College and Harvard, Mr. Matthews taught at the University of Maine before taking up his duties at the Institute. With a wide reputation as an economist, he is in demand throughout the country as a public speaker. A liberal in social reconstruction, Mr. Matthews advocates a substitution of the service above profit motive if capitalism is to be retained. He describes himself as a Rotarian in religion and a Congregationalist deacon in politics. His classes in Economics, Business Forecasting, Business Correspondence, and Public Speaking are distinguished by the salty flavor of his eloquence and humor.

ANDREW PETERSEN
Accounting and Taxation

The Institute's very capable instructor in Accounting and Taxation is a graduate of Boston University. A certified Public Accountant, Mr. Petersen was for several years associated with Brown, Bornhoft, and Company. An adventurous urge led him as far as Puerto Rico, where he was chairman of the Accounting Department of the University and a member of the Board of Examiners of Accountants of that territory. Since his association with the Institute, Mr. Petersen has gained the respect of Babson men for his able presentation of this course.

JOHN R. ROBERTSON
Director of Admissions

Babson's energetic Director of Admissions graduated from Bowdoin College in 1927. After teaching a few years at Longwood Day School in Brookline and the Rectory School in Pomfret, Connecticut, Mr. Robertson returned to Harvard, received his M.A. degree in 1931. In his extensive background, he has included considerable traveling in Europe and has even been director of the boys' section of a Wyoming camp. His varied experiences in personal contact work have brought to him the exceptional success his two years at Babson Institute have shown.
ROBERT B. WHITTREDGE  
*Junior Counsellor*

Mr. Whittredge, Babson Institute's youngest faculty member, graduated from the Sheffield Engineering School of Yale University in 1930. During the next two years he was associated with the General Electric Company. He then returned for his M.S. to Cornell University, whence he entered Babson Institute in 1932. The three years preceding his arrival as a faculty member were spent at Washington, D.C., where he was searching patents for General Electric. Concurrent with his student advisory work, he has been attending the Harvard Law School, having thus far completed his freshman year. This life, teeming with activity, has qualified him well for the task which he is capably accomplishing.

DEWITT G. WILCOX  
*Hygiene*

For several years Babson men have enjoyed the privilege of attending Dr. Wilcox's lecture on hygiene. A graduate of Akron University and of the Ohio State University Medical College, he has studied extensively in Europe. The erstwhile President of the New York State Medical Society, Dr. Wilcox is at present a Fellow of the American College of Surgery, Professor Emeritus of Surgical Gynecology at the Boston University School of Medicine and Attending Surgeon at the Newion Hospital.