DEDICATION

Fifty years reaches well into the life span of any man; it is a time when he is most productive. Yet, when he looks to the future, he sees the end is not far off. In the life span of a college, fifty years is but a short time indeed; it is a time for sending down taproots, for reaching out into the soil to gain strength.

Babson will celebrate its fiftieth anniversary in 1969. These first fifty years are but a prologue to the future. It is with the future—the new Babson—that we must all be concerned. We graduating seniors have been fortunate enough to see Babson give breath to a new spirit, a new enthusiasm, a whole new outlook for the decade of the 70’s. These are not idle words, for actions have already spoken ever so much more loudly than the words. Each of us has had the opportunity to express his hopes for the future of his college; some of us have had the opportunity to help in the formulation of plans for the new Babson. But Babson has just begun. The involvement of each graduate in the development of his college in the crucial decade ahead will help assure the new Babson. It is to building the future of Babson—the pursuit of excellence in collegiate education for business leadership—and all that implies—that this publication is dedicated.