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BABSONIAN—1969
50th Edition
Foreword

The 1969 Babsonian Staff welcomes all those adventurers seeking an original experience while fleeting through these 200 some odd pages of expression and impression. Each page's intent is to find for the observer his niche in the collegiate environment. Through your journey you will find that Babson is a dynamic community: Changing physically, and to some extent philosophically, but not once losing sight of its primary goal—superior management training.

Fifty years to most of us seems a long time, but to a college such as Babson it marks only a beginning. As we dedicate this 50th Edition to our school's past and future we can barely imagine what the next fifty years will bring. To gain an historical perspective we strive to give the reader a glimpse of the highlights of our first fifty years of evolution.

The Babsonian as an integral part of this college's development cannot be divorced from the context in which it lives or it will cease to be what it purports—representative.

The yearbook then should be—intellectually stimulating, creative, technically excellent and reflective. Herein is our interpretation of that objective.
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Fall: A Time to Begin
The Student:

Striving to Become an Individual
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Determination
And Style
Winter Weekend:
The Visions, The Sounds,
The Unforgettable Whispers
Spring:
The Year's Hardest Term

What is it about spring that makes a student want to skip classes and soak up some rays, play a round of golf at Ponkapoag, or go drink a cool beer? Whatever it is, that's what makes spring term the hardest term of the year.
Auction des Femmes
In the Surroundings

of Change and Anonymity . . .
... We Continue to Strive

In Conquest of Our Aspirations
Babson... A Look In Retrospect

THE INSTITUTE CAMPUS AND BABSON PARK
When Mr. Babson was 44 he founded the Institute as a center for the study of business management for men who had completed their collegiate education elsewhere.

Two years later he acquired 450 acres (in the middle of Wellesley and Needham) for a college campus. At the same time he hired John Nolen and G. F. Marlowe to lay out a campus and to design the principal buildings. The proposed layout is pictured on the preceding page.
In 1922 at the age of 47 Mr. Babson and his friends underwrote the construction of the first five buildings for formal instruction in concert with architects' plans. For sheer space, bricks and faith only a few men in college history can match this personal gift of land and means.

When Mr. Edison, Mr. Firestone, Mr. Ford, Mr. Babson and others used to congregate around an evening fire in Florida, there is no telling what philosophy evolved. But whatever it was, Mr. Babson put much of it to work. In Education!
But Mr. Babson was not content. A resident campus needed housing and food; so he built Park Manor South with the hope that it might be self-sustaining—a forlorn hope but a boon to the students. [The June 1924 Babsonian noted that the “hotel” and Peavey Gym would be “ready for use before next year”.

It is hard to tell just when Mr. Babson and his friends stopped writing checks for new buildings and placed that burden upon the endowment fund—which he supplied. Nevertheless, Mr. Babson was extremely modest about his contributions. In the late fifties he told an assembly that he “had never really given the Institute much cash—only stocks.” (Which later multiplied in value!)
Then came the market crash when Mr. Babson was 54. For eighteen months he had been writing warnings and had lectured across the country: "Get Out." That was fine for his clients but his educational child could not "get out." What then? An additional program was started for secondary school graduates. From the depths of the depression until World War II this effort was successful. But it left its mark on curriculum development. What do you teach a college freshman? When Carl Smith took over in 1935 from retiring George Coleman, president since 1921, he directed the faculty's efforts toward that problem. He also drew upon the library building fund for the construction of the Isaac Newton Library.
With both undergraduates and graduates on the campus, and basic problems of curriculum design awaiting a fundamental goal for their resolution, President Smith began a campaign which ended (1943) in degree-granting authority for Babson by the Great and General Court of the Commonwealth of Massachusetts. But Hitler's march to Paris ended studies: The draft took the students and the Navy took over the campus.
After the War, Babson Institute prospered. G.I.'s brought a new life to the campus.

A Graduate School was established. An evening MBA program was started. Buildings were added for the burgeoning enrollment. Currently, under the administration of President Kriebel, a vast expansion program, directed by Vice President Stephens, looks forward to the accommodation of 1600 students in the additional campus facilities pictured on the next page. Mr. Babson would be pleased with his investment. He always liked growth situations!
The Master Plan
GRADUATES
Richard Conant Abbott
Wellesley Hills, Mass.
Marketing
Blue Key; National Honor Fraternity; Alpha Delta Sigma, President; Tri-Fraternity Council; Student Judicial Court; Dean's List; Student Advisor; Student Cabinet; Who's Who in American Colleges and Universities; Editor of New Student Directory; Earl C. Sams Lecture Series Committee; Social Fraternity Committee.

William E. Barnett
Lima, Peru
Management

William P. Beinstein
Merion, Pa.
Marketing
Alpha Kappa Psi, President '68; Treasurer '67; Student Advisor; Class Treasurer.

Steven J. Bombard
Rockville Centre, N.Y.
Marketing
Babson Alumni Business Initiative Award; Marketing Club; Sinai Club.

Kim Fraser Brown
Hampton, N.H.
Investments
Alpha Delta Sigma; Business Economics Society; Intramural Sports.

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Watertown, Mass.
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Marketing Association, President; Co-Chairman Project Babson; Student Government; Student Cabinet; Student Advisor; Collegiate Club; Earl C. Sams Lecture Series Committee; 1969 Homecoming Committee; Who's Who in American Colleges and Universities.

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Management

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New Britain, Conn.
Finance
Delta Sigma Pi; Student Traffic Court,
Chairman; Sports Car Club; Student
Government.

John Loring Carpenter
East Greenwich, R.I.
Accounting
Sailing Club; Collegiate Club; "B"
Club, Vice President; Intramural
Sports; Varsity Basketball, Manager.

John Alan Caulder
Ft. Lauderdale, Fla.
Marketing
Student Government; News Editor of
Executive; Student-Alumni Committee;
Social Committee; Marketing Club;
Sailing Club; Sailing Team.

Craig D. Chandor
Far Hills, N.J.
Marketing

Donald Bruce Christiansen
Ramsey, N.J.
Marketing
Marketing Association, Treasurer; Business Economics Society; Student Advisor.

Frederick David Churbuck
Manhasset, N.Y.
Marketing

Peter Michael Cogswell
Wellesley, Mass.
Marketing
Dean’s List.

Charles T. Colarullo
Waltham, Mass.
Marketing

Domenic Colasacco
Newton Centre, Mass.
Investments
Alpha Kappa Psi; Student Advisor; Intramural Sports.
Joel Townsend Coleman
Montclair, N.J.
Marketing
Delta Sigma Pi; Student Traffic Court;
Secretary; Collegiate Club; Student
Government.

Elliott Stephen Collins
Hillside, N.J.
Marketing
Blue Key National Honor Fraternity;
Who's Who in American Colleges and
Universities; Varsity Letterman's "B"
Club, President; Collegiate Club,
Chairman; Circle K, Treasurer; Varsity
Soccer, Captain; Delta Sigma Pi; Stu-
dent Government; Student Advisor; In-
gramal Sports; Executive.

Fred M. Condon
Rye, N.Y.
Accounting

Alan Edward Cremer
Stow, Mass.
Distribution
Dean's List; Marketing Association,
President; Economics Club; Sinai Club;
Student Cabinet.
Jeffrey Richard Dade
Barrington, R.I.
Finance
Ski Team, Captain Three Years; Varsity Lettermen’s “B” Club.

Philip Marsh Dangel
Newton, Mass.
Marketing
Alpha Delta Sigma, Vice President and Rush Chairman; Intramural Sports; Student Government; Student Advisor; Greek Weekend Representative.

John Thomas deBettencourt
West Newton, Mass.
Investments
Freshman Class President; Student Advisor; Alpha Kappa Psi, President and Corresponding Secretary; Dean's List; Mayoralty Candidate; Intramural Sports.

Jacques H. DeJoux
Lyon, France
Marketing
International Students Club; French Center of New England; Dean's List; Dormitory Director.
E. Robert Denmead
Union City, N.J.
Investments
Sailing Club, Vice President, Secretary; Student Advisor; WRWB, Business Manager, D.I.; Executive, Layout Editor, Associate Editor; Society for Advancement of Management; Theatre Guild, Production Manager; Intramural Sports.

Jack J. Epstein
Newton, Mass.
Management
Hockey Team; Intramural Sports.

Robert Nelson Fraser
North Windham, Conn.
Finance
Delta Sigma Pi; Intramural Sports.

Richard Edward Fredericks
Falmouth, Mass.
Production Management
Varsity Tennis; Intramural Weight Lifting, Director.

Peter Clemence Garzone
Johnston, R.I.
Investments

Lance Gellman
Cedarhurst, N.Y.
Investments
Student Government; Alpha Delta Sigma; Sinai Club; Society for Advancement of Management; Junior Class Vice President; Swimming Team; American Finance Association.

Charles A. Glogolich
Williamsville, N.Y.
Marketing
Who's Who Among Students in American Colleges and Universities; Blue Key National Honor Fraternity, Vice President; Judicial Court; Student Advisor; Delta Sigma Pi, Vice President; Varsity Hockey; Varsity Letterman's "B" Club.

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Larchmont, N.Y.
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Gloucester, Mass.  
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Alpha Delta Sigma, President '69; Gamma Phi Beta; Babson Calendar Committee '69; Earl C. Sams Lecture Series Committee.

G. Gardner Hodson, Jr.  
Medfield, Mass.  
Marketing
Alpha Kappa Psi, Corresponding Secretary; Swimming Team Manager.

CHARLES JEFFREY GRISWOLD

G. GARDNER HODSON, JR.
Pope Hoffman  
Farmington, Conn.  
Marketing  
Student Government; Student Cabinet;  
Junior Class President; American Finance Association; WRWB; The Executive; Veteran's Club.

Steven David Horowitz  
Buffalo, N.Y.  
Accounting  
Alpha Delta Sigma, Treasurer; Society for Advancement of Management; Sinai Club; Epicurean Society; Owner and Manager of “The Dry Dock.”

John Bruce Hubbard  
Grosse Pointe, Michigan  
Marketing  
Varsity Swimming Team; Varsity Lettermen’s “B” Club; Sailing Team;  
Delta Sigma Pi; Executive, Photographer; Babsonian, Photographer; Epicurean Society.

Jack Leonard Intrator  
Forest Hills, N.Y.  
Economics  
Circle K, Secretary and Vice President;  
Delta Sigma Pi; Sigma Pi; Senior Class Secretary; Babson Business Symposium; Sailing Club; The Executive; Theatre Guild; Dean’s List; Collegiate Club.
Raymond Scott Johnson
Springfield, Penna.
Finance
Executive Staff; Intramural Sports; Delta Sigma Pi;

Alan Raymond Jonas
Rockfall, Conn.
Accounting
Varsity Basketball; Intramural Sports.

Robert Edelmann Jones
North Caldwell, N.J.
Economics
Theatre Guild, Business Manager, "Bus Stop", "The Dirty Old Man"; Dean’s List.

Peter Henry Julian
Flushing N.Y.
Management and Marketing
Sailing Team; Varsity "B" Club; Student Government; Executive; Sports Car Club, Secretary; Collegiate Club.

Steven L. Katz
Chestnut Hill, Mass.
Management
Alpha Kappa Psi; Society for Advancement of Management; Sinai Club, President; Student Advisor; Intramural Sports; Earl C. Sams Lecture Series Committee; Collegiate Club; WRWB; Student Center Development Committee; Dean’s List; Honor Program.

Vincent Paul Keenan, Jr.
Westport, Conn.
Marketing
Ski Team; Student Government; Varsity "B" Club; Bobsonian, Sports Editor.

Robert Alan Kleinkauf
Wayland, Mass.
Investments
Alpha Kappa Psi; Dean’s List.

Gary Alan Knudsen
Plainville, Conn.
Management

Steven Alexander Kroll
Plainfield, N.J.
Marketing and Investments
Varsity Hockey; Varsity Soccer; Varsity Tennis, Captain; Varsity Letterman’s "B" Club, Vice President.
Robert Charles Kuratek
Danbury, Conn.
Marketing
Student Government, Vice President; Who's Who in American Colleges and Universities; Alpha Kappa Psi; Blue Key National Honor Fraternity, Secretary; Dean's List; Junior Class Vice President; Student Advisor; Honors Seminar; Project Babson, Classroom Committee; Saturday Class Committee; Golf; Sailing Club; WRWB; Babson Forum.

Peter Rogers LaJoie
Stoneham, Mass.
Accounting
Varsity Hockey; Varsity Golf; Dean's List; Newman Club; Sports Car Club; Executive; Sailing Club; Gamma Phi Beta; Intramural Sports.

Louis James Lavigna, Jr.
Farmington, Michigan
Finance
Society for Advancement of Management, Vice President; Collegiate Club; Alumni-Student Relations Committee; Babson Business Symposium.

Stephen Viele Lewis, Ill
Troy, N.Y.
Investments
Varsity Golf, Captain; Varsity Lettermen's "B" Club, Treasurer; Intramural Pocket Billiards Champion; Sophomore Class Treasurer.

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Hopedale, Mass.
Accounting

Robert W. Luther
Accounting

Richard Allen Mackey
New Philadelphia, Ohio
Accounting
Alpha Delta Sigma; Dean's List; Beta Gamma Scholarship Society; Honors Program; 1968 Commencement, Junior Marshall.

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Stonington, Conn.
Management
Alpha Kappa Psi.
Richard Alan Matteson  
South Weymouth, Mass.  
Economics  
Babson Theatre Guild, Vice President; Intramural Sports.

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Closter, N.J.  
Investments  
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Marketing  
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Malden, Mass.  
Accounting  
Honors Seminar; Dean's List.

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Hamden, Conn.  
Accounting  
Dean's List; Sailing Team; Society for Advancement of Management, Treasurer; Babsonian, Staff '65-'67, Business Manager '67-'69; Varsity Lettermen's "B" Club; Circle K; WRWB, Station Manager, '65-'66; Dormitory Athletic Representative; Intramural Sports; Young Republicans Club; Collegiate Club.
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American Finance Association; Business Economics Society; Varsity Lacrosse; Intramural Sports.

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Finance

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Waterbury, Conn.
Accounting
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Accounting
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Investments

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Newton, Mass.

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Framingham, Mass.  
Accounting  
Intramural Sports; Alpha Delta Sigma.

Carlos Fernandez Ramos  
Mexico D.F., Mexico  
Management  
Honors Program; Student Government; International Students Club; Dean's List.

Jonathan William Randall  
Boston, Mass.  
Investments  
Society for Advancement of Management.

Emilio Jose Rodriguez  
San Juan, Puerto Rico  
Finance and Investments  
Student Government; International Students Club; Newman Club; Epicurean Society; Intramural Sports; Council on Social and Student Conduct.

Leonard Francis Simcock, Jr.  
East Providence, R.I.  
Marketing  
Intramural Sports.

Hugh Stanley Simcoe, III  
Acton, Mass.  
Marketing  
Executive, Staff; Varsity Golf Team; Young Republicans; Student Judicial Court; Student Government; Food Investigatory Committee, Chairman; Constitution Drafting Committee, Co-Chairman; Sports Car Club.
Peter Coe Smith
Meriden, Conn.
Accounting
Alpha Kappa Psi, Treasurer; Intramural Sports.

Richard Donnelly Speer
Tucson, Arizona
Accounting
Executive, Business Manager; New Student Orientation Committee, Chairman; Sailing Club, Treasurer; Society for Advancement of Management; Project Bobson; Student Advisor; Multimedia Hall Committee; Theatre Guild; Sports Car Club.

Rand Warren Stoll
New York, N.Y.
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Charles F. Sullivan
Norwich, N.Y.
Marketing
Michael Martin Tulman  
Milton, Mass.  
Accounting

Stephen Kenney Wagner  
North Kingstown, R.I.  
Accounting
Student Government; President and Secretary; Blue Key National Honor Fraternity; Student Judicial Court; Alpha Delta Sigma, Vice President; Who's Who in American Colleges and Universities; Committee on Student and Social Conduct; Council on Business Practices; Publications Board, Chairman; Parents Weekend, Chairman; Babson Forum; Dormitory Director; Student Advisor; Student-Alumni Relations Committee; Student Cabinet; Town of Wellesley Boycott Committee; Sailing Club, Rush Chairman.

Matthew J. Weber  
East Setauket, N.Y.  
Finance
Collegiate Club, Chairman; Young Republicans Club, Secretary and Campus Coordinator; Newman Club, Acting Treasurer; Executive; Homecoming and Parents Weekend Committees; Dean’s List.

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Woodbury, N.Y.  
Finance
Student Government; Intramural Sports; Sports Car Club; American Finance Association, Vice President; Delta Sigma Pi, Secretary; Babson Institute Long Range Planning Committee; Housing and Master Committee.
Seniors Not Pictured

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David Norden Cole, Jr.
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John Nicholas Demakes
John Drew Dupuy
William Alan Eber
Robert Alan Giesel
Paul King Kerwick
Steven David King
Arthur F. Kingsbury, III
Jay C. Knoll
William Michael Kurau
John Bernard Landry, III
Edward Robert Levi
Carl R. Mohlin

Michael Ira Monus
Charles B. Murtrie
John Henry Norton, Jr.
Thomas R. Parsons
Dennis Alan Pelletier
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Robert Bruce Ritchie
Richard John Sienold
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Clark A. Straight
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Paul George Wilmont
Thomas F. Wolf
Douglas Barrett Wolff
Alvin B. Yarsin

Peter Michael Zaloom
MBA Program

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BSBA, University of Rhode Island

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Winchester, Massachusetts
BSBA, Northeastern University

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AB, Boston College

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Barre, Vermont
BSBA, University of Vermont

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Auburn, Massachusetts
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Medfield, Massachusetts
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JOHN GREENBERGER
Buffalo, New York
BSBA, Babson Institute

STUART HARVEY FELDSTEIN
Swampscott, Massachusetts
BSIE, Northeastern University

RALPH WAYNE FOSTER
Franklin, Massachusetts
BS, Northeastern University

PRESTON L. HALL
Sarasota, Florida
BA, University of the South
PETER A. HARRIS
Lexington, Massachusetts
BBA, Northeastern University

MICHAEL ANTHONY IWANOWICZ
Norwood, Massachusetts
AB, Bowdoin College

CARLETON F. KILMER, JR.
Auburn, Massachusetts
BS, Worcester Polytechnic Institute

JAMES G. HENRY
Brattleboro, Vermont
BS, Rochester Institute of Technology

HENRY PETER KEEGAN, III
Millis, Massachusetts
BSBA, University of New Hampshire

RUDOLPH RICHARD KOCZERA
Dracut, Massachusetts
BS, Bentley College
EDWARD J. LEE, JR.
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Machias, Maine
BS, Husson College

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BS, Bradford Durfee

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Brookline, Mass.
AB, Syracuse University

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Peabody, Mass.
BS, Northeastern University

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BBA, Northeastern University

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JAMES M. O'BRIEN  
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Lowell, Mass. 
BSBA, Boston University

FRANK A. MOSCUZZA  
Medford, Mass. 
BS, Northeastern University

PAUL J. O'LEARY  
Needham, Mass. 
BS, Boston College
KENNETH J. PATRICK
Medfield, Mass.
AB, Columbia University

HENRY E. SALUSTRO
Wellesley, Mass.
BSBA, Northeastern University

LOUIS G. STEVENS
Thomaston, Conn.
BS, Rensselaer Polytechnic Institute

JAMES F. POWERS
Shrewsbury, Mass.
BS, Holy Cross

PETER V. STELLJES
Wellesley Hills, Mass.
AB, University of Rhode Island

WARREN E. TURNER
Norwood, Mass.
AB, Amherst
MBA Not Pictured

Raymond Acciardo
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Russell K. Swartz
William L. Swett
Shogo Takahasi
George S. Turner
Philip Q. Wilding-White
Robert J. Wilkie

Michael P. Zingg
Army Program

MAJOR JOHN WILLIS BANKS, JR.
Port Chester, New York
BME, Rensselaer Polytechnic Institute

LT. COL. FRED HISSONG, JR.
Benton Ridge, Ohio
BSBA, Ohio State University

MAJOR JOHN NICHOLAS GOVATOS
Wilmington, Delaware
BS, University of Omaha

MAJOR MARK S. CREVISTON, JR.
Delaven, Illinois
BS, University of Illinois

MAJOR RICHARD DARWIN KOON
Spartanburg, South Carolina
BA, Wofford College

MAJOR LAURENCE EUGENE LINDEN
Austin, Texas
AB, University of Texas
LT. COL. JAMES JEFFERSON O'QUINN
Colfax, Louisiana
BS, Louisiana State University

LT. COL. MAXIE O. REDIC, JR.
Hartsville, South Carolina
BS, University of Maryland

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Carthage, Illinois
BS, United States Military Academy

MAJOR GEORGE THATCHER SHEPPARD
Groton, Connecticut
BSME, Texas A & M

MAJOR JAMES M. TURLEY
Scottsburg, Indiana
BS, Purdue University
MAJOR JOHN JOSEPH WASSERBURGER
San Francisco, California
AB, University of California

MAJOR WILLIAM DOGAN WILSON
Camden, South Carolina
BS, Clemson University

MAJOR RONALD H. WILBANKS, JR.
Atlanta, Georgia
AB, Mercer University

LT. COL. CHARLES LYLE WHITE, JR.
Cleveland, Ohio
BA, Park College

COLONEL REX D. WING
Bellevue, Iowa
BEd, University of Omaha
Accounting

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Roger B. Webber
Winslow L. Webber
R. Howard Webster
Philip S. Weld
Frederick W. Whittemore
To the Members of the Class of 1969:

It seems most likely that my message to the Members of the Class of 1969 will not be the principal focus of attention when you review this yearbook next fall. Some ten years hence, when you blow the dust off the book before checking to see what your roommate looked like "back then," your curiosity could prompt you to wonder what might have been of concern to the President at that time.

My concern is, and will continue to be, that Babson provide the kind of education which will prepare you for the learning process which must go on until you cease to be an active participant in the world around you. Today we talk about the importance of continuing education in the role of the college. It is important because education is indeed a continuing process.

If we have helped you in acquiring the art of learning, a feeling for what is important, what is relevant, a beginning in the subtle process of analyzing facts in ways that can usefully affect your judgment, then we will have made a significant contribution to your continuing education.

The problems that face you are indeed numerous and difficult. However, the resources for their solution which are available to you are also greater than ever. May the challenge stimulate rather than overawe you. May you look forward with hope and determination and in future years look back with pleasure and satisfaction at the time spent at your alma mater.

Best wishes,

Henry A. Kriebel
President
EVERETT W. STEPHENS
VICE PRESIDENT FOR DEVELOPMENT

CLINTON A. PETERSON
COORDINATOR, ARMY OFFICER PROGRAM

RICHARD F. BURTT, JR.
DIRECTOR OF DEVELOPMENT
To the Class of 1969:

As members of Babson's Fiftieth Graduating Class you will be the last to refer to your alma mater as "The Institute." Beginning next fall we shall be calling ourselves Babson College.

To me, the primary significance of this change is symbolic rather than substantive, for Babson has been a college ever since it began awarding degrees immediately following World War II. The name change symbolizes, I feel, the beginning of our second fifty years and the implementation of the Babson Master Plan. Hopefully, by the time you return for your fifth reunion the first phase of our new Development Program will be complete. We should have some 1500 students attending classes and studying in our new Educational Center on the site of the present main parking lot, and we should have new dormitories and a substantial number of coeds brightening up the campus scene. Many of your class have played significant roles in getting us under way. Without your help it wouldn't have been possible. We sincerely hope you will continue to be interested in and proud of your college. We shall do our best to deserve your support.

Finally, it is my hope that the year 1969 will mark the beginning of long, happy and rewarding careers for each of you. The future reputation of our college depends in large measure on you, our alumni. I am confident it is in good hands.

Sincerely,

Paul C. Staake Jr.
Dean of Students
WILLIAM F. COUGHLIN, CHIEF ACCOUNTANT

ELIZABETH C. KEBBE, DIRECTOR OF CAREER COUNSELING
Soccer

The 1968 Babson Soccer Team recorded a 6-6-1 record. This then became the most successful soccer team in Babson's history.

A fine squad of twenty-eight men represented Babson in fine athletic tradition. Respect and a new awareness of Babson followed these men whenever they stepped on a soccer field.

The "68" Booters were once again led by their great Captain Mike Bundy. Mike's leadership and play led him to All New England Soccer honors along with the talented Carlos Palacios. Many of the season's highlights were provided by the play of some outstanding freshmen. John Nowak, Gary Salamarcha, and Pete Silvestro provided a fine offense this year to go along with Babson's traditional tough defense. An excellent win against a fine Tufts team on Homecoming, 3-0, added much to our season.

Coach Bob Hartwell was pleased with the 6-6-1 record because of the excellent Soccer Schedule Babson has. "We play some major colleges along with many very tough small New England soccer colleges that makes this past season very gratifying."

STATISTICS

Record: 6-6-1
Goals: Twenty-seven for, twenty-four against, with four shutouts for Babson and only one against.

Saves: The Babson goalies made 198 saves with an average of 15.2 per game.

Shots: Babson had 286 shots; 27 were made for a 9 per cent average. The opposition shot 247 times and made 24, for a ten per cent average.

Corner Kicks: Babson 70; Opponents 73
Top Scores: John Nowak---(8)
Elliott Collins---(5)

M.V.P.: Michael Bundy (Captain)
Tiger: Christopher Jones
Captain Elect: Michael Bundy
Topper Jones (Alternate)
The 1968-69 swimming team compiled a respectable 6-6 record this season. The team's improved record does indicate that Babson is building towards a better competitive swim program.

The Babson Swimming Team was composed of ten young men; eight freshmen and two juniors who did an excellent job. Once again, the team was built around our fine Captain and leader, Ken King. Ken scored a total of 102 individual points for us and was a member of both record breaking relay teams. This season, Ken was supported by Bob Britton (96 points), Ray Philbrick (64 points) and Geoff Eiten (54 points) on a team that averaged 49.25 points per meet.

Records were set in the 400 yard medley relay (Williams, Eiten, King, Britton) with a time of 4:12.6; 400 yard freestyle relay record (Berman, Philbrick, Britton, King) with a time of 3:42.1; 100 yard freestyle record (Bob Britton) with a time of 53.9; and the 200 yard breaststroke (Geoff Eiten) with a time of 2:38.0. Ken King also anchored our record breaking freestyle relay team with a time of 52.9; that is the best a Babson man has done.

Highlights of the season would have to be the wins over Holy Cross and Norwich. Both these wins were reflected in fine team efforts that was the strength of our team this year.
Basketball

The Basketball Team had a most successful season with 22 wins and 3 losses and were winners of the Naismith Basketball Conference with a 10-0 record.

After a first-game loss to Bentley College, the team won fifteen games in a row before losing its second game to Kings Point. At the end of the season, we were selected for the NAIA Tournament, at which we lost to New Haven College 88 to 86. The team also won the Bobson Invitational Holiday Tournament, beating Colby and Lehman Colleges.

Outstanding performances were turned in by Co-Captain Kevin Leip, Co-Captain Wayne Chamberlain, Bill Mackie, Steve Bernard, Jody Keeler, George Meyer, Steve Scher and Bob Koch.

Both Wayne Chamberlain and Kevin Leip were selected on the Naismith All-Conference First Team.
Co-Captains: Wayne And Kevin
The Bench:

Hustle and determination describe the attitude of the reserves. George Meyer, in a sixth man role, sparked the team to more than one victory. Ernie Day developed into a fine center and will be a good replacement for Wayne next year. Shitty played well—usually, and Bob Koch came through with a clutch performance against Bryant. The rest of the bench all contributed to the fine season. These men will be very important in determining whether the team goes to Kansas City next year.
Conference Champions: Basketball And Skiing
Skiing

In the fourth year since its inception the Babson Ski Team became the Thompson Division Champions of the New England Intercollegiate Ski Conference. The win was one of the most decisive in the history of the N.E.I.S.C., as Babson's total time for the season had the second place team beat by 20-30 minutes.

There are many reasons for the success of this year's Ski Team. The team spirit and team work was certainly one of the most important reasons for the victory. Every member of the team played a vital role in the victories by having their time count for at least one race. The two freshmen, Jim Loney and Rocky Oman, have contributed both to the victories and the high team spirit. Jim Loney, a former Vermont ace, on the basis of his cumulative performances in the league races was named the number one skier in the Thompson Division. This helped make the Babson Ski Team Number One.

Sophomore and co-captain Bill Wickes was a much improved racer this year and his contributions were numerous. He placed second in the Lowell Tech Slalom on the day Babson won over the second place team by 47 seconds. Babson will get two more very productive years from Wickes.

Jeff Dade, who has been a captain for three years, helped in the effort by taking a second and two thirds over the year. Dade, who will be graduating this term, will be missed along with senior Skip Keenan. Keenan contributed his share to the Number One Babson Ski Team by using his expert knowledge of equipment to make sure the Super Skiers had the fastest, sharpest skis on the hill. Two members of the 'B Team'—Scott Marshall and Jim Kaufman skied very well this year and will be more than enough to fill the holes vacated by Dade and Keenan.
With this winning season, Babson will move up to the Osborne Division, which includes Amherst, U. Mass, Bentley, W.P.I., Tufts, Boston College, Boston University, and Northeastern. On the weekend of March 8th, Babson tried its team against the teams in the Osborne league. The record shows Babson finishing 5th, which is true the way they score in Osborne (out of six skiers on the team the best four times are added to yield a score). But if the scoring had followed Thompson rules, (five racers, score three), Babson would have placed first.

Babson has a good reason to be proud of its Ski Team, if for nothing else but the impressive list of foes that have fallen before the wrath of the team. The list includes: B.U., Northeastern, U. Mass, Bentley, W.P.I., Brown, Tufts, B.C., Princeton, University of Rhode Island, University of Maryland, Lowell Tech, Saint Anselms, Stonehill, Holy Cross, Franklin Pierce College, American International University, and by proxy Nasson, Windham, New Hampshire College, New England College, and Belknap College. Another reason that Babson should salute its ski team is that this team has built up a reputation in the northern areas and lodges as Numero Uno. It can easily be said that anyone who met up with the Babson Ski Team won't forget the experience for quite a while.

Loney, Wickes, and Dade were selected for the N.E.I.S.C. Thompson Division All League Team. Loney, in his first year on the team, was chosen number one. Wickes, in his second year, was chosen for the second consecutive season. For Dade it was his third straight year on the All League Team.
The 1969 hockey season saw many new faces. Returning from last year’s team were Captain Miceal Chamberlain, Greg Bruett, Dave Holloway, Bob Reeves and Cal Quant. The team also witnessed a new coaching staff headed by Pete Brady from Medford, Mass. Coach Brady did a fine job of getting the team into excellent condition and instilled in each player a winning attitude.

The team had a disappointing season compiling a record of 7 wins and 8 losses. B.I. started out the season with a 5 to 1 win over Wesleyan College. After returning from the long Christmas vacation, the team had to start from scratch again as far as conditioning was concerned. As a result B.I. dropped two games back-to-back to Lowell Tech. Things began to pick up after these two losses as B.I. won decisive victories over Quinnipiac and M.I.T. These two games showed some fine goal tending by freshman goal-tender Werner Guild. Werner has to be one of the most promising goalies Babson has ever had. As the season went on Werner continued to make the big stops and kept B.I. in many games. Newcomers Dennie Ott and John Downey along with Holloway, Bruett and Quant accounted for much of the scoring as the season progressed.

On defense B.I. had much experience and talent. Throughout the season the defense played hard-nose hockey as opponents feared the vicious checking of Tom Gilbane, Peter Holland, Stan Figlewski and Mike Chamberlain. This same defensive unit will be back next year to terrify B.I. opponents.

After losing to Holy Cross and the University of Connecticut by wide margins, Babson came back strong towards the end of the season to almost beat the Cross. This had to be the brightest spot of the season as everyone contributed 100%, skating both ways, forechecking and backchecking only in the end to lose 5-4. This game gave B.I. a psychological edge as they knew they could skate evenly with bigger and more experienced teams. As a result B.I. bounced back in the final game to completely dominate play as they went on to beat Assumption College 10-1.

The hockey team is very grateful to coach Pete Brady and the fine leadership displayed by Mike Chamberlain. With everyone returning next year the team is bound to improve. The following members received their letters: Werner Guild, Stan Figlewski, Tom Gilbane, Pete Holland, Mike Chamberlain, Greg Bruett, Dave Holloway, Bob Reeves, Cal Quant, Dennis Ott, Mike Krier, John Downey, Ken McAuliffe, Ted Van Sickel, Larry Jetter and manager John Hills.

Congratulations to Greg Bruett and Mike Chamberlain, next year’s Co-Captains.
Golf
The 1968-69 Lacrosse team posted a 3-7 won-loss record. A young team that reacted under game pressure many different ways, playing great one day, and poorly another, gave Babson many exciting moments.

The stickmen were led by their Captain and M.V.P., Bill Leachman, who moved out of the goal to become a productive attackman with 12 goals and 2 assists. Bill was supported up front by the excellent scoring and overall play of our high scorer, Gary Fernquist. Gary scored 19 goals and 3 assists.

Bill Moran anchored Babson's defense and showed his experience by helping many of our younger players set up and defend our goal. Bill kept us in many games with his fine play.

Highlights of the season would be the comeback win over Boston State, after an earlier loss, and a real standout win over a fine Boston College team, 10-5. The Lacrosse Team also feels its youngness and spirit will lead to better seasons shortly.

**STATISTICS**

- **Record:** 3-7
- **Goals:** 58 for; 69 against
- **Saves:** 176 saves for the season
- **Penalties:** 142 penalties called against Babson
- **Gary Fernquist—** 19 goals, 3 assists
- **Bill Leachman—** 12 goals, 2 assists
- **Bruce Oman—** 9 goals, 6 assists
- **Mike Studer—** 6 goals, 10 assists
- **William Leachman**
- **M.V.P.:** William Leachman
- **Captain Elect:** William Leachman
Sailing

At the end of the 1968-69 season the Babson Sailing Club has fifteen members. However, of more interest is the fact that at least fifteen additional people have shown interest in the club and of possibly joining.

In the Fall, elections were held with Wynn Richards taking over as commodore, Chris Hennessey as vice-commodore and corresponding secretary, and Eric Miller as treasurer. The new officers try to increase interest in the club among students by various techniques. Among these were more emphasis on trying to teach members how to sail and more advanced racing techniques, setting up a sailing library for the club’s use, and trying to have a good racing schedule. Other things, which should be kept in mind for the future, are showing sailing movies during the winter, and trying to get a guest speaker.

During the year we sailed against other colleges such as: Coast Guard, Harvard, Tufts, Rhode Island, Colby, Emerson, Boston College, and M.I.T. Although our success against these schools was limited, we did show some signs of improvement. Anyway, everyone who participated had a good time and is looking forward to a bigger and better season for next year.
The Tennis Team finished the season with a record of 2 wins and 7 losses, and despite its poor season, was a much improved one over last year's team. The wins were scored over Merrimack and St. Anselm's Colleges.

Nick Clough, with five wins, was elected the most valuable player. Others who played well were Jack Beutell, Tupper Jones, Mike Bender, and Captain Charles Farrington.
JEFF DADE
ATHLETE
OF THE YEAR
ALL-CONFERENCE ATHLETES

Michael Bundy
Wayne Chamberlain
Jeffrey Dade
Kenneth King
Kevin Leip
James Loney
Carlos Palacios
William Wickes
Varsity Lettermen

SKIING
Jeffrey Dade, Captain
Vincent P. Keenan, Jr.
James Loney
Bruce Oman
William Wickes

GOLF
Robert Betz
Bruce Chales
Alan Dearborn
Gregory Haida
Robert Koch
Bruce Lerch
Stephen Lewis, Captain

HOCKEY
Gregory Bruett
Michael Chamberlain, Captain
John Downey
Stanley Figlewski
Thomas Gilbane
Warner Guild
Peter Holland
David Holoway
Barry Jeter
Michael Krier
Kenneth McAuliffe
Dennis Ott
Calvin Quandt
Robert Reeves
Theodore Van Sickle

LACROSSE
Michael Carley
John Caswell
Michael Chamberlain
Gary Fernquist
Jesse Jenkins
Neal Kellogg
James Koether
William Leachman, Captain
W. Scott Marshall
William Moran
Daniel Morris
Bruce Oman
Robert Paul
Craig Reinaman
Michael Studer
John Wickland

SOCCER
John Abeel, Jr.
Thomas Anderson
Theodore Bernstein
Michael Bundy, Captain
Elliott Collins
Vincent Garay
John Johnston
Christopher Jones
Michael Krier
Philip Largay
Albert Mantilla
John Nowak
Carlos Palacios
Enrique Palacios
Gary Salomacha
Sheldon Shalom
Peter Silvestra
John Watson
Colin Brown

SAILING
Richard Bragdon
Robert Denmead
Frederick Evans
Richard Gumpert
Chris Hennessy
Peter Julian
Eric Miller
Wynn Richards, Commodore
Peter Sargent
Richard Speer

SWIMMING
Barry Berman
Robert Britton
Geoffrey Eiten
Kenneth King, Captain
Robert Lonigan
Gary Miller
Raymond Philbrick
Scott Powell
Richard Torre
David Williams

TENNIS
Michael Bender
John Bauttell
Wendell Clough
Charles Farrington, Captain
Christopher Jones

BASKETBALL
Stephen Bernard
Wayne Chamberlain, Co-Captain
Alan Jonas
Duane Keeler
Robert Koch
Kevin Leip, Co-Captain
William Mockie
George Meyer
Steven Scher
ORGANIZATIONS
Student Cabinet

Nineteen sixty-nine has been a year of great change at Babson. This can be best demonstrated by the decrease in the functions of Student Cabinet. Previously, the Cabinet was composed of the presidents of all the organizations on the Babson campus and served as a communications medium for the executive committees of the various clubs. This year the Cabinet existed on an informal basis meeting only when necessary. As Student Government has grown and assumed more duties, the visible functions of Student Cabinet have decreased.

Francis Burns
James Butterfield
Jack Capron
Peter Carlson
Ricardo Cisneros
Eliott Collins
Craig Davis
Charles Farrington
Bruce Freedman
C. Jeffrey Griswold
Tyler Hammond
Stephen Harris
Steve Katz
Jay Knoll
Robert Lemer
Edward Levi
Robert Maurer
Robert McCollum
Alan Paul
Wynn Richards
Andrew Sullivan
Matthew Weber
Fred Wood
The 1968-1969 Student Government took much the same direction as many of our country's past legislatures. This past year's government laid a great deal of the necessary groundwork for future governments. Through the diligent efforts of President Steve Wagner, along with Vice President Bob Kuratek, Secretary Dave McCintock, and Treasurer Jamie Kiernan, much was accomplished this year.

After the traditional organizational formalities, government set itself to the chores of the day. The weekly Monday evening meetings often resulted in hotly contested debates. These exchanges ranged from money appropriations to the various organizations sponsored by government to clashes concerning administration policy.

One such confrontation occurred when students demanded a revised system of parking protection. Government conducted an open meeting with Mr. Jesse Putney. Approximately 150 students took part in the discussions. Swift action was taken and an entirely new system will commence operation in the fall.

Not all government action concerned conflict, however. Government sponsored a very successful Winter Weekend through the countless efforts of our social chairman, Bob Lerner, and his entertainment committee. Hollywood comedian Flip Wilson, along with Chuck Berry, the founder of rock and roll, and Sam and Dave, a popular soul group, headlined the highly successful weekend.

Tom Anderson
Richard Boyd
Craig Chedor
Craig Davis
Loring DeAgazio
Jean-Pierre Diels
Barrie Drazan
Doug Dumont
John Fay
Carlos Fernandez
Bruce Freedman
Vincent Garay
Tim Hemingway
Jesse Jenkins
Vincent Keenan
James Kiernan
Jay Knoll
Robert Kuratek
Arthur Landry
Dave McCintock
Anne McCormick
Dan Morris
Steve Moses
Emilio Rodriguez
Charles Severance
Randy Smith
Mel Stiller
David Stokes
Phil Therrien
Steve Wagner

Student Government
In the past year, Judicial Court has moved to enlarge its responsibilities. It did not merely sit idle, awaiting a hearing. Significant steps were taken to influence and structure the entire judicial atmosphere. Expansion into new areas of procedure and judicial consultation with students has been actively supported by the Court. Improvements this past year have led to a concern for students' rights as well as discipline. I would like to thank the members for a most sincere, capable, and productive effort.

Bruce Freedman, Chairman
Ricardo Cisneros
Barry Drazen
Anthony Elliott
Chuck Glagolich
Neal Petralito
David Rosenthal
Steve Wagner
The Student Traffic Court offers the Babson student the right to appeal any traffic violation which he feels is unjust. The Court had a successful year and was able to settle most traffic disputes, which recently has become a controversial matter at Babson. The Court was composed of Chairman Peter Carlson, Bruce Freedman, and newly elected members John Waldron, Randy Smith, and Bruce Ives. The Court ended the school year by continuing its annual tradition of a banquet with Mr. Putney.

Traffic Court
Babsonian Staff

As you are reading this article, the yearbook staff is still working into the wee hours of the afternoon to finish the book. Our stiff, or staff editor has shown unequalled qualities of leadership and much of it has rubbed off on the staff... Peter W. G. would have finished the book in December, 1947... He would have started the sections right out of the womb.... We all hope Charlie can afford to buy a house large enough to store all of his acquired furniture... we even lost our office fan... Conflict and dissension storms the Babsonian office... we cannot agree on the sign to put on the door. Signs lasted no more than one day. Artie keeps banging his head on those damn ceiling pipes. Charlie leaves the office of Business Manager as a millionaire... and he only received two advertisements... something must be wrong. Who the hell is Jon (Spiro) Kurtz? Tom Suydam and his accounts payable return to the Babsonian office. 0 days left as a bachelor... poor AJW. Peter quits but is fired first... or was it the opposite? Skip shows the staff some new skin flicks with his projector. Jack has to tie his keys around his neck... but he would probably lose his head. On June 1, he says we better start working. The staff members are introduced to each other. Rich takes ten pictures, gives us his best one, and we reject it. Al needs lessons in typing... Start working Jack??... but summer school just started! Who the hell wrote this article? He's fired! Is SAM another name for the Babsonian staff? Jack wants a creative cover but chooses one that has been on every yearbook for every school. We would like to start working Jack, but we only have a total of three pictures. Which section do you want them in? Only two days left before publication... OK Jack, where do we start?
I PLEDGE
allegiance to the flag of the
United States of America
and to the republic for which
it stands, one nation
under God indivisible
with liberty and
justice for all.
Honors Program

The Babson Honors Seminar successfully completed its second year with discussions encompassing a wide selection of topics from Business Ethics and Responsibilities to Tax Reform. One of the highlights of the Spring term session was an experimental seminar with the students from Newton-Andover Theological School. At this particular meeting, the capitalists from Babson and the idealists from Newton-Andover found themselves on similar grounds as far as ethics and the Military-Industrial Complex were concerned.

The Honors Seminar, which is headed by Dr. Edward Handler, consists of a small selection of students who have shown knowledge and ambition in affairs concerning business and the world situation. Each student chooses a topic which he, along with his faculty mentor, researches and develops both an oral and written presentation. Participation in the Honors Seminar assures the student the proper channel for expressing feelings and ideas in a knowledgeable manner.

Although the seminar demands a great deal of work and preparation, the individual student is relatively free to pursue his own interests most relevant to the discussion topics. The seminar is handled on a pass-fail basis and requires no exam. All students who have proven themselves academically or who have exhibited a great deal of concern about our world today are eligible for membership in the Honors Seminar. Next year promises to be equally rewarding with the Fall Term consisting of one major topic—Black-White relations and the related problems we must confront and solve.
Who's Who in
American Colleges
and Universities
Freshman Class Officers

President: Richard Cheltowski
Vice President: Stephen Kurtz
Treasurer: Sheldon Shalom
Secretary: Gregory Miller

Senior Class Officers

President: Gregg Nolan
Vice President: Craig Chandor
Treasurer: Kenneth Hershberg
Secretary: Jack Intrator
Nineteen sixty-eight marked the year that Babson switched from a three year to a four year program, and by so doing, a Sophomore Class was officially created for the first time at Babson.

The main goal that each officer shared was to formulate and advance relations between Babson and Lasell. The ideas were many but our financial position was limited. We tried to establish a system of dues but to no avail. However, we sponsored a Babson-Lasell car wash in the fall which enabled us to open a savings account and thus establish a class treasury.

When the basketball season began, our goal was to stimulate spirit with Lasell cheerleaders. The response was favorable, but the girls were reluctant due to the holidays, finals, and the term break which neatly divided the basketball season. Hopefully, Babson will witness that historic occasion when it will have its own cheerleaders.

With the cooperation of the Babson faculty, the Sophomore Class initiated a tutorial system which offered selected courses with student tutors (at a predetermined rate) for those needing assistance. We were pleased by the response and expect the succeeding class officers to continue this program.

The year was climaxed by a Babson-Lasell slave sale. The results were overwhelming. Hundreds of students from both schools packed Winslow Hall for what proved to be the most successful and entertaining slave sale in the history of either school. After ninety minutes of record breaking sales, the Class treasury had quadrupled.

The money raised during the year will be used in conjunction with the Babson "B" Club in purchasing and maintaining a glass case. The case will reside in Trim Hall and will be used to notify the students of upcoming athletic and social events.

Our Sophomore year has been successful, but it cannot function without class officers who in turn need the support of the students if they are to operate effectively and efficiently. Be a unified class—support class functions.
Student Advisors

Paul Beiber
Francis Burns
Craig Chandor
Donald Christiansen
Jack Capron
Benjamin Feigenbaum
Tyler Hammond
Kenneth Hershberg
Mel Jacobs
Mel Stiller
Thomas Whitson
Gamma Phi Beta

Dan Wright, President
Stan Ciapciak
Bruce Freedman
Rick Greiner
Jeff Griswold
Steve Guyot
John Kim
Jim Lacillade
Peter LaJoie
Robert Lemer
Scott Marshall
Dan Morris
Steve Moses
Mike Prince
Project Babson

Project Babson has just completed its first year of existence, and the indications are that it has been a success. Project Babson was started about a year ago by a group of students who hoped to accomplish three goals. First, to upgrade the image of Babson in the community. Second, to make use of facilities at Babson that weren't being used at certain times during the week. And third, to act as "Big Brothers" to the children of the Barton Road development.

Swimming parties and tours of the campus were set up for the children along with special activities such as Halloween and Easter parties, a tour of Logan Airport and the American Airlines facilities, and a demonstration of the canine corps of the Boston Police Department.

Project Babson looks forward to next year, and hopes to increase the number and quality of activities for the children.
Though only in its second year, the Babson Forum has developed into one of the most active groups on campus.

The basic objective of the Forum has been to bring to the Babson community programs that will supplement the Babson curriculum with emphasis on Liberal Arts and Current Events.

The season opened with a program that drew a “standing room only” audience of 1600 into Knight Auditorium to hear Julian Bond, who had the previous month been spotlighted at the Democratic National Convention in Chicago. The Bond speech in Knight was his first such in New England and received T.V., radio, and newspaper coverage. Soon afterwards the Forum brought the Rev. Jesse Jackson to speak on the problems of the black businessman. Mr. Jackson was the city manager of “Resurrection City,” and Director of the Southern Christian Leadership Conference’s “Operation Breadbasket.” The famous Viet Nam critic, Howard Zinn, participated in the third Forum program in a debate with Allan Brownfeld from Washington D.C. The Forum completed the season with a stimulating talk by William Baird, the birth control advocate.

Babson Forum
This year was another success for the Babson Institute Sports Car Club. The fall and spring gymkhana saw the largest turnout for any activity on the Babson campus, and attracted amateur and professional entries from all over New England. Committees were set up and arrangements made for a road rally in the fall, and the possibility of drag races. Next year promises to be an even greater success for the BISCC with the inclusion of these added events.
Vibrating epiglottises and wagging tongues are somewhat the trademark of any women's club. Not that ours was different, but it was a profitable year—even though our bank account shows a balance of 38¢.

We had our usual bake sales, but this time with a purpose—we sent three packages over to the boys in Vietnam—agree with the position or not, they are doing more than most of us.

We had craft meetings, talks on such topics as “Beauty is Skin Deep,” “Rugs and Decor,” “Sex and Taxes” (a most interesting one), and a talk from Charles Binino, chief chef of the Ritz, followed by wine tasting and social events.

The club was formed to give the wives a chance to meet others in their own situations. Also, to help broaden interests and give a more revealing view on domestic problems through the use of speakers and discussions.

Thanks to all our loyal members and to Mrs. Adams for her help in placing us for our mainstay—babysitting, or the story of our lives!

Sandy Nesbitt, President
Laurie Worth, Treasurer
Janice Baker, Secretary

Babson Wives Club
Babson

Marketing

Association
The Bobson Marketing Association took a new approach in trying to create an interesting program for its members. The Association undertook a research project, the first in the club's history, sponsored by Pure Foods Inc. of New York. The Association is now in the final stages of completing the project.

The Association was an active member of the Boston Chapter of the American Marketing Association, and sponsored one of the chapter meetings. Besides these activities, the Association sponsored several speakers and participated in the Earl C. Sams Lecture Series. The Association finished the year with its annual banquet at the Playboy Club of Boston.

The Association looks for continued growth in the future, and hopes to introduce new programs which will be in step with the New Bobson.

Francis Burns, President
Paul Belber
Neal Boyle
Donald Christiansen
Edward Facchette
John Fay
Gary Knudsen
Robert Lash
Robert Lemer
Karl Manchon
Romney Meyran
James Quinn
Peter Weiss
Douglas Wilson

A token of our appreciation
Under the direction of Jay Knoll, Steve Obletz, and Mike Benioff, WRWB has continued its service to the Babson community. After acquiring a nucleus of hard working freshmen, WRWB hopes to expand its services to the Babson community.

Many disc jockeys will return next year, and a hopeful turnout from the new freshman class will make WRWB a success in the future.
Now coming into its fourth year of life, the Collegiate Club has more than ably shown itself to be an important asset to Babson. Basically a service organization, its main functions lie in aiding the Admissions Office in giving tours to prospective freshman as well as assisting other school departments with their programs.

This year, under the leadership of Matthew Weber, the club saw several hundred tours given to a highly qualified freshman class. The members of the club also helped Mr. Stokes with the 1968 Fall Homecoming.

Paul Beiber will be coming in as the new chairman with the expectation of broadly expanding the various services of the organization.

Matthew Weber, Chairman
Paul Biebere
Bob Burns
Loring Carpenter
Steven Catelotti
Joel Coleman
Elliot Collins
Joseph Evans
Mel Jacobs
Steven Katz
Neal Kaye
Steven Landsman
Lou Lavigne
Greg Miller
Paul Neves
James Plasteras
David Stokes
David Wetherbee
Thomas Whitson
Christian Wahlgemuth
Guild
Society For Advancement Of Management

Alan Paul, President
Rocco Beatrice
Richard Bright
Tim Brumlick
Jack Capron
Steve Catelotti
Peter Feldman
Steve Guyot
Steve Harris
Christopher Jones
Louis Lavigne
Doug Leeds
Charles Miner
Jon Randall
Richard Speer
Douglas Stevenson
Mel Stiller
Arthur Wien
Dave Williams
Christian Wohlgemuth

The Babson Chapter of the Society for Advancement of Management continued to be in the forefront of active organizations on the Babson campus again this year. After acquiring a spirited and hard working group of new members, the Society, under the able direction of President Alan Paul, enjoyed many evenings of interesting and informative lectures by management leaders in industry in the New England area. Highlights of the year included the several banquets, the sponsorship of one of the series of Earl C. Sams Lectures on Modern Management in a Business Enterprise, and, of course, our annual trip to the New York and American Stock Exchanges. SAM hopes to continue to uphold the great traditions of the past years and again achieve national recognition as the leading collegiate chapter in the nation.
The Business Economics Society continued its traditional meetings this year, designed to enhance the student's knowledge and background in business. Much of the year, particularly the Fall and Winter terms, was concentrated on investments and the technical fundamentals of securities. Several seminars by stock brokers and our own members, Benjamin Feigenbaum and Tyler Hammond, gave all of us a sound introduction into the stock market.

Elections for next year were held at our annual banquet this Spring term. The results were: President Phil Therrien, Vice-President Bob Krieger, Treasurer Tom Whitson, and Secretary Brian Maxwell. The Business Economics Society has maintained its objectives in supplementing the Babson student's business background and looks forward to next year with a great deal of enthusiasm and hope to cushion our membership with some interested and energetic freshman.

Tyler Hammond, President
Gary Brown
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Robert Krieger
Robert Kubeka
Jon Kurtz
Brian Maxwell
Peter Phillips
Christopher Roon
Philip Therrien
Mark Wathersell
Thomas Whitson
Winn Willard

Business Economics Society
GREEKS
The past year has been one of accomplishment for Alpha Delta Sigma. Its success is reflected in its scholastic, social, athletic, and service achievements. For the eighth consecutive year the Brotherhood has proudly been the recipient of the Interfraternity Scholarship Award.

Members of the Brotherhood of Alpha Delta Sigma have actively participated in positions of campus leadership: Co-captain of the Basketball team, Co-captain of the soccer team, Commodore of the Sailing club, Chairman of Gamma Phi Beta, Vice President of the Sophomore class, Secretary and Treasurer of the Senior class, and numerous members of Blue Key, Beta Gamma, and Who's Who. Several Brothers were recognized for their outstanding contributions to the Babson community. Among them were Richard C. Abbott, recipient of the George Macy Wheeler Memorial Award, and Eugene P. Osborne, Jr., recipient of the Roger W. Babson Award, presented annually to the college's most outstanding senior.

A.D.S. has also shown its willingness to serve in the community by driving immobile voters to the polls on Nov. 5, and by holding our annual Christmas Party at the Joseph P. Kennedy Memorial Hospital.

However, Alpha Delta Sigma is more than these observations would indicate. It is a brotherhood with a feeling of spirit and unity as reflected in our many social events. We sponsored the first all-school social event of the year, the Mickey Finn. It's gay nineties theme and attendance of over 300 people contributed to making this one of the most successful dances at Babson in quite some time. Weekly parties filled the void between our other important social events such as rush parties and Winter Weekend.
ADS Christmas Party
We completed the year with our annual banquet held at the King Philip Restaurant with Dr. Casey and Dean Staake as our guests of honor. Both serious and humorous awards were presented to those Brothers who have contributed to the betterment of A.D.S.

The Brotherhood of Alpha Delta Sigma is proud of its balance of scholastics, sports, services, and social events. We appreciate the efforts of our faculty advisor, Dr. William Casey, and the contributions of our many alumni in helping us to achieve this balance. We extend our congratulations and the best of wishes to the graduating seniors.
Brotherly Love
Phoney Ball

The Brotherhood of Alpha Kappa Psi enjoyed another successful year at Babson with a well balanced program of social, athletic, professional, and fraternal activities.

Fall Term highlights included the Coleman desk refinishing project, a rousing Halloween blast at Eastman, and a victory over ADS in fraternity football.

Winter Weekend was, as always, a memorable occasion for all. The annual Carling Brewery trip served as an ideal kickoff for the Weekend. At the pinning ceremony, Kathi Caneshi, Peter Smith’s pinmate, was chosen as the Sweetheart of Alpha Kappa Psi for 1969.

Spring Term social activities included the April 18th Phoenixian Ball and the Annual Island Party.

Our professional program reached a peak in the spring, with the presentation of two fine speakers. Mr. Richard De Agazio spoke on securities and investments. Mr. Everett H. Strobel, Vice President of Manufacturing, Firestone International Co., spoke on the challenge of international management.

The farewell banquet for graduating seniors was held at the Wayside Inn in Sudbury. In addition to recognizing the graduating brothers, Peter Smith received the Fraternity’s Annual Athlete of the Year Award, and Dennis Nations was awarded the first annual Brother of the Year Award.

On Honors Day 1969, the Brothers of Alpha Kappa Psi joined with all Babson students and faculty in congratulating Dr. David Drinkwater, an A.K. Psi faculty brother, upon his selection as Outstanding Professor of the Year.

The Brothers of Alpha Kappa Psi take great pride in their fraternity, and look forward to another successful year.
Around and About . . .

Delta Sigma Pi is a charter senior member of the Professional Interfraternity Conference. Gamma Upsilon, the Babson Institute Chapter, has excelled for many years in its social, athletic, and professional activities.

Socially, Delta Sig kicked off its fall season with the Purple Garter all school beer blast. Winter term began with the Rush Party at Norwood Legion Hall. Music was provided by the Mocha Chip, beer by Ballantine. Delta Sig’s Winter Weekend was spent at the elegant Framingham Motor Inn, which provided a plush setting for the champagne party, folk singers, and blues group. Spring term was highlighted by the annual installation banquet at Romeo’s Hideaway on the Cape.

Athletically, Delta Sig won the Interfraternity Athletic championship symbolized by the Jack. Undefeated for the 13th straight year in football, we also went undefeated in basketball to clinch the Jack in Winter term.

Leadership and responsibility are traits that Delta Sig looks for in its members. Our success is symbolized by our continuing representation in positions of leadership in campus organizations from the Lettermen’s Club to Blue Key Honor Fraternity. Delta Sigma Pi is proud of its accomplishments during the past year, and the unity and friendship with which the Brotherhood operates.
Cycling...
Partying...
The Forever
Popular Sports
Editor's Note

As my diligent staff struggles with the last few pages of copy I am left to reflect upon the year's achievements. Certainly the year has been marked with its challenges. As a young and rather novice editor, I have had my moments of trial. Yet through the efforts of Kib Roulette, our local representative for Bradbury, Sayles, O'Neill—Paragon Yearbook Company; and with the patience and ambition of a most spectacular staff the 1969 BABSONIAN becomes a reality.

My heartfelt thanks are extended to all those administration and faculty who helped and encouraged the 1969 staff, especially Mr. Hubert A. Mann, Mrs. Laura Butt, Mr. Descom D. Hoagland III, and Dr. Wilson F. Payne. Dr. Payne, along with my associate editor, Alan Paul contributed long hours to the creation of our special dedication section.

All of the staff deserves congratulations on their accomplishments. With each I have found a warm and what will be a long remembered working relationship. To Charlie Miner, our business manager and only graduating senior on the staff, I wish the best of luck. I am sure I speak for Charlie as well when I express great confidence in turning over the reins of next year's BABSONIAN to Peter Feldman, Arthur Wein, and Alan Paul, who have done such an outstanding job for us this year.

I sincerely hope that you shall place your 1969 BABSONIAN in its rightful place: on the shelf reserved for special editions!

J. B. Capron
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In Memoriam

Colin Brown

Mrs. Brown, Colin's sisters, Brenda and Pamela, and I wish to warmly thank the Trustees, Faculty, and classmates of Babson Institute for their generous expressions of rewarding associations with our son Colin. His quiet pride at being a member of your 'family' was his tribute to the people of Babson.

Howard H. Brown