The past year has been one of accomplishment for Alpha Delta Sigma. Its success is reflected in its scholastic, social, athletic, and service achievements. For the eighth consecutive year the Brotherhood has proudly been the recipient of the Interfraternity Scholarship Award.

Members of the Brotherhood of Alpha Delta Sigma have actively participated in positions of campus leadership: Co-captain of the Basketball team, Co-captain of the soccer team, Commodore of the Sailing club, Chairman of Gamma Phi Beta, Vice President of the Sophomore class, Secretary and Treasurer of the Senior class, and numerous members of Blue Key, Beta Gamma, and Who's Who. Several Brothers were recognized for their outstanding contributions to the Babson community. Among them were Richard C. Abbott, recipient of the George Macy Wheeler Memorial Award, and Eugene P. Osborne, Jr., recipient of the Roger W. Babson Award, presented annually to the college's most outstanding senior.

A.D.S. has also shown its willingness to serve in the community by driving immobile voters to the polls on Nov. 5, and by holding our annual Christmas Party at the Joseph P. Kennedy Memorial Hospital.

However, Alpha Delta Sigma is more than these observations would indicate. It is a brotherhood with a feeling of spirit and unity as reflected in our many social events. We sponsored the first all-school social event of the year, the Mickey Finn. Its gay nineties theme and attendance of over 300 people contributed to making this one of the most successful dances at Babson in quite some time. Weekly parties filled the void between our other important social events such as rush parties and Winter Weekend.
ADS Christmas Party
We completed the year with our annual banquet held at the King Philip Restaurant with Dr. Casey and Dean Staake as our guests of honor. Both serious and humorous awards were presented to those Brothers who have contributed to the betterment of A.D.S.

The Brotherhood of Alpha Delta Sigma is proud of its balance of scholastics, sports, services, and social events. We appreciate the efforts of our faculty advisor, Dr. William Casey, and the contributions of our many alumni in helping us to achieve this balance. We extend our congratulations and the best of wishes to the graduating seniors.
Phoney Ball

The Brotherhood of Alpha Kappa Psi enjoyed another successful year at Babson with a well balanced program of social, athletic, professional, and fraternal activities.

Fall Term highlights included the Coleman desk refinishing project, a rousing Halloween blast at Eastman, and a victory over ADS in fraternity football.

Winter Weekend was, as always, a memorable occasion for all. The annual Carling Brewery trip served as an ideal kickoff for the Weekend. At the pinning ceremony, Kathi Caneshi, Peter Smith’s pimmate, was chosen as the Sweetheart of Alpha Kappa Psi for 1969.

Spring Term social activities included the April 18th Phoenixian Ball and the Annual Island Party.

Our professional program reached a peak in the spring, with the presentation of two fine speakers. Mr. Richard De Agazio spoke on securities and investments. Mr. Everett H. Strobel, Vice President of Manufacturing, Firestone International Co., spoke on the challenge of international management.

The farewell banquet for graduating seniors was held at the Wayside Inn in Sudbury. In addition to recognizing the graduating brothers, Peter Smith received the Fraternity’s Annual Athlete of the Year Award, and Dennis Nations was awarded the first annual Brother of the Year Award.

On Honors Day 1969, the Brothers of Alpha Kappa Psi joined with all Babson students and faculty in congratulating Dr. David Drinkwater, an A.K. Psi faculty brother, upon his selection as Outstanding Professor of the Year.

The Brothers of Alpha Kappa Psi take great pride in their fraternity, and look forward to another successful year.
Around and About...

Delta Sigma Pi is a charter senior member of the Professional Interfraternity Conference. Gamma Upsilon, the Babson Institute Chapter, has excelled for many years in its social, athletic, and professional activities.

Socially, Delta Sig kicked off its fall season with the Purple Garter all school beer blast. Winter term began with the Rush Party at Norwood Legion Hall. Music was provided by the Macha Chip, beer by Ballantine. Delta Sig’s Winter Weekend was spent at the elegant Framingham Motor Inn, which provided a plush setting for the champagne party, folk singers, and blues group. Spring term was highlighted by the annual installation banquet at Romeo’s Hideaway on the Cape.

Athletically, Delta Sig won the Interfraternity Athletic championship symbolized by the Jack. Undefeated for the 13th straight year in football, we also went undefeated in basketball to clinch the Jack in Winter term.

Leadership and responsibility are traits that Delta Sig looks for in its members. Our success is symbolized by our continuing representation in positions of leadership in campus organizations from the Letterman’s Club to Blue Key Honor Fraternity. Delta Sigma Pi is proud of its accomplishments during the past year, and the unity and friendship with which the Brotherhood operates.
Cycling...
Partying . . .
The Forever Popular Sports
Editor's Note

As my diligent staff struggles with the last few pages of copy I am left to reflect upon the year's achievements. Certainly the year has been marked with its challenges. As a young and rather novice editor, I have had my moments of trial. Yet through the efforts of Kib Roulette, our local representative for Bradbury, Sayles, O’Neill—Paragon Yearbook Company; and with the patience and ambition of a most spectacular staff the 1969 BABSONIAN becomes a reality.

My heartfelt thanks are extended to all those administration and faculty who helped and encouraged the 1969 staff, especially Mr. Hubert A. Mann, Mrs. Laura Butt, Mr. Descom D. Hoagland III, and Dr. Wilson F. Payne. Dr. Payne, along with my associate editor, Alan Paul contributed long hours to the creation of our special dedication section.

All of the staff deserves congratulations on their accomplishments. With each I have found a warm and what will be a long remembered working relationship. To Charlie Miner, our business manager and only graduating senior on the staff, I wish the best of luck. I am sure I speak for Charlie as well when I express great confidence in turning over the reins of next year's BABSONIAN to Peter Feldman, Arthur Wein, and Alan Paul, who have done such an outstanding job for us this year.

I sincerely hope that you shall place your 1969 BABSONIAN in its rightful place: on the shelf reserved for special editions!

J. B. Capron