ADVERTISING
BABSON'S INVESTMENT ADVISORY SERVICES
Designed and Priced to Meet the Special Needs of Individual Investors. Special Discounts to Babson Graduates

BABSON'S WASHINGTON SERVICE
Followed Regularly By Business Men and Women Throughout the Country.
—$36 Annually—
50% Discount to Babson Graduates

We Enjoy Serving the Finest Clientele in the Country Through our Several Departments

BABSON'S REPORTS INCORPORATED

Wellesley Hills, Mass. 02181
Founded by Roger W. Babson 1904
Whether on Campus, or out in the Business World. We are Pleased to Have the Privilege of Counting so Many Babson Men Among Our Thousands Of Clients and Customers

Serving the Everyday Campus Needs of Babson Students for School Supplies, Textbooks and Personal Items, Class Rings and Campus Souvenirs.
THE BABSON BOOKSTORE Hollister Building
Compliments of

WEAN UNITED, INC.

Congratulations and much success to the class of 1969.

Mr. and Mrs. Morton B. Miner

Has SHE been asking "YES but what have you done for me THIS week?"
Buy her a cute CUDDLY STUFFED ANIMAL at THE BABSON BOOKSTORE.
Best of Luck
To the Class of 1969

BABSON
ALUMNI ASSOCIATION

George B. Dunnington, Jr. ‘60 President
David W. Stapleton, Jr. ‘59 Vice President
Lynford M. Richardson ‘58 Treasurer
Jed W. Bullen ‘61 Clerk
Light up and live.

Turn your hair on. Let it glow. With Ultra Sheen Conditioner and Hair Dress. Its natural oils and cholesterol do away the dints in your hair.
Relieve dryness so hair shines lively, lustrously.
And with Ultra Sheen, just a tiny touch handles your hair so it's soft, manageable. Because Ultra Sheen is concentrated,

there's no heavy grease to coat the action. Your hair grooms naturally, lightly, for today's swinging styles.

Go the glow route.
Light up and live with Ultra Sheen Conditioner and Hair Dress, by Johnson Products.

Johnson Products gives it to you straight.
COMPLIMENTS OF

CONSTRUCCIONES INDUSTRIALES ZULIA C.A.

(INDUSTRIAL CONSTRUCTIONS)

AND

Dr. and Mrs. GEORGE KRUGER

LA FLORESTA, AVE. SAN CARLOS 17 PHONE 332744

CARACAS, VENEZUELA
GOLD PATRONS

Mr. and Mrs. Albert Brock
Mr. and Mrs. James D. Capron
Compliments of a Parent
Mr. and Mrs. Francis A. Facchett
Mr. Arnold L. Freilick, ’61
Mrs. Phyllis Ives
Mr. Maurice E. Krier, Jr.
Mr. and Mrs. John B. Landry, Jr.
Mr. Donald R. Luther

Mr. and Mrs. William D. Maurer
Mr. and Mrs. Nathan H. Monus
Mr. and Mrs. Myer Rubin
Mrs. James N. Russell
Mr. and Mrs. Hugh S. Simcoe, Jr.
Ulano Graphic Arts Supplies, Inc.
Dr. Morgan Weber
Mr. David D. Williams
Mr. and Mrs. W. W. Windle

Mr. Edgar Zaloom
KEN'S STEAK HOUSE

Superb cuisine, a delightful unhurried atmosphere, five
elegant dining rooms and flawless service . . . hours:
Luncheon: 11:30–2:30 Mon.–Fri.
Dinner: 3–10 Mon.–Thurs
For luncheon or dinner reservations,
call 875–4455 or 235–5414
Ken’s Steak House
Rte. 9 Framingham, Mass.
home of Ken’s famous Salad Dressings

SOUTH SHORE NATIONAL BANK
Travel Offices: Wellesley, Quincy, Norwood and Randolph.

The Brotherhood of

ALPHA DELTA SIGMA

COMPLIMENTS OF

F. S. WILLEY CO. INC.
MOTOR TRANSPORTATION
THE DRY DOCK

THE ANNIS-MORRILL CORP.

60 Worcester Road
Framingham, Massachusetts
Phone: 237-1096

---

G.T. 350

Headquarters for High Performance Sales ★ Service ★ Parts
NATICK FORD 653-2550
157 W. Central St. — Natick
complete assortment of high performance cars available for your inspection.

MUSTANG
428 COBRA JET
NOW AVAILABLE
Best Wishes from
The Brotherhood of

ALPHA KAPPA PSI

Compliments Of
MUZI FORD CITY
Fredrick O. J. Muzi, Class Of '53
557 Highland Ave.
Needham, Mass. 444-5300

Compliments of
Forsgate Farms Inc.
Jamesburg, New Jersey
Mr. Milton Blieden

THE CARRIAGE HOUSE

North Brunswick, New Jersey

Mr. and Mrs. Stephen Macechak
Herb-Ox

Congratulates the Class of ’69
SILVER PATRONS

Mr. and Mrs. Seymour Goodstein
Mrs. Marice Kelly Johnston
Greendale Pharmacy
Mr. and Mrs. Thomas J. Pugliese

Mr. Thomas N. Soffron
Mr. and Mrs. Richard Speer
Mr. Joseph Terraglia
Mr. and Mrs. John E. Warren

Mr. and Mrs. George F. T. Yancey

SPONSORS

Dr. and Mrs. Sol Asch
Mr. and Mrs. Arnold R. Beinstein
Mr. and Mrs. Joseph T. de Bettencourt
Mr. and Mrs. John E. Donelan
Mr. and Mrs. J. Murray Downey
Mr. Howell E. Dupuy, Jr.
Mr. and Mrs. Stanley Figlewski
Mr. and Mrs. George Gliagolich
Mr. and Mrs. Frank Hills
Mr. Sidney L. Horowitz
Mr. and Mrs. J. T. McCall

Mr. and Mrs. Clifford E. Owian
Mr. and Mrs. Bernard Polan
Polkowitz Motors
Mr. J. K. Rainey
Mrs. Anne Rawah
Mr. J. G. Sharpe
Mr. A. F. Thomas
Mr. John J. Waldron
Mr. and Mrs. John W. West
Mr. Robert C. Willie
Mr. Grahame Wood
In Memoriam

Colin Brown

Mrs. Brown, Colin's sisters, Brenda and Pamela, and I wish to warmly thank the Trustees, Faculty, and classmates of Babson Institute for their generous expressions of rewarding associations with our son Colin. His quiet pride at being a member of your 'family' was his tribute to the people of Babson.

Howard H. Brown