BABSONIAN—1968
Babson Institute
Of
Business Administration
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49th Edition
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MAKE LOVE.
NOT WAR!
The BABSONIAN—1968 has attempted the embodiment, in word and picture, of those events, people, places and things which meant so much to you during your brief internship at Babson Institute. From the smoldering scenario of the preceding war-sex spoof—majestic globe and sultry secretary—through the final pages of the more conventional, doubtlessly less enticing, legitimate advertising, you, the yearbook connoisseur, will find a book uncompromising in its degree of quality, detail and physical craftsmanship.

The staff has invested long and tedious hours in an effort to create, appraise and improve upon the quality and continuity of layout of that which you shall very shortly partake.

In three short years, Babson Institute has provided the 1968 graduates with an education which will guide them through the complex and frustrating world of business; destined to achieve their respective positions at the tops of their various chosen professions, be they financier, salesman or accountant. These "Babson years" have had their effects on all—in return, each student has evidenced his influence on the institution.

From the completion of the new Student Center through the dubious "social weekends" to the sterling words of our Honors Day speaker the student influence has been omnipresent. We sincerely hope you will be proud of that influence in later years when you renew your acquaintance with this—the 49th edition of your alma mater's yearbook.

The Staff

Civil Rights Leader Dick Gregory,
"We shall overcome."
DEDICATION
When a selfless, totally committed man adds to your life a quiet, yet intensely alive, appreciation and desire to know that which is transpiring just outside your present intellectual reach, how do you show your gratitude?

In the world today, filled with the Madison Avenue spawned phraseology of meaningless superlatives, clichés and trite tributes, how can one thank a man for devoting almost three decades to the incessant questioning of students and the art of teaching?

How can one adequately express the pride felt for having known a man of sufficient stature to have made time, in an already over-crowded schedule, to volunteer to teach those adults in the greater Boston area deprived of a skill which we take for granted, the illiterate?

When that man is "Wally" Mors, I believe that the only sincere expression that fits the occasion is "THANK YOU."
Chairman Cohen addresses the 49th Annual Commencement.
Skip and Pam Hakala.

The Mills and the Cockleys.
STUDENT–FACULTY
SOFTBALL GAME
(Sponsored by Alpha Delta Sigma)

Dizzy Dean.

Friendly Fearnsid.
What a line-up!

Feed those bright and hungry faces.
BRUCE H. ADLER
Flushing, N. Y.
Economics, Distribution
Dean's List; Varsity Basketball; Sinai Club; President, Alpha Delta Sigma; Babson Marketing Association; Gamma Phi Beta; Intramural Sports; Circle K.

STEPHAN ANTHONY ADAMIC
Foxboro, Mass.
Economics
Babson Business Symposium; Intramural Sports.

PETER BACH
Jamaica Estates, N. Y.
Investments
Intramural Sports.
FREDERICK WILLIAM BERGER

Buck Hill Falls, Pa.
Investments
Intramural Sports, Sailing Club, Varsity Swimming.

STEVEN JAMES BONINE

DoylesTown, Pa.
Management
Sailing Club, Delta Sigma Pi, Chancellor, Senior Class Treasurer, Dean's List.
RONALD CHARLES BOOTH
West Newton, Mass.
Investments
Varsity Basketball.

WILLIAM I. BRENNER
Rockville Centre, N. Y.
Investments
Alpha Delta Sigma, Pledgemaster; Student Advisor; Circle K, Sergeant at Arms; Sinal Club, Treasurer; Intramural Sports.

Aiding the cause.
GARY NEWTON BROWN

Greene, N. Y.
Economics
Who's Who in American Colleges and Universities; Beta Gamma Scholarship Society; Dean's List; Chairman of 1967 Freshmen Orientation Program; Student Academic Affairs Committee, Co-Chairman; Student Government; Business Economics Society, Membership Committee Chairman; Dormitory Director.

RICHARD S. S. BRIGHT, JR.

Monrovia, Liberia
Economics
Theatre Guild, President; Production Manager; Stage Manager; Student Cabinet; Varsity Letterman's "B" Club; Treasurer; Varsity Soccer; Varsity Lacrosse; Wesley Society; BABSONIAN—1968; Sports Editor; Collegiate Club; International Students Organization, Corresponding Secretary; Charles Playhouse Representative; Babson Delegate to the New England Theatre Conference; Society for Advancement of Management, Program Committee Chairman; Parents' Weekend Committee; Winter Weekend Committee.

"Cheers"
ROBERT DOUGLAS BRUCE

Greenfield, Mass.
Management
Blue Key National Honor Fraternity; Beta Gamma Scholarship Society; Sports Car Club; President; Babson Driver of the Year Award; Babson Business Symposium; Transportation Chairman; Dormitory Proctor.

HENRY JOHNSON BURBANK

Wakefield, Mass.
Marketing
Varsity Hockey.

AMC's spark plug—Roy D. Chapin, Jr.
HARRY MARC BYERS

Lawrence, Mass.
Economics
Babson Marketing Association, Society for Advancement of Management, Sinai Club.

JAIME CAMHI

Guatemala City, Guatemala
Finance
Student Government, Vice President; Academic Affairs Committee, Chairman; Licensing Committee, Secretary; Delta Sigma Pi, Varsity Soccer; Student Advisor, Dean's List, Student Publications Board; Who's Who in American Colleges and Universities; Beta Gamma Scholarship Society.

PHILIP LITTLE CARLMAN, JR.

Beverly, Mass.
Accounting
Alpha Kappa Psi, Recording Secretary, THE EXECUTIVE, Managing Editor, WRWB Radio; Swimming Team, Business Economics Society; Student Advisor, Intramural Sports; Student Government, Alternate, Representative-at-Large.
Babson boy makes good.

GUSTAVO. A. CISNEROS, R.

Caracas, Venezuela
Economics
Blue Key National Honor Fraternity, Dean's List, Honors Program, Student Government, International Students Organization, Vice President, Epicurean Society, Newman Club, Sports Cars Club, Intramural Sports; Varsity Swimming; Honors Day Chief Usher; Blue Key Mayoralty Committee, Co-Chairman, Student Government Advisory Committee, Student Activities Award, Beta Gamma Scholarship Society.

WAYNE E. CHODKOWSKI

Newington, Conn.
Management
Advisory Committee to THE EXECUTIVE, Chairman, THE EXECUTIVE, Editor-in-Chief, Managing Editor, WRWB Radio, Station Manager, Long Range Planning Committee, Student Development Committee, Chairman, Student Government; Student Cabinet, Council on Social and Student Conduct; Student Advisor, Alumni Affairs Committee, Class Agent, Business Economics Society, Society for Advancement of Management, Publicity Chairman, Collegiate Club, Circle K, Newman Club; Intramural Sports.
WILLIAM FRANCIS COYE III
Concord, Mass.
Economics
Varsity Hockey, Sports Car Club, Delta Sigma Pi, Dean's List, Intramural Sports, Dormitory Social Director.

JOHN JOSEPH CUDIHY
Marblehead, Mass.
Accounting
Dean's List, Intramural Sports.

JEFFREY R. DADE
Barrington, R. I.
Finance
Varsity Skiing, Captain, American Finance Association.
DAVID NORDEN COLE II

Milford, Conn.
Marketing

Babson Marketing Association; Theatre Guild; Vice President: SPOTLIGHT, 1967, 1968; Editor; Sports Car Club; Sina Club; THE EXECUTIVE; Collegiate Club.

Elliot Stephen Collins

Hillside, N. J.
Marketing

Varsity Soccer, Captain; Circle K, Treasurer; Collegiate Club, Chairman; Varsity Letterman's "B" Club, President; Delta Sigma Pi, Student Government; Alternate, Student Advisor; THE EXECUTIVE, Intramural Sports; Who's Who in American Colleges and Universities.

"Everybody in the pool."
ROBERT L. DEAN

Wellesley, Mass.
Marketing
Senior Class Secretary, Junior Class Secretary;
Student Government, Alternate, Delta Sigma Pi;
Basketball Team, Murphy Award.

GONZALO RENE DE CASTRO

Caracas, Venezuela
Finance
Dean’s List, Varsity Soccer; Varsity Lettermen’s
"B" Club; International Students Organization;
Newman Club.
WILLIAM ELMERE DEEGANS III

Alderson, W. Va.
Management
Sports Car Club, Vice President; Treasurer; Sailing Club, Vice Commodore; Lacrosse Team; "The Dry Dock," Manager.

JOSEPH O. ENDRISS, JR.

Hamden, Conn.
Finance

JORDAN MARK Estra

New Haven, Conn.
Finance
Beta Gamma Scholarship Society; Blue Key National Honor Fraternity; Student Government; Babson Forum, Chairman; Student Appraisal Committee, Chairman; Delta Sigma Pi, First Vice President, Efficiency Chairman; Varsity Lacrosse; Scholar-Athlete Award, 1967; Varsity Sailing; Sailing Club, Treasurer; Society for Advancement of Management; American Finance Association; Student Advisor: Sinal Club; Collegiate Club; Babson Business Symposium.
JOHN ANDREW FANJUL

Pahokee, Fla.
Marketing
Soccer, Trainer; Hockey, Trainer; Student Government; Varsity Lettermen's "B" Club; Babson Business Symposium, Accommodations Committee Chairman; Newman Club, Internal Secretary; International Students Organization; Babson Marketing Association, Social Chairman.

"Champagne Complex"
JOHN A. FAZIO
West Medford, Mass.
Finance, Investments
Varsity Soccer, Co-Captain, Hockey, Varsity Lettermen's "B" Club, Student Government.

RICHARD REGINALD FARRINGTON
Nassau, Bahamas
Economics
Varsity Sailing, Varsity Tennis, Epicurean Society, Delta Sigma Pi, Varsity Lettermen's "B" Club.

JOHN JOSEPH FITZPATRICK
Wellesley Hills, Mass.
Marketing
Delta Sigma Pi, Varsity Hockey, Captain, Student Judicial Court, Secretary, Student Government, Intramural Sports, Who's Who in American Colleges and Universities, Dean's List, Usher at 1967 Commencement.
STEVEN DOUGLAS FLACK

New Hyde Park, N. Y.
Management
Intramural Sports.

JOHN FRANCIS FLANNERY

Roslindale, Mass.
Investments
Hockey, Intramural Sports.

JOHN JOSEPH FOX

Revere, Mass.
Finance
Babson Marketing Association, Treasurer; Intramural Sports.
JEFFREY ROBERT FREEDMAN

Fall River, Mass.
Finance
Delta Sigma Pi, President, Treasurer; Class of 1968, President, Treasurer; Blue Key National Honor Fraternity; Who's Who in American Colleges and Universities; Student Government; Intramural Sports.

JAMES DAVID GLICKMAN

West Orange, N. J.
Management
Varsity Golf.

JOHN JOSEPH GOLKA

Brockton, Mass.
Accounting
Alpha Delta Sigma, Social Chairman; Student Advisor; Usher at 1967 Commencement; Dormitory Proctor.
JAMES JOHNSTON GOULD

New Canaan, Conn.
Economics
Lacrosse Club, Delta Sigma Pi; Student Representative at the 1967 National Foreign Trade Conference, N.Y.C.; Dean's List.

EDWARD MARC GOODSTEIN

North Woodmere, N.Y.
Management
BENJAMIN S. GREEN
Waquoit, Mass.
Management

JOHN GREENBERGER
Buffalo, N. Y.
Marketing
Blue Key National Honor Fraternity, Who's Who in American Colleges and Universities, Student-Alumni Relations Committee, Student Government, Dormitory Proctor, Schedule Revision Committee, Chairman, Constitution Committee, Chairman, Food Services Committee, Chairman, Dean's List, Babson Marketing Association, Sailing Club, Attendance Committee.
JOSEPH FREDERICK
HAEDRICH

Plainfield, N. J.
Investments
Dean’s List; Student Government; Society for
Advancement of Management; President, Secre-
tary; Dormitory Proctor; Student Advisor; Stu-
dent Cabinet; Theatre Guild, "A Funny Thing
Happened on the Way to the Forum," Film Pro-
gram Chairman, Mayoralty Candidate; Audio-
Visual Aids Department, Chairman.

REESOM HAILE

Asmara, Ethiopia
Economics
Student Government, Society for Advancement
of Management, Social Chairman; Wellesley Col-
lege Theatre—"Lysistrata," "Merry Wives of
Windso," Varsity Soccer, Babson Appraisal
Committee, Publicity Subcommittee Chairman;
International Students Organization, President;
Newman Club, Committee for Racial Equality at
Babson.
BENNY HAJIBAI

Teheran, Iran
Finance
Student Government, Alternate; International Students Organization, Treasurer.

HARRY WESTON HALL, JR.

South Glastonbury, Conn.
Investments

"Kiss me."
CHARLES E. HELWIG
Allentown, Pa.
Marketing

HAROLD RAYMOND HENRY
Holyoke, Mass.
Marketing
Newman Club; Intramural Sports.

ALAN M. HERMAN
Great Neck, N. Y.
Investments
ROBERT STALFORD HERVEY

River Edge, N. J.
Accounting
Alpha Delta Sigma, Vice President; Christian Science Organization, Chairman; Society for Advancement of Management; Sports Car Club; Sailing Club; Varsity Sailing; Student Cabinet.

Jeff and Cathy—Parents' Weekend.
BERNARD VICTOR HIGGINS

Sao Paulo, Brasil
Marketing

JAMES L. HOWARD III

Santa Barbara, Calif.
Marketing
THE EXECUTIVE, Advertising Manager, WRWB Radio, Co-Station Manager; Babson Marketing Association, Vice President, Student Advisor.

ROBERT B. JAMIESON

Waldwick, N. J.
Marketing
Alpha Kappa Psi, President, Dean's List; Babson Business Symposium, Student Advisor, Intramural Sports.
PAUL KING KERVICK

Barrington, R. I.
Management
Dean’s List; Varsity Lettermen’s “B” Club; Varsity Swimming, Sailing Team, Assistant Curator—Babson Map and Globe; Intramural Sports.

“In fashion?”

STEVEN DAVID KING

Scarsdale, N. Y.
Marketing
Dean’s List; Varsity Skiing.

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EDWARD LEWIS KLING

Cincinnati, O.
Economics
Student Government, President; Secretary, Representative; Student Cabinet; Student Judicial Court; Blue Key National Honor Fraternity; Student Publications Board, Chairman; Babson Forum; Council on Social and Student Practices; Advisory Committee to THE EXECUTIVE; Parents' Weekend Committee, Chairman; Who's Who in American Colleges and Universities; Honors Program; Town of Wellesley Boycott Committee, Freshman Class Orientation Leader; Delegate to Vietnam Conference conducted by U.S. Senator Edward Kennedy; Delegate to New England College Student Government Association; Alumni-Student Relations Committee; Student Action Board; Student Spirit Committee, Chairman; Delta Sigma Pi, Forum Committee Chairman; Society for Advancement of Management, Sailing Club; Sinai Club; Young Democrats Club; Collegiate Club; Attendance Policy Committee, Student Advisor; Student Appraisal Committee, Council on Business Practices, Chairman; Babson Business Symposium, Director of Communications and Correspondence.

Sock it to me.
EDWARD ROBERT LEVI

Washington, D. C.
Marketing
Alpha Kappa Psi; Recording Secretary, Social
Chairman, Babson Marketing Association; Circle
K, Sinai Club; Student Advisor, WRWB Radio;
Dean's List.

STEVEN MARKS LEVIN

New York, N. Y.
Investments
Dean's List; Honors Program; American Finance
Association; Producer-Director of WRWB Col-
lege Radio Workshop through WBZ.
MARSHALL JEROME LEVINSON

West Hartford, Conn.

Accounting

Alpha Delta Sigma, Athletic Chairman, Gamma Phi Beta, Epicurean Society, Varsity Basketball, WBZ "College Workshop" Series. Intramural Sports.

The man and his machine.
JOACHIM KLAUS PETER MAAK
Cali, Colombia, S. A.
Management
Varsity Swimming, Varsity Tennis.

IRWIN DENNIS MANOV
Toronto, Ontario, Can.
Economics
THE EXECUTIVE, Financial Editor, Lombard Street Associates, Student Representative.

Wellesley Boycott.
VAN RICHARD MARTIN

Kingston, Jamaica
Economics
Blue Key National Honor Fraternity, President, Newman Club, President, Treasurer, Society for Advancement of Management, Historian, Student Advisor, Dean's List, Student Cabinet, Chairman, Who's Who in American Colleges and Universities, THE EXECUTIVE, Advertising Manager, Circulation Manager, Business Manager, Photography Editor.

DONALD C. MATTHEWS

Framingham, Mass.
Finance
Student Judicial Court; Student Government; Usher at 1967 Commencement; Student Advisor; Intramural Sports; Dean's List; Beta Gamma Scholarship Society; Varsity Lacrosse; Delta Sigma Pi; American Finance Association.

ROBERT WALDEN MAYO

Warwick, R. I.
Finance
Student Government; Special Activities Committee, Chairman, Veterans' Club.
MICHAEL WILLIAM McCoy

Amsterdam, N. Y.
Finance
Student Government, Varsity Golf, Varsity Basketball, Student Advisor, Delta Sigma Pi.

CHARLES LLEWELLYN McLEOD

Littleton, Mass.
Marketing
Dormitory Proctor, WRWB Radio, Intramural Sports.

WILLIAM E. MERKEL, JR.

Gates Mills, O.
Finance
American Finance Association, President; Society for Advancement of Management, Executive Vice President; Alpha Delta Sigma, Epicurean Society, Student Advisor, Student Cabinet; Dean's List.
EMIL DAVID MESHBERG
Fairfield, Conn.
Management
Varsity Golf, Captain, Varsity Swimming, Delta Sigma Pi, Secretary.

ROBERT Z. PATKIN
Tepstyled, Mass.
Accounting
Who's Who in American Colleges and Universities. Business Economics Society, President; Senior Class Vice President, THE EXECUTIVE, Business Manager; WRWB Radio, Business Manager; Delta Sigma Pi, Student Advisor. Varsity Hockey, Soccer, Tennis. Manager; Long Range Planning Committee, Student Government, Student Center Planning Committee, Alumni Affairs Committee, Homecoming Carnival Committee, Chairman, Intramural Sports, Class Agent.

JAY LLEWELLYN OWEN
Oak Brook, Ill.
Investments
Sports Car Club, Varsity Swimming.
JAMES PIERSON

Manomet, Mass.
Investments
Alpha Kappa Psi, Sailing Club, Student Center Development Committee, Theatre Guild, Young Democrats Club, Intramural Sports.

LEE EDWARD PITTLE

Bethesda, Md.
Accounting
Honors Program, Society for Advancement of Management, Babson Marketing Association; Business Economics Society, Sinai Club, Dean’s List; Usher at 1967 Commencement; Babson Business Symposium, Internal Relations Chairman, THE EXECUTIVE, Business Manager, Intramural Sports.
PAUL MARC RAPPAPORT

Lawrence, Mass.
Accounting
Alpha Delta Sigma, Corresponding Secretary; Society for Advancement of Management, Young Republicans, President; Beta Gamma Scholarship Society, Dean's List.

IRA JAY RASHAP

Woodmere, N. Y.
Accounting
Dean's List; Alpha Delta Sigma, Athletic Chairman; Business Economics Society, Vice President; Sinai Club, Treasurer; Circle K; Dormitory Athletic Representative; Gamma Phi Beta.

DAVID ALBERT RICH

Needham, Mass.
Marketing
Dean's List.
ROBERT BRUCE RITCHIE

San Francisco, Calif.
Investments
Society for Advancement of Management, Secretary, Delta Sigma Pi, American Finance Association, Gamma Phi Beta, Varsity Swimming, Intramural Sports.

JAMES ALEXANDER ROARK

Belmont, Mass.
Accounting
EMILIO JOSÉ RODRIGUEZ
San Juan, Puerto Rico
Finance

EDWARD JOSEPH RUSSELL
Wallingford, Conn.
Investments

R. D. Dude II or a Muffin to Match the Music Man.
EVERETT ROBERT
ST. GERMAIN
Mattapoisett, Mass.
Finance
Student Center Development Committee, Chairman; Student Government, THE EXECUTIVE, News Editor; WRWB Radio, Station Manager, Chief Engineer, Dormitory Proctor, Student Advisor, Business Economics Society, Newman Club.

PAUL CHARLES SANDLER
Framingham, Mass.
Marketing
Varsity Basketball; Alpha Delta Sigma; Dean's List.
FRED MARTIN SCHWARTZ

Needham, Mass.
Marketing
Babson Marketing Association, Sailing Club,
Student Government, THE EXECUTIVE; Alpha
Delta Sigma.

RONALD JOHN SEIDEL

Wolcott, Conn.
Accounting
Sports Car Club, THE EXECUTIVE; Intramural
Sports.
HAVEN MARK SHARAF
Medford, Mass.
Accounting
Business Economics Society, Treasurer; Society for Advancement of Management, Dean’s List.

DONALD THEODORE SIEGEL
Brookline, Mass.
Investments
Sailing Club, Secretary, Collegiate Club; Student Government, Alternate Intramural Sports; American Finance Association, Off-Campus Club; Babson Business Symposium.
JUDSON ERIC SMITH

Canton, O.
Accounting
Blue Key National Honor Fraternity, Treasurer;
Alpha Delta Sigma, President; Student Judicial
Court; Society for Advancement of Management,
Vice President; Tri-Fraternity Council, Student
Cabinet; Circle K, Secretary; Collegiate Club;
Epicurean Society, Beta Gamma Scholarship So-
ciety; Dean's List; Student Advisor; Who's Who
Among Students in American Colleges and Uni-
versities; Roger W. Babson Award.

Wagner for President!
FREDRIC STUART SNEIDER

Brookline, Mass.
Investments
Varsity Skiing.

DANIEL JAMES STEELE

Wellesley Hills, Mass.
Marketing
Hockey Team.
GLENN BAILEY TALBOT
Waltham, Mass.
Accounting
Alpha Delta Sigma. BABSONIAN—1968.

TIMOTHY ALLEN TAYLOR
Lincoln, Mass.
Finance
Epicurean Society, Treasurer, Alpha Delta Sigma. Collegiate Club, Business Economics Society, Theatre Guild, Young Democrats Club. Executive Secretary, Advisory Committee to THE EXECUTIVE. University Services Unlimited, Inc. President.
JONATHAN HOWARD THIERMAN

Dobbs Ferry, N. Y.
Accounting
Alpha Kappa Psi.
STANLEY LEWIS UNGERLEIDER

Newton Centre, Mass.
Economics
Business Economics Society, President; Circle K.
Vice President; Society for Advancement of Management; Student Government; Basketball Manager; Intramural Sports; Sinai Club.

DEAN SWIFT VOLK

Stamford, Conn.
Economics
Life Guard.

STEVEN VANTINE

Westwood, Mass.
Investments
Alpha Delta Sigma, President; Student Advisor; Dormitory Proctor; Student Development Committee; Beta Gamma Scholarship Society; Student Cabinet; Tri-Fraternity Council.
MURRAY LAWRENCE
WACHTENHEIM

Lakewood, N. J.
Accounting
Alpha Delta Sigma; Student Traffic Court; Circle K; Orientation Committee; Swimming Team; Earl Sams Lecture Series Committee; Dormitory Proctor.

STEVEN JOHN WALES

Marblehead, Mass.
Finance
Beta Gamma Scholarship Society, Who's Who Among Students in American Colleges and Universities; Student Judicial Court, Chairman; Dean's List; Recipient of the Wall Street Journal Medal; Student Cabinet; Junior Marshal at 1967 Commencement; Student Government, Treasurer, Representative; Student Government Ways and Means Committee, Chairman; Student Academic Affairs Committee, Co-Chairman; Student Publications Board; Delta Sigma Pi, Executive Committee; Library Improvement Committee; Student Advisor; Young Republicans Club; Alumni-Student Relations Committee; Student Appraisal Committee; American Finance Association; Babson Lacrosse Club; Varsity Lacrosse, Council on Social and Student Conduct; Dormitory Director; Delta Sigma Pi Scholarship Award; Carroll Ford Scholarship Award; Student Judicial Court Award; Student Activity Award; BABSONIAN—1968.
RICHARD LEE WATKINS

Manchester, Conn.
Marketing
Varsity Soccer; Varsity Swimming; Varsity Lettermen's "B" Club; Recipient of Most Improved Player Trophy and Outstanding Academic Achievement Award; Dean's List.

JOHN CARLTON WEBB

Framingham, Mass.
Finance
Delta Sigma Pi, Student Government, Society for Advancement of Management; Babson Marketing Association; American Finance Association; Gamma Phi Beta; Swimming Team; Intramural Sports.

JOHN PHILLIP WEST

Milton, Mass.
Marketing
Alpha Kappa Psi, Vice President; Babson Marketing Association, Secretary, Social Committee Chairman; 1967 Winter Weekend Social Committee.
THOMAS FRANCIS WOLF
Wellesley, Mass.
Accounting
Beta Gamma Scholarship Society; Junior Marshal at 1967 Commencement; Dean's List; Prentice-Hall Accounting Award; Alpha Kappa Psi Scholarship Award.

DOUGLAS BARRETT WOLFF
Hamden, Conn.
Investments
Intramural Sports; Sports Car Club.

FREDERICK THEOPHILUS WRIGHT
Wellesley, Mass.
Economics
Circle K, Secretary, Sailing Club, Most Valuable Sailor Award, Young Republicans Club, Business Economics Society, Collegiate Club, THE EXECUTIVE.
WILLIAM EDWARD YEO

Haverhill, Mass.
Marketing
Blue Key National Honor Fraternity, Vice President; Student Judicial Court, Chairman; Circle K, President; Student Traffic Court, Chairman; Hutchinson Memorial Award as the "Outstanding Marketing Student" at Babson; Dean's List; Alpha Delta Sigma; Student Government, Student Cabinet, Committee on Student and Social Conduct; Student Activities Award; Babson Marketing Association, Sailing Club, Student Advisor, Circle K Recognition Award.

IVAN YUNG

Sao Paulo, Brazil
Economics
WILLIAM P. ADAMUCCI  
Finance  
B.A., Economics  
St. Francis College

DAVID HOYT COCKLEY  
Pepper Pike, O.  
Marketing  
B.A., English  
University of Virginia

M.B.A. PROGRAM
ROBERT L. DEGREGORIO
Dedham, Mass.
Finance
B.A., Economics
Rutes College

PAUL MONTGOMERY NICHOL
Clifton Heights, Pa.
Finance
B.S., Chemistry
Sterling College

DAVID ALLAN FERRIS
Vernon, N.Y.
Finance
B.A., Economics
Hobart College
CHIPS CHAPMAN PAGE
Forest Hills Garden, N.Y.
Marketing
A.B., History
Syracuse University

PETER FRANCIS PORAS
Lancaster, Mass.
Finance
B.A., Economics
Syracuse University
WILLIAM FRANKLIN WALKER, C.P.A.
Medfield, Mass.
B.S.B.A., Accounting and Finance
Babson Institute

THOMAS WILLIAM SUYDAM
Gloversville, N.Y.
Finance
B.S.B.A., Accounting
Babson Institute

HARRY S. WILSON
Washington, D.C.
Management
B.S.B.A., Marketing
Babson Institute
EVENING PROGRAM
Our biggest fans.
ROBERT JOSEPH MALONE
Mansfield, Mass.
B.B.A., Accounting
American International College

THOMAS JOSEPH MARTA
Natick, Mass.
B.S.B.A., Accounting
The Pennsylvania State University

DAVID BEATTY HEARD
Waban, Mass.
B.S., Civil Engineering
Tufts University
JAMES FRANCIS MARTIN
Holliston, Mass.
B.A., Economics
Boston College

"Champagne Complex"
JOHN WALLACE MORAN
Billerica, Mass.
B.S., Industrial Engineering
Lowell Technological Institute

IRVING FRANKLIN ORRELL, JR.
Whitinsville, Mass.
B.S., Electrical Engineering
M.S., Electrical Engineering
Worcester Polytechnic Institute

Remember Spring Weekend?
ZERA DAVID PATTERSON
Duxbury, Mass.
B.S.B.A., Finance
Babson Institute of Business Administration

LINCOLN KEMPTON RICHARDS
Wellesley, Mass.
B.A., Natural Science and Art
Park College

"Say cheesecake."
RAYMOND HOWARD WEAVING
Natick, Mass.
B.S.B.A., Finance and Insurance
Northeastern University
PAUL WINEGRAD
Peabody, Mass.
B.A., Business Administration
Johns Hopkins University
ARMY PROGRAM

MAJOR ROGER MAX BENNETT
Lawrence, Kans.
B.S.M.A., Kansas St. College of Pittsburg

MAJOR LUKE COLE FISHER, JR.
Dallas, Tex.
B.S.B.A., University of Texas

MAJOR KENNETH FERRILL JOHNSON
Clewiston, Fla.
B. Gen Ed., University of Omaha
MAJOR ELLIS R. MORRIS  
Roanoke, Ala.  
B.S.B.A., Jacksonville State College

MAJOR WILLIAM L. NORMAN  
No. Little Rock, Ark.  
B.S.M.E., University of Arkansas

MAJOR EMMETT ROBERT RODDY  
Daly City, Calif.  
B.S., University of San Francisco
LTC WILLIAM TUNSTALL ROGERSON
Washington, D.C.
B.A. Pol. Sc., American University

MAJOR JAMES H. WEAVER
Steele, Mo.
B.S.B.A., Arkansas State College

CAPT. FREDERICK H. SAWYER
Norfolk, Va.
B.S., Virginia State College
FACULTY
Clinton A. Petersen, Chairman
B.S., University of Rhode Island;
M.B.A., Babson Institute; C.P.A.

ACCOUNTING

Richard A. Bruno
B.S., Boston College;
M.E.D.. M.B.A., Boston University;
C.P.A.
Descom D. Hoagland III
B.S.B.A., M.B.A., Babson Institute;
C.P.A.

Horace R. Givens
A.B., M.S., Columbia University;
C.P.A.
Frank C. Genovese  
B.A., M.A., University of Toronto;  
Ph.D., University of Wisconsin.

ECONOMICS

Joseph Alexander, Chairman  
B.S., University of Oklahoma;  
M.A., Columbia University;  
Ph.D., New York University.
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A.B., M.A., Ph.D., Boston College.

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Paul Yavorsky
B.S., Carnegie Institute of Technology.

Donald M. Levine
B.A., Dartmouth College;
B.A., Oxford University;
M.A., (Oxon).
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To the Class of 1968:

You are leaving Babson at the very beginning of a most exciting period in its history. In a sense, 1968 is a commencement for our college as well as for you, because it marks the beginning of the implementation of the Babson Master Plan of Development.

Many of you have played vitally important roles in this new Babson. Without the creative imaginations and the dedicated loyalty of those of you who contributed to the Student Evaluation Committee and the subcommittees of the Long-Range Planning Committee, our blueprint for the future would be sadly lacking.

No doubt many of you are wondering if perhaps you were born a few years too soon and that you are leaving just when the excitement starts. It's true that you won't see many of the changes through the eyes of a student, but you can reap even greater satisfaction as an alumnus by continuing with your support and participation in the growth and development of your college in the seventies.

I wish each and every one of you the highest success, not only in terms of material rewards, but in what we all need to go along with success to make it truly satisfying: the sense of worthwhile accomplishment.

Sincerely,

Paul C. Staake, Jr.
Dean of Students
Dean of Faculty
Walter H. Carpenter, Jr.

Dean of Graduate School
Wilson F. Payne
Associate Dean of Graduate School
Frank C. Genovese

Director of the Army Program
Clinton A. Petersen
Associate Director of Alumni Relations
Stewart L. Stokes, Jr.

Director of Alumni Relations
Bertrand R. Canfield
Treasurer and Business Manager

Jesse M. Putney

Director of Admissions

Frank Winch II
Chief Accountant
William F. Coughlin

Director of Student Activities
Descom D. Hoagland III
Director of Athletics
E. William Olson

Director of Physical Education
Robert Hartwell
The Babson Beavers completed a reasonably successful soccer season with a record of 3–6–1. The men who survived the season were handicapped by the loss of key players throughout a very tough schedule.

The injury list began early in the season with the partial loss of outstanding freshman fullback Pete Dyal, who played most of the season with one bad leg. Pete’s dedication and "guts" kept him in his starting position even though he obviously was in great pain throughout the remainder of the season. Both co-captains were also injured at crucial times. First, Elliott Collins, a senior from New Jersey, badly sprained his ankle and was unable to play in two games. He favored his ankle thereafter and was unable to return to top form. Co-Captain Mike Bundy, a sophomore from Wisconsin, broke his leg in the Homecoming game against St. Michael’s. Without Mike, who was a candidate for all-league honors at center halfback, the team suffered a notable mid-field collapse. The loss of right halfback Bob Stevenson, a senior, who tore tissues in his foot at mid-season, didn’t help the situation.

The highlight of the season, in addition to an improved record, was the consistent play of Rory Merckens, a freshman from Cleveland, Ohio. Rory was high scorer for the season with three goals and was the key to Babson’s offensive drive in every game. Coach Hartwell expects that Rory will become the highest scorer in Babson soccer history before he graduates in 1971.
Basketball

Coach: L. Carpenter, Manager: D. Keeler, R. Warwick, W. Chamberlain, S. Scher, S. Bernard, J. Bullard,
A new era has begun in Babson Basketball with the team winning its first Conference Title and its most successful season in over 40 years. Under the direction of the Naismith Conference’s “Coach of the Year,” Bill Olson, the team compiled a 16–6 record.

Though there were only eight men, each played an integral part in the team. Captain Kevin Leip, the sole upperclassman, was the quarterback of the team averaging 21 points, 8 assists, and 5 rebounds for the year; he truly earned the title—Captain. Wayne Chamberlain, center, averaged 22 points while being ranked in the nation’s top 10 rebounders with 19.5 per game. At season’s end, Kevin and Wayne were elected to the Naismith Conference All-Star Team and Kevin was named the league’s Most Valuable Player.

Throughout the season, the other starters showed that it takes more than two to make a team. Utilizing his speed and jumping ability, Steve Bernard was second in rebounding with 10 per game and averaged 16 points per game.

Jody Keeler’s hot hands pulled the team through to victory in more than one game. Guard Dave Marsden’s defensive play often stopped the other teams’ “super stars” from scoring.

The first substitute at guard position was Bob Koch. His hustle gave Dave and Kevin a rest and kept our scoring punch. Bob shot the highest percentage both in field goals and free throws. Forward-center Steve Scher rested the others while keeping our rebounding alive. Al Jonas did a fine job substituting at guard position throughout the season.

The primary reasons for the team’s success is, in short, spirit, hustle, and desire. This is demonstrated by the fact that not one team beat the Beavers twice. The second time around they defeated Suffolk (89–85), Bryant (83–75), and Barrington (106–62) after having first been defeated (90–86), (91–77), and (81–72), respectively.

Much praise should be given to this team and much hope should be had for next year’s team as more players should be added to those we now have.
Captain, V. Keenan, Jr., L. Neilson, Jr. See article on page 122.
The varsity hockey team, under the spirited leadership of Coach Dave Coleman and Captain John Fitzpatrick, struggled through a rather disappointing season and finished with a record of 4–10–0.

The season began with a great deal of enthusiasm, since several highly-touted freshmen were expected to combine with the lettermen and give Babson its best hockey team ever. However, Coach Coleman was forced to constantly shuffle the lineup as several key players were lost during the season.

Senior goal tender, Bill Coye, playing hockey for the first time, was under constant pressure despite the stalwart efforts of veteran defensemen John Fitzpatrick and Bob Tait. Freshman wing, Dave Holway, provided most of the scoring punch for the Beavers while another rookie, Cal Quandt, came up with numerous key goals. Veterans Mike Chamberlain, Dan Steele, and Skip Hakala made their presence known every time they stepped on the ice. Also, performing creditably for the Babson pucksters were Pete Crane and John Murphy.

Seldom out played and never really out hustled, the icemen, had difficulty scoring in the early part of the winter. Failure to consistently capitalize on scoring opportunities cost the team many hard-luck losses against schools much larger than Babson, such as the University of Connecticut and Holy Cross College. However, the team showed marked improvement as the season progressed and the Beavers, in the season’s last game, came up with a 12-goal barrage to bomb Lowell Tech, a team which had earlier capitalized on Babson mistakes to defeat the Beavers.

With most of this year’s team members returning for another season, the outlook is bright and the team is a cinch to better this year’s record.

SKIING

Under the leadership of Captain Jeff Dade, the Babson Ski Team this winter completed its most successful season since its organization three years ago. The racers competed against seven colleges, including Boston College, Lowell Tech, Holy Cross, and the University of Rhode Island, in slalom, giant slalom, and downhill events. The varsity team took first-place honors in three of the first five races, and did not finish lower than third place in any contest during the season. As at the Olympics in Grenoble, injuries prevented a first-place berth for the season. Captain Dade, Ted Baker, Skip Keenan, Jeff Bogert, and freshman Bill Wickes all excelled in different races and brought home individual first-, second-, third-, and fourth-place honors.
GOLF

The varsity golf team completed one of its poorest seasons on record with six wins and six losses. The individuals on the team never played to their handicaps at the same time so as to give victory.

Two golfers deserve mention. Steve Lewis, a junior from Albany, New York, was named the "Most Valuable Player" and Captain of next year's team. Peter Crane, a freshman from New Jersey, was the team's most consistent winner with an 8 and 2 record.

Coach Jeff Green anticipates a better season next year with only two team members graduating and three freshman recruits entering, one of whom tied for the Massachusetts Schoolboy Golf Championship.
The Babson Mermen established new varsity records this year in all events except the freestyle sprints. The dedication and perseverance of only eight swimmers and two divers, half the number of most opponents, ended the season 2–8–1. The rewards for these ten men and Jeff Green (Coach) lie in the improved individual performances of each man throughout the season, coupled with the new records set. The Beavers were, again, led by Captain Ken King, who broke seven of his own Babson records set only last year. In addition, Ken swam on both record-winning relay teams. Ken's leadership and hard work, which won him the Foley Swimming Award last year, inspired and encouraged his teammates to train hard in spite of the dismal outlook for winning.

The continuous first-place performance of diver Emil Meshberg contributed much to the excitement of several close meets. Emil's partner, Treys Wean, also came through on several occasions with firsts, seconds, and thirds to lend support to the team effort. The team consisted almost completely of freshmen who will provide a strong nucleus for next year. Ralph Maloney, a free-style sprinter who also successfully helped in the individual medley event, brought his own times down all season and should break the 50 and 100 records next year. Randy Griffis, another free-styler, teamed with Ralph in most meets to provide additional points.

Distance swimmer (200-yard and 500-yard free-style events) Dick Loizeaux steadily chipped away at the clock all season so that he was able to place on several occasions when the team needed additional points. Also swimming for Babson were Ed DeKosa, Al Mantila, and Vince Garay, all of whom brought their individual times down to the lowest in their careers, providing support when needed.

Sophomore backstroker Dave Williams, swimming on the varsity team for the first time, steadily improved all season.
Coach Bob Hartwell was particularly pleased over the strong finish of the varsity lacrosse team following a rather shaky start. Early in the schedule, the Beavers dropped their first two contests to the University of Connecticut and Worcester Polytechnic Institute. In the next two games Captain Andy McNeil's stalwarts caught fire and defeated two strong outfits from Colby College and Boston College. Losses to Nichols College and Brandeis University, with a 4-4 tie with Plymouth State sandwiched between, were followed by smashing victories over New England College (15-9), and Boston State (14-2). In the season's climax, the Beavers took on Plymouth State for a second round, defeating the invaders by a score of 14-2. Season's record: 5-4-1.

Co-Captain McNeil, the team's "Most Valuable Player," guided the Beaver defense with his steamroller tactics. The defensive unit held all opponents to 66 goals while the Beaver offense led by freshman Bruce Bodine scored 82 goals. Bodine was the team's high scorer with 24 goals and 11 assists followed by Dan Heindel who scored 16 goals and 13 assists. Freshman Bob Fine scored 14 goals and 11 assists while goalie Bill Leachman averaged 18 saves per game and scored 3 goals when moved to midfield.
WHO'S WHO

IN AMERICAN COLLEGES
AND UNIVERSITIES

Gary N. Brown
Jaime Camhi

Eliott S. Collins
John J. Fitzpatrick
Jeffrey R. Freedman
Blue Key National Honor Fraternity has had a unique year at Babson. The Fraternity started the year with three men, the least in its history and ended the year with eighteen student members, the largest membership in a long while. The activities of Blue Key have been diverse and many, some recognizable and others inconspicuous. Those recognizable range from conducting campus elections to ushering at both Honors Day and Founders Day; those inconspicuous range from making contributions to worthy charities to the founding of the Beta Gamma Scholarship Society.

Blue Key, a nationally recognized franchise, should not be thought of as a typical honor service fraternity, but as an aid to higher education. Blue Key remains as an impartial, non-political group in order that it may assume the responsibilities enumerated in its constitution and the responsibilities entrusted to it on the Babson campus. It is in these ways that Blue Key men live up to their motto: "Serving, I live."
STUDENT CABINET

Nineteen sixty eight has been a year of great change at Babson. This can best be demonstrated by the decrease in the functions of Student Cabinet. Previously, the Cabinet was composed of the presidents of all the organizations on the Babson campus and served as a communications medium for the executive committees of the various clubs. This year the Cabinet existed on an informal basis meeting only when necessary. As Student Government has grown and assumed more duties, the visible functions of Student Cabinet have decreased. The highlight of the year was the Student Cabinet sponsored carnival at Fall Weekend.
The 1967–1968 Student Government was a progressively innovative government; indeed, the liberal character of its legislative achievements and other actions provided Babson with a sort of propelling force in generating greatly needed changes and improvements.

Although the accomplishments of Government seem too lengthy to record in entirety at this point, the following should, nevertheless, be representative of the organization’s activity for the year.

1. Successful takeover, from B. S. O., and operation of campus vending machines.

2. Establishment of THE EXECUTIVE as an independent agency.

3. Investigated affiliation with the U. S. National Student Government Association.

4. Creation of Council on Social and Student Conduct.

5. Extension (liberalization) of Open-House Policy.

6. Renovation of registration procedure, i. e. pre-registration.

7. Passage of a resolution urging Junior year abroad.

8. Started investigation on campus drinking regulations.


10. The Dr. Martin Luther King, Jr. Scholarship Fund committee was instituted as an independent group.

11. Student boycott of classes and march held in conjunction with Wellesley College—action to proliferate student opposition to the Vietnam War and American Racism.

12. Passage of a resolution demanding that 10 Negro Americans be admitted to Babson if they met the admissions requirements.

13. Amended the Constitution and changed the judicial court system of election.

14. Urged the administration to improve psychological facilities. Result: Babson’s affiliation with the College Mental Health Service of Boston.

This year’s Government has been both functionally efficient in the dispelling of its normal tasks, and has been creatively imaginative in initiating new and needed progressive reforms and in enacting implementation. It is hoped that the true worth of the 1967–1968 Student Government would be not only that of accomplishment and innovation, but more importantly, the provision of a progressive spirit to future Governments to continue to perpetuate our community; it has assuredly proven that with concern, good programs can be initiated at Babson, and that the “wait ‘til next year” answer no longer exists.
STUDENT JUDICIAL COURT

"It shall be the duty of The Court to hear and judge all undergraduate disciplinary cases and problems."

This is the mandate of the Student Body to the Student Judicial Court. As outgoing Chairman, I take this opportunity to publicly thank the members of my Court for the honesty, fairness, and complete integrity shown in the dispatch of this mandate. I believe that this particular year has been unique in that The Court was faced with many precedent establishing questions, all of which were of great importance to the future of the Student Body. Again, my thanks to The Court for their maturity and intelligence.

Steven J. Wales, Chairman
Traffic Court
A yearbook is more than just pieces of paper with pictures on them confined between two ornately decorated pieces of cardboard. It is the memory of the graduating class and the enchanting device that can make the years at Babson live on. Embodied in the yearbook are all the important events that made our lives exciting, challenging, and different.

Capturing these events and constructing a yearbook worthy of the school is far from simple. The ingredients necessary to reach the goal include a dynamic and creative editor, a responsible and willing staff, and the cooperation of the student body and administration. There are more hours spent by more people in the planning, layout, writing, and assembly of the yearbook than many other student activities. The efforts must be precise and fruitful in order to fulfill the obligation to the students set forth by the assumption of the yearbook responsibility. Cracking his whip, the Editor-in-Chief has stood menacingly over his staff. His responsibilities of planning, coordinating, and editing the yearbook have been carried out with precise efficiency.

The assistant whip-lasher, otherwise known as the Associate Editor, is responsible for the layout, some literary genius, and the overall smoothness during the final mad moments of yearbook assembly. The staff has done an outstanding job and have relatively few black and blue marks as tangible proof. Standing on the sidelines, the faculty advisor, Dr. Wilson F. Payne, has been most helpful, offering advice and assistance in his usual inscrutable manner.

Between the covers of this book are the results of the year’s work. It is hoped that it fulfills the expectations placed in a yearbook and in its staff, and that the BABSONIAN—1968 will occupy its rightful place on the shelf reserved for “Special Editions.”

Editor-in-Chief

Thomas W. Suydam
Associate Editor
John W. Kartunen

Layout Editor
Robert A. Fricker
Sports Editor
Steven J. Wales

Photography Editor
Charlton Mills

Copy Editor
Carolyn Levosky
THE EXECUTIVE

THE EXECUTIVE is on the move. This past year has been one of many changes. The names and faces are new and the ideas are fresh. The enthusiasm is catching.

The staff is slowly growing in size and evolving into a closely knit, hard working core. People wander into the office, watch for a while and soon are working for the newspaper. But work is only part of THE EXECUTIVE. Parties, cookouts, softball games—they are another important part.

We are building a record, one to be proud of. Every paper this year has come out on schedule. For four consecutive terms, and for the first time in its history, THE EXECUTIVE has made a profit. We are now completely independent of Student Government control, and students are reading our paper.

THE EXECUTIVE is on the move.

Editor-in-Chief

Grant M. Clowery
Business Manager
Richard D. Speer II

Director of Photography
Richard Nugent, Jr.

Layout Editor
Frederick L. Wood
Feigenbaum, W. Chodkowski.

Typist

Georgene De Nyse
The membership drive of Fall, 1967, brought the Society for Advancement of Management quite a few hard working freshmen who, through their interest and drive became the new life of S. A. M.

This first semester saw the administration of our organization continue the policies of the past. However, the traditional speaker meetings and field trips had lost their appeal for the present members. The graduation of many old line members over the last two years had left S. A. M. in a state of flux, with an old organization of new and different students. As S. A. M. tried to get itself together, a new team of freshmen came in to change a confused role into a new policy reflecting new student ideas, imagination and needs in a changing school.

Unfortunately S. A. M. did not accomplish great things for its members in the 1967–1968 school year. But it functioned and a structure was kept alive to follow new purposes. Perhaps the best things to come out of our society this year is a lesson which came out of many organizations—a club such as S. A. M. or any other group does not exist in and of itself to serve its own needs. It functions to nurture the interests of its members and as those interests and ideas change—so must the organization. The Society for Advancement of Management is now serving its members; it is what its members want it to be. We all hope that it will continue that way.
COLLEGIATE CLUB

Although one of the least known organizations on campus, the Collegiate Club continued to play an important role in the attraction of new students to Babson. Collegiate Club members welcomed prospective freshmen to the Babson campus and gave them complete tours of the facilities.

Led by Elliott Collins and Matt Weber and assisted by David Cockley of the Admissions office, the Collegiate Club men accompanied more than 100 freshman applicants on tours and were influential in helping attract better qualified students to our school.
INTERNATIONAL STUDENTS ORGANIZATION
The Babson Marketing Association has once again undergone a major structural change. Under new and progressive leadership the club has sought to increase its membership and to bring more non-member students to the numerous speaker meetings held during the school year.

To fulfill its aims and objectives of providing students with a practical knowledge of marketing activities, the club has also sponsored several field trips, and participated in special projects related to the field of marketing.

Babson Marketing Association
AMERICAN FINANCE ASSOCIATION


SINAI CLUB

Byers, P. Bieber.
The Business Economics Society is one of Babson’s oldest organizations. Although relatively small in membership, the B. E. S. has maintained its primary objective of permitting the interested students to learn directly about business. This objective is achieved through informal presentations given by speakers representing different areas of the business world and through club sponsored trips and tours.

With graduation, we are losing many of our leading members, 1968–1969, however, promises to be an active and successful year. All students who have an interest in speaking with a wide variety of businessmen and are interested in going on educational tours are encouraged to come to the B. E. S. meetings.

At the popular annual banquet, highlighted with charcoal broiled steaks and white wine at Ken’s Steak House, the new officers were elected. They were: President Tyler Hammond, Vice President Benjamin Feigenbaum, and Secretary-Treasurer Thomas Whitson. At this time, we wish to thank Dr. Frank Genovese, our faculty advisor, who has assisted our executive committee throughout the year.
STUDENT ADVISORS


GAMMA PHI BETA

WRWB was given a new life this year with the development of the new student center. Under the direction of the Student Development Committee, a new office and broadcasting area were erected in the basement of Park Manor.

Much equipment was donated willingly by other radio stations at the request of Wayne Chodkowski and E. Robert St. Germain. Bob Patkin was responsible for making certain that the station was financially solvent to go on the air. The station also received a great deal of interest in the form of disc jockeys, most of whom will be returning next year.

Jay Knoll and Sam Meshberg will be in charge of the radio for its first full year in its new quarters as co-station managers. Tom Whitson will be their business manager. Next year’s management intends to have more debates like this year’s debate between Steve Wagner and Doug Leeds, during the spring term’s Student Government elections. With a trained staff, the radio station is looking forward to a successful year in becoming one of the campus’ leading news media.
The 1967–1968 Babson Sailing Club began the school year with a tremendous amount of enthusiasm. Due to the large number of new students that joined the club in the fall, it became possible to hold practice Monday through Friday. Three days were allocated to the members of the team that raced during the fall and the other two days were available for training of the enthusiastic new sailors.

Although the record over the past year is not as good as it could have been, the Babson Sailing Club has improved to the extent that other colleges in New England now realize that within the next few years, they will have to contend with another serious contender on the Charles River.

Some of those responsible for the tremendous improvement of the team are Dick Bragdon, the new Commodore, Wynn Richards, Dick Gumpert, Bob Denmead, Bob Fricker and many other hopefuls as well.

Next fall, anticipating as much enthusiasm as we had this year, we have entered into many more regattas so that others will be able to participate competitively in New England college sailing events.

Charles V. Glennon, Commodore


BABSON SAILING CLUB
The Babson Institute Sports Car Club was very active during the 1967-1968 school year. The club successfully put on two Gymkhanas on the Babson parking lot. These events served as excellent entertainment at both Fall and Spring Weekends.

Individual members were also very active. Paul Pettey raced a Cougar at Sebring and Bill Chapin was involved in the Javelin effort at the same race. President Bob Bruce earned his national license and competed in his Formula Vee throughout the Northeast. Bob Geyser was the terror of the auto cross-circuit in his Porsche.
The Student Development Committee was formed by the administration and approved by the student government for the purpose of completing the student center. In order to update and improve on existing plans a survey of nearby schools was taken. New plans were drawn and approved. Work began during the winter vacation and continued throughout the following term. The newly completed basement level of the student center contains a student government board room; office facilities for the BABSONIAN, THE EXECUTIVE and WRWB; two game rooms, a new laundry room and a television lounge.

Backstage at "Bus Stop."

Bob Jones becomes Bo Decker.

Beverley Richardson as Cherie.
Babson Theatre Guild Presents

William Inge's Uproarious Comedy!

Bus Stop

at Wellesley High School

Auditorium

Thur. 16th-8 P.M. Adults $1.50
Sat. 17th-2 P.M. Students 1.00

The fringe benefits of being a bus driver.

Dr. Lyman imbibes.

Elma Duckworth.
"I'm a chanteuse!"

What a production ... manager.
Butterfield at his best.
The past year has brought a great deal of honor and recognition to Alpha Delta Sigma. We were the recipient of the Interfraternity Scholarship Bowl for the seventh consecutive year and went on to capture the Interfraternity Athletic Award—making us the undisputed number one fraternity at Babson.

A. D. S. can claim more than its share of campus leaders: President of the Student Government, Chairman of the Student Judicial Court, Captain of the Basketball team, Vice President of the Senior Class, President of the Sophomore Class, Head of Gamma Phi Beta, Editor and Associate Editor of the BABSONIAN—1968, and numerous brothers are members of Blue Key, Beta Gamma, and Who's Who to name a few. The past fraternity president, Jud Smith, was the winner of the Roger W. Babson Award for the Most Outstanding Senior at Babson Institute.

But Alpha Delta Sigma embodies much more—there is a spirit and unity which has been the foundation of our many achievements and prestige on campus. Social events have been varied and many. From lawn parties to rush parties, from our Friday and Saturday night band parties to our pledge parties—we have had a full calendar of social events, including our Christmas Orphan's Party.

Of special note this year, the fraternity spent a great deal of time and money in adding more furnishings to our fraternity room. These additions included new curtains, walnut table and chairs, and a stereo tape-deck, phonograph and AM-FM radio combination. On May 18, 1968, the Brotherhood dedicated the fraternity room to Warren K. K. Luke '66 in gratitude for his significant contribution which made the room possible.

The year was brought to a close by an Awards Banquet held at the King Philip Restaurant in Wrentham. Mr. Bertrand Canfield was presented a trophy in light of his retirement and his many years of dedicated service to our local chapter and as President of Alpha Delta Sigma National. Many other awards both of a serious and humorous nature were made at this time.

We of Alpha Delta Sigma are proud of the "balance of excellence" we have achieved—scholarship, sports, service, and social life. We appreciate the continued support of our alumni and faculty brothers and wish to pay special thanks to our faculty advisor, Dr. William Casey. We extend our best wishes to all graduating seniors and a cordial welcome to the incoming freshmen.

Richard C. Abbott
President
Our leader.

Three up, three down . . .

Sock it to 'em, Tunie.
... and what award did you win?
Out of sight—Rush Party.

Bob Hervey rides high.
Rick Mackey at the Rush Party.
Who, me?

A rose, is a rose, is a Jones.
Brother Taylor loses his kool.
The Casey family at the Christmas Party.
Dennis Nations and date, Seena, after a swim in the heated pool of the Statler Hilton Colonial—Winter Weekend.
Would you believe Brother Bye is preparing for a swim at the Beverly Island Annual Island Party?

Ken King and date, Sally, laugh at Ken's failure to make his face as red as his hair.

The Brotherhood of Alpha Kappa Psi had a very successful year, starting the fall term with 26 Brothers and 7 pledges. The annual Phoenixian Ball, held at the Mad Russian Discotheque and the Continental Hotel, was a great success. In the spring, the April 20th Affair highlighted the social calendar. Winter Weekend found the Brothers and their dates at the Statler-Hilton Colonial Inn, where Rick Frascona's fiancée, Janice Tisdale, was chosen Sweetheart of A. K. Psi. As a special highlight to the social scene, the Fraternity band, Psi's 5, entertained the Brothers and dates at many parties, including the all-school April 20th Affair.

On the sports scene, we dropped two close football games, but rallied to win the Inter-Fraternity Basketball Championship and a chance for the Jack. Our hopes were raised when we wound up in a three way tie for the Jack after the official softball season, but we lost a tough playoff.

The Brotherhood was proud to contribute its service as student advisors and as co-sponsors of the Babson Forum, the newly organized student speaker program.

On the faculty side of the Fraternity, the Brothers of A. K. Psi welcomed two new faculty Brothers as Honorary Members—Dr. John A. Hornaday and Dr. David Drinkwater. Mr. Richard A. Bruno was granted affiliate membership as he was formerly with the B. C. Chapter. Mr. Bruno succeeded Dr. Frederick Harrison, our Chapter Founder and Advisor when he announced his retirement after 15 years of devoted service to the Fraternity. The Brotherhood expressed their sincere appreciation for Dr. Harrison's aid and assistance.

The Brotherhood of Alpha Kappa Psi made major steps of improvement this year and the Brothers expressed their thanks to this year's Executive Council: Bob Jamieson, President; Phil West, Vice President; Phil Carlman, Recording Secretary; Zeke Hodson, Corresponding Secretary; and Dennis Nations, Master of Rituals.

All told, the Brotherhood accepted 21 new Brothers for this year while losing only 7 to graduation. With a starting Brotherhood of 35, we look forward to another successful year.
Happy Hour at the Mad Russian Discotheque—Phoenician Ball.
"Jock Fever."

Incomparable on the court.
"Dirty Dick" at the Phony Ball.
A Brotherly drinking game at "the house."
The first major event of the fall term sponsored by Delta Sigma Pi was the annual Purple Garter, an event unparalleled at Babson Institute. The Tangerine Zoo provided fantastic sounds the night of November 4th, and the Babson campus was fortunate to witness a preview of the Zoo at the Trim Inn previous to the Garter. The fraternity held several events at brothers' houses during the term, featuring barbecues and toga parties.

When football season arrived Delta Sig was prepared. The fraternity went undefeated in football for the twelfth season in succession. Not too many brothers remember the night following the victory of the second game. However, one of the brother's houses was slightly disturbed.

Winter term witnessed the memorable Winter Weekend. Friday evening two busloads of brothers and dates arrived at Swamscott to hear the Vanilla Judge and upon returning to Motel 128 were greeted by the Tangerine Zoo, who played until 3:00 A.M. Saturday evening the fraternity was entertained by a folk singer, and refreshments consisted of wine and cheese.

The Winter Rush Party was held at Norwood Legion Hall, and the Zoo were again present. Many will long remember the snake eating the unsuspecting gold fish.

Basketball season was a disappointment, but the squad tried their best, and that is all that anyone can expect. Delta Sig finished in second-place.

Returning after Spring Vacation, seven pledges were initiated into brotherhood. The event was celebrated at Norwood Legion Hall where the newly initiated brothers presented a check to the fraternity, the funds raised by a cleverly organized slave sale of girls from nearby schools.

Because mayoralty was discontinued this year, the fraternity was deprived of exhibiting its creativity and excellence in the entertainment field. The suspension of mayoralty was a grave disappointment to Delta Sig.

A further disappointment was the loss of the Intersorority Athletic Award, which Delta Sig had retained for four years. At the conclusion of the softball season, a three way tie existed for the possession of the coveted award.

The last event of the academic year was the annual Installation Banquet held in a brother's yard. Cocktails, hamburgers, and hot dogs, all with the usual accompaniments, made the event extremely enjoyable. At this banquet, the fraternity objectives for the following year were clearly defined—and they are easily attainable. Delta Sig is not a fraternity that rests on its laurels—it seeks bigger and better things. And Delta Sig is determined to actualize these ends.
Delta Sig's future is in his hands.

Undefeated for the twelfth consecutive season.
A put up deal.

"Sure I can type."

A real bargain for only $2.50.
"Somebody call the police."
150% ball player.
As I perform this last official act as editor, the BABSONIAN—1968, has already gone to press and events may be viewed objectively. This yearbook has consumed the mental and physical efforts and valuable time of just a few individuals, but this small space set aside for the editor to evidence his appreciation of these efforts can hardly do justice to those men who have given so much of themselves in order to make this book a reality.

All of the staff deserve congratulations on their accomplishments, but, as usual, a few excelled in their efforts to make this year's book the finest ever produced. My associate editor, John Kartunen, was responsible for sharing the burden of picture quality, editorial content, and technical layout.

The financial affairs of the BABSONIAN—1968, were efficiently handled by Charlie Miner. I can think of no better way to start next year's editor on his way toward a successful 1969 BABSONIAN than to assure him the aid of the extremely capable business manager of the 1968 publication.

My sincerest thanks to all my student editors, especially Bob Fricker, Dick Bright, Steve Wales and Carolyn Levosky.

The quality and quantity of photographs in this year's book are a tribute to student photography. Last year's editor, Charlie Mills and Dick Nugent are largely responsible for the pictures in this book. I must thank Rich Carlson (M.B.A. '67) who, again, came to my rescue with a material contribution to the BABSONIAN. Rich's "Nikonic" endeavors are solely responsible for the colored photographs on pages 3, 15, and 16.

I would like to express my gratitude to Bob Murphy. There are inevitable problems which will arise in any publication of this size. Mr. Murphy, the local representative for American Yearbook Company, has made our working relationship a most pleasant association. Bob's utmost cooperation and sincere concern for the quality of the BABSONIAN—1968, have made their contributions to the overall impression of this publication.

All too often the ever present administrative and faculty aid are taken for granted on the Babson campus. In order to pay tribute to these vital segments of B. 1., I would like to voice a heartfelt "THANK YOU" to Mr. Hubert A. Mann and Mrs. Laura Butt for their efforts in my behalf, and to Dr. Wilson F. Payne, my faculty advisor.
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