The past year has brought a great deal of honor and recognition to Alpha Delta Sigma. We were the recipient of the Interfraternity Scholarship Bowl for the seventh consecutive year and went on to capture the Interfraternity Athletic Award—making us the undisputed number one fraternity at Babson.

A. D. S. can claim more than its share of campus leaders: President of the Student Government, Chairman of the Student Judicial Court, Captain of the Basketball team, Vice President of the Senior Class, President of the Sophomore Class, Head of Gamma Phi Beta, Editor and Associate Editor of the BABSONIAN—1968, and numerous brothers are members of Blue Key, Beta Gamma, and Who’s Who to name a few. The past fraternity president, Jud Smith, was the winner of the Roger W. Babson Award for the Most Outstanding Senior at Babson Institute.

But Alpha Delta Sigma embodies much more—there is a spirit and unity which has been the foundation of our many achievements and prestige on campus. Social events have been varied and many. From lawn parties to rush parties, from our Friday and Saturday night band parties to or pledge parties—we have had a full calendar of social events, including our Christmas Orphan’s Party.

Of special note this year, the fraternity spent a great deal of time and money in adding more furnishings to our fraternity room. These additions included new curtains, walnut table and chairs, and a stereo tape-deck, phonograph and AM-FM radio combination. On May 18, 1968, the Brotherhood dedicated the fraternity room to Warren K. K. Luke ’66 in gratitude for his significant contribution which made the room possible.

The year was brought to a close by an Awards Banquet held at the King Philip Restaurant in Wrentham. Mr. Bertrand Canfield was presented a trophy in light of his retirement and his many years of dedicated service to our local chapter and as President of Alpha Delta Sigma National. Many other awards both of a serious and humorous nature were made at this time.

We of Alpha Delta Sigma are proud of the “balance of excellence” we have achieved—scholarship, sports, service, and social life. We appreciate the continued support of our alumni and faculty brothers and wish to pay special thanks to our faculty advisor, Dr. William Casey. We extend our best wishes to all graduating seniors and a cordial welcome to the incoming freshmen.

Richard C. Abbott
President
Our leader.

Three up, three down . . .

Sock it to 'em, Tunie.
and what award did you win?
Out of sight—Rush Party.

Bob Hervey rides high.
Rick Mackey at the Rush Party.
Who, me?

A rose, is a rose, is a Jones.
Brother Taylor loses his kool.
The Casey family at the Christmas Party.
Alpha Kappa Psi
1968
Babson
Dennis Nations and date, Seena, after a swim in the heated pool of the Statler Hilton Colonial—Winter Weekend.

"Psi"
The Brotherhood of Alpha Kappa Psi had a very successful year, starting the fall term with 26 Brothers and 7 pledges. The annual Phoenician Ball, held at the Mad Russian Discotheque and the Continental Hotel, was a great success. In the spring, the April 20th Affair highlighted the social calendar. Winter Weekend found the Brothers and their dates at the Statler-Hilton Colonial Inn, where Rick Frascona’s fiancée, Janice Tisdale, was chosen Sweetheart of A. K. Psi. As a special highlight to the social scene, the Fraternity band, Psi’s 5, entertained the Brothers and dates at many parties, including the all-school April 20th Affair.

On the sports scene, we dropped two close football games, but rallied to win the Inter-Fraternity Basketball Championship and a chance for the Jack. Our hopes were raised when we wound up in a three-way tie for the Jack after the official softball season, but we lost a tough playoff.

The Brotherhood was proud to contribute its service as student advisors and as co-sponsors of the Babson Forum, the newly organized student speaker program.

On the faculty side of the Fraternity, the Brothers of A. K. Psi welcomed two new faculty Brothers as Honorary Members—Dr. John A. Hornaday and Dr. David Drinkwater. Mr. Richard A. Bruno was granted affiliate membership as he was formerly with the B. C. Chapter. Mr. Bruno succeeded Dr. Frederick Harrison, our Chapter Founder and Advisor when he announced his retirement after 15 years of devoted service to the Fraternity. The Brotherhood expressed their sincere appreciation for Dr. Harrison’s aid and assistance.

The Brotherhood of Alpha Kappa Psi made major steps of improvement this year and the Brothers expressed their thanks to this year’s Executive Council: Bob Jamieson, President, Phil West, Vice President; Phil Carlman, Recording Secretary; Zeke Hodson, Corresponding Secretary; and Dennis Nations, Master of Rituals.

All told, the Brotherhood accepted 21 new Brothers for this year while losing only 7 to graduation. With a starting Brotherhood of 35, we look forward to another successful year.
Happy Hour at the Mad Russian Discotheque—Phoenician Ball.
"Jock Fever."

Incomparable on the court.
"Dirty Dick" at the Phony Ball.
A Brotherly drinking game at "the house."
The first major event of the fall term sponsored by Delta Sigma Pi was the annual Purple Garter, an event unparalleled at Babson Institute. The Tangerine Zoo provided fantastic sounds the night of November 4th, and the Babson campus was fortunate to witness a preview of the Zoo at the Trim Inn previous to the Garter. The fraternity held several events at brothers' houses during the term, featuring barbecues and toga parties.

When football season arrived Delta Sig was prepared. The fraternity went undefeated in football for the twelfth season in succession. Not too many brothers remember the night following the victory of the second game. However, one of the brother's houses was slightly disturbed.

Winter term witnessed the memorable Winter Weekend. Friday evening two busses loads of brothers and dates arrived at Swampscott to hear the Vanilla Freeze and upon returning to Motel 128 were greeted by the Tangerine Zoo, who played until 3:00 A.M. Saturday evening the fraternity was entertained by a folk singer, and refreshments consisted of wine and cheese.

The Winter Rush Party was held at Norwood Legion Hall, and the Zoo were again present. Many will long remember the snake eating the unsuspecting gold fish.

Basketball season was a disappointment, but the squad tried their best, and that is all that anyone can expect. Delta Sig finished in second-place.

Returning after Spring Vacation, seven pledges were initiated into brotherhood. The event was celebrated at Norwood Legion Hall where the newly initiated brothers presented a check to the fraternity, the funds raised by a cleverly organized bake sale of girls from nearby schools.

Because mayorality was discontinued this year, the fraternity was deprived of exhibiting its creativity and excellence in the entertainment field. The suspension of mayorality was a grave disappointment to Delta Sig.

A further disappointment was the loss of the Interfraternity Athletic Award, which Delta Sig had retained for four years. At the conclusion of the softball season, a three-way tie existed for the possession of the coveted award.

The last event of the academic year was the annual Installation Banquet held in a brother's yard. Cocktails, hamburgers, and hot dogs, all with the usual accompaniments, made the event extremely enjoyable. At this banquet, the fraternity objectives for the following year were clearly defined—and they are easily attainable. Delta Sig is not a fraternity that rests on its laurels—it seeks bigger and better things. And Delta Sig is determined to actualize these ends.
Delta Sig's future is in his hands.

Undefeated for the twelfth consecutive season.
A put up deal.

"Sure I can type."

A real bargain for only $2.50.
"Somebody call the police."
150% ball player.
As I perform this last official act as editor, the BABSONIAN—1968, has already gone to press and events may be viewed objectively. This yearbook has consumed the mental and physical efforts and valuable time of just a few individuals, but this small space set aside for the editor to evidence his appreciation of these efforts can hardly do justice to those men who have given so much of themselves in order to make this book a reality.

All of the staff deserve congratulations on their accomplishments, but, as usual, a few excelled in their efforts to make this year's book the finest ever produced. My associate editor, John Kartunen, was responsible for sharing the burden of picture quality, editorial content, and technical layout.

The financial affairs of the BABSONIAN—1968, were efficiently handled by Charlie Miner. I can think of no better way to start next year's editor on his way toward a successful 1969 BABSONIAN than to assure him the aid of the extremely capable business manager of the 1968 publication.

My sincerest thanks to all my student editors, especially Bob Fricker, Dick Bright, Steve Wales and Carolyn Levosky.

The quality and quantity of photographs in this year's book are a tribute to student photography. Last year's editor, Charlie Mills and Dick Nugent are largely responsible for the pictures in this book. I must thank Rich Carlson (M.B.A. '67) who, again, came to my rescue with a material contribution to the BABSONIAN. Rich's "Nikonics" endeavors are solely responsible for the colored photographs on pages 3, 15, and 16.

I would like to express my gratitude to Bob Murphy. There are inevitable problems which will arise in any publication of this size. Mr. Murphy, the local representative for American Yearbook Company, has made our working relationship a most pleasant association. Bob's utmost cooperation and sincere concern for the quality of the BABSONIAN—1968, have made their contributions to the overall impression of this publication.

All too often the ever present administrative and faculty aid are taken for granted on the Babson campus. In order to pay tribute to these vital segments of B. L., I would like to voice a heartfelt "THANK YOU" to Mr. Hubert A. Mann and Mrs. Laura Butt for their efforts in my behalf, and to Dr. Wilson F. Payne, my faculty advisor.

[Signature]