FOREWORD . . .

The BABSONIAN—1968 has attempted the embodiment, in word and picture, of those events, people, places and things which meant so much to you during your brief internship at Babson Institute. From the smoldering scenario of the preceding war-sex spoof—majestic globe and sultry secretary—through the final pages of the more conventional, doubtlessly less enticing, legitimate advertising, you, the yearbook connoisseur, will find a book uncompromising in its degree of quality, detail and physical craftsmanship.

The staff has invested long and tedious hours in an effort to create, appraise and improve upon the quality and continuity of layout of that which you shall very shortly partake.

In three short years, Babson Institute has provided the 1968 graduates with an education which will guide them through the complex and frustrating world of business; destined to achieve their respective positions at the tops of their various chosen professions, be they financier, salesman or accountant. These "Babson years" have had their effects on all—in return, each student has evidenced his influence on the institution.

From the completion of the new Student Center through the dubious "social weekends" to the sterling words of our Honors Day speaker the student influence has been omnipresent. We sincerely hope you will be proud of that influence in later years when you renew your acquaintance with this—the 49th edition of your alma mater's yearbook.

The Staff

Civil Rights Leader Dick Gregory, "We shall overcome."
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