SUMMER INSURANCE JOB INTERVIEWS

The Travelers Life Insurance Company and New England Mutual Life Insurance Company have announced summer training programs for men interested in the insurance industry. These programs would not be limited to those whose interests lie in the selling of life insurance.

New England Mutual Life Insurance announced that their "Summer Seminar Program combine a practical job with university work introducing the student to the life insurance industry..." John J. Pasko, director of the program, explained that members of the Summer Seminar Program, since 1950, the first year of the program, have worked on work-study projects, rotating assignments in a large department, actuarial study teams, and analysis of agency operations, to mention but a few.

The Travelers stated, "we would like to consider undergraduates of outstanding qualities whom we might consider employing for the summer in our Home Office for the purpose of training them and serving them during the summer months. In order to qualify for an interview with New England on February 6 or with Travelers on February 7, students must sign up in the placement office. Students interested in the program will also have an advantage. Further information may be obtained from the placement office.

35 Per Cent Increase In Applications For Admittance

Next year's freshman class will contain 230 students, approximately the same number as this year's class. However, according to Nicholas A. Rasetzki, Director of Admissions, the number of applications for admission is already 35% ahead of last year's figures. At present the ratio of applications to acceptances is 2 to 1. Within five years it will be 3 to 1.

NOT DISTURBED

Contrary to being disturbed over the current situation, Mr. Rasetzki stated, "We welcome the increased number of selections of students to come from." It is the intention of the Institute to keep the school enrollment between 100 and 120 students. In this manner the close relationship between faculty and students as well as the other advantages of a small college can be maintained.

SUMMER INSURANCE JOB INTERVIEWS (Continued on page 3)

PROLIFIC BUSINESSMEN TO AID UNDERGRADS

During mid-January, members of the Student Cabinet were guests of the class of 1939 and the Alumni Student Relations Committee at a special meeting held in the board room of the library. Purpose of this meeting was to acquaint the student body, through their elected officers, with the desire of prominent businessmen alumni in the Boston area to offer business data and other types of vocational guidance to Babson students.

Chairman Robert M. Binney '39, President of the Alumni Student Relations Committee, outlined the program for assistance to undergraduates and explained its inception by the student committee, chaired by Jerry Kastner. In addition, chart listing alumni participants and the areas in which they have volunteered their services were distributed to each student officer. Three permanent representatives are on hand in the Alumni Office for consultation at any time by any student.

The five phases of vocational guidance to which some twenty alumni will bring their backgrounds of business experience include individual vocational counseling and in securing data on a particular business or phase of business for student research assignments; conducting groups of interested undergraduates to members of all campus organizations. Additional opportunities are on hand in the Alumni Office for consultation at any time by any student.

B. E. Canfield, Director of Alumni Relations; Robert R. Binney, Chairman of the Alumni-Student Relations Committee; and Donald E. Phelps, Treasurer of the Babson Alumni Association, with members of the Student Cabinet.

LEADS CHOSEN FOR BOYFRIEND

Frank Winch, a Babson Junior and Miss Joyce Mitchell, a Lasell Junior College Student, have been chosen to play the lead roles in the Winter Carnival play, "The Boy Friend," by which, a native of Buffalo, New York, will portray Tony an English messenger, Miss Mitchell, an Arlington, Mass. resident, is cast as Polly Brown.

In supporting roles will be seen Larry Boyle, Ed Wardwell, and Bill Jenkinson from Babson; Sue Miller of Pine Manor; and Joyce Southworth of Lasell. The play by Sandy Wilson is a spoof of the English musical comedies of the 1920's.

MARBES HERE ON FEBRUARY 2

Captain John L. Coffman Marine Corps Officer Selection Team will visit Babson on Feb­ruary 1939.

Applications for the Marine Platoons Leaders Classes, Ground or Aviation, will be ac­cepted then. Students enrolling in these programs have no military obligations during the School year. Two six-week summer training courses at Quant­ico, Virginia, are required dur­ing college.

On graduation, candidates are commissioned second lieu­teneants and activated for three years. Ground officers are sent to Quantico for further school­ ing and aviation officers are offered to flight training at Pensacola, Florida.

SUMMER INSURANCE JOB INTERVIEWS (Continued on page 4)

LEADS CHOSEN FOR BOYFRIEND (Continued on page 4)
EDITORIALS — SAME OLD STORY?

As the result of a petition circulated by students and acting by the Student Council, The gymnasium and swimming pool were kept open on Saturday afternoon. There appeared to be a large crowd using the facilities on this occasion.

It is gratifying to both the administration and those undergraders who advocated the change in policy. The impor-
tance of this is that such a practice will continue only as long as the student body takes advantage of the facilities.

There is a great deal of open interest involved in opening the gym for the extra day. Men must be paid for their supervision, heat and electricity use increase, and other fringe costs rise. The administration cannot be expected to maintain its present system unless full use is made of the facilities.

A similar situation has arisen several times when requests were made to keep the library open for longer hours. At the time the requests were made, there appeared to be an excessive desire among students for such action. After a few days of extended hours student patronage dropped off to almost nothing. As a result the regular hours were put back into effect. This will be the case with the gym if student apathy prevents men taking full advantage of the benefits they have been offered.

THE BABSON GLOBE — NEWS


THE INSIDE STORY OF CAR CARE

The winter care and feeding of the family's personal transporta-
tion was once a relatively simple affair. You rubbed him down with liniment, fed him with anti-freeze research team. Did you "know all caniner how to care for a herd of the problem has become far

more complicated.

But even since Henry Ford learned how to cram a herd of Dobbins underneath a tin hood, the problem has become far more complicated. The modern automobile, for all its ruggedness, depends on the availability, needs care. And, like its four-footed ancestor, with the coming of cold weather it demands just a wee bit more attention.

Well-intentioned friends, and acquaintances who "know all about" such things can sometime be your pocket book more harm than good. But suppose you asked 10 busy mechanics — five from the city, five from the suburbs — how they get their cars ready for winter? What advice would they give you?

The most a "Freeston" anti-freeze research team didn't recently and here, boiled down to its essentials, are the require more of the 100 years of combined mechanical know-

how. Take these expert's advice to heart and you'll get through the winter with your safety included.

Brakes. Make sure that braking action is equal on all wheels. On a slick surface even a slight "pull" can mean a treacherous sky. Add brake fluid if needed, but do not add too much. Good brake fluid doesn't evaporate; if much is gone, check for leaks. Generally, front brakes wear out before rear brakes. Save money, therefore, by replacing only brake linings that are worn. Be sure to adjust your emergency brake, too.

Cooling system: It should be flushed thoroughly before adding anti-freeze. And if you make a habit of keeping your car cold go out before the first threat of frost, your mechanic will have to do you a favor historically. Be sure to do your wintering well before the first threat of frost, your mechanic will have to do you a favor historically. Be sure to do your wintering well before the first threat of frost, your mechanic will have to do you a favor historically.

Leaks. Examine the radiator or around the head gasket, and a water pump. Loose? Tighten it.

Winter Carnival

FEB. 20-22

SAVE YOUR SHECKELS

THE JAZZ SCENE

FESTIVALS AND HOTELS

A recent article in the Boston Herald said; "George Wein and the Sheraton Hotels will combine on Jazz Festivals". This seemed like a very weird arrangement when I first read it, but now it seems logical. The article further disclosed that Mr. Wein is in collaboration with Sheraton Hotels across the country plans to create summer jazz festivals. Mr. Wein will get things rolling with a festival in Boston sometime in August.

The site hasn't been picked as yet, but Boston University, Boston College and Harvard stadiums are being considered. This in no way affect the Newport Jazz Festival, since it is always held earlier in the summer. The Sheraton Hotels would support the accommodations for the tourists and Mr. Wein would be in charge of the program.

NEWPORT SUPPLEMENT

I believe a program of this nature would be a tremendous boost to Jazz. It certainly would give other cities and towns a chance to see a real top-flight jazz program. If these festivals took place in other cities across the country, it would mean more people would be able to attend the Newport Festival, although very large, is usually is limited to people in the East and New England in particular. It would not only create a wider jazz interest, but it would be a good attraction for tourists and would benefit the city and the Sheraton Chain in general.

DEFINITE SEED

There is definitely a need to supplement the Newport Jazz Festival. Each year bigger crowds attend and the facilities at Newport are limited. Many people who wish to attend cannot because of the lack of room. Others just can't enjoy themselves, because they are packed in like sardines.

Under Mr. Wein's proposal plan, the other festivals would supplement the Newport Festival. I am one hundred percent for this idea, and I think it should be made available to every large city in the United States. Jazz still is unable to penetrate some of these cities and this might be the means of creating the needed interest.

THE INSIDE STORY OF CAR CARE

Residence of Publishers Dominiy is shown celebrating the unvi-
liling and Winter Carnival of a specific promotion. The statue, erected in front of the dormitory, suffered an early death as storm weather took its toll the next day.

APPLICATIONS from p. 1

number of applicants are un-
templated to come from foreign students. It is estimated that the recent development of for-

er exchange will make it most difficult for many to afford the cost of an American college education.

EARLY ACCEPTANCE

To alleviate the enlarged burden on the admissions office, a number of students are accep-
ted to Babson in the fall of their last year in High School based on the successful comple-
tion of their Senior year. In this manner nearly one third of next year's Freshman class has already been accepted to Babson. These students upon acceptance, pay a $50 matricu-
lation fee and a $185 registration fee.

Mr. Rasetzki feels the policy on Babson now must control with its own destiny. Howe-

ever, unlike most American colleges who have a system of enlarging its physical fa-
cilities nor the student body. This means that the quality of the student body will be im-

proving constantly the competition more strenuous and the standards of education much improved.

VACATION PLANS

Recently the Globe News re-
cived a copy of a publication put out by the students at Wel-

ley College.

A hurried perusal of the or-
gaz warranted a more thorough reading. From photographs in-
cuded, all who saw the maga-

zine felt that any projected trip to the southland merits a courtesy call at our sister col-

lege.

Keep this thought in mind when planning your spring vaca-

tion trip.
BABSON vs BURDETT HERE TONIGHT AT 7:00 P.M.

From The Sidelines

BY RONNIE SMITH

It's winter, and a young man's fancy turns to skiing. Babson students falling in this class, I thought that this column should give some recognition to the sport. With the help of a few ski enthusiasts here at school, I have prepared a directory of the leading ski areas in the vicinity.

HOBGRACK MOUNTAIN

It is located on Route 9, a little outside of Brattleboro, Vermont, and it is an excellent place for a beginner to go. There are three trails, but they aren't as testing as some in the area. Good accommodations at reasonable prices. There is one Pomslift, a T-bar, and two tow ropes.

NORTH CONWAY

Located in North Conway, N.H., there are four good mountains in the area, the most famous being Cranmore. One should go there if he wants to combine skiing with women and nightly parties. On any given weekend in the winter, the place is continually crowded with girls from the leading schools in the region. At Cranmore there are eight trails and slopes, a skilift, a double chair lift, and a poma lift. One thing to be warned about is that it is pretty expensive in this area, and the wallet can become thinner easily and quickly.

CANNON MOUNTAIN

Located at Franconia, N.H., it is one of the best in the area. It has fifteen trails and features the aerial tramway. There are two slopes with only one drawback. The snow has to be at least two feet to cover the rocky slopes.

STOWE

The "Ski Capital of the East" is located in northern Vermont with two excellent accommodations and numerous good roads. Races are held throughout the season on Wednesday and on weekends. The town is numerous and excellently, and there is an excellent ski school for those who want to learn how to improve their skiing.

MT. SNOW

Located a little off Route 8 in West Dover, Vermont, this ski area would appeal to the intermediate skier. All eight of the trails are rather testing.

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DOES THAT CONSTITUTE A FOUR????

SUNSHINE DAIRY

For Everything Good

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PUCKSTERS WIN OPENER

JAYVES LOSE TO NEWTON J. C.

In its third league game of the year, played on January 53, the Babson J. V. basketball team lost to Newton Junior College by the score of 49-27. High point man for this game was Newton's Russeu with 11 points followed by Quigley with ten. High scorer for Babson was Ed Rosenthal who netted 8 points.

The low score was the result of fine defensive play by both teams. The local J. V. squad now has a league record of one win and two losses for the season.

<table>
<thead>
<tr>
<th>Box Score</th>
<th>Babson</th>
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<td>Palmer</td>
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<td>Totals</td>
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Quigley 2 2 6

Eating Here!

AL'S Delicatessan — Restaurant

Open Sundays

Meal Tickets Now Available

COOLIDGE CLEANERS

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Wellesley Hills—CE5-0664

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Cater to Babson Men

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IN THE EVENING

DINNER SHOWING ENDS SAT JAN 31

NOW SHOWING:

"7 YEARS SATISFIED SERVICE"
ON THE STREET

BY C. R. SHEPPARD

Last week big news in the financial world was made by the U.S. Treasury 4% of 1980, a 7.5 million dollar issue, which was met with something less than unbounded optimism by investors. Offered at 99, the bonds are now selling at 98 and a fraction. These treasury bonds bear a higher interest rate than treasury bonds of the last 10 years. A parallel similar to 1929 again exists.

EASY MONEY

It is now possible for an individual to buy government bonds on a favorable margin basis, borrow his money for 3% or 3½% against a pledge of the bonds, while the bonds are priced to yield 4% or 4½%. In this speculation or a shrewd investment? I believe that this act might be undertaken by many sophisticated investors, especially in view of the high stock market.

HOW HIGH IS HIGH

The Dow Jones Industrial Average (DJIA) closed Jan. 23rd at 506.07, its second highest level in history, the highest being Jan. 21st, 507.66. More important than the closing levels of the DJIA however are the capitalization rates of the stocks which make up the DJIA. Currently investors are willing to pay $10.00 for $11.00 of earnings in a hypothetical share of the DJIA, $10.34 for $11.00 of dividends, a yield of 3.5%. You can do as well in a savings and loan bank and have your deposits insured by the government.

THE STOPLIGHT

Certainly in this time of a stratocamp market the prudent investor tread softly. Perhaps the averages will advance to 600 or 700 but no more. The time will come when stocks will be again be on the bargain counter, discretion favors patience.

George Smith, Gordon Gatchell, of Merrill, Lynch, Pierce, Fenner & Smith; Dean Everett W. Stephenson; and Donald Rockwood, financial writer for Rayner and Staff, review the program before speaking at a recent SAM sponsored job counseling assembly.

WHEN IN THE "HILL" VISIT THE MILKY WAY

Now offering reduced meal tickets to Babson men. Use them now. Pay for them at end of the month. Maximum 3.

TODAY

LEE Chevrolet Co., Inc.,

SEE 1959 MODELS

ALL BABSON INVITED

Page Four

THE BABSON GLOBE — NEWS

January 29, 1959

BLUE KEY cont. from p. 1

THE FUTURE

The Administrative Council has also taken steps to assure the future of Blue Key. It is recognized that most campus organizations are overgrown; that every leader can have membership in more honoraries than he can afford in time and money. Members do not need to join the numerous fraternities for specialized groups, for as Phi Beta Kappa stumps a man for scholarship, so Blue Key stumps him as one of all-round ability, good character, possessing the qualities of leadership and confidence of his fellow students.

Since Blue Key is a service organization and one such fraternity gives a man sufficient opportunity for self-expression, Blue Key does not permit its members to join a similar organization for the same reasons that after graduation a man would not expect to hold membership in two organizations like Rotary and Kiwanis at the same time.


EARL L. SMITH '29, vice-president, director of advisory department, Babson's Reports, Wellesley Hills, Mass. 


DAVID THOMAS TRIG '37, vice-president, National Shawmut Bank of Boston


F. W. WHITTEMORE '34, vice-president and treasurer, United Investment Counsel, Boston, Mass.

BLUE KEY cont. from p. 2

Inside Cars cont from p. 2 low the manufacturer's specifications, unless you live in an area with more than average dust in the air; then change more frequently. Don't forget the vehicle's rear end. If you're in doubt as to the weight of oil to use, ask your service station man. A lighter weight is better because it will not carry heavy air and tires.

Spark plugs. Periodic inspection and cleaning is necessary to maintain starting of engine and engine power. When replacement is necessary, ask for the right size and type for your car. If it is extremely cold, have your mechanic change the spark plugs for ones a step higher in heat range, to prevent fouling while the choke is in operation.

Steering. Wheel alignment, wheel balance and steering wheel play should be checked twice a year. Make one of those times just before winter sets in. Misaligned wheels can decrease tire life by 25-50%. Out-of-balance wheels will shimmy and cause tires to wear unevenly. Too much steering wheel play will permit wheels to weave back and forth—result: spotty tread wear.

Tires. Check often. Tire pressure that is only 5 pounds lower than normal can shorten tire life by one-third. You're better off if pressure is a bit on hard side. If you rotate tires every 2,000 miles, your car can travel 10,000 miles while each tire has only coked 1,000 miles.

You, the most important part of your car. Don't drive when tired, anxious, angry—all three throw off your good judgement. Avoid bad roads when you can. Ten miles on dirt or gravel is tougher on tires and uses more gasoline than 15 miles of driving on good, hard-surfaced roads. If you feel like speeding, allow yourself the weight of our advice: set your speedometer and see what you're going—plus 5 minutes.

Washington Rand, Boston, Mass.

Following is a list of Boston area businessmen who have agreed to aid undergraduates in any or all of the five service categories described; however, students are requested to consult the charts on file with their campus organizations or the Alumni Office to determine the specific availability of each alumnum before requesting his assistance in any way.


JEROME F. MURPHY, president and treasurer, E.J. McCABE '57, owner, Latest AGENTS

ROBERT I TONES '51, Confectionery Co., Cambridge, Mass.

GORDON GATCHELL, General Manager, New York and Boston

SAMUEL L. STONE, JR. three throw off your good

PHILIP B. HEALD '21, production analyst, Swank, judgement. Avoid bad roads

OSCAR G. HEDSTROM '31, president, Hedstrom Union Union Co., Fitchburg, Mass.


ROBERT L. JONES '25, sales engineer, Unique, WANTED: 39, 1964

TATCHER P. LUQUER '31, account executive, Merrill, Lynch, Pierce, Fenner & Smith, Boston, Mass.


DONALD E. PHELPS '49, senior accountant, Chas. F. Rittenhouse & Co., Boston, Mass.

FOOD THAT'S DELICIOUS

GREETING CARDS

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VISIT THE "HILL"

Inside Cars

WHEN IN THE "HILL"

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THE MILKY WAY

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VALENTINE'S DAY

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You will find

"Be My Valentine"

In a Good Selection

of Cards and cuddly

Stuffed animals at

The Babson Bookstore

Hollister Bldg.

George Smith, Gordon Gatchell, of Merrill, Lynch, Pierce, Fenner & Smith; Dean Everett W. Stephenson; and Donald Rockwood, financial writer for Rayner and Staff, review the program before speaking at a recent SAM sponsored job counseling assembly.

Inside Cars

Steel Cleaning

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