Global STEP Project Benchmarking Report for 2019 Quantitative Data

Andrea Calabrò
IPAG Business School, a.calabro@ipag.fr

Alfredo Valentino
ESCE International Business School, avalentino@esce.fr

Follow this and additional works at: https://digitalknowledge.babson.edu/sumrep

Recommended Citation
https://digitalknowledge.babson.edu/sumrep/21

This Other is brought to you for free and open access by the STEP Project at Digital Knowledge at Babson. It has been accepted for inclusion in STEP Summit Reports and Resources by an authorized administrator of Digital Knowledge at Babson. For more information, please contact digitalknowledge@babson.edu.
Global Benchmarking Report for the 2019 Survey of the Successful Transgenerational Entrepreneurship Practices (STEP) for Family Enterprise Project
July 1, 2019

The STEP Project is pleased to share the benchmarking results from the 2019 Survey! The topic for this study was the "Impact of changing demographics on succession and governance". With people living longer, the traditional methods of transition and governance in family businesses are no longer appropriate. This research will explore and articulate how business families are dealing with these issues and what succession and governance models could look like in the modern era.

Over 1800 business family leaders from around the globe contributed to this remarkable and unique data set over a five-month period. Thirty-three of the 36 countries represented in this data set, contributed at least 25 surveys and about 1/3 of the countries contributed 50 surveys or more!

Listed below in alphabetical order is a report for each of the 33 countries that contributed at least 25 surveys to this data set. Each report provides a descriptive analysis and comparison of the country to each of the five regions of the world (Asia & Pacific; Middle East & Africa; Europe & Central Asia; Latin America & Caribbean; and North America). The following topics are highlighted in the reports below:

1. Demographics of CEOs
2. Retirement plans
3. Succession plans
4. Respondent information
5. Family Business information
6. Region classification

We are currently working on a comprehensive Global STEP Report of the Survey Findings that will be released in the Fall of 2019. Stay tuned! For questions, contact step@babson.edu.

~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~

Australia Benchmarking Report
Belgium Benchmarking Report
Brazil Benchmarking Report
Canada Benchmarking Report
Chile Benchmarking Report
China Benchmarking Report
Colombia Benchmarking Report
Equador Benchmarking Report
France Benchmarking Report
Germany Benchmarking Report
Guatemala Benchmarking Report
Hong Kong Benchmarking Report
Hungary Benchmarking Report
India Benchmarking Report
Ireland Benchmarking Report
Italy Benchmarking Report
Japan Benchmarking Report
Mexico Benchmarking Report
Netherlands Benchmarking Report
Peru Benchmarking Report
Philippines Benchmarking Report
Portugal Benchmarking Report
Russian Federation Benchmarking Report
Saudi Arabia Benchmarking Report
South Africa Benchmarking Report
Spain Benchmarking Report
Taiwan Benchmarking Report
Thailand Benchmarking Report
Turkey Benchmarking Report
UAE Benchmarking Report
UK Benchmarking Report
USA Benchmarking Report
Venezuela Benchmarking Report