

Cheer Up! Better Times Ahead!

By Roger W. Babson

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<http://babsc.iii.com/record=b1089154~S0>

This little book has a simple purpose, represented in its title. It is an optimistic view of “life’s ups and downs” that tells people to look forward to the future, because historical trends show that prosperity always returns after a time of economic depression.

Babson College Archives copy: Purchased by the Babson College Library, 4/21/32, accession number 1363

Signed by Roger W. Babson

5 x 7 1/2”, yellow paper cover, 58 pp.

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