Among the students of a college there is usually a strong feeling of comradeship. This spirit is essential to the preservation and well-being of the institution. The bond is increased with memberships in clubs and other organizations, but it exists at its strongest within the fraternity. The fraternity enables the member to know his “brothers” intimately and to work together for the good of the organization and the school.

**Fraternities**
“A man should be upright, not be kept upright.” —Marcus Aurelius
Babson's honor fraternity, Blue Key, had another successful year. Blue Key supervises the Student Government elections, sponsors the majority campaign, ushers at all the Institute's important assembly programs, and holds the raffle for the Charity Bazaar. The selection of the freshmen advisors and the overseeing of Freshmen Orientation are also part of Blue Keys service to Babson.


who's who in american colleges and universities

To be eligible for Who's Who, a student must show the qualities of leadership and participation in school affairs and maintain a high average. Who's Who is composed of the leaders of every campus in the United States, and election to membership is an honor to the candidate and to the School. Babson has always been represented with several students being elected each year.

Founded at Babson Institute in 1961, Beta Gamma Scholarship Society, Gordon M. Trim Chapter, the national honorary business fraternity, encourages scholarship in institutions devoted to business.

Only those students who are in the top twenty percent of the graduate school, the top ten percent of the senior class, and the top two percent of the junior class are the candidates considered for membership. The men who met the strict qualifications were elected to the society by a permanent committee composed of the President, the Dean of Faculty, and the Dean of the Graduate School.

The men elected this year received their shingles at Honors Day and were honored at a dinner at the Pillar House.

Alpha Delta Sigma

Babson Institute
1961-1962

OFFICERS

PRESIDENT ....................................................... P. H. GARLAND
FIRST VICE-PRESIDENT ............................... R. A. CARTNER
SECOND VICE-PRESIDENT ...................... J. S. PAINE
TREASURER .............................................. B. M. FISHMAN
RECORDING SECRETARY ......................... P. C. DIONNE
CORRESPONDING SECRETARY ............... L. W. SILVER
Alpha Delta Sigma

Again in 1962, Alpha Delta Sigma presented a varied program consisting of business, social, and charitable functions. The major function of the Fall Term was the Annual Christmas Party for the children of a nearby orphan's home. The party consisted of games, songs, refreshments, and of course, a visit from Santa Claus. This party is only one of the events conducted by Alpha Delta Sigma to strengthen relations between the school and the community.

This year's Robert Murray Memorial Advertising Contest was the largest in its history, and the quality of the entries each year appears to be improving. This year's winner was John C. Fast '62.

The year closed with the Second Annual Conference on Advertising, and participants in the conference came from all over the New England area. The speakers were lured to Babson from every part of the country. This Second Annual Conference was an even greater success than last year, and the Brotherhood is looking forward to an even more successful year in 1963.

1962
Chester A. Pike
Harold S. Roey
Stephen A. Saikeld
Ronald G. Isaacson
Yale G. Morse
David A. Barton
Arthur D. Cohen
William G. Ellis
Barry M. Fishman
Howard J. Galitsky
Ross W. Hatfield
William B. Morse
John F. O'Regan
John S. Paine
Norman A. Phillips

1963
Allan R. Arbuckle
Anthony J. Catalano
Joseph S. Cohen
Philip C. Bionne
Orrin L. Daxer
Richard L. Eastman
Edward G. Engle
Peter H. Garland
Roy A. Gartner
Carl V. Gessaro
Kenneth H. Gold
William C. Henderson
Ira Yankowitz
Melvin B. Prenowitz
Wayne F. Rand
Ronald A. Resnick
George J. Rizzo
Lawrence W. Silver
Sherman S. Weatherbee

1964
Donald H. Adler
Norman L. Goldberg
Howard B. Shore
Alpha Kappa Psi

Once again the brothers of the Gamma Nu Chapter of Alpha Kappa Psi Fraternity can be proud that their chapter had assumed a dual-leadership role; one, on the Babson Campus; and two, throughout its 121 National Chapters.

The fraternity is honored that this year as well as in the last five out of six years, it has been selected by its national headquarters to be the leading chapter in the entire country.

The Gamma Nu Chapter has among its objectives, the furtherance of the welfare of the members, and the fostering of the academic ideals of the Institute in the fields of Finance, Commerce, and Accounting. In the past year these objectives have been furthered by the winning of the Interfraternity Scholarship Award, and the Athletic Trophy. Among the highlights of this year's activities was the initiation of the Honorable Senator Saltonstall into the brotherhood as an honorary member.

1962
Charles S. Adams
Bruce W. Barren
J. Michael Barry
Donald K. Bigglestone
David M. Boyce
Herbert T. Clark, III
Earlton Granton
Lawrence D. Damon, Jr.
Neil W. Driscoll
L. Fuller Duncan
Tomas B. Fernandez
Jay L. Fisher
Allan R. Hendrickson
William Kelly
Edson H. Osborn, Jr.
Robert L. Riemer
Michael A. Rosen
Ronald C. Roseu
Frederic D. Sasse, Jr.
Paul W. Sloberg
H. Ashley Smith, Jr.
Robert M. Snyder
Stephen A. Stockman
Barry M. Taintor
John C. West

1963
Charles E. Aucoin
Arthur M. Blank
Thomas Borrelli
C. Whitman Boynton
Stephen Dephoors
Paul E. Dernavich
Lewis E. Gayton
Peter F. Hokinson
Paul P. McLaughlin
Bruce H. Monahan
Howard Puhn
Frank J. Richard
William J. Richards
Alfredo Sabal
Robert E. Schuemann
Emerson E. White
William H. White
Charles F. Wilson
Richard C. Young
Robert L. Ziegel
Leonard S. Zolansky

1964
Bruce W. Davis
Richard Eggerth
Clifford A. Gaysunas
Daniel S. Harris
Alan C. Hochberg
Robert M. Kane
Frederick A. Knight
Robert L. Levi
Howard W. Pike
Enrique Sabal
Alan M. Schwartz
Barry T. Shapiro
Alpha Kappa Psi
GAMMA NU CHAPTER

Babson Institute
1961–1962

OFFICERS

PRESIDENT ___________________________ T. R. WENRICH
VICE-PRESIDENT ______________________ L. F. DUNCAN
TREASURER __________________________ A. R. HENDRICKSON
RECORDING SECRETARY _______________ P. W. SLOSBERG
CORRESPONDING SECRETARY ________ T. B. FERNANDEZ
MASTER OF RITUALS __________________ R. C. ROSEN
Delta Sigma Pi

Babson Institute
1961-1962

OFFICERS

PRESIDENT ___________________________ H. A. SARKISIAN, JR.
FIRST VICE-PRESIDENT ________________ C. K. BULLOCK
SECOND VICE-PRESIDENT ___ D. D. HOAGLAND
TREASURER ________________ G. P. CLARK
SECRETARY ________________ V. ADRIANCE III
Under the direction of their President, H. A. Sarkisian, Delta Sigma Pi had a full schedule of events.

Delta Sigma Pi opened their Winter social calendar with their traditional Fraternity Anniversary Party, which was attended by both faculty and student brothers. Winter term meant “rushing,” and Delta Sig managed to get a top notch pledge class, who were later initiated into the brotherhood.

Since business is Delta Sigma Pi’s interest, there were many field trips, and speakers from all phases of the business world.

<table>
<thead>
<tr>
<th>1962</th>
<th>1963</th>
<th>1964</th>
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<tr>
<td>Christopher K. Bullock</td>
<td>Vanderpool Adriance III</td>
<td>James H. Bergeron</td>
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<td>Robert F. Carr, Jr.</td>
<td>John C. Bacon</td>
<td>Peter M. Davidson</td>
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<tr>
<td>Gary P. Clark</td>
<td>Lawrence D. Bastone</td>
<td>Joseph F. Hayes III</td>
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<tr>
<td>Bruce C. Dalzell</td>
<td>James A. Boetcit</td>
<td>Stuart I. Kaufman</td>
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<tr>
<td>Samuel D. Daume</td>
<td>Elwin J. Bresette</td>
<td>Charles T. Kreiser II</td>
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<td>Melvin P. Gordon</td>
<td>Robert S. Brewster</td>
<td>Douglas K. Learman</td>
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<td>Descom D. Hoagland III</td>
<td>Jonathan Burpee</td>
<td>Jacob A. Levy</td>
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<td>Frederick B. Howard II</td>
<td>Peter S. Casey</td>
<td>Richard T. McIntosh</td>
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<tr>
<td>J. Kurt Miller</td>
<td>Harry B. Crockett</td>
<td>Gary W. Oakley</td>
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<tr>
<td>Roger P. Miller</td>
<td>Terry B. Cronin</td>
<td>Peter N. Panos</td>
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<td>Robert M. Mitchell</td>
<td>Joseph A. Curley</td>
<td>Robert M. Quinn</td>
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<td>John J. Modenno</td>
<td>R. Marshall Evans</td>
<td>A. Wayne Roberts</td>
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<td>Dale A. Monegan</td>
<td>H. James Hannon</td>
<td>John M. Shotts</td>
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<tr>
<td>Manuel Navarro</td>
<td>William H. Lamb</td>
<td>Peter J. Sinnott III</td>
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<td>Daniel A. Singer</td>
<td>Douglas A. Robinson</td>
<td>John L. Whelan</td>
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<tr>
<td>Norman D. Smith</td>
<td>Herbert A. Sarkisian, Jr.</td>
<td>Thomas J. Greensmith</td>
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<tr>
<td>Thomas H. Smith III</td>
<td>John L. Sheehan</td>
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<tr>
<td>Jay Thomson</td>
<td>Rod R. Sitterly</td>
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<tr>
<td>Theodore R. Walter</td>
<td>Curtis B. Speed</td>
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<td>Leon E. Welling</td>
<td>Anthony P. Zaloumis</td>
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<td>Robert J. Bennett</td>
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With the approach of Spring Weekend, the men of S.A.M., A.K.Psi., and Delta Sig. gathered in secret parleys to organize campaigns for their respective Mayoralty candidates. Thus commenced Mayoralty, the hilarious and zany contest enjoyed by the entire student body.

Active Campaigning began one week before Spring Weekend with skits given at lunch and dinner in combination with the appearance of strangely clad creatures in the class rooms. Throughout the week the tempo quickened towards the Thurs-night finale. An estimated crowd of over 500 persons came to watch the final battle of the candidates for supremacy on the Babson Campus.
Presented in the 1962 Mayoralty were: Alan Schwartz as Mr. T. W. Ister, sponsored by Alpha Kappa Psi; Delta Sigma Pi's Tony Zaloumis as C. Gar Butts; and Nestor Lao as the Society for the Advancement of Management's Maharajah Hili Silliassi.
S.A.M.’s Hili Siliassi led the evening off with a presentation highlighted by High Priest Jeff Zack’s antics followed by Hili in a sparkling “Sing Along with Hili” session. Following next on the Program was Delta Sig’s C. Gar Butts.

C. Gar showed a movie of the more interesting aspects of Boston life such as visiting Scollay Square’s famous institutions, directing traffic at Haymarket Square, and sneaking into the “burly.”

The evening’s final presentation was by A.K.Psi’s T. W. Ister. In this skit the faculty received its annual buffeting in imitations of selected instructors. The brothers managed to entice Mr. Peter Black and Mr. Winch to take part in a twist session.

Friday’s election proclaimed Hili Siliassi the victor, and Mayor of Babson’s Spring Weekend. The contest was close, and each candidate deserves congratulations.