BEAVER DAY

SUPPORT NATIONAL BEAVER DAY
This is so ridiculous; I can’t believe it! RKO is simply using us to hype their own thing. And that’s Babson’s fault. If we want this kind of publicity, fine. But, why?” - Bernie Torrie, senior.

I’m willing to say that next year we’ll have another Beaver Day. And why not?” - Roger Hearn, S.G. president.

"... Highschoolers will become more aware of Babson. We have in mind further publicity, but first, people will have to recognize the Babson name, take more notice of it. I think we will have created a good positive attitude around the college, which has to lead to more ideas, more involvement," Marty Bauman, public relations.

"Beaver Day at Babson creates an awareness, through Dale Dorman, for Babson College, and that's important. We are the best management school in the country, and we have to let people know about us," Chris Pellegrini, public relations.

"Beaver Day is more of an embarrassment than anything else. It's a high school stunt, not something to be seen at an institution of higher learning, which is, after all, what we purport to be," Lili Orsi, senior.

WRKO is a top 40 AM outlet, geared toward the teen, and pre-teen audience. Is this the type of audience to which Babson hopes to gain the reputation as the best undergraduate management college in the nation? Certainly not! - Free Press editorial.

The community is uniting behind Beaver Day to have a good time for no real reason. That’s all. We’re approaching student apathy from a new point of view. And it’s a great idea," Melissa Ahlquist, junior.

Everyone should have a beaver for a pet. In that way, we'd all be helping protect the beavers of America," Ben Moore, S.G. treasurer.

I think that we will look like fools," Kevin Crane, BABSONIAN Editor.
SAILING TEAM
Best wishes to the 1977 Graduating Class as well as all Students and Alumni of Babson College

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