Mergers and Acquisitions, founded in 1978, is an organization dedicated to the cultivation of student awareness of today’s entrepreneurial advancements. Through direct interaction with corporate leaders, we function as a forum in which students can discuss business tactics and strategies, thus extending their learning experience beyond the classroom.

In the past, such distinguished professionals as Andrew Clapp-Senior Consultant, Arthur D. Little, Inc., addressed the subject of merger strategy, and Stanley E. Pratt-Publisher and editor of Venture Capital, who addressed the subject of venture capital accumulation. Other topics included marketing, technology transfer, tax shelters, corporate strategy, and diversification.

Our goals for the year include the introduction of distinguished businessmen to the Babson campus in order for students to experience first-hand the present issues which face the business world; to increase outside awareness of the Babson program; and most importantly, to bring together those ambitious, business-minded students who will be the founders and executives of tomorrow’s corporations.
S.A.M., the Society for the Advancement of Management, promotes the study and practice of management science on the Babson Campus. The club brings speakers to the college who tell of their managerial experiences. In this way, students can relate classroom education to actual business situations and strategies. During the past year, speakers included Raymond Shamie and Chief Executive Officer of Itek Corporation. The organization also sponsors the living classroom during Parents' Weekend.
This past year was a very successful one for the Marketing Association. The club brings together students who are interested in the many aspects of marketing to discuss mutual topics of interest. Speakers, such as the one from Phillip Morris who discussed the marketing strategy for Miller Beer, are presented to give students exposure to actual marketing plans. The association also participated in the Arthur Hassel Tournament, a marketing competition, in which they placed third overall and first in the presentation division. Finally, the association co-sponsored a trip to New York City.
Flash to Jen darling: I knew I should have taught you layout. Joe
Flash to Joe: Don't you have anything better to do than hang around or call every five minutes to see how we're doing? Why don't you write a column or something? The Real Editors

No wonder he's the editor
Cardinal Key is a national honor society which recognizes academic excellence and leadership abilities. Members must have a cumulative grade point average of 9.0 or better and proven leadership skills. The organization itself is dedicated to providing certain service functions for the Babson community.

Activities sponsored by Cardinal Key include cultural trips such as the one to see the play “Sheer Madness”, an annual lecture, the raising of money for the Brenda Callan Scholarship Fund, and the holding of student government elections.
The Babson Christian Fellowship is an inter-denominational group of students who have committed their lives to Christ. They are a member of the Inter-Varsity Christian Fellowship, an international organization which is involved on college campuses.

Inter-Varsity has three objectives. They are: 1. To lead others to personal faith in Christ as Lord and Savior, 2. To help Christians grow towards maturity as disciples of Christ, and 3. To help students and faculty to discover God's role for them.

The Babson Christian Fellowship sponsors events such as the Blood Drive, and brings speakers and singers to the campus. Being an interdenominational fellowship, we encourage all those who want to grow closer to God and have fellowship with other Christians, to come to our meetings.