BABSONIAN ...

Sunsets and new horizons...
To the Graduating Class of 1978:

In the fall of 1974 you and I entered the campus gates to become a member of a very exciting community -- Babson College. During these four years, you as students have been dedicated to the objective of earning your degree in management and I, together with the rest of the Babson community, have been dedicated to the objective of providing you with the finest management education program in the nation. Now, with your degree in hand, you are leaving the campus to begin your careers and tackle other challenges.

As alumni you can continue to help us achieve our goal of excellence. The task of spreading the word about Babson should be an easy one for you -- with your first-hand experience of this exciting period still fresh in your mind. As members of the business community and as citizens of your respective countries, you will be putting to use the knowledge gained here both in the classroom and in your extracurricular activities. With this broad base on which to launch your careers, we believe you will become successful in your endeavors and, in being successful, you will help to demonstrate that a Babson College education is indeed excellent.

In closing, I would like to say to you, the Class of 1978, that I hope the past four years have been as rewarding and as meaningful for you as they have been for me. Though you will be scattered throughout the country and the world, I look forward to a continuing relationship and to hearing from you from time to time as you embark on your own personal quest for excellence.

With all best wishes.

Sincerely,

Ralph Z. Sorenson
President