BABSON AN INTERNATIONAL STUDENT EVENT APRIL 29 1978 OLYMPICS

START PERNOD FINISH

[Images of various activities related to the Olympics event, including a band playing, people running, and a tent set up for the event.]
"This extraordinary first-time event has been entirely created and organized by international students at Babson College. These Olympics differ from the 'real' Olympics, in that the athletes do not expect to, and will not even try to break world records, but will take part in the games in the spirit of fun and good fellowship.

A more serious objective will be to generate funds to benefit UNICEF. As most of you are aware, UNICEF is an international organization which works to help children all over the world. There could not be a more worthwhile or appropriate recipient."

Ralph Z. Sorenson