Heeere's Freddie!

"NBC is really one long meeting, and he'll stick firecrackers under the chairs of those endless sessions." The man with the fireworks is no prankster of programming. His name is Fred Silverman, and the television industry awaits with keen anticipation his June arrival at the presidential helm of last place NBC, the all thumbs network.

Hired away from ABC at a reported $1 million salary, Silverman has grown to mythical dimensions in the network world of comedy, sci-fi and girls, girls, girls . . .

The network's schedule for the fall season features formulas of sex and comedy, and if the new shows fail, the pilots to take their place provide more of the same. "We are in the jiggle stage," commented one network executive, "and all three networks will be running girlie shows next year. The sex is more implicit than actual, and the titles are more titillating than the shows themselves, but the people do watch them.

It appears that the ratings battle has produced a selection of the same old thing. An updated space vessel and a new face, or two, fails to disguise the duplication of beautiful bodies and meager minds.

Silverman's success is said to be his ability to identify with ordinary folk, 40 or 50 million of whom will view his idea of the viewers' pleasure regardless of which major network is tuned in. ... And so now, for the third time, it's NBC's turn for the introduction, "... and heeere's Freddie!"
Seige Mentality on Capitol Hill?

For the first time in the 64 years that the White House Correspondents' Association has been inviting Presidents to their annual gala dinner, the incumbent didn't show up, or even send his wife. In the eyes of many within the press corps, this latest absence was even less impressive than his views on inflation.

Press Secretary Jody Powell came in the President's place, and there were a few understanding members like the Chicago Tribune's Aldo Beckman, who stated, "It is a terrible mistake for us to take ourselves so seriously that we think that the President of the U.S. has to come to our dinner." But Powell's podium position was needlessly offensive, and in the end he left many embarrassed and no one understanding anything.

"President Carter wanted very much to be here tonight," he stated, "after all, he seldom has the occasion to dine with an institution held in lower esteem than ..." without finishing the sentence, he continued, "he, of course, wanted me to express his regrets, unfortunately, time does not permit me to say all the things that are regrettable about the White House Correspondents."

Despite the efforts of Presidential gagsmith Jerry Doolittle, when Powell said, "In conclusion," the group exploded into derisive applause.

According to many present, it was not the President's absence which engendered ill feelings, but rather his standing, who instigated a question of just how great the siege mentality at the White House might really be ... And anyway, the least the President could have done was called ...
Race For Roses

Affirmed

Four days before the race, Louis Wolfson and his wife, Patricia, owners of Affirmed, stood on the Churchill Downs backstretch and made a prediction: "If Affirmed is in front at the top of the stretch," Wolfson said, "you can put your binoculars down because Alydar can't catch him." . . . Affirmed was, and Alydar didn't.

The field of 11 was excellent, with the champions of each major prep race spared injury and ready for Kentucky. Affirmed, Alydar, Believe It, Esops Foibles, Sensitive Prince, and Dr. Valeri had accounted for the Tropical Derby, Florida Derby, Flamingo Stakes, Hollywood and Santa Anita Derbies, Wood Memorial, Fountain of Youth, Hibiscus Stakes, and the Louisiana and Arkansas Derbies. It was certain that the Race For the Roses would be a memorable one, as bettors turned to the two brightest stars, making Alydar the 6-to-5 favorite over Affirmed.

Both horses had moved towards the Derby in perfect style. Yet in the final moments, it was Alydar who faltered. Unable to get a hold of the track, Alydar was 17 lengths behind the leaders. Sensitive Prince in first place, and Affirmed in third, six lengths back. Sensitive Prince's lead was short lived as the horse failed to relax, fighting jockey Mickey Solomone most of the way.

It was not until the mile mark had been met that jockey Steve Cauthen allowed Affirmed to first run head-to-head with the challenging Believe It on the last turn and then bolt into a two length lead at the top of the stretch.

Running on the outside, Alydar had begun his last charge, but Affirmed went the last quarter in .25 2/5, holding strongly to his lead, leaving Alydar no closer to catching him.

In the end, Alydar finished 1¼ lengths in front of Believe It. Derby Creek Road was fourth, Esops Foibles fifth, and Sensitive Prince sixth. Affirmed's time of 2:01 1/5 tied him with the fifth fastest time in Derby history.

Larry Barrera, the 18 year old son of Affirmed's trainer Laz Barrera, ran alongside Affirmed and his close friend Steve Cauthen as they neared the winner's circle. Since just after Christmas young Barrera and Cauthen, of identical age, shared an apartment in California. Many observers had expressed surprise that Laz Barrera would place several million dollars of colt in the hands of his young son before he arrived in Kentucky to begin training. But they would have been less surprised had they known that two years earlier, Larry had taken care of Bold Forbes, his father's 1976 Derby winner. Perhaps the most difficult task was looking after Cauthen, 18, away from home and rapidly emerging into manhood.

Since his move to California late last year, Cauthen has had some sharp experiences which have no doubt hardened his boyish grin. On March 9 he received a five day suspension by the Santa Anita stewards for failing to keep his horse on a straight course just after the start of a minor race.

One down, The Preakness and Belmont to go. Cauthen's success and the battle between Affirmed and Alydar is far from over.
行政

-commencing with a BANG

它是最壮观的毕业典礼在Babson的history。一切都很顺利；一个前所未有的壮观，放肆的客人，宏伟的天气和一卷展开的文凭，揭示了4000万的礼物。

Arthur Fiedler, conductor of the Boston Pops, and noted smoking key, arrived on campus courtesy of a Wellesley fire truck complete with sirens all the way.

Lawrence Milas '58, Vice President of the Olin Foundation, presented President Sorenson with a diploma heralding the Foundation's gift of $4 million to the College for constructing and equipping a library/learning resource center at Babson. It represented a ten-year dream turned reality, and a bomb a few hundred yards away, detonated by the President, symbolically breaking ground, did singular justice to the memorable moment (knocking a few students in the front row off their seats!)

Authentic ground-breaking is slated to begin in September, finally rectifying the inadequacy of library facilities present for as long as the last twenty years. Quiet study, a thing of the past and seats as valuable as kruegerghads, during exam periods, have rendered the 1939 edifice unequipped to handle the growing community.

The new structure will be located on the hillside overlooking Humphries Plaza. Indoor corridors will connect it to the two classroom buildings, Gerber and Babson Halls, the exterior one of brick and concrete harmonizing with the existing architecture. The facility will accommodate 340 students at any one time and space for 165,000 books, in addition to computer terminals, slides, tapes, films and other equipment necessary for retrieval of information. Under the current plan, once the library is constructed, the existing Sir Isaac Newton Library will be converted into a teaching center.

moving up

After four years as Babson's assistant undergraduate registrar, a position preceded by 11 years of service to the Babson community, Dorothea Severson has been promoted to the Registrar's job, replacing George Dixon who has assumed the position of Director of Management Information Systems.

Already a significant force in Babson's future, Mrs. Severson's appointment provides a vital example of the College's belief that management is no longer only a man's world. WOMANagement? Of course!

Graduated from M.I.T., George Dixon, hired as Registrar of Babson's undergraduate school, has been throughout his four years at Babson extensively involved in the gradual computerization of the College's record keeping. However, with each students' growing attachment of files, the positions became too much for one man to handle, thus, the office was split.

Dixon's role as Director of Management Information Systems (M.I.S.) is to determine the computer needs of each office, while comparing these needs with what other schools are doing in the same areas.
FACULTY...

ACCOUNTING

Richard Bruno

Descom Hoagland, Chairman, Associate Professor

Clinton Petersen

David Drinkwater

Michael Fetters

Clairmont Carter
Marketing

Norman Govoni, Chairman

Edward McGee

Morton Galper

Richard Ostheimer

Gerald Price

Robert Eng

Jean-Pierre Jeannet
Liberal Arts

Edward Handler, Chairman

Charles B. Rotman

Leslie D. Ball

Daniel A. Sankowsky

W. Ward Fearnside

William H. Rybolt

Judith A. Koval

David Kopsco