PLAYHOUSE
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BABSONIANS
CLASS OF 79
Nineteen Seventy Eight was the year that Babson emerged out of its "Master Plan" and into the action phase of its growth. A four million dollar library, a smashing new "Entrepreneur of the Year" program, and an improving academic and social environment are just a few of the factors responsible for Babson's growing recognition as a leading undergraduate school of management.

The Class of '78 was an influential part of the school's success during the past four years. But this class left its mark far beyond the formal classroom setting. Class members helped to improve and expand many student activities by accepting leadership roles within them. As a result, Babson students can now find the wide variety of quality student organizations necessary to supplement a college education.

All students are expected to devote a major portion of their college lives to the academic pursuit of career goals. But it is equally important that they involve themselves in the student functions that breathe life into the school. For Babson to move further into action, future classes must continue to improve the student input that is necessary for the school to achieve its goals.

Recent Babsonian editors have felt the need to be critical in their analysis of the school and its academic policies. I have no inclination to editorialize in this manner in the 1978 edition. The yearbook is meant to inspire fond memories of places where we have spent the past four years of our lives. If in twenty years you flip through these pages and can relive just some of the experiences of Babson and the world, as you saw them in 1978, then this Babsonian will have served its purpose.

I would like to thank the staff of the '78 Babsonian for producing a yearbook in which Babson can be very proud. I would especially like to thank Wendy and D.B. for their talented contributions. The cavalry couldn't have arrived at a better time.

On a personal note, I dedicate the 1978 Babsonian to a fellow classmate, a staff member, and, most importantly, my best friend. Without her continued support, and high standards of excellence, this yearbook would be less than it is . . . and so would I. Thank You Lauren.

Bob