The Babson Chapter of the Society for Advancement of Management once again attained its high goals of quality and excellence among business organizations.

The year began in a most auspicious manner with the new slate of officers outlining an agenda of fall term activities which included a most successful open meeting, several field trips, speaker meetings, and of course one of our famous S.A.M. banquets.

The winter term was highlighted by the annual S.A.M. all day conference, the title of which was "The Credentials of an Executive." The program began with an all school assembly, at which the guest was the well known President of the Hotel Corporation of America, Mr. Roger Sonnabend. The rest of the day's program included Mr. Thomas, an Assistant Attorney General of the Commonwealth, who spoke about law and business as a background for the executive.

The conference concluded with a panel discussion moderated by Dr. Carpenter, and composed of Miss Kebbe, Mr. Paul Sonnabend, Vice-President of Hotel Corporation of America, and Mr. Robert Feinberg, a retail chain store president. Their discussion centered on the qualities that employers look for in college students.

This most rewarding year drew to a close after field trips to Sylvania Corporation and the ever popular Carling's Brewery, several speaker meetings, and the installation of fourteen new members, assuring a continuing leadership of S.A.M. on the Babson Campus.
Circle K

Circle K continued to grow in numbers and in strength in the Babson community during its second year. As a maturing club on the campus, the Circle K membership concentrated on expanding its activities over the three terms.

The Welcoming Committee gave hundreds of tours to prospective students again this year. Despite occasional upsets in the communications with the Admissions Office, members have provided all students considering Babson with a tour of the campus. Reaction to these tours has been very favorable by the students visiting our campus and the club hopes to continue this function next year.

In addition to the campus tours, Circle K helped the Veteran's Club with its blood drive in the Fall Term. On their own, the club conducted a carwash, helped out at each registration, and gave assistance to the American Cancer Society in their annual fund-raising drive.

At the beginning of the Spring Term, the Babson chapter sent twelve delegates to the Circle K International District Convention in Hartford. Since we believe that an organization is only as good as its leaders, the two voting delegates tell us that by 5:30 A.M. Sunday morning they had made very careful decisions about all the candidates.

Circle K looks forward to many service projects in the coming year, starting with work on the orientation program. In addition, the club hopes to adopt an American Child and start a scholarship fund in the near future.
class officers 1966

Mark Regan, President
Donald Draizin, Vice President
Jeffrey Mocarsky, Treasurer
Frank Luciano, Secretary

John de Bettencourt, President
Robert Harris, Vice President
Charles Margosian, Treasurer

class officers 1967
American Finance Association

Babson Theatre Guild
sinai club

young republicans
business economics society

babson marketing association