

Yankee Genius: A Biography of Roger W. Babson, Pioneer in Investment Counseling and Business Forecasting Who Capitalized on Investment Patience
By Earl L. Smith
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This autobiography of the life of Roger Babson is written by a member of his statistical organization, Earl Smith, who praises and commemorates the life of a man who indisputably had a great impact on America. Smith explains Babson's youthful ambition, his rise to success, and the struggles he faced along the way. The book marks his greatest achievements in the business world, from building the first firm in the nation to specialize in investment counseling to founding Babson College to forecasting the stock market swings. Additionally, this serves as an account of Babson's career in the worlds of politics, the church, education and science.

**Babson College Archives copy: Gift to the Babson College Archives
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