TO THE STUDENTS OF BABSON

In the twelve years that I have been at Babson, I have never seen student activities in which the spirit was fiber, and in which the students had as good a time as at the 1958 Winter Carnival. And I might add that I have heard a great many favorable and administration also say that they, themselves, have never before had so much fun at student affairs!

The college spirit engendered throughout carnival week didn't just happen. It came from the very hard work of a few determined individuals who started a year ago to plan those “From Missouri” who pitched tent during Winter Carnival to give the proposition of building college spirit a try have certainly been well rewarded for cracking the negativism which has existed for too long.

The success of carnival week is something that I think everyone on this campus will remember for a long time. To the students who are the reasons for the success of the Winter Carnival, for all the students who have deplored the lack of campus spirit had better take a closer look.

All in all, the college spirit is something that others have realized, and it is a very positive, living force.

Don't let it cool off for now if we are already looking forward to what next year has in store for us.

Determined individuals who started a year ago to plan this event have certainly been well rewarded for cracking the negativism which has existed for too long.

FRAUD BENEFITS

Our sincere compliments to the students for a most successful Winter Carnival Week End. The lively spirits of fun and good sportsmanship was good to see, and those who have deplored the lack of campus spirit had better take a closer look.

Special thanks to those in charge of the social program, the play, the Dramatic Society, and by so much means, the Campaign for Mayor.

G. M. T.
Your Position In The Future BY "PETE" TURRENTO

The Shell Oil Company is one of the nation's leading producers of petroleum products, with sales in excess of a billion dollars a year. It operates over 300 refineries and produces a wide variety of different products, marketed in 46 states, and offers a challenging variety of careers in the fields of accounting, finance, and office administration.

The greatest number of openings lie in the fields of Accounting, Finance, and Office Administration. There are opportunities for new graduates in the areas of real estate, sales promotion, merchandising, construction, accounting, auditing, credit, purchasing, and plant management.

Shell is interested primarily in the college graduate in the 21 to 30 year age bracket. He should have an attractive personality and appearance, enthusiasm, and the character and ability needed to indicate growth potential. A well-qualified applicant will find excellent career opportunities in Shell's beginning with the following assignments:

- GASALENCH—RETRAINING—This sales training position is open to all qualified college graduates in specific technical fields and leads to an assignment as a sales technician. The training program consists of carefully rotated job assignments, including fieldwork to familiarize salesmen with the sales policies, procedures, and problems of Shell Oil Co.

- CORPORATION FINANCE—This is a position on-the-job training, leading to a position leading to a position in the business department and responsibilities in the area of management and planning. The training program includes an introduction to the organization of Shell Oil Co., inculcation of principles of management, and experience in a variety of fields.

- Your next question was directed at the Shell Marketing Service, there are opportunities in the marketing department of Shell Oil Co., including exploration and production, marketing, and management. The training program includes an introduction to the organization of Shell Oil Co., inculcation of principles of management, and experience in a variety of fields.

- We are not interested in the following duties: (1) construction, down 9% in 1967, will continue in the doldrums for a while, although the trend in public works is expected to be reversed in 1968 as the new highway program accelerates, and lower interest rates facilitate financing of schools and other municipal projects.

Your Financier BY GEORGE H. SMITH

Since mid-November 1967 the bond market has continued to extend its advance and the outlook is still one of firmness in bond prices, despite the possibility for a new long-term Treasury issue and a heavy calendar of corporate and municipal offerings. The Security Markets Index of high-grade corporate and municipal securities conditions, with a 6% coupon and transportation averages showing a modest rise since mid-November, and its utility index a rather substantial rise. The tobacco and food issues have seen the best performers among the industrials.

Your media field has been, in active demand because of their well known definitive characteristics and because of the textile market; they are benefited more than any other industry by falling interest rates.

Airline—Airline stocks continued to show some strength in market activity during the first part of last week. Citi- airplane common stock, which dropped to a 1957-58 low of 9 7/8 on January third, has climbed to a new high.

Textiles—The year-long slump in textiles has now caught up with manufacturers of synthetic fibers. Du Pont and Chemstrand, the country's two largest nylon producers, already have laid off of 17% of their employees for three shifts. Du Pont workers will be furloughed before the end of February, and many other man-made fibers were the least bright spot in last year's bleak textile outlook.

Electricity—An balanced market is developing for electrical equipment. Demand from utilities and heavy industrial operations continues strong, but there has been a marked decline in smaller industrial orders. With not enough business to go around, much weaker competition may be expected for the future. And more Du Pont workers will be furloughed before the end of February, and many other man-made fibers were the least bright spot in last year's bleak textile outlook.

Music For Your Every Mood THE RECORD BAR

Even in the doldrums for a while, although the trend in public works is expected to be reversed in 1968 as the new highway program accelerates, and lower interest rates facilitate financing of schools and other municipal projects.

Page Two THE BABBSON GLOBE NEWS
February 27, 1958

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EDITORIAL

CAMPAIGN AND BALLY HAD FLAWS, BUT —

Some students felt that the campaign and the rally was fair, and in some parts, biased.

To those students I say, CONSIDER THE FOLLOWING PROBLEMS. First, the rally was not held, and as a result, many were not there. There may have been two microphones on stage, but this is not sufficient for groups of girls and the such. There may be no solution to this problem, but one can be sure that the following problems were considered.

Secondly, the canvassing was not consistent in most cases. One must consider that the canvassers were simply trying to win an election. Secondly, the canvassers were prepared to finance their candidates. (Most organizations made out their budgets long before this idea became a reality.) Also, this is the first time that this was tried. Such an idea is usually not found in the background of college and other songs added spice to life. Maybe the owner will have to expand his facilities.

SINGLE DRAWBACK — ATTENDANCE GOOD

Better than one third of the school turned out at the rally last week, but many students were in their rooms studying for exams. It might be noted that the next year, the Delta Sigma Pi float.

College and other songs added spice to life. Maybe the owner will have to expand his facilities.

Letter To The Editor...

I saw something this last week that actually disputed me and filled me with contempt for the doers.

It posed several unanswerable questions in my mind. To what extent is Babson prepared to finance their candidates. (Most organizations made out their budgets long before this idea became a reality.) Also, this is the first time that this was tried.

It seems to me that Babson should be prepared to finance their candidates. (Most organizations made out their budgets long before this idea became a reality.) Also, this is the first time that this was tried.

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HOOPSTERS LOSE TWO

Last week Babson dropped two games to run their record this year to three wins in sixteen contests. Both losses were hard fought at the beginning, but the opposition showed too much depth to the lack of depth in the Babson squad.

In the early stages of the New Bedford game Babson bided a slim 16-14 lead, but after this New Bedford could not be headed, and continued to a half time lead of 29-30. In the second half New Bedford with Atkinson and McNamara scoring 36 of the 59 New Bedford points pulled away and won the game 99 to 79. For Babson Dick O'Meara scored 30 points with twenty on coming in the second half. Dick Kirshbaum was high with 21 points per game and scored for the third time in a row more than twenty points.

Last week Babson dropped two games with 96-61. For Babson Crane came through once again with the game all the way Babson held the lead enabling him to score. In the closing moments of the third period Charlie Crane scored for Babson's lone two. Through-out the game Northeastern had good control of the puck while the Beavers lost control of the puck while the Beavers lost

Babson Dick O'Meara scored 30 points with twenty on coming in the second half. Dick Kirshbaum was high with 21 points per game and scored for the third time in a row more than twenty points.

This afternoon Babson faces Bridge-water at the Babson gym at 3:00. This afternoon the basketball schedule is complete as we play Bradford Durfee away. The game will start at 7:00. As Babson has a chance to enter a tournament, two wins might help their chances, and some school support will help the team, so come and cheer them on to a win.

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BEAVER SPORTS

AS I SEE IT

By PETE BUCHANAN

It is now the lull before the storm, or the more exciting spring. The winter carnivals of most schools are now over. Despite much toil, the annual Winter Carnival at the University of Maine was a great success, as it is at Babson. The student now is fairly content to relax and tend to school work for a while, or should be. It is good that there should be such a time to retreat from the rapid excitement and fast movement from place to place during such winter carnivals.

It is only a relatively short time between winter and the coming of spring. People seem to get lumpy feet at the beginning of spring. In the springtime there is an urge to get outside and do something. It is this time of year when the golf courses beckon, the waters of cool lakes call to the sailor, the tracks call the racing enthusiast, and the other tracks call the spectators.

It will not be too long before golfers will be checking over their clubs. It is a time for a good cleaning and perhaps a new coat of shellac applied to the woods. There might be a new girl who has knitted new covers for the woods. The driving ranges will soon be open. Uncontrollable hooks and slices will cause blood to boil and clubs to be hurled viciously across the tee. The driving range is not, however, the course where the expert plays. The expert plays on their own ice. The team looks very good with twenty one coming in the second half. Dick Kirshbaum was high with 21 points per game and scored for the third time in a row more than twenty points.

Out to the dry docks the small boat owners will flock. The dingies and the lightnings and the home made jobs are all scraped and painted. They must be caulked and then with a prayer put into the water on the date that the insurance companies say is all right. The fresh spring winds cause the craft to lean, the water to wash the rails and the canvas to billow once more with life. Don't forget the battens.

The roar of precisely tuned engines, the screech as tires bite into the hot concrete, and the fine meshing of gears calls the racing enthusiast out to Thomson. The driving range is not, however, the course where the expert plays. The expert plays on their own ice. The team looks very good with twenty one coming in the second half. Dick Kirshbaum was high with 21 points per game and scored for the third time in a row more than twenty points.

This week sees Babson pitted against Nichols. Consult the bulletin Board for time and details.
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