corporation

W. Elliott Pratt, Jr. (Chairman)
Boston, Mass.

Paul T Babson
Boston, Mass.

Roger W. Babson
Wellesley Hills, Mass.

Preston F. Bryant
Wellesley Hills, Mass.

James F. W. Davidson
Wellesley Hills, Mass.

Dan F. Gerber
Fremont, Michigan

George B. Harrison
Belmont, Mass.

Herbert A. Hills, Jr.
Wellesley, Mass.

Carleton G. Lane
Portland, Maine

Ralph May
Cambridge, Mass.

F. Gardiner Perry
Needham, Mass.

Roger B. Webber
Boston, Mass.

Winslow L. Webber
Newton, Mass.

trustees

Robert B. Linnell, Sr. (Chairman)
Dover, Mass.

H. Clyde Baldwin
Waban, Mass.

Robert O. Bixby
Lexington, Mass.

Philip B. Heald

Henry A. Kriebel
Wellesley Hills, Mass.

Richard M. Nichols
Wellesley, Mass.

Myron E. Pierce
Wellesley Hills, Mass.

Laurence W. Simonds
Newton Center, Mass.
Frederick T. Putney, VICE-PRESIDENT and trustee has been with the Institute for many years. He received his Doctorate in Business from Brown University in 1926. As the vice-president and treasurer, Mr. Putney is an advisor to the president, and he manages the school’s financial affairs and its endowment.

JAMES G. HAWK must sign the checks of the Institute. As Business Manager and Director of Student Residences, he is an influential man on the campus. He must approve all expenditures and see that the budget is adhered to. Holding a Bachelor of Arts from Princeton, Mr. Hawk came to Babson in 1947 and has handled financial affairs efficiently. His frugal judgement and keen awareness of finance has kept the school’s expenditures to a minimum. Mr. Hawk is kept busy by his efforts in directing the maintenance department and hired and student employees. They all know his sense of perfection and feel for money values.
Nicholas M. Razetski, DIRECTOR OF ADMISSIONS, is a man of patience, and a man with a goal. It is his task to go through the many applicants and to evaluate them as to their abilities and potentials as future Babsonites.

It is his job to travel to high schools and sell the Institute to the students. Then he must select the most qualified candidates. With the number of college applicants increasing so rapidly in recent years, the task of selectivity has become greater. Mr. Razetski is, in a sense, an investor. He invests in talent because, when a student is admitted, he is expected to learn and mature into a better and more knowledgeable individual. The current scholastic standing of the Institute is silent testimony to his success.

MR. FRANK WINCH, II, Assistant Director of Admissions, is a new member of the administration. As assistant to Mr. Razetski he has been traveling to high schools throughout the United States interviewing candidates for admission. Mr. Winch's youthful vitality has helped him to maintain the strenuous schedule entailed in his work.

Himself a graduate of Babson, he is able to look into administrative problems with perception. Mr. Winch has displayed a great deal of interest in student and campus activities. His home has become a student meeting place and he is the spokesman both for student and administrative views. Mr. Winch has become a liaison between student and administration.
As REGISTRAR AND DIRECTOR OF STUDENT ACTIVITIES, Mr. Paul C. Strasske is an extremely busy man. His duties as Registrar bring him in close contact with the students and their academic problems, and as Director of Student Activities, he regulates and schedules their extracurricular activities. As administrator of these positions he has an intimate knowledge of the students, and he maintains their respect.

Mr. Strasske's closeness and knowledge of the problems of students made his appointment to Dean of Students beginning the school year 1963-1964 an excellent one. His relationship with the student body and the respect which he commands should prove to make him an efficient Dean of Students.

DR. JOHN S. GIBSON, a nationally known educator, is the Chairman of the Division of Liberal Arts and the Director of Development. As head of the liberal arts division he has headed a complete revamping of the curriculum. A dynamic teacher and leader, Dr. Gibson was selected to direct the development program with the specific goal of raising funds to build the Gordon M. Trimm dining hall.

Dr. Gibson has many outside interests, foremost of which is education in civic affairs. He originated and appears on his own television program "Focus" which is concerned with the various social ideologies. Because of his work in this field, Dr. Gibson is leaving Babson to accept a position at Tufts and with the Lincoln-Fileni Center where he will work more closely with educators in government and civics.

Dr. Gibson will always be remembered as a dynamic individual who left Babson an improved liberal arts program and a new dining hall.
Miss Elizabeth Kebbe, as ASSISTANT DIRECTOR OF PLACEMENT, is a vital link in the student's bridge from the academic to the business world. Through her key efforts to obtain interviews for students seeking full-time employment, the majority of the Babson graduates receive the first contact with their future employers. Miss Kebbe is constantly interviewing students to find where their interests and abilities lie, or she is scheduling interviews with businessmen for the seniors and graduate students.

A graduate of Wellesley College, Miss Kebbe has been at Babson since 1947 marketing the talent which each student possesses. Many students' successes are a monument to her unceasing work.

As Executive Secretary to the Business Manager, MISS DORIS M. TRACY has what seems to be almost unlimited duties to perform. Her first responsibility lies in the assignment of dormitory rooms and the procurement and assignment of off-campus housing. It is through her efforts that students are able to choose and receive their desired rooms. Sitting behind her desk facing the door she has a ready smile and will help students with any problem they have with the business office. Miss Tracy was instrumental in the formulation of the traffic regulations and collects imposed fines.
As DIRECTOR OF PUBLICITY, Mr. Gerald Powers maintains the public relations of the Institute. It is his task to keep the public aware of the accomplishments of the Institute and the students. While his main duties entail revising and issuing the school catalog, Mr. Powers has many other things which concern him on the campus. This year, Mr. Powers re-introduced a much needed series of assemblies which included speakers of international renown. The series has been gratefully received as a necessary part in student enlightenment. Mr. Powers is also the advisor to the Excel and has maintained a close contact with the students. It takes a man of some fortitude to keep up with his hectic pace.

MR. JAMES L. KILEY, Assistant Director of Development, has been assisting Dr. Gibson in the drive for funds toward the planned Gordon M. Trim dining hall. Mr. Kiley has traveled with Dr. Gibson and Dr. Canfield to the various Alumni Clubs to solicit these funds. He has also headed the telephone campaign that called alumni for contributions. Mr. Kiley is a graduate of Babson Institute's Masters Program and came to assist the development fund from his work in Niagara Falls, New York. Mr. Kiley's contributions of ideas, time, and labor to the development fund will not soon be forgotten.

DR. BERTRAND R. CANFIELD keeps constantly busy whether concerned with his many duties as Director of Alumni Relations or Chairman of the Division of Distribution. Correlate with his work with the alumni, Mr. Canfield travels throughout the Nation. He has been traveling in an effort to raise funds for the new Gordon M. Trim dining hall and he keeps alumni in touch with their alma mater by publishing the "Alumni Bulletin." In addition to his work with the alumni, Mr. Canfield still finds time to instruct students in sales, sales management, and public relations, using texts he has authored. He likes to maintain a close student-teacher relationship so that he can help students with their problems. The success of many Babson graduates can be attributed to Mr. Canfield's efforts.
Captain of the Sir Isaac Newton Library, Librarian GRACE P. BOWSER has been doing an unsurpassable job of maintaining its excellence in the field of business and liberal arts. Mrs. Bowser, who came to us from the Baker Library at Harvard Business School, has been expanding the library collection at a rate of seven percent a year. The excellence of the research department can be attributed to the skills of Mrs. Bowser and her capable staff. Willing to help any student who is unfamiliar with the library, she has the respect and admiration of the students and administration. Her quick mind and brisk step typify Mrs. Bowser as one of the most refreshing members of the administration.

Being involved in obtaining PART-TIME EMPLOYMENT for Babson students, Mrs. Linda Adams maintains the respect of the student body. She does approximately 2,250 placements each school year in which the students have earned an estimated $20,000. Mrs. Adams has been at Babson for seven years and has maintained that she has always enjoyed working with young men. Whenever a student needs that extra spending money, she is the one to see.