The BLUE KEY STORY, V

This is the fifth and final article about Blue Key. This time the Brothers of Blue Key and their activities while at Babson will concern itself with their grades mailed May 1959.

The Student Council has at last meeting voted to authorize a Student Curriculum Committee. This committee will have as its purpose the discussion of student problems resulting from difficulties with the curriculum and related subjects. The group will take those problems to the faculty or administration members who can deal with them. Although the committee has no actual power to make changes, it is designed to provide a means of communication between students and administration. The present members of the committee are Sam Telerico, Dave Hunt, and Steve Ramsey. A Senior will also be added in the near future.

Sections not represented at this meeting were:

F:1 Dave Care J-2 Bob Cowles S:6 Doug Wales

SCHOOL CALENDER REVISED

Curriculum Comm. Organized By Council

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President Gordon M. Trim has announced that the school calendar has been revised and opening to be moved up one hour later opening the summer vacation week. The revised calendar will not go into effect until Winter term of 1960. Next year's Fall term will remain the same, but the winter term has been shortened by one week.

Full Term

Registration Mon. Jan. 24
Thanksgiving recess Sat. Dec. 12-18

Winter Term

Registration Mon. Jan. 24
Final Exams Sat. Mar. 12-18

Pledge Chick Harris and brother Pete Wilson attach posters to a car before starting out on the Alpha Kappa Psi light bulb sale campaign.

Grade Mailers Ready

Once again, with the coming of the bookstores, students can have their term grades mailed on a Term Report Mailer if it is the policy of the instructor to mail such grade reports.

Students who desire to have their grades mailed may pick up the cards at The Babson Bookstore, fill them out with their vacation address and leave one with each instructor whose policy it is to mail grades.

The Term Report Mailers are offered students as a service by the Babson Bookstore.

A K Pi Sells Bulbs for Heart Fund

For the last two Saturday afternoons, the brothers and pledges of Alpha Kappa Psi have been selling light bulbs for the benefit of the Heart Fund. The bulbs were packaged in bags that were printed especially for this campaign and filled with an assortment of nine Sylvania light bulbs.

Publicity for the campaign given by radio station WBB and the local newspaper, The Townsend. In addition there were stickers and posters placed on the sides of each car that was involved in Operation Light Bulb.

Dick O'Meara, lead of the community project, said that all of the 1140 bags of bulbs were sold, and he commended the brothers and pledges on the great job they did.

Mr. Gates of the Boston division of the Heart Fund said that he was very pleased that the fraternity took an active interest in the Heart Fund, and that he was extremely pleased with the campaign's results.

Rhymes of the Times

BETTER TO DRIVE AT 40 THAN DRIVE AT 80 AND DIE AT 40.
The administration has announced a change in the calendar beginning with the winter term of 1960. This change has been urged by many of the student body for some time. The effect of the change has been to cut one week from the winter term, thus moving spring vacation up one week and as a result starting the summer vacation a week earlier. This lengthening of the summer respite will meet increased opportunity for students to obtain summer work. In the past Babson has finished classes as much as three weeks after most other schools were over. As a result of this lag, many men found summer jobs already filled by students from other schools. This effect is particularly noted in the retail business where most retailers open early in June and are unwilling to take on help at the end of the month.

It is most gratifying to see the administration work the problem out in this manner. The more gratifying because by and large the decision was effected by student opinion. Once more the faculty and administration have proven their interest is directed toward solving student difficulties as much as possible in the manner desired by the student body itself.

The award was made at the Direct Sales Managers' luncheon held at the University Club in Boston on March 12. Babson is well represented in the annual contest, as last year's first prize winner was Chester Gaidis, a senior this year.

There are many conflicting views on the action by the Federal Reserve Board of raising the rediscount rate to 5 percent. The immediate effect on market action was not too severe, but in a long-range analysis it is believed that the market will suffer because of a more tightly controlled money supply. In August of 1957, just prior to the market drop, the rate was 3½ percent.

Portfolio Management
Many readers of the columns have asked me about buying stocks for themselves and of setting up portfolios in general. In my opinion this is a poor time to buy common stocks unless they are of a very select nature. Perhaps a bond portfolio could be set up, but by their very nature, a portfolio of bonds is expensive to start. In a high market cash is king, and no one will dispute its liquidity, or the ease with which it can be converted into securities when the proper time comes.

If you already have a portfolio I will throw out several ideas which I have picked up from G. M. Loeb's book "The Battle For Investment Survival," obtainable in the library. First, it is more safe to aim at doubling your money that it is for a short for a certain annual low percentage yield. Secondly, keep your excess funds in cash rather than in bonds for the sake of mobility of capital. In case you need cash you would not be forced to liquidate bonds at a possible loss. Lastly, be on the look out for real value and do not be greedy that you will not sell a security at a profit when prudence dictates that you should.

Portfolio Saxes
All of us would like 100,000 dollar portfolios, but let's get back to more realistic figures. The minimum size, I think, would be 10,000 dollars. This would allow the person managing the portfolio to diversify a little and own shares in three or four companies while still maintaining a cash reserve. This cash reserve should not be depended upon for doctor bills, auto insurance, parking permits, or group, but rather a shotgun of bonds is expensive to start. In a high market cash is king, and no one will dispute its liquidity, or the ease with which it can be converted into securities when the proper time comes.

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The Babson basketball team has closed rather a disappoint­
ing basketball season with a 3-13 record. However, the team played this year in a fast league with schools having larger student bodies than ours. Also, most of the season they played with four freshmen on the starting five. Although the team performed well, it lacked the experience necessary to compete in this league.

The highlights of this season were the dedication game with Gordon in December and the Burdett game in February. At the dedication game it was an
courageous to see a packed house on a Saturday night.

Even though the team lost, the students enjoyed both the game and the sockhop afterwards.

In the Burdett game there were two team and also two individual records broken. The team scored 101 points in the game and 50 points in the second half, both school records.

Capt. Dick O'Meara scored 50 points, also a school record.

Freshman Jack Cahoon pulled down 38 rebounds which is another school record.

Throughout the season the team averaged 72.1 points per game while their opponents averaged 84.4. This was the main problem that faced Coach Jim Tedesco all season long. The team was able to score, but their defense was weak. Therefore, they were losing high-scoring games throughout the season.

Even though it was a losing season, the team had its bright moments. Capt. Dick O'Meara played a very good season topping the scorers with a 227 average. Freshman Jack Ca­hoon, Dave Patnaude, Bill Chiasson, and Harold Benja­min all played well in their first year of intercollegiate ball.

These five men had to play the small bench that the team most of each game because of bad. Near the end of the sea­son there were only three substitutes on the team. Once fabricated with three on the bench. The team was 45 points, 30 points, a school record.

Following are the final scor­ing records for the team compiled by Harvey Feldmen:

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<th>Player</th>
<th>GPA</th>
<th>PTS</th>
<th>AVE</th>
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<tr>
<td>O'Meara</td>
<td>4.0</td>
<td>145</td>
<td>120</td>
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<tr>
<td>Dave Patnaude</td>
<td>3.7</td>
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<td>50</td>
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<tr>
<td>Cahoon</td>
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<td>22</td>
<td>223</td>
</tr>
<tr>
<td>Chiasson</td>
<td>3.0</td>
<td>22</td>
<td>157</td>
</tr>
<tr>
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<td>3.0</td>
<td>4.0</td>
<td>9.8</td>
</tr>
<tr>
<td>Sweeny</td>
<td>3.0</td>
<td>7.0</td>
<td>7.0</td>
</tr>
<tr>
<td>Doo Patnaude</td>
<td>3.0</td>
<td>7.0</td>
<td>7.0</td>
</tr>
<tr>
<td>Benjamin</td>
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<td>86</td>
</tr>
<tr>
<td>Murphy</td>
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<td>72.1</td>
</tr>
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</table>

BLUE KEY — from page 1

member of Alpha Kappa Psi, and the Newman Club. He is also a member of Who's Who in American Colleges and Uni­

versities.

Ed Kitteridge is a member of Delta Sigma Pi, and is the Editor of the Babsonian for 1959. Tucker Miller is the Presi­dent of the Student Coun­cil, a member of Delta Sigma Pi, and a member of Who's Who in American Colleges and Univer­sities.

Dick O'Meara is the Cap­tain of the Babson basketball team, a member of Alpha Kappa Psi and the Newman Club. He is also a member of SAM.

Bob Palulis is the President of the Newman Club, a member of Delta Sigma Pi, and SAM. He is also the Corresponding Secretary of Blue Key, and a member of Who's Who in American Colleges and Uni­

versities.

Bob Roberts is the Presi­dent of the Vet's Club, a mem­

ber Recording Secretary of who's who in American Colleges and Univer­sities.

Dr. Domar stressed the fact that it's a business school near Boston.

To let's take inventory. We are revered and respect­ed in the world for which we are now preparing. That is what drew many of us to Bab­son. All well and good, but this is not approaching our obj­ective. The men who know us are not shouting "Babson" across the college kingdom. The only time they raise their voices is to yell at their wives.

Their interests are no longer on a collegiate level. It is a misplaced appeal for our pur­pose. I'm getting pretty tired of telling people back home that it is a business school near Boston.

Let's discard modesty for the moment; we've got one of the top business colleges in the country with a curriculum of courses that would appeal to anybody interested in the field. Our campus and its surround­ings provide an ideal environ­ment in which to spend college days.

These facts should be made known to many more prospective applicants than is now the case, and the only pronounced deficiency in Math is in the economic conditions and poli­

cies within Russia. He pointed out that our economy is based upon three groups within Russia.

Top Economists

Dr. Domar stressed the fact that the Soviet Union is not nearly so great because, for example — (1) Russia does not direct her research in the field of cosmetics; (2) 10 per cent of her national income is not used for unemployment; (3) a wiser expenditure of moneys spent on liquor and tobacco in the coun­try equals that spent on edu­cation; and finally, Russia is not faced with the confused labor vs. salary problem which we constantly are bearing.

A question period followed his speech. During this time Dr. Domar stressed the fact that you should never under­estimate your opponent as we have a tendency to do.

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Hollister Bldg:
OFF THE CUFF—from Page 4

for a smooth, lustrous finish—meaning that the threads are mercerized. Also look for the label "Sanforized"—meaning that the shirt will never shrink out of fit.

When synthetics come into the picture, there are other things you should look for. When there's cotton blended with the synthetic (such as Dacron and cotton), look for a firm weave, true color, and as little "synthetic feel" as possible.

Women often look at the seams of a dress to determine quality, and you can do the same with a shirt. Of course, there should never be a raw edge showing anywhere. Every seam should be double-stitched. Close stitching is a sign of stitching, or stitching with occasional knots or imperfections.

Buttons and buttonholes are a good tipoff, too. On buttonholes look for close, firm stitching without fraying stitches with backstitching across the end of the buttonhole. All buttonholes should be clear and colorfast. Designs should be clear and colorfast. Designs should be clear and colorfast.

As for design, there are a number of things that spell quality. The color and cuffs are the best permanents to look at. The permanent stain stays stitched into the color as a careful design, as are innovations such as link cuffs and convertible cuffs. Colors should be clear and colorfast. Designs should be perfectly printed.

Of course, the best assurance of quality is the label of a reputable manufacturer, who cannot afford to take chances with his reputation. Learn to read labels—know the meaning of shrinkage control, wear resistance, color fastness, seam strength, and other information likely to appear on tags.

Friday Promises Entertainment

Friday Night promises exellent entertainment fare for Babson students. At 7:30 in the Fo'c'sle the international Relations Club presents Dr. Andrew Gygax, Admiral Nimitz Professor of International Relations at the Naval War College in Newport, Rhode Island.

He will speak on "The Nature of the Present Cold War." He will include the Berlin Crisis in his topic.

At 7:45 the Friday night film series presents Orson Welles' "Macbeth," in Kight Auditorium.

BABBONAN— from page 3

level. These mechanishes should be assumed upon entrance, and any lack would be reflected by the Boards.

The average age of the college is getting younger, which means we are obtaining a greater carry-over of high school spirit and an active interest in extra-curricular activities.

Our social position is enviable. We are surrounded by universities and colleges, most of whom limit their enrollment to females. In this field we are consciously pushing the limits of popularity. In following with the comment made by the employer who was dejected earlier, it is common place to hear a girl on a blind date with one of our boys state rather indignantly, "Oh, oh! You're a Babsonian." Need I elaborate on our enviable social position?

Lastly, we come to the great thrill in our side, our athletic reputation (excuse my terminology). Our teams wouldn't stand a chance against most of our high school varsity squads. This has been proven by our near-perfect records against all the "Babson High Schools" and unknown colleges in the Northeast. Why we don't even have a track team, or a baseball team, and what is a collegiate sports program without a football team?

The gridiron is the scene of the most popular and enthusiastic activity in college today, and here at Babson we display it in its most organized form and most crude stage. We cannot allow intramural touch football to substitute for the real thing. There is too much young involved, because we have the facilities to provide an impressive stadium for a football team, and we have good material right on campus with which to form a powerful squad. We are missing the spirited rallies before games, the competitive drive during the season, the enthusiastic display of spirits, and many of the many social events connected with the game.

This holds true, in lesser degrees, for the other sports we lack here at Babson. We have the men with the ability, but there is no incentive to warrant their time and effort. There are definite steps we can take, but I have neither the time or the space to go into them.

My purpose was to make you realise what our situation is and what it could be. It will take the organized efforts of all Babsonians, and if you have the desire to "put Babson on the map," show it by working through the organization on Campus. It is the best way to prepare ourselves for the day that we feel all the pride and tradition of our Alma Mater when someone comments, "Oh, you're a Babsonian.

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