The mission of Tau Kappa Epsilon is to promote brotherhood between its members and to contribute significantly to the Babson community.

TKE Class of 2003- Newest Fall Members of the Pi-Rho Chapter!

The Babson Entertainment Initiative is a partnership between college students, alumni members, industry executives, and professors that allows young people to become actively involved and working in the entertainment industry.

BEI focuses on giving college students an understanding of how the entertainment industry works and an opportunity to gain real world experience while still in school. To accomplish this, BEI partners with entertainment organizations such as MTV, NBA, Geffen Records, and many more to provide consulting services in return for jobs/internships at their respective firms.

Throughout the school year, BEI hosts exciting events such as industry visits to New York and L.A, speaker series' at the school, trips to concerts and sporting events, and more. For more information contact entertainment@babson.edu!
The E-Tower is a community for students entrepreneurs at Babson College who are actively developing business plans and running companies. The purpose of the e-tower is to unite student entrepreneurs and immerse them in an innovative, high-energy environment that promotes the creation, evolution and implementation of business ideas. By merging the spirit of a community with the centralized office resources of a traditional business hatchery, we hope to create a platform of entrepreneurship that harnesses the pioneering spirit of the business leaders of tomorrow.

The E-tower is dedicated to recruiting only the best entrepreneurs that Babson has to offer. Building of Babson’s number one ranking in the entrepreneurship, we believe that the E-tower is, and will remain a community of the top collegiate entrepreneurs in the country. The E-tower encourages and inspires its member to be more involved in entrepreneurial activities at Babson, and outside of the Babson community.

In addition, ten E-tower members have pitched at the Babson Rocket Pitch event, and three members have been finalists for Babson’s Small Business Initiative Award. As a community, the E-tower is a recipient of the Schopfungsbeitrags Preis award (for creativity and contributions to campus life), and has been noted in numerous news publications, including the Boston Globe and College Bound magazine.
BAPSA, Babson Asian Pacific Student Association, is based upon the following four principles: diversity, self-awareness, friendship, and experience. Our purpose is to promote multiculturalism, learn and understand our own cultures as well as other cultures of the Babson community, establish friendship among members, and create a memorable cultural experience. Each year BAPSA hosts several cultural and social events as well as a student-run cultural performance, “East Meets West.”

President: Ellen Trung  Vice-President: Ashlee Chung
Secretary/Senator: Wendy Wong  Treasurer: Zhenyu Zhang
On-campus Liaison: Calvin Chu
The BSU is a multicultural student organization that is based on promoting diversity and knowledge of minority peoples throughout Babson College and the surrounding area. By promoting periods such as Black History Month, performing charity work, and encouraging interaction amongst multicultural students, faculty, and alumni, the BSU continues to strive for a healthy and mixed integration of students that continues to improve upon communication lines in our community.
The main objectives of the Luxury and Fashion Association are: 1) To educate students who are interested in the luxury goods and fashion industries by holding seminars about high-end designer clothing, the perfume industry, jewelry industry, luxury automobile industry, wine industry, etc. These are held during meetings and involve some research on the members' parts along with heavy research from e-board members. 2) To interact with companies in the industry by inviting speakers, setting up possible trips to workplaces and fashion/luxury goods networking events and shows. 3) To create a list of contacts and other resources that will be accessible for LFA members only. These contacts could lead to possible careers and internships in the luxury goods/fashion industries.

E-Board and Advisors
Sanskruti Mehta - President
Sanaa Hyder (Not pictured)- Vice President
Tatiana Peteira - Secretary
Charmaine Lee- Treasurer
Liz Driscoll - Advisor
Sigma Kappa Sorority is an amazing national sorority which holds high ideals of scholarship, service, and of course, fun! The Zeta Zeta chapter is made up of amazing women from all over the globe, ranging from Ecuador, Oman California, Oregon, Hawaii, and all over the East Coast. Each sister brings to Sigma Kappa her diverse background, culture, and ideals which make up our unique bond of sisterhood. Although this description defines each sister individually and the sorority from an outsider’s eyes, the real meaning of sisterhood can not be put into words. We are sisters that stand together and support one another through thick and thin. We are sisters who bring sisterhood - lifelong friendship - alive.

**Sigma Kappa’s Highlights of the Year:**

- Completed over 500 hours of community service
- Won the 2003 Greek Week Championship award
- Stayed above the all women’s average GPA
- Both Blood drives were a great success.
The Babson Outdoors Association strives to enrich and diversify the experiences of those in the college community by making outdoor activities available to everyone. In addition to this, the BOA coordinates activities and creates campus-wide interest in outdoor activities. The O-Tower works with the BOA as a guiding resource to initiate trips and publicize them to the rest of the community.
The Babson Russian Club was formed in order to unite people with a similar interest in promoting and learning about the Russian culture. Though the majority of our club members were born in different countries of the former USSR, we drew in several non-natives who shared similar goals and interests. The Russian Club was made open to Babson and Olin students, MBA’s and anyone else who wanted to take part in the group. It was through the union of all of these individuals that the Russian Club was able to contribute to the Babson community.

The focus of the Russian Club in their first year was on Russian-affiliated events and awareness about the Russian culture. Popular events included a Pub Night titled, “Russian Club Gone Wild,” which featured popular Russian games and music. The club also was able to bring unique opportunities to students. For example, the Kirov Ballet connected interested students to a prestigious performance in Boston. With the help of advisor Professor Bill Coyle, the Russian Club was able to service the appetite for business at the college. The club presented Oleg Jerebko, a leading Russian entrepreneur, to Babson. They also focused on group building activities such as dinners and discussions. This first year was a successful foundation for the club’s upcoming years. The Russian Club will continue to grow in the future and provide interesting opportunities to interested students.
The Student Government Association consists of six Executive Board Members, 60 Senators, and 30 House Representatives. SGA has the vision to increase Babson pride and community involvement by giving all students the tools, knowledge, and resources to raise school spirit, create leaders, become proactive, and improve their own lives at Babson. Our community not only realized we are “the voice of the student body,” but we are also its ears – we listened to issues, ideas, questions, and concerns and acted on them. This year SGA educated students on what impact they could make on this campus and with support from SGA, we saw students and student groups collaborate and host great events, speakers, leadership retreats, and outings. In addition to activities, we continued to educate members of our community and help them become better leaders by hosting leadership seminars, retreats, info sessions, and luncheons. The Student Government Association has worked very hard to give more than what was expected of them with the hope that others will do the same.

2003-2004 Executive Board
Jennifer E. Sanchez, President
Kristen McQuaid, Executive Vice President
Sanjay Rama, Vice President of Finance
Evonne Wesolowski, Vice President of Communications
Barry Berkowitz, Vice President of Commerce
Michael T. Restivo, Vice President of Campus Activities
CAB strives to create a strong social atmosphere within the Babson Community through cultural, social, political, and educational events. CAB sponsors everything from concerts, films, comedians, guest speakers to pub-nights.
Babson Improv is not your typical organization...we have no hierarchy, no structure, no motivation through title/praise, no vision, no SGA budget, and no one knows us. When you have nothing better to do, we are the people you come to in order laugh at another’s expense. We are only in Improv for the laughs and the chicks...except for the female performers, they are in it for the Improv dudes (cuz we are “mad hot”). The only goal of babson Improv is to make someone’s day a little brighter by making someone else look bad. That is the Improv way.
Babson College Radio is dedicated to providing a continuous stream of high quality, internet based radio broadcasting to the Babson community. By offering a balanced mix of talk shows, sports commentary and music, BCR strives to meet the diverse tastes and entertainment needs on campus.

Each Thursday you can hear the intoxicating rhythms of BCR DJs spinning the latest tracks for merry pub-goers. The Mr. and Miss Babson Competitions bring the campus together for two evenings of good natured, beauty pageant fun, and students cram for exams listening to the calming sounds of Pure Relaxation late night classical music. BCR can be heard across campus in Reynolds, Trim, Channel 9 and on student laptops everywhere. Are you tuned in? http://radio.babson.edu
The Admission Assistant Program (AAP) is a group of enthusiastic and diverse undergraduate students dedicated to providing prospective families and visitors the most accurate and positive view of what it’s like to be a member of the Babson community. Working under the umbrella of the Admission Office, our organization strives to reflect our pride in Babson and interest in its future by being the link between current and prospective students. For new members of the community, we are the first face of the student body.

AAP is one of the largest student organizations on campus, with over 75 participating members and is led this year by 5 student coordinators: Jenn Putnam, Head Coordinator; Ian Johnson, Public Relations Coordinator; Stephanie Thelen, Tour Guide Coordinator; Minh Bui, Ambassador Coordinator; and Jen Sandler, Special Events Coordinator.

Habitat for Humanity is an international organization that endeavors to provide reasonable housing to all people through its affiliate bases. Volunteers work alongside the community members and future Habitat owners at several construction sites. This year, thanks to the contributions from the Babson Community, 13 of us in addition to 2 administrators spent our spring break in a village in Veracruz, Mexico. The villagers’ strong work ethic, sense of community, and different lifestyle changed our perspectives of our surroundings. Even more, we will always remember the love and warmth that we received from the families, especially the adorable children.
Founded in 1920, the Babsonian Yearbook is Babson’s oldest organization. Throughout the 2003-2004 year we have worked hard to compile a book of Babson students, events, organizations, and functions that have shaped this school year. This year’s talented staff has been ignoring deadlines, hunting down organization leaders, and harrassing seniors in order to give the students the best possible yearbook. We thank everyone who contributed pictures, text, and that other random “stuff” that was included in this year’s book. Intrigued? Come visit us at www.babsonian.org!

Staff of the 2003-2004 Babsonian Yearbook

Senior Editors: Sarah Healey & Vivian Wong
Editor of Opening Section: Neesha Modi
Editor of Student Life: Sarah Healey
Editor of Sports: Vivian Wong

Editor of Organizations: Ashley Albert
Editor of the Senior Section: Vivian Wong
Staff Members: Marisa Breda, Paul Burgess & Tia Prevett
Advisor: Maria Sparks

The “Babson Free Press” provides the most up-to-date information and entertainment to the students, faculty, staff, and alumni of Babson College through a newspaper produced and delivered every Thursday during the academic year.