The Foundation Management Experience (FME), is a yearlong immersion into the world of business where student teams actually invent, develop, launch, manage, and liquidate real businesses. The College provides up to $3000 as start up money for these student businesses. In addition to running the business each group chooses a local community service agency to donate their time (6-8 hours per student) and their company profits to.

Some Agencies that the FME businesses work with are:
- American Cancer Society
- Dana Farber Cancer Institute
- Citizen Schools
- Boys & Girls Club of Boston
- Heifer International
- Rosie’s Place
- Holy Family Shelter
- Charles River Arc
- Community Outreach Farm
- Friends of the Homeless of the South Shore
- Harvard Square Church Meal
- Wellesley Council on Aging
- The Angel Fund
- North Hill
- Camp Invention
- Special Olympics of Mass.

Success is dependent on effort. - Sophocles.
SoleMates Jewelry
Board of Directors: Prof. Denault & Prof. Dewire

Solemates Jewelry sold flip-flop charms that could be worn as necklaces, bracelets, or anklets. The styles available were: stilettos, large and small flip-flops, and pave flip-flops. The jewelry was made out of genuine Swarovski crystal and sterling silver.

All proceeds benefitted the Wellesley Council on Aging

Renegade Promotions
Board of Directors: Prof. Denault & Prof. Dewire

Using a responsible and adrenaline crazed, in-your-face approach to marketing, Renegade Promotions enabled several companies to effectively target the elusive college demographic. Conceived and executed by students from Babson College, the world's number one entrepreneurial school, Renegade Promotions excels as a student to student marketing and promotions company.

All proceeds benefitted Citizen Schools of Boston.

High Life Apparel
Board of Directors: Prof. Parise & Prof. Taylor

High Life Apparel was a company made up of 25 students who designed and sold unique clothing apparel throughout the Babson College Community, the greater Boston area, and eventually, throughout the country. Product offerings included various t-shirts and caps.

All proceeds benefitted the Charles River YMCA of Needham.
Eventures
Board of Directors: Prof. Parise & Prof. Taylor

Eventures was an event specialist company dedicated to providing the Babson community with a variety of events to stimulate a healthy social life while appealing to a diverse group of students.

All proceeds benefitted the Charles River Arc.

Out There Marketing
Board of Directors: Prof. Balaguer & Prof. Neck

Out There Marketing was a new and comprehensive way to make Babson students aware of local businesses. Through various techniques and mediums, the symbiotic relationship between the students and the businesses became beneficial to everyone.

All proceeds benefitted Harvard Square Church Meal.

Babsonopoly
Board of Directors: Prof. Balaguer & Prof. Neck

Babson Entertainment, Makers of Babsonopoly, is selling the newly created Babson version of Monopoly – Babsonopoly. They also sponsored game nights and tournaments on campus to promote fun and entertainment for the community.

All proceeds (in excess of $15,000) benefitted the American Cancer Society and the Dana Farber Cancer Institute.
Success comes before work only in the dictionary. - Anon.

Beaver Casuals
Board of Directors: Prof. Gilleran & Prof. Smith

Beaver Casuals sold comfortable, funky dorm wear of the highest quality at the lowest price. The product line included sweatpants, collectable thongs and hipsters with glow in the dark icons and short shorts.

All proceeds benefitted Charles River Arc.

The Look
Board of Directors: Prof. Gilleran & Prof. Smith

The Look is a magazine that includes a guide to local businesses and entertainment in the Wellesley and Boston areas. The magazine features in depth information and reviews.

All proceeds benefitted Camp Invention.

Towels Unlimited
Board of Directors: Prof. Gilleran & Prof. Smith

Towels Unlimited sold 35”x62” beach towels just in time for spring break, and 11”x18” rally towels throughout the semester. These products are of the highest quality sold at an affordable price.

All proceeds benefitted the Special Olympics of Massachusetts.
The Cup Company
Board of Directors: Prof. Gilleran & Prof. Smith

The Cup Company, a student run business at Babson College, provided quality cups and mugs at low prices. Their products are proven to keep cold beverages cold and your hot drinks hot. And what better way to support your college than a Babson College Tervis Tumbler, or a Babson College Travel Mug.

All proceeds benefitted The Angel Fund. Community service time was provided to the North Hill community.

Be Authentic Babson Outfitters
Board of Directors: Prof. Nemitz & Prof. Stoddard

B.A.B.O. is sold customized hooded Babson sweatshirts that were available in green and white. They also sold drawstring gym bags that will have B.A.B.O.’s company name on them as well as the charging beaver and were available in green.

All proceeds benefitted the Boys and Girls Club of Boston.

Krispy Kreme
Board of Directors: Prof. Nemitz & Prof. Stoddard

Krispy Kreme Doughnuts at Babson College was on a quest to spread the joy of their tasty treat. They sold hot, fresh Krispy Kreme doughnuts to put a smile on the faces of everyone from their office on Reynolds’s Main Street, and around campus.

All proceeds benefitted the Friends of the Homeless of the South Shore.
The successful man is one who had the chance and took it.
- Roger Babson

Beaver Blankets

Board of Directors: Prof. Lekse & Prof. Nemitz

Babson Blankets sold fleece blankets made out of PolarTec fleece. These blankets were available in many sizes and colors and could be customized to include your organization name and logo.

Beaver Blankets activities benefitted the Heifer International, Rosie’s Place, and the Holy Family Shelter.

B-Photo

Board of Directors: Prof. Lekse & Prof. Nemitz

BPhoto was a photography company specializing in capturing life at Babson and providing the community with high quality memorabilia both at an affordable price and in optimal time. Upon request, BPhoto offered packaged deals combining photographs with albums, frames, posters, stationary cards and other customized photo products.

All proceeds benefitted the Community Outreach Farm.

It’s all part of the F.M.E. Experience.
The great thing in this world is not so much where we are, but in what direction we are moving.
- Oliver Wendell Holmes
Every man is the architect of his own fortune. - Sallust
Top of the Hub

The principle of life is that life responds by corresponding; your life becomes the thing you have decided it shall be.

-Raymond Charles Barker
The secret of success is constancy of purpose. - Benjamin Disraeli
The supreme happiness of life is the conviction that we are loved.

-Victor Hugo
Study Abroad

Shoot for the moon. Even if you miss it, you will land among the stars.

-Les Brown
Try not to become a man of success, but rather a man of value.
-Albert Einstein
Residential Life
Small opportunities are often the beginning of great enterprises.

-Demosthenes