Survey Shows Interview Errors

Why don't more New England companies visit more New England college campuses and hire more college graduates when they have job openings? Everett W. Stephens, Dean of Students and Director of Placement, has tried to get the answer to this question in a survey of 162 New England business establishments, made with the cooperation of the New England Council.

In his most recent survey, Stephens asked the New England companies to criticize the college senior as they see him in the interview this year. The following ten criticisms are those most frequently made by companies of the college job hunter, and may give some insight into why more college graduates are not hired by New England companies:

1. Too interested in starting salary.
2. Uncertain as to what they will be starting job of long-range goals.
3. Expect too much too fast.
4. Too theory-minded; feet little about the job. Required qualifications.

Stephens asked the New England company, "What do you expect him to know by the time he has job opening?" He added that he has "interviewers will be asked this question in the following interview.

Dr. John S. Gibson
Greater Boston area.

The title of the 18 lesson course which will begin in September, is "Key Problems in United States Foreign Policy." Each program will be one-half hour long and will be shown at least twice a day, and probably four times.

The course is designed as a supplement for such history courses as World History, United States History, Problems of Democracy and Civics. The series is administered by the Massachusetts Executive Committee for School Television of the New England Affairs, and produced by the WGBH-TV. Channel Two, under the direction of Dr. Marie M. Gargan, Education Director of the WGBH-21 Classroom program.

A Teachers Guide for the TV course is presently being prepared by Dr. Gibson and will be available for all teachers who wish to follow the series on their television sets. Further announcements concerning this pioneering project will be made in the near future.

Investment Counselors To Aid Undergraduates

Four alumni, each representing a prominent Boston investment firm, have volunteered their assistance to Babson undergraduates interested in pursuing careers in this field. Although several of these alumni are unable to aid students in each category within the new program, one or more members of the panel has indicated his willingness to advise undergraduates in their career choice; assist students in obtaining data for research assignments, including the I.A.; discuss the requirements for entering the investment counseling field; and address class or student clubs.

In order to obtain complete information concerning the specific areas in which each alumnus has offered his services to undergraduates, students must contact the Miss Tracy's of the Babson's offices, or Miss Tracy's office.

LUST FOUND ARTICLES UNCLAIMED

There is a twist and mystery about lost articles being left at the switchboard, while larger items such as topcoats and jackets are placed in Miss Sargent's office. If these items are not claimed before the end of the school year, they will be returned to their owners or given to some charitable organization.

Men who have misplaced articles are requested to check with the above offices prior to leaving school. If items are found they should be placed in these offices for claiming.

Gibson To Moderate TV Course

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EDITORIALS

Babson Institute, through the activities of its various organizations and the civic and professional work of its faculty, has been receiving very much favorable and good publicity. Many members of the faculty have acted as moderators on panel members on several Boston radio and television shows. This accomplishment speaks well of the esteem in which Babson is held in the educational field.

Faculty members have taken upon responsible positions in civic affairs in their communities. Here is an indication of how highly regarded these men are as professional men and citizens by their fellow townspeople. Many of the faculty and administrative faculty have responsible offices in regional and national educational organizations.

On the student level, the institute has been receiving much publicity through such activities as the Sports Car Club’s recent exhibition in the television station; the fraternity sponsored light ball sale for charity; the upcoming Erroll Garner Concert; the various social activities held off campus by organizations and the school as a whole; sports team’s visits to other campuses and various personal achievements by the students.

The third element, the alumni, have long distinguished themselves and their alma mater in the business world. It is most gratifying for all people concerned with, or interested in, this institution to know that such individuals exist.

As long as such activities continue to show the public the quality of Babson Institute personnel, there need be no doubt as to the stature we can attain in educational and business circles. Congratulate the one and all who have made these accomplishments possible.

WHAT PART SHOULD THE COLLEGE PLAY IN RELIGION

The following article was written by Senior Robert Polacsek. It is intended as a public expression of the feelings of a group of individuals on this campus and does not necessarily reflect the views of the Babson Globe-News.

Is the United States a Godless nation? Of course not. We are "free" today just as we were yesterday. The university is the last bastion of freedom, and the church is the last bastion of morality. Freedom is the free exercise of the individual to do as he wishes within the framework of law. Morality is the free exercise of the individual to do as he wishes within the framework of religion.

In the twentieth century as it did in the sixteenth century, and if the university claims to develop the leaders of tomorrow, isn't it also true that the university has a responsibility in developing and promoting religion and an active belief in God, since it is by His Will that our nation exists.

The university might say, "Well, religion is a personal matter, but just as the university lays all knowledge before the student and then prescribes its curriculum, shouldn't they also lay all religions before the student and then prescribe a framework within which he could learn more about his religion."

This is no time to keep religion behind locked doors. Throughout the world today, we are confronted with materialistic ideologies. The dogma which they profess that "so-and-so" is supreme becomes the basis of an all-enveloping and all-uniting activity. (Continued on page 3)

DAPPER DAN

By Lee Georgiakas

From the looks of it, Dapper Dan’s wardrobe will consist of the traditional “Ivy League Look”, even though the “Continental Suit” has never gone off to a fast start. The authentic “Ivy Look” started right here: on the Eastern college man, and he carried it out into his own surrounding world of normal and minimal life where it was nornly grasped by nearly everyone. The young men of today are the heaviest supporters of the current Ivy trend, and are not at all enthused over the continental look.

CHINOS

According to Men’s Wear, a host of styles appear to be brewing for fall. Iveys, suits, sweaters, shirts, necktie, and school regulations demand finer chinos. Finer chinos and modified Ivy models have become a necessity of life; he wears chinos to work, school, and every other type of informal occasion. Again this year, chinos will play a predominant role on campuses. Chinos will have almost endless sort of style variations, and they are all trimmer with fancier front pockets, no belt variations, and many side adjustments. Some models drop off one or both back pockets; others come through with over-sized, double-watch pockets. Color blends will play an important role in chinos, such as soft-focus madras, plaid, and various blend chinos.

SUITS

The authentic Ivy suit models are far and away the most popular, and expected to maintain their lead with modified English tweeds. Very little changes stilt, and every autumn a small book is written from the three-piece mode and the four-piece mode.

Little variations will occur in the Ivy suit except for plain seams as opposed to striped. Flap pockets will be plain, and probably confused to tweedy type fabrics. For the dressier occasion, herringbone is in demand with center vents. The most clearly defined general trend in Ivy clothing is herringbone vents.

Ivy Blazers have been gaining on the double-breasted suits with side vents, will be big with Dapper Dan’s on campuses next fall.

SWEATERS

Still tops in sweater styles, but not as popular as it was last year, the crew neck long sleeve style seems to be losing some of its appeal to both the long sleeve low-button cardigan and the boat neck style also with long sleeves.

★ JAZZ IMPRESSIONS ★

BY CHARLES CAPPERS

A well known local disco jockey calls him “Mr. Improvisation,” but I call him the title because of the title which is given to him and his repertory of jazz has a man caught on. So quickly as this man. His phenomenal success in the last five years is something that most musicians in the same class would envy. Many pages could be written about Erroll but this writer is only going to cover his career briefly.

STARTED IN PITTSBURGH

Erroll Garner grew up in Pittsburgh, where he spent many lean years playing piano in local nightclubs. He was born with style that is unique to his instrument and pianists. Though Erroll never studied music, he was able to teach himself the rudiments and develop a style. Most folks of Garlen’s fall to a plane that he spent almost ten years in Pittsburgh before going to New York.

However, finding work hard to get and audiences not very receptive, he moved to New York. There was more opportunity here for a piano player and soon he was busy working again. Erroll began recording albums with a trio, but nothing seemed to catch the public’s fancy.

It was at this time that Mr. Garner has begun his association with Martha Glaser, who has been his agent ever since. Under Miss Glaser’s guidance, he began to receive better bookings and invaded the concert hall. It was not until the now famous Mr. Carmel, who was to the appearance of Erroll Garner to appear in concerts throughout the country. I don’t think he ever figured he would gross over one million dollars in a single year, but that is exactly what Erroll earns.

This article would be incomplete without mentioning Mr. Garner’s contribution to music. His style is unique because it is meant to be. Erroll never copied any other piano player’s style, but had a technique that is completely different. Another facet of his talent includes composing. He has written Miss Glaser’s popular songs which were recorded by both him and his associates. Erroll compositions by ear, not music. He is a true artist and his music is unique, but you can be sure it will be successful.

We are extremely fortunate to have Mr. Garner appear at Kreg Auditorium under the auspices of Alpha Kappa Phi Fraternity. I sincerely hope that everyone attends and that he is treated as any great performer should be treated—

with courtesy and respect.

ON THE STREET

BY C. R. SHEPPARD

Since we are in a period now with the market at all-time highs some individuals have considered selling stock short. Short selling is done by instructing your broker to sell stock that you do not own. The broker borrows the shares to be sold, the seller hopes to profit by buying the stock back at a lower price. The tradition of view of experienced investors is that the shorts (short sellers) are historically wrong. When the ratio of short sellers to average daily volume is high, it is a sign that the market is overbought, and a large reverse slide often occurs in the market that follows. When the ratio of short sellers to average daily volume decreases, it is a sign that the market is oversold, and a large reverse slide often occurs in the market that follows.

(Continued on page 4)

The Babson Globe—News

May 14, 1959
The membership of S.A.M. had as its speaker on May 7, Mr. Newton J. Rice, President of Wear-Right Gloves, Inc., and incorporated. Mr. Rice travels extensively throughout the world, as his company is in the wholesale and import business.

Mr. Rice discussed the markup in the glove industry, which is from 40 to 60 percent. In his opinion, today the only company that makes profit is the one that sells a unique line, which is different from competing lines. The styles are very important and close contact with style changes must be maintained.

Foreign goods have a positive psychological influence on the American consumer. That is one reason why the Wear-Right line of gloves is 95 percent manufactured in foreign countries. But here, Mr. Rice stated, it is a big drawback to anyone in the importing business; U.S. import duties. The merchandise must be priced properly, as the duty one pays is on the highest price paid for that particular glove style.

SURVEY—(from p. 1) and whether they have the specific abilities, interests, personality traits to do jobs they often apply for. This is costly in terms of time consumed, both on the part of industry and the student.

Mr. Rice said that sincere appraisals of students are needed. Many college placement offices criticize the use of psychological tests; yet it is through the college industry attempts to get insight into an individual's personality which the college should be able to give, but too often doesn't.

3. There is need to emphasize the long-range thous of companies and to play down the starting salaries. (Here the colleges would reply that where this situation exists, it has probably been created by industry itself in the highly competitive postwar market.)

4. Instruction of college graduates on the practical aspects of business is needed. In a dynamic free enterprise system, it is not as important for the college graduate to have at least a general idea of the broad organizational set-up and functions of business as it is to know American history.

5. Schedule longer and fewer interviews for company interviewers on the college campus. Assuming 20-30 students into a day's interview schedule is neither helpful to the recruiter nor those taking the quickie interviews.

6. Prepare students for better interviews. In preparation for the interview, students should be required to know something about a company, what it manufactures, where its plants are located, its financial condition, the kinds of jobs it is recruiting for, and the qualities necessary in an individual to compete successfully for such openings.

7. Keep more alumni contacts alive so that when companies request college men with work experience to consider for management responsibility, the colleges can make recommendations. This area of operation was notably weak in the opinion of companies responding and forces industry to go to the private employment agency.


It is the opinion of the Dean that certain majors: the critical areas of both the college and import and the placement offices are justified. He believes a certain few New England colleges and certain New England industries already have outstanding working relationships; but that there is real need for an improvement in educating each other through improved communications.

RELIGION—from p. 2 is only explainable by man himself. That when approaching a buyer he can display, advertise, and sell the line is based on the need arising.

When preparing to apply for jobs it is recruiting for, and the interviewers are aware of the student's personality. It is a dynamic free enterprise system, it is not as important for the college graduate to have at least a general idea of the broad organizational set-up and functions of business as it is to know American history.
S.A.M.—from p. 1

munity or a near-by area.

With the cooperation of the membership of S.A.M. several factors which influence the choice of political communities were discussed by Mr. Roberts. The most important among these were: culture, business potential, local govern-

ment, cost of living, location, income level, schools, land values, and industrial development. These are just a few of the factors, and even the presence of all these factors won’t guarantee growth, development, or even “status quo” of a community.

S.A.M. members were advised as future businessmen to place more importance in politics on the community level. Mr. Roberts made a striking compari-

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YOU CAN'T WIN.

I HATE SNOBS—ANYWAY.

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S.M.—from p. 1

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