THE CAMPUS

It is written somewhere among the volumes in the Sir Isaac Newton Library that the old order shall give way to the new; so it was that the forty-fifth freshman class entered and the forty-second graduating class left the ivy-covered halls of Babson Institute.

As fall blended into winter and winter into spring, the Babson man underwent the many trials and tribulations which serve to instruct, to educate, to mold, and to build a well-rounded man. The Babson student listened to lectures from thirty-seven inspiring professors, took their exams, and passed their courses, but this year was different, for this year there was a new order.

The countenance of the Babson man changed. Now he wore a coat and a tie. Sometimes he wore socks, at other times he wore cowboy boots, but he always wore his coat and tie. He was taught by three new professors and brought his problems to a new dean. He enjoyed unlimited cuts and experienced a new four-hour curriculum.

A new chef prepared his meals, and from deep within the bowels of the kitchen someone produced a shining meat slicer. From the earth there sprang a new and modern building, a symbol of hope eternal, the new dining hall.

Many passed the quiet hours in the peace and solitude of their rooms, while others found the delights of the neighboring schools more enchanting. And there were always the parties, the beer, the rye, the scotch, the music to provide a panacea for the worries and tensions of college demands.

So it was; a year of growth, a year of triumphs and defeats, a year of work and a year of play, but above all it was a year of change.
On October 3, 1964, ground was broken for the Gordon Trim Dining Hall by Dr. Kriebel, president of the Institute, Mrs. Gordon M. Trim, Mrs. Lewis W. Mustard, daughter of Roger Babson, Mr. Robert O. F. Bixby, president of the Babson Alumni Association, and Mr. Barclay Megathlin, president of the college's Student Government.

The construction of the dining hall constitutes the first alumni-supported addition to the physical plant of the Institute. After two years of fund raising, most of the $500,000 needed to build the hall has been collected or pledged by Alumni and friends of the college.

The modern building will be completed and ready for use by the fall of 1964 thus providing the Babson community with tangible evidence of its rapid progress.
Lest he become shackled by academic stagnation too early in the year, the Babson student wastes no time after returning to school in the fall in getting into the "swing of things" . . . socially, that is.

To respond to his outcry of "social discrimination" many of our more patriotic campus organizations quickly subdued the complaints by providing a fall panacea in the form of the Phoenician Ball, Fall Weekend, the A.D.S. All-College Dance, and, of course, the Purple Garter.

But the fall was also set aside by the Babson man as the period during which he must accommodate himself to a four-hour curriculum, reinvestigate his supply of female companionship whether it be from Pine Manor, LaSalle, Wellesley, or, for those who prefer the dangerous life, Dana Hall, and, of course, rack up a 4.0 term average . . .
... Running into the winter term with a solid 2.0 average, the Babson man could now take time out for the finer things in life. Per usual the Bradford Hotel provides the scene for some of the finest with Winter Carnival beginning and ending within its often-thin walls.

Fraternity rushing permeates the winter scene as the brothers put their Canfield salesmanship to the supreme test upon the bedraggled freshmen. Rush parties and open meetings miraculously transform themselves into pushups and pledge meetings as the unsuspecting freshmen begin to taste the delights of fraternity life, but within the space of a few short weeks they are brought from “boyhood into manhood,” or so the pledge-masters would have us believe.

The winter term allows the Babson Beavers to display their athletic prowess, the Beavers being the most feared squad on the tiddlywink court. In their finest game of the year, the Babson Booters were brought to national acclaim by scoring fifteen field goals in one inning and preventing their opponents from receiving one touchdown near the third base line ...
... Returning from their Sinnott-Labovitz Economy Special Bermuda Trip, the men of the Institute embarked upon the rigors of what is known affectionately as the spring term, and immediately headed for the Wellesley Italo-American Club for another stomping, although faded, Purple Garter. After recuperating from several take-offs on the now-famed institution, the Beavers retreated to vamp strategy for the upcoming Mayoralty Campaign and Spring Weekend.

For one week during each spring term all movement outside of the “lollipop” in the quadrangle ceases, and the Babson man relaxes to be entertained by “fantastic creatures.” The enrollment of the Institute increased by three during the spring of ’64 as “El Babo”, “Super Chicken”, and “Sherlock Homely” lamped through their zany adventures in an attempt to gain votes in the contest for mayor of the campus.

Sporting bermudas, sun glasses, a large supply of “pop-tops”, and a new dance called the “Monkey”, the Beavers climaxed the reserved week by invading the Parker House Roof, the Hotel Continental, and Duxbury Beach, respectively thus completing a full and rewarding 1963-1964 social calendar.
June 15 provided the date and Knight Auditorium the place for the graduation of the forty-fifth class from Babson Institute. At 10:30 a.m., the familiar ring of the Hotchkiss Bell became a slowly palpitating drone as the candidates for the degrees of Bachelor of Science in Business Administration and Master of Business Administration paraded in the procession toward the auditorium and the climax of their college careers.

Inside the stately lecture hall the students along with their parents and friends, heard addresses from several of the Institute personnel. Dr. Krichel introduced the keynote speaker of the day, Dr. Willis J. Winn, Dean of the Wharton School of Finance, who provided one of the most enjoyable speeches ever delivered at Babson. Upon completion of his address, Dr. Winn was presented with an Honorary Doctorate of Laws by the Trustees of the Institute.

Following the Commencement exercises a buffet luncheon was served in the Knight Auditorium Annex for the graduates and their families.