The most glittering and festive weekend of the year is Winter Carnival, and the 1964 Carnival was one of the best in the history of the school. A full schedule of enjoyable activities was excellently planned by Babson Social Chairman Rob Wilkinson. Students brought their dates from all parts of the country, thus adding glamour to an already glamorous affair.

On Friday night, the screaming Flamingos wailed their way into a wild stomp and the men of Babson again showed all doubters that they are among the top imbibers and dancers in the country. Of course the dates helped a little, but, whatever else is said, it must be conceded that the Hotel Continental will never be the same again.

It was Saturday night that was the big hit of the weekend as students and their dates danced to the music of Guy Stephens and his society band. The highlight of the evening was the crowning of the Winter Carnival Queen, this year’s winner being beautiful Barbara Hoseman, escorted by Les Charm.

On Sunday afternoon, after the group had rested from the night before, the Highwaymen entertained at the Meadows in Framingham. The group was well-received and their songs further contributed to an already exciting weekend.

Late Sunday night, the men said good-bye to their dates, grabbed their stomachs, and headed back to the books a little more tired than on Friday afternoon, but with the satisfaction of knowing that Winter Carnival was a tremendous success.
SATURDAY NIGHT
SUNDAY AFTERNOON
MAYORALTY

It can be said without fear of contradiction that the 1964 Mayorality Campaign was the best in Mayorality's nine-year existence. All participants displayed their fertile imaginations and Thespian ability in the creation of the several skits.

"Super Chicken," a recent arrival from a planet in another galaxy, was the candidate of Alpha Kappa Psi. The skits revolved around a manifestation of Super Chicken's prodigious physical powers and his experiences in adapting to the often inexplicable Babson community. Richard Joseph capered as the indomitable "Super Chicken."

Delta Sigma Pi's candidate was "Sherlock Homely," a caricature of the famous Sir Arthur Conan Doyle detective. Armed with his meerschaum and magnifying glass, Sherlock, played admirably by Ian Amory, searched for Roger Babson's family jewels. It was only because of mental acuteness and great diligence that his efforts were successful.

The character conceived by the Society for Advancement of Management was "El Babo," enacted by Hank Savage. Featured by a magnificently structured tower, the skits were distinguished by the appearance of wizards, bulls, bullfighters, and gypsies.

After the week's activity, the voting of the student body named Sherlock Homely the new Mayor. In addition, the new faculty award, based on theme, color, campaign continuity, good taste, and creativity, was presented to Tom Greensmith and Bob Weissman, co-chairmen of the Delta Sig Mayorality committee.
Spring Weekend, the concluding big weekend, was another social success.

On Friday night, the ballroom of the Parker House was filled with students and their dates. Excitement was high-pitched as everyone danced to the music of Guy Stephens and his band. Midway through the evening, Paul Collins, head of the Blue Key Mayoralty Committee, called Mayor Jeff Zack on the bandstand to award the key to the campus to the mayor-elect. A moment later, the announcement was made that Ian Amory, alias Sherlock Holmes, had been elected to the office of Babson Mayor for 1964-65.

On Saturday afternoon of the following day, the student body invaded a beach in Duxbury and listened to the music of Little Rico. Sand flew, a few hardy souls went swimming, and the beer brewed.

As Saturday night rolled around, everyone moved to the Skylight Terrace of the Sherry Biltmore. Entertainment was provided by Moon-Dog and the Harvey Williams Band. Drinks flowed, dates swayed, and all had the time of their lives. At Midnight, the Blue Laws terminated the dance, but the smaller suite parties continued unhindered.