Gabriel Piemonte, the most recent controversial candidate for Mayor of Boston, created verbal pandemonium as he opened the year for the Society for the Advancement of Management with a storming campaign speech at the Society’s fall open meeting. In spite of Mr. Piemonte’s speech S.A.M. managed to attract fifteen new members to its burgeoning fold.

In addition to the organization’s unparalleled speaker program, the usual S.A.M. schedule of field trips was greatly enhanced by increasing the scope of the program to include the Boston Federal Reserve Bank, the Boston Stock Exchange, the State House, and the ever-popular Carling’s Brewery in Natick.

The winter term was highlighted by the annual S.A.M. conference. This year the all day program, “Government and Its Regulations, and How They Affect You as a Businessman,” began with an all school assembly addressed by former Governor of Massachusetts, John A. Volpe, continued throughout the day with further addresses by prominent businessmen, and was concluded in the evening with a panel discussion moderated by Dr. Walter H. Carpenter, Jr., Babson’s Dean of Faculty.

The spring term saw S. A. M. field “El Babo” as its 1964 Mayoralty candidate. A unique parody on “El Gato”, “El Babo”, portrayed by Henry Savage and conceived by campaign manager, Jeff Zack, entertained the campus in true Mayoralty fashion. The final term also saw the installation of fourteen new members, bringing the total membership to sixty-three, an impressive size to keep S.A.M. at Babson an effective organization.
CIRCLE K INTERNATIONAL
The Babson extracurricular year was marked with many firsts in 1964. Foremost among these was the chartering of the Circle K Club of Babson Institute. One of the fastest growing organizations in the United States, Circle K International is presented under the direction of Kiwanis International as an opportunity for college students to engage in activities beneficial to the college and the community.

In keeping with the objectives of Circle K and Kiwanis, the activities of the new organization have aided such charitable concerns as the Vet's Club blood drive, the United Fund, the March of Dimes, and the American Cancer Society. President Russel Bell and his executive committee also instituted several chapter-orientated projects including a campus clean-up day, and the Campus Welcoming Committee.

Since its inception in 1959, the Sinai Club has become an active contributor to the social and cultural climate of Babson. The club prospered this year under the administration of William Greenspan and the other members of the executive staff. Most remembered of the Sinai Club’s accomplishments will be the all-school “Wipe Out”, the Sinai-Newman basketball game, and the Friday evening services in the Fo’c’lce. Balancing these events with a well-rounded speaker program the Sinai Club retained its prestigious position on the campus.
FLYING CLUB

The Flying Club has been a part of the Babson extra-curricular program since 1948. An opportunity is provided for members to receive aviation instruction and to use the club's own plane, an Aeronca Chief, for their personal use.

One of the few organizations which encourages alumni to remain active, the Flying Club, although small, has been instrumental in providing additional experiences to the students of Babson.

AMERICAN FINANCE ASSOCIATION

It has long been felt that an organization which could lend itself to the student interest in finance and investments was needed on the Babson campus. To fill the void existing from the lack of such an organization the American Finance Association was founded this year. From modest beginnings the founders of the club, Alex Molnar, Dick Kimball, and Sam Andrews, have seen the organization materialize into one of the most effective associations on campus.

Under the dedicated leadership of President David McCargo and Faculty Advisor Dr. Wallace Mors, the club began to function as a small but flexible unit available to all who have a sincere interest in finance and investments. One of the highlights of A. F. A.'s year was a field trip to John Magee's Stock Market Investment and Advisory Service in Springfield, Mass.
NEWMAN CLUB

Each year the "new" in the Newman Club becomes more representative of the organization. As an instrument of school spirit, the club did much to unite the Babson men and to make them more a part of the school. The first all-school function, the Hoot'n Newman, presented in the fall experienced overwhelming success as it was attended by over 500 students from several colleges. Later in the year the much talked about "Probation Panacea" was held for the relief of the Babson unfortunate. In addition several speaker meetings were held dealing with such varied topics as police brutality and the Ecumenical Council.

As the organization is a religious one, there were several events held under the direction of the club's chaplain, Father Fitzsimmons. For the first time at Babson Mass was celebrated, in the winter and spring terms. Also, several Communion breakfasts were held in conjunction with classes in religious instruction.

With Richard Dette as president and Professor John McMahon as advisor the Newman Club has earned a most respected position on the Babson campus with a membership size second only to one, and campus consciousness second to none.

Row 1 — Richard Kimball, Anthony Cotta, Richard Dette, president; Peter Kelligrew, Henry Savage, Peter Smith, Richard McDermott.
Hoot'n Newman

Jeff Zack — Master of Ceremonies
EPICUREAN SOCIETY
Early in October of 1963 three astute upperclassmen convened to organize a society which would be dedicated to the advancement of the further understanding of fine foods and wines. Recognizing the apparent need for such an organization on the campus, the men rapidly transformed their idea into reality in the form of the Epicurean Society of Babson Institute.

Seeking out the unique in restaurants offering a variety of foods from different countries, the Society sampled the atmosphere and cuisine of several of Boston’s victual centers. A “Tom Jones” style eating contest and a clam bake served to conclude the year and to give meaning to the Epicurean Motto as stated by President Jeffrey Zack, “Give us food, wine, women, and song, and the time to give each their own accord.”