

Consumer Protection: How It Can Be Secured

By Roger W. Babson and C. N. Stone

Signed "To Nona M. Dougherty, from Roger W. Babson, Dec. 25, 1938"

**Published by the Harper & Brothers Publishing Company, New York, 1938,
First Edition**

<http://babsc.iii.com/record=b1054258~S0>

Babson writes this book to provide a description of the Consumers' Front—a potentially powerful group of people to effect social change through organization. He sees consumers as people who must defend themselves as members of the economic community to fight hazards such as famine, poverty and unemployment through personal strength—not by depending on the benevolence of others. The chapters focus on instructive topics such as "Encourage Mass Production," "Buy a Small and Modern Home," "Encourage Scientific Research, and "Consumers Need to Fight."

**Babson College Archives copy: Gift to the Babson College Archives
6¼ x 9½", blue cloth cover, 207 pp.**

Archives

HD

6955

B32

1938